



Call to Artists

Winter Whimsy-themed Window Mural

Subject: Invitation to Submit Proposals for a Holiday Window Mural at the Okotoks Municipal Centre

The Town of Okotoks invites local and regional artists to submit proposals for a **Winter Whimsy-themed window mural** to be installed at the Okotoks Municipal Centre during the 2025 holiday season. This mural will celebrate the festive spirit of Okotoks through imaginative, family-friendly artwork that evokes the charm and playfulness of winter villages.

Key Details:

- **Number of Murals:** One mural will be commissioned.
- **Theme:** Artists are encouraged to create original designs inspired by *The Grinch Who Stole Christmas*. Provide a mural with a Whoville theme, aiming to recreate the whimsical and festive atmosphere of Whoville's curvy, colorful, and fantastical buildings. It's deeply communal atmosphere, with a strong emphasis on celebration and kindness. Vibrant colours, playful characters, and enchanting holiday scenes.
- **Window Dimensions:**
 - 20 windows at **25" x 25"**
 - 20 windows at **25" x 76"**
- Refer to **Appendix A** for window shapes and layout.
- **Style:** Fun and colourful designs are encouraged.

Timeline

- **Paint Dates:** November 4–8, 2025
- **Work Hours:** 8:00 a.m. to 5:00 p.m., Monday to Friday
- **Site Access:** Materials may be stored on-site during the installation period.

Compensation:

- **Fee:** \$4,000
- **Includes:** Artist fee, paint, materials, and installation costs

Submission Requirements:

- **Artist Statement** (max 1 page): Outline your artistic background, inspirations, and approach.
- **Portfolio**: Include 3–5 examples of past work, preferably with mural experience.
- **References**: Provide three references or testimonials from clients, educators, or collaborators.
- **Concept Proposal**: Include a sketch of your **proposed design** using the provided template (Appendix A).
- **Insurance & Coverage**: Selected artists must provide proof of:
 - \$5 million liability insurance
 - Workers Compensation Board (WCB) coverage

How to Apply

Submit your expression of interest using the **Call to Artists form** available online.

Deadline: October 12, 2025.

Equity, Diversity & Inclusion

The Town of Okotoks is committed to equity, diversity, and inclusion. We welcome submissions from artists of all backgrounds and experiences. We strive to build a collaborative and supportive community where all residents feel represented and respected.

For questions, contact:

