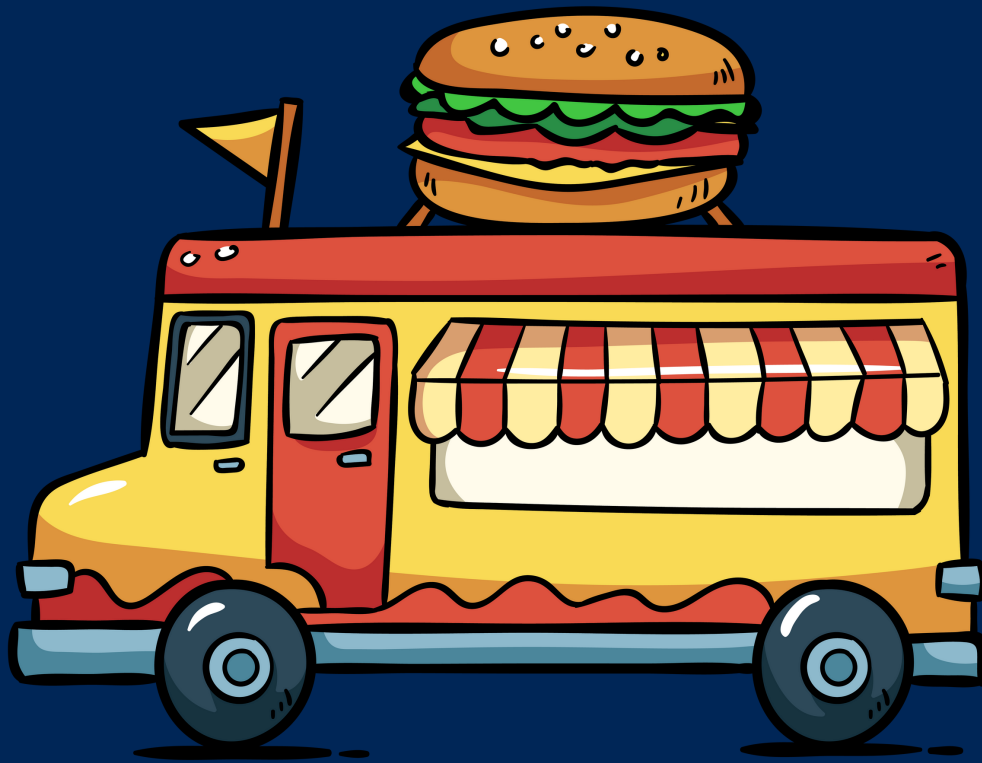


Mobile Vending Unit Survey

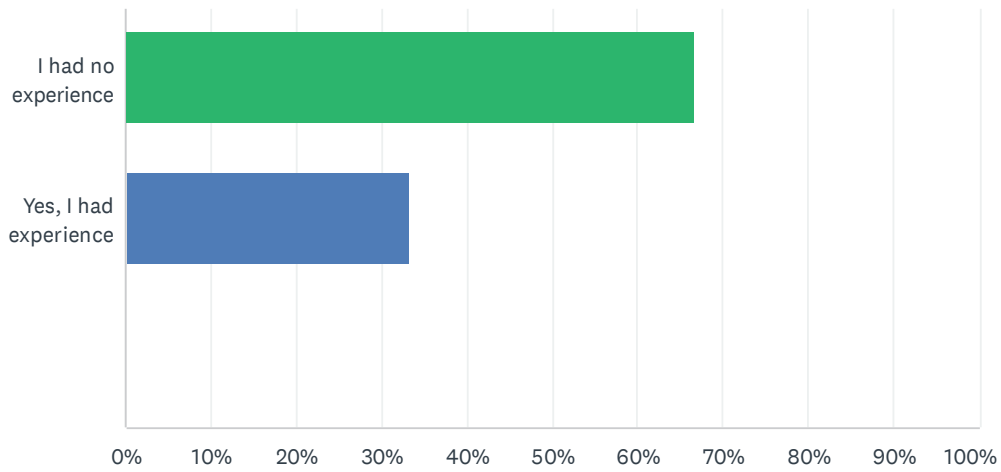
WHAT WE HEARD REPORT



March 2023

Q1 Did you have experience with the mobile vending pilot program?

