

# JOBS & ECONOMY WORKSHOP SNAPSHOT

In Phase 2 of Okotoks' Municipal Development Plan Update process, business owners and community members were invited to review and discuss jobs and economy policy ideas.

This provides an overview of what we heard. **For further details, visit [www.okotoks.ca/MDP](http://www.okotoks.ca/MDP).**



**KEY THEMES:** A few core ideas summarized from all the feedback received...

## PARTNERSHIPS

### Partner with key 'anchor institutions'

- This could include post-secondary, senior government, healthcare, arts and cultural institutions.

### Collaborate across the region

- Partner with neighbouring municipalities and business organizations across the region.



## BUSINESS FRIENDLY

### Be flexible with commercial spaces

- Spaces could include incubators, shared work spaces, and home-based businesses.

### Make it easier for small businesses

- Support start ups, renovations, and growth.
- Designate a coordinator to walk people through permitting processes.

## INNOVATION

### Establish an Innovation or Business District

- This could support new businesses, attract progressive new industries, and promote Okotoks as a leader in innovation.

### Support green business

- Green businesses will help establish Okotoks as a leader in sustainability and innovation.



## VIBRANCY

### Attract and retain employees and key employers

- A vibrant community is attractive for both key employers and employees.
- Create destinations and connect them with a trail network for residents and tourists.
- Enhance and expand the retail district.
- Create neighbourhood commercial hubs.

