

Stampede and Winter Holiday Window Murals | Municipal Centre

Call to Artists



2022 Lightup Mural by Scott Clark

Subject: Call to Artists for two window Murals

The Town of Okotoks is thrilled to announce an exciting opportunity for artists to bring the summer stampede season celebration and magic of the winter holiday season to life through captivating window painting murals. We invite talented and passionate artists to submit their expressions of interest to adorn our Municipal Centre's windows with enchanting, festive artwork.

We seek imaginative individuals or artist collectives with a flair for creating visually stunning and conceptually engaging Stampede/Summer Event and Winter Holiday-themed murals. This project aims to transform our Municipal Centre into a vibrant celebration of the holidays, fostering community spirit and joy among residents and visitors.

Selected artist(s) will have the honour of showcasing their talent and creativity on a prominent platform, contributing to the visual landscape of our community during this special time of the year.

Key Details:

- One to two artists will be selected to design and paint one to two murals at the Okotoks Municipal Centre.
 1. One mural for the Stampede/Summer Event mural
 2. Winter Holiday/Lightup mural
- Size: 12 windows, 25" x 25" and 12 windows, 25" x 76"
- Shape: see Appendix A
- Fun and colourful murals are encouraged.



Paint dates:

- Stampede/Summer Event mural - June 24 through June 28, 2024
- Winter Holiday/Lightup mural - November 4 through November 8, 2024
- Work must take place between 8 am and 5 pm Monday to Friday.
- Materials can be stored on site.

Compensation:

- \$2500.00 per mural
 - Paint, materials, and installation included.

Submission Requirements:

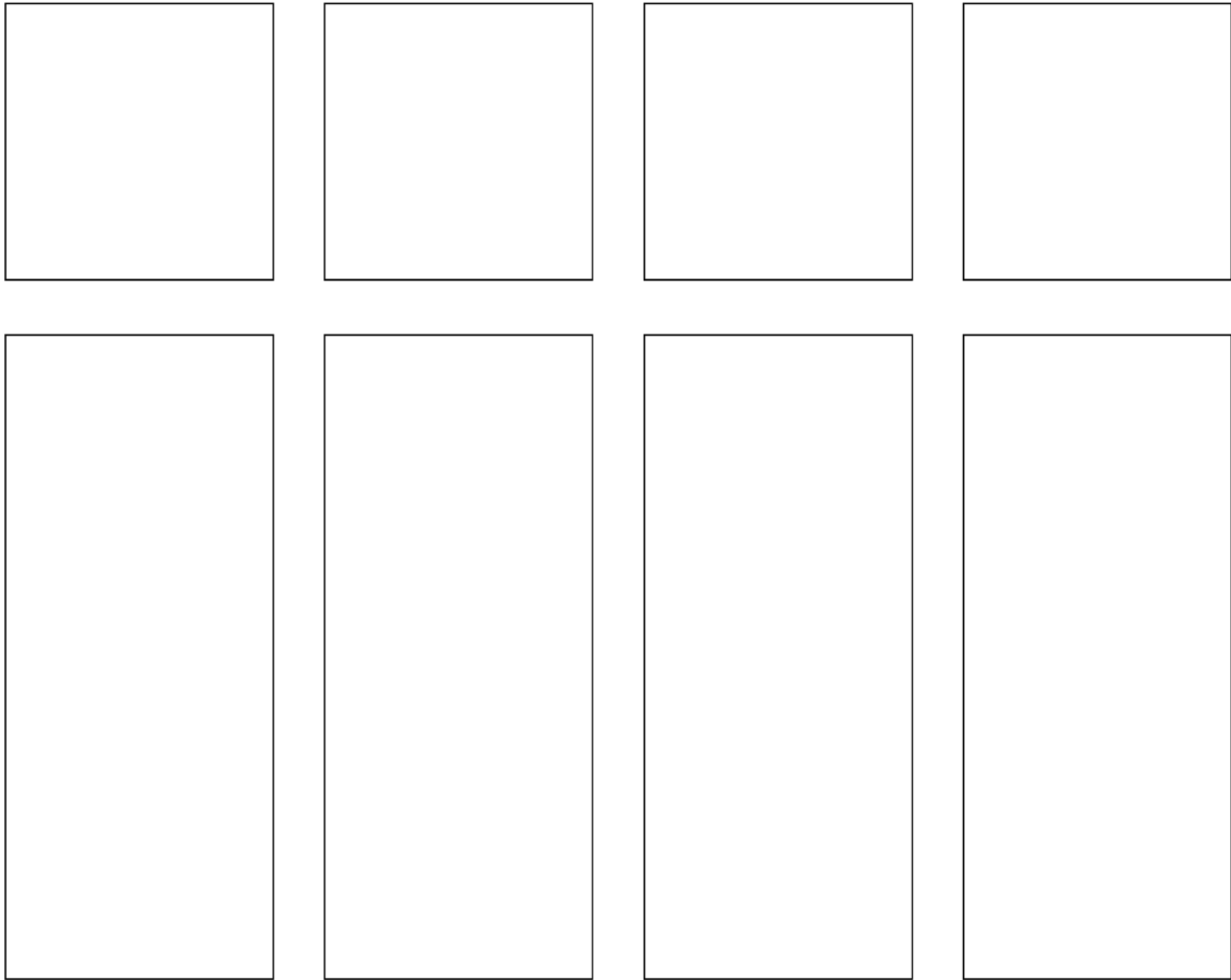
- Artist Statement, a brief (one page max) artist statement of your artistic background, inspirations, and approach to creating art.
- Portfolio: Showcase a selection of past work that highlights your artistic style, versatility, and proficiency in creating visually engaging artwork. Include images or descriptions of previous mural projects, if available.
- References: Include three references or testimonials from previous clients, teachers or collaborators to provide evidence of your professionalism and quality of work
- Concept or Vision: Provide a description or sketch of the proposed design for each mural using the attached template. (See APPENDIX A)
- All contracted artists are required to present proof of \$5M insurance and Workers Compensation Board coverage.

