

## Support Local: Okotoks Savings & Coupon Book FAQ

### How does the fundraiser benefit the community?

All proceeds of the 2023-2024 **United Way/Okotoks Partnership** Coupon Book Fundraiser will be distributed to eligible not for profit organizations that serve the residents of Okotoks and surrounding areas.

### What organizations in Okotoks and area will the funds support and how is the distribution of funds decided?

The United Way/Okotoks Partnership Committee reviews all applications to ensure eligibility for grant funds. Once an organization is determined eligible, the Committee will vote on how the funds available will be distributed to each individual organization based on multiple criteria.

Organizations who received 2023 funding:

- Christ the Redeemer Catholic Schools
- Foothills School Division: Outreach Education
- Inclusion Foothills Association
- KidSport Okotoks
- Nurtured By Nature Mental Health and Wellness Society
- Okotoks Family Resource Centre
- Sheep River Health Trust
- Town of High River

### How does it benefit your business? Marketing, Advertising & Sales!!

All participating businesses will receive 1 coupon space per book (approx. 6" X 2.5" in size) – Only cost to the business is the value of the coupon (all printing costs are on behalf of United Way/Okotoks Partnership).

### **\*\* Again in 2023 – Optional \*\***

***Businesses can provide their own coupon or can be completed for you***

***Businesses can participate by selling the coupon books to customers at the assigned price***

### **\*\* New in 2023 – Maximum participants: 100 local businesses**

Coupon books will be advertised & sold at several other United Way/Okotoks Partnership events, as well as through local media sources.

### How does a business participate?

Businesses wishing to participate can complete the attached participation form and return it to [Unitedway.okotoks@gmail.com](mailto:Unitedway.okotoks@gmail.com) or access the electronic form at

[https://www.okotoks.ca/sites/default/files/2023-05/UW\\_2023%20OP%20Coupon%20Book%20-%20Business%20Information%20Form.pdf](https://www.okotoks.ca/sites/default/files/2023-05/UW_2023%20OP%20Coupon%20Book%20-%20Business%20Information%20Form.pdf)



***All forms must be returned no later than June 16, 2023.***

***All coupons will be valid from September 1, 2023 with an expiry date of August 31, 2024***

***Any questions, please email the United Way/Okotoks Partnership Committee at***

***[Unitedway.okotoks@gmail.com](mailto:Unitedway.okotoks@gmail.com)***

***Thank you for your support!***