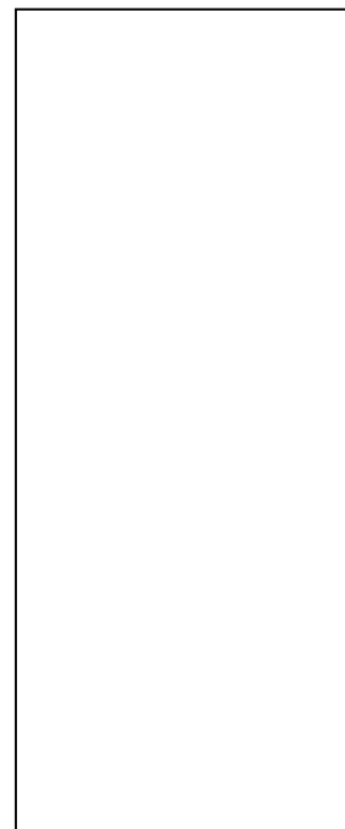
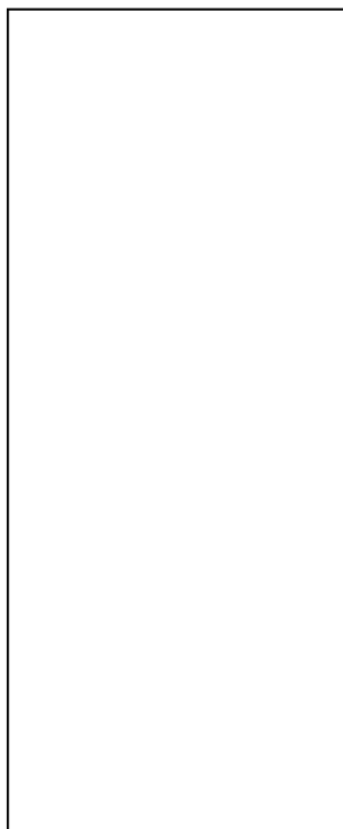
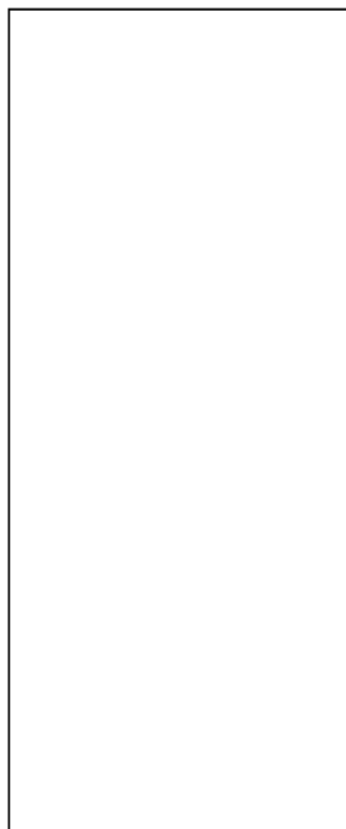
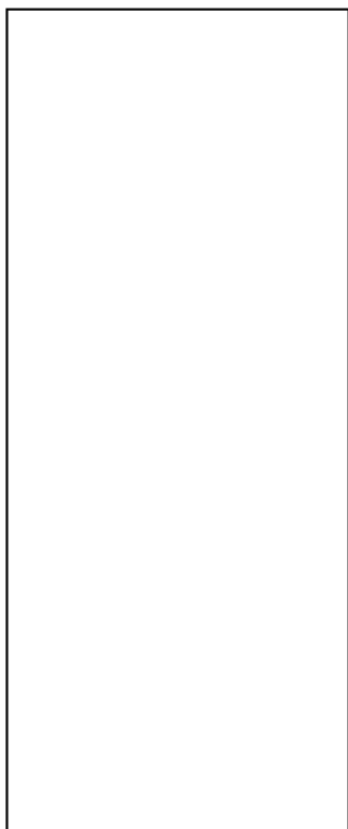
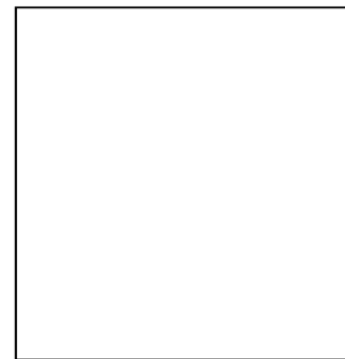
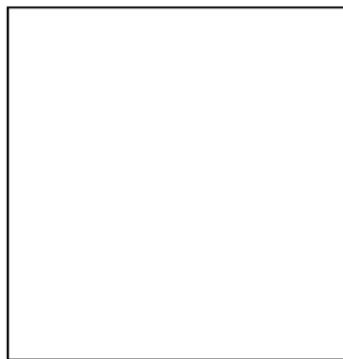
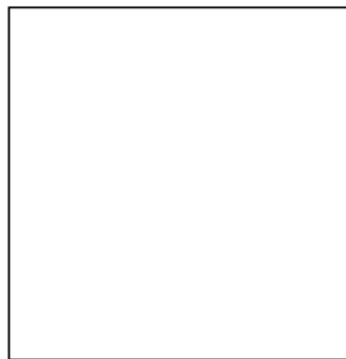
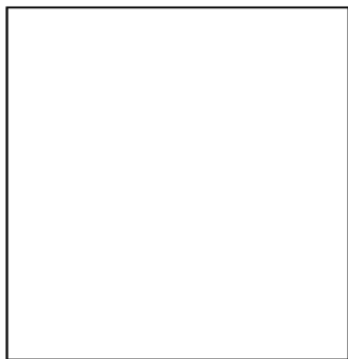
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Culture & Heritage Team Leader

