	Okotoks Recreation Centre Not-for-profit Community Signage Display	
	Policy Type:	Executive Limitation
	Number:	EL-B-2.4
	To be Reviewed:	Once per term
	Approval Date:	June 13, 2011
	Motion Number:	11.C.327
	Revised Date(s):	

Policy Statement:

This policy identifies what types of decisions and actions the Chief Administrative Officer (CAO), and or designates **may not do** in order to achieve Council's Ends.

These limitations set boundaries regarding the use of sustainable practices in Town business and as to what means to achieve the Ends **would be unacceptable** even if the means worked.

The CAO will not allow the Town to inequitably allocate community signage at the Okotoks Recreation Centre (ORC). The CAO will not allow a process to be established that results in a process that is inequitable in the allocation of a modest community signage wall display at the ORC. The CAO will not allow the establishment of inequitable principles to guide the allocation of wall space for local sporting and community group signage at the ORC.


Eligibility:

Further, without limiting the scope of the above statements by the following, community user groups must be of a not-for profit status which provides support to local sport, recreational, social, and cultural opportunities for all residents. The community user group must be associated with the ORC and established locally for a minimum of 5 years. The community user group must not be associated with a specific area within the facility (e.g. swim club is associated with the aquatic centre, hockey and lacrosse is associated with the arenas). Those community user groups associated with a specific area of the facility are expected to install wall display signage within the associated facility area.

Definitions:

Community signage – a sign advertising a community service involving sport, recreational, social and cultural opportunities.

Community user group – a registered not-for-profit sporting organization or community group excluding a business, which operates for the betterment of the community, and which consists of a majority of members that are either residents of the Town of Okotoks or Foothills County.

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Not-for-profit – an association, club or society that is operated exclusively for social welfare, civic improvement, pleasure, recreation, or any other purpose except profit or charity. No part of the organization’s income can be payable to or available for the personal benefit of any proprietor, member, or shareholder, unless the recipient is a club, society, or association whose primary purpose and function is to promote amateur athletics in Canada.

Responsibilities:

The ORC Not-for-Profit Community Signage Display Program shall be the responsibility of the Recreation Operations Manager pursuant to the administrative guidelines.