

	<b><i>Establishment and Management of New Neighbourhood Signage</i></b>	
	<b>Policy Type:</b>	Council-Management Delegation
	<b>Number:</b>	CMD-P-3.12
	<b>To be Reviewed:</b>	Once per term
	<b>Approval Date:</b>	June 14, 2010
	<b>Motion Number:</b>	10.C.309
	<b>Revised Date(s):</b>	

**Policy Statement:**

The Town of Okotoks will maintain and update New Neighbourhood Signage in collaboration and consultation with the local residential development community.

**Purpose:**

The purpose of the New Neighbourhood Signage Policy is to support the Town of Okotoks in coordinating and implementing New Neighbourhood Signage.

New Neighbourhood Signage will ensure that residents, visitors, and potential residential home purchasers can locate new neighbourhoods from major streets, e.g.: Northridge and Southridge Drives.

**Definitions:**

New Neighbourhood Signage – means signs that are intended to identify the “New Neighbourhood” and not a phase of development within a new neighbourhood.

**Guidelines:**

Administrative Guidelines will outline how the program will be managed for consistency when working with the local residential development community. The Administrative Guidelines will cover:

- New Neighbourhood Signage Locations and background of program
- Graphic Design
- Removal and Addition of New Neighbourhood Names
- Contractual Obligations
- Safety
- Maintenance