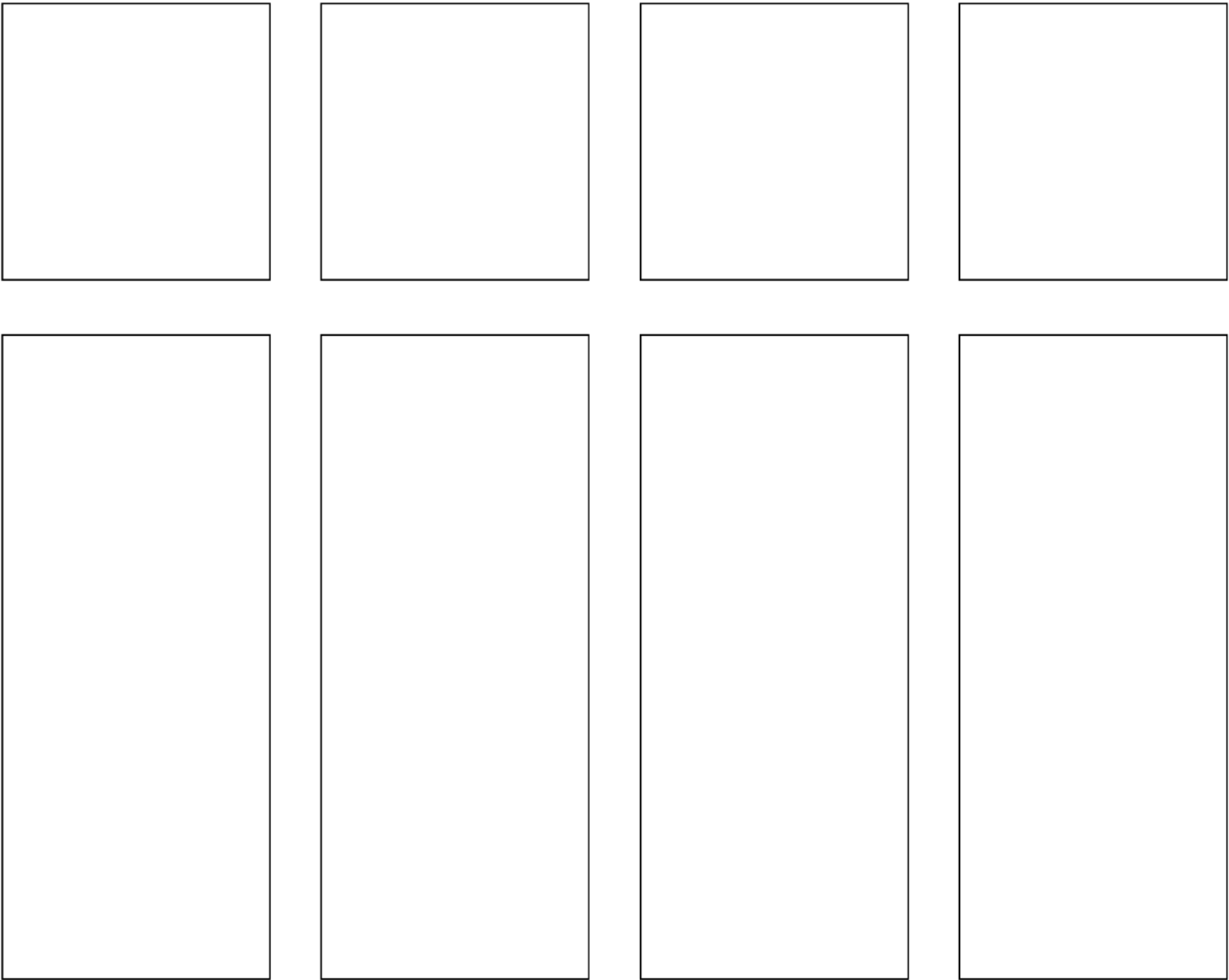
culture@okotoks.ca



APPENDIX A - Okotoks Municipal Centre Windows – Mural Design Template



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