



Guidelines Private Signs on Public Lands

Signage is carefully regulated within the Town of Okotoks to ensure that advertising and display information is compatible with the community's standards of aesthetic appeal and public safety.

Public Spaces: It is illegal to place any signs or notices on boulevards, sidewalks, medians, utility poles or public trees. This includes A-Board signs, boxes, cardboard, paper and other materials. Signs placed in these locations can be hazardous on windy days when they blow on to the streets. This type of signage may also distract drivers and create "visual pollution" on our streetscapes.

Garage-Sale Signs and Public Announcement Notices: These can be placed on the Town's Sign Corrals located at the Recreation Center on Milligan Drive and at the Southside Fire Station on Community Way.

"A-Board" Signs: May be placed on public boulevards immediately adjacent to the business providing they do not obstruct either vehicular or pedestrian traffic or lines of sight. They cannot be within 7.5 m (24 ft.) from a corner or intersection (including driveways), only when the business is open, and for no longer than 12 hours per day. Only one sign per site/business is permitted. Businesses must be in possession of a valid Town of Okotoks business license.

Real Estate signs: Open House directional signage (most often of the "A-Board" type) may be placed on public boulevards (not medians) providing they do not obstruct either vehicular or pedestrian traffic or lines of sight. They cannot be within 7.5 m (24 ft) from a corner or intersection (including driveways), only when the Open House is occurring, and for no longer than 12 hours per day. Only agents with a valid Town of Okotoks business license are eligible to place these signs.

The Town will remove any illegal signage and there is provision for fines to be levied if circumstances dictate. Commercial quality "A-Board" type signs will be held for 30 days then disposed of. Other signs (paper, cardboard, corplast, etc) will be disposed of at the discretion of the Town of Okotoks.

Signs on private property must follow the provisions of the Land Use Bylaw. The Town of Okotoks Land Use Bylaw is available on-line at www.okotoks.ca

**For further information, please contact the Town of Okotoks:
Municipal Enforcement (938-8913) or Planning Services (938-8912)**