At the Town of Okotoks we value diversity, creativity, and community engagement. This project is an opportunity to infuse our space with the festive spirit and artistic brilliance that reflects the essence of the summer stampede and winter holiday season.

Interested artists are invited to submit their expressions of interest online using the [Call to Artists form](#). Questions can be submitted to Allan Boss, Culture & Heritage Team Leader at culture@okotoks.ca with the subject "2024 Municipal Centre Window Murals" Expression of Interest" by March 31, 2024.

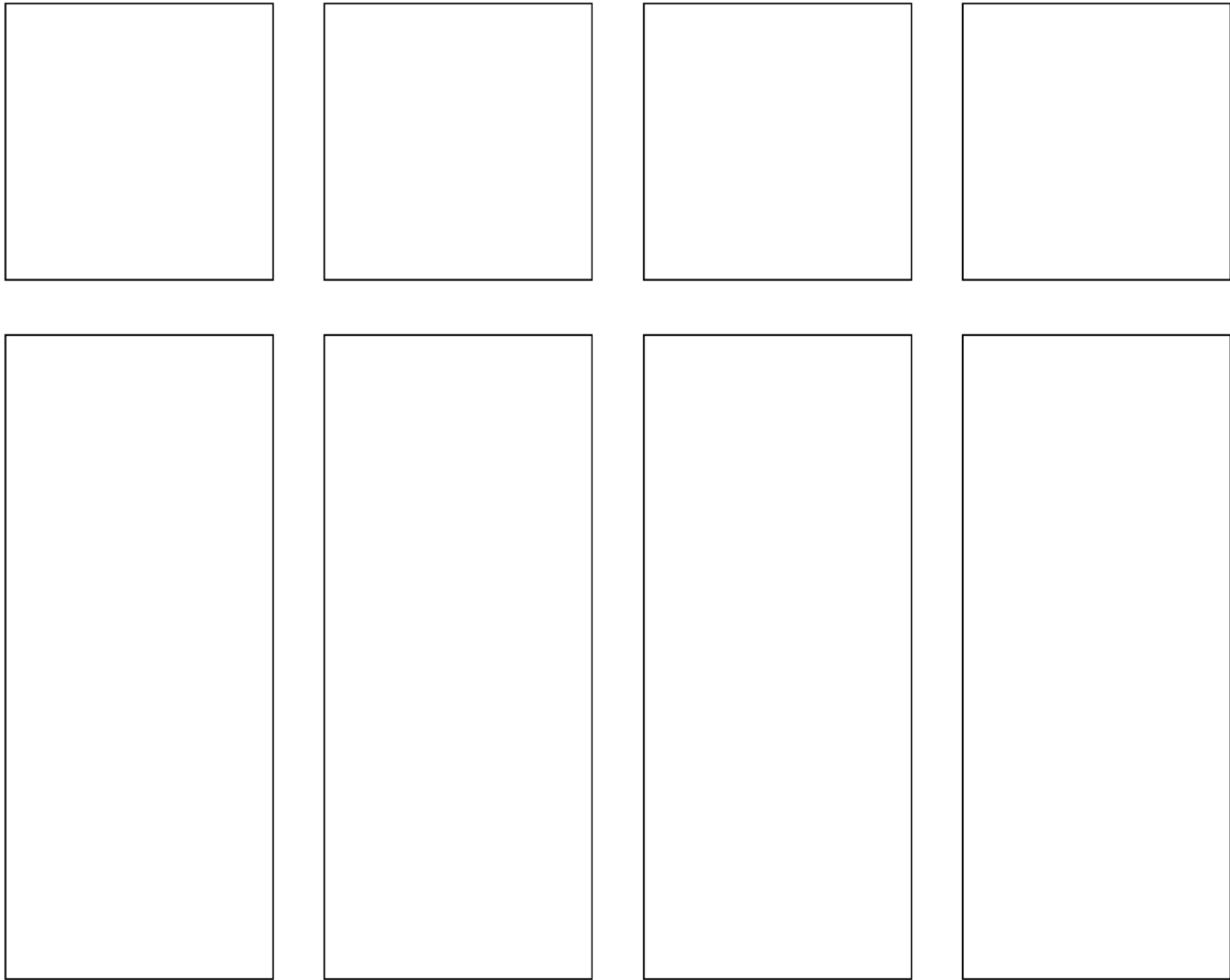
The Town of Okotoks values equity, diversity, and inclusion where every person has a right to equal treatment; and where we are strengthened by diverse backgrounds, perspectives, and experiences. Building an equitable, diverse, and inclusive community that is collaborative and supportive of all residents is a priority and marginalization is not tolerated.

