United Way & Okotoks Partnership
Okotoks Got Talent Video Auditions

VIDEO CREATION AND UPLOAD GUIDELINES

IMPORTANT NOTES:
Although the 'unlisted' videos will not be searchable by the general public on YouTube, we will be sharing them with the United Way/Okotoks Partnership Committee for the purpose of selecting performers to participate in the live show.

If you have any questions, please contact us at unitedway@okotoks.ca or call us at 403-995-2773.

VIDEO SUBMISSION PROCESS:

1. Record your video (3 – 5 minutes)
    a. Try to include the space through which the performer will be moving.
    b. Videos must be recorded in one shot (no splicing or editing is permitted).
    c. If selected for the live show, performers will be allotted a maximum of 6-minute stage time slot, including set up, performance, and takedown. Applicants are encouraged to consider this time limit when preparing their audition submission.

2. Upload your video to YouTube as an unlisted video

    a. Title it with the participant's name or group and the performance title.
    b. When the video asks if it is made for kids, you can select 'no'.
    c. During the final step of uploading, please ensure the video is 'unlisted' and not 'private' or we will not be able to watch it or share it with the United Way/Okotoks Partnership Committee for participant selection.

3. Submit your video to the United Way & Okotoks Partnership Committee by filling out the Talent Show Audition form, which includes a section to add your video link.

VIDEO SUBMISSION DEADLINES:

Videos must be submitted by midnight on January 17, 2027.
Successful candidates will be contacted by email by February 5, 2027.

FREQUENTLY ASKED QUESTIONS:

What type of video will I need to submit?

You will need to submit a YouTube link. When you upload the video, we ask that you *upload it as an 'unlisted' video* as opposed to public or private. If you upload it as a 'public' video, anyone can search for it online. If you upload it as a 'private' video, our committee will not be able to watch and evaluate it.

Do you have any tips for creating these videos?

There are no official rules for how your video is created. You can use something as simple as an iPhone video to something more complex, such as an external microphone and professional camera. You will not be penalized or receive favour for the quality of your video.

Plan to film your video at least a few days in advance of the submission deadline in case you have any technical difficulties in the filming or uploading process.

The **videos must be filmed in one shot** (no videos that are spliced together will be allowed).

How long can performances be in the live show?

Successful applicants selected to perform in Okotoks' Got Talent 2027 will be allocated a maximum 6-minute stage time slot. This includes:

- Setup of equipment or props
- Performance
- Removal of equipment or props and stage exit

All live show performances must fit within the allotted stage time.

What equipment will be available for performers?

For performers selected to participate in the live show, the following equipment will be available:

- 2 handheld wireless microphones
- 3 choir microphones
- Electric piano
- Chairs
- Rectangular and circular tables

The performance stage is approximately 18' x 10' and is shared by multiple performers throughout the event. Some equipment may remain on stage between performances, which could slightly reduce the available performance space.

If additional equipment is required, selected performers may be connected with the event's audio/visual provider to discuss rental options. Any rental costs are the responsibility of the performer.