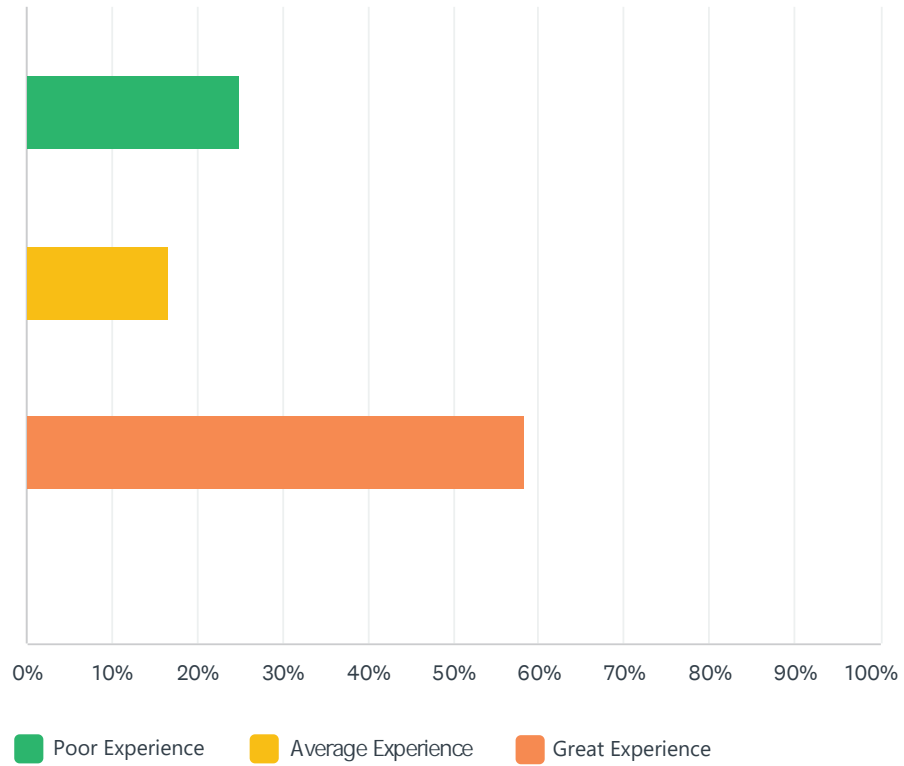
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
I had no experience with the program	66.67%	26
Yes, I had experience	33.33%	13
TOTAL		39

Q2 Please rate your experience with the mobile vending program.

Answered: 12 Skipped: 27



	POOR EXPERIENCE	AVERAGE EXPERIENCE	GREAT EXPERIENCE	TOTAL	WEIGHTED AVERAGE
☆	25.00% 3	16.67% 2	58.33% 7	12	3.67

Q3 Please elaborate on your experience with the mobile vending program and how your business was affected?