APPENDIX A - Okotoks Municipal Centre Windows – Mural Design Template



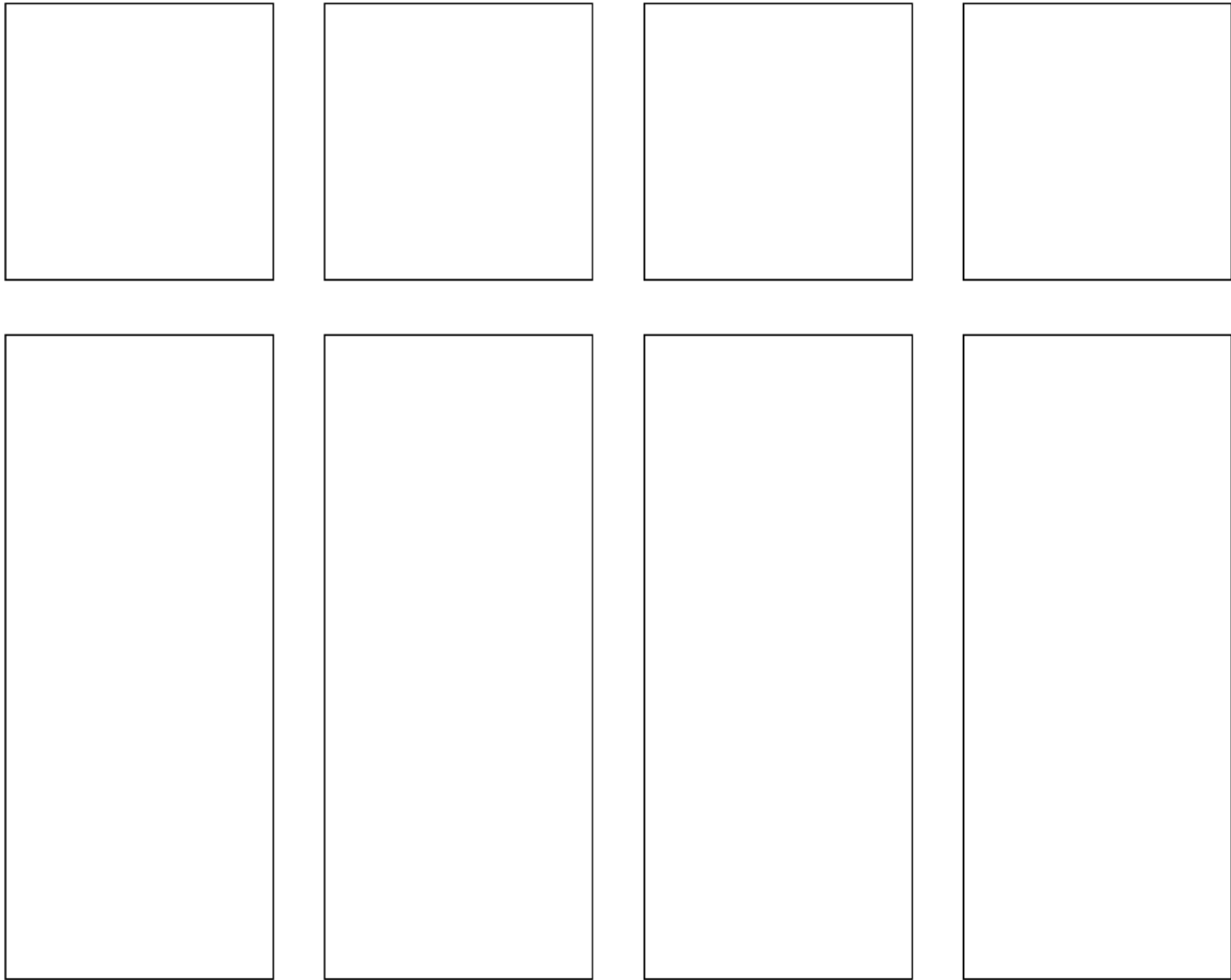
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