

COMPARISON FACTORS								
Name	Description	Weight (1-5)	Score 1-4	Total	Score 1-4	Total	Score 1-4	Total
TOWN VISION: The Town of Okotoks fosters a culture of resiliency - where people, businesses, ideas and sense of community thrive. Grounded by the Sheep River valley and supported by thoughtful planning and design, a strong local economy and a vibrant civic culture, Okotoks offers exceptional quality of life at every stage of life. Respect for each other and the natural environment makes Okotoks home.	How well does the concept align with the Town Vision?	5	3	15	3	15	3	15
TOWN MISSION: The Town of Okotoks strives to create and nurture an environment in which people are able to pursue the fulfillment of their outcomes, in harmony with the community.	How well does the concept align with the Town Mission?	5	4	20	4	20	4	20
G.P.1. OKOTOKS IS A HEALTHY, SAFE, INCLUSIVE COMMUNITY. Policies, developments, and design prioritize the safety, wellbeing, connectedness and prosperity of our residents.	How well does the concept support this Guiding Principle?	5	4	20	4	20	4	20
G.P.2. OKOTOKS IS A SUSTAINABLE, GREEN AND RESILIENT COMMUNITY. Okotoks is supported by infrastructure, buildings, ecological systems and community networks that can withstand and adapt to changes in climate and extreme weather, and contribute to community sustainability and resilience.	How well does the concept support this Guiding Principle?	5	4	20	4	20	4	20
G.P.3. OKOTOKS HAS A VITAL, PROSPEROUS, INNOVATIVE ECONOMY. Okotoks has the means to attract, retain and support economic development that promotes health, well-being, learning, sustainability, and builds community resiliency.	How well does the concept support this Guiding Principle?	5	2	10	2	10	2	10
G.P.4. OKOTOKS COUNCIL IS A FISCALLY RESPONSIBLE AND RESPONSIVE GOVERNMENT. The local government of Okotoks is fiscally stable, has well-managed assets and works in the best interests of its environment, residents and businesses.	How well does the concept support this Guiding Principle?	5	4	20	4	20	4	20
Alignment with MDP	How well does the concept align with the MDP policies?	5	4	20	4	20	4	20
Alignment with Draft LUB	How well does the concept align with the draft Land Use Bylaw?	5	4	20	4	20	4	20
Create revenue for the Ratepayers	How well does the concept support this land development value?	4	4	16	4	16	4	16
Demonstrate developmental Leadership	How well does the concept support this land development value?	4	4	16	4	16	4	16
Retain the identity of Okotoks	How well does the concept support this land development value?	4	3	12	3	12	3	12
Provide Community Services	How well does the concept support this land development value?	4	0	0	0	0	0	0
Land Evaluation	How well does the land fit the intended use?	4	4	16	4	16	4	16
Fiscal Responsibility	The concept is a fiscally responsible use of public monies, including debt.	4	4	16	4	16	4	16
Project Scope of Work	The scope of work is achievable?	4	3	12	3	12	3	12
Assessed Value of Land	Assessed value of land per acre	4	2	8	3	12	2	8
Required parcel	Is the parcel need to complete a larger development?	4	4	16	4	16	4	16
			0	0	0	0	0	0