Answered: 10 Skipped: 29

#	RESPONSES	DATE
1	How can you let a business sell food and only charge them \$275-\$400/per annum when other businesses selling similar / same products are required to pay \$30,000-\$40,000 in property taxes??	2/27/2023 2:17 PM
2	While I think it's great to have the food trucks more of a presence in the downtown, I think it's terrible when they park directly in front of a restaurant, especially a restaurant that serves the same items they do. I think the store-front business who has much more overhead needs to be given priority in Okotoks.	2/23/2023 4:21 PM
3	Lots more variety for Okotoks.	2/23/2023 3:38 PM
4	Convenient and quality food	2/23/2023 3:00 PM
5	I love the mobile vending, so many more options that bring a new fresh take on our little town	2/23/2023 1:51 PM
6	Mobile food trucks take business away from restaurant storefronts When you sign a lease there is always a non compete clause. Food Trucks are competing with local restaurants, but their annual expenses are much less	2/23/2023 1:09 PM
7	Food trucks massively helped us provide value to our customers during the summer months	2/23/2023 1:09 PM
8	as a restaurant owner in Okotoks who pays tax and provides jobs to locals I am outraged the food trucks from Calgary can come into an already oversupplied market and take business away from resident businesses they don't pay property taxes , they don't hire locals and they don't provide washrooms	2/23/2023 1:03 PM
9	It was great to have some different options.	2/23/2023 11:56 AM
10	Always great to have food for events on main street, where there is not a bunch of food available as is	2/23/2023 11:14 AM

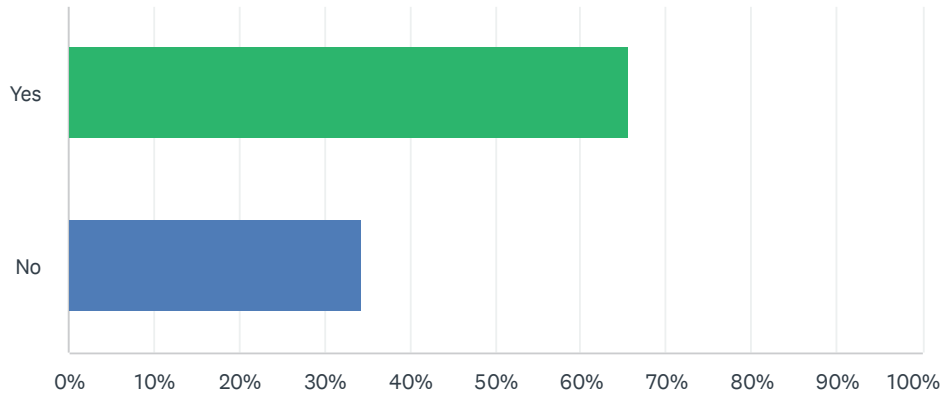
Q4 Do you have suggestions for improvements to the program?

Answered: 8 Skipped: 31

#	RESPONSES	DATE
1	2 options: 1. Eliminate property taxes for traditional businesses 2. Increase the fees so that traditional businesses aren't put at a disadvantage. \$2,000 - \$3,000 per month or any partial month.	2/27/2023 2:17 PM
2	It would far more sense for the food trucks to be given assigned spaces that don't negatively affect the businesses in their immediate vicinity. Also, some thought should probably be given into the fact there are nowhere enough parking spaces already in the downtown and with permanent food trucks, we'll have even less.	2/23/2023 4:21 PM
3	More the merrier.	2/23/2023 3:38 PM
4	I liked it the way it was, I'd even line more up along the street on certain days for all to enjoy	2/23/2023 1:51 PM
5	Only use mobile food trucks for events when there is an increase in foot traffic and there isn't enough restaurants to service the volume. Whilst restaurants are struggling to survive adding food trucks outside premises during normal business operations means people don't go to the local restaurants and the only people who benefit are the food truck operator and the establishment that put the food truck there. How does that help the community of restaurants that pay land tax and expenses to stay open all year round? Restaurants provide employment all year round to our community. employs our locals and pays wages all year round. I would question the big picture considerations and if there is any selfish reason driving this decision.	2/23/2023 1:09 PM
6	if they want to share our market and facilities they need to pay a suitable fee that goes into a fund to offset permanent restaurant property taxes ?	2/23/2023 1:03 PM
7	PLs make sure they have an Okotoks business licence. Also many are Cash based they all need to have credit card option.	2/23/2023 11:56 AM
8	I think its a great idea - aloted spaces is great	2/23/2023 11:14 AM

Q5 Do you support Mobile Vending Units operating in the community?

Answered: 32 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	65.63%	21
No	34.38%	11
TOTAL		32