

OKOTOKS COMMUNITY VISIONING 2014

**SHARE YOUR IDEAS.
SHAPE YOUR COMMUNITY.**
SHARE TO SHAPE 2014.

WHAT WE HEARD REPORT

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Prepared for: Town of Okotoks

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1. Introduction

The Town of Okotoks is a leader in sustainability. As one of the fastest-growing communities in Canada, the Town will grow to 82,000 people over the next 60 years. Given this anticipated population growth, the Town must plan for its future. Okotoks Community Visioning 2014 is a community-wide visioning process to set out what the Town should look like in 60 years, and the characteristics that will be important to consider as this community grows. Extensive community engagement is needed to identify community values and shared aspirations to inform the Town's vision.

This report summarizes what we heard from the public over the course of the project, held from September – December 2014. A detailed record of all comments received is provided in Appendix A (Phase 1), B (Phase 2), and C (Phase3).

1.1 What is OCV 2014?

The Town of Okotoks is developing a new vision to guide future growth and development. The vision guides Council decision-making and sets the direction for the plans, policies and programs and that govern the Town.

There are three overall objectives for the project:

1. Conduct a Town-wide visioning process
2. Define a clear vision for what the Town will look like, and how the Town will get there
3. Gather input from all residents, Town staff, and Council

The vision and planning framework developed out of this process will guide the Town in the preparation of documents, policies, tools and programs that manage community growth, including initiatives such as a new Integrated Community Sustainability Plan (ICSP), a revised Municipal Development Plan (MDP) and other planning documents. Figure 1 shows the relationship between the OCV 2014 process and other existing and future plans.

1.2 Public Participation

Public participation is critical to developing a successful vision. The Town and their consultants, O2 Planning + Design, is committed to involving residents and businesses in planning for the future.



Figure 1. OCV in relation to existing and future plans

The project used a decentralized approach to engagement that focused on generating as much participation as possible. This approach was designed to:

- Hear from as many people as possible
- Hear a little from a lot of people, rather than a lot from a small group of people
- Engage people where they are

Roving “Share to Shape” kiosks were a central feature of the engagement process, providing a place-based entry-point to participation. An interactive web map and online web forum complemented the kiosks. More traditional workshops, open houses and comment forms were also used.

Three distinct engagement periods were held throughout the process, timed to correspond with major project decision-points. **Figure 2** shows the project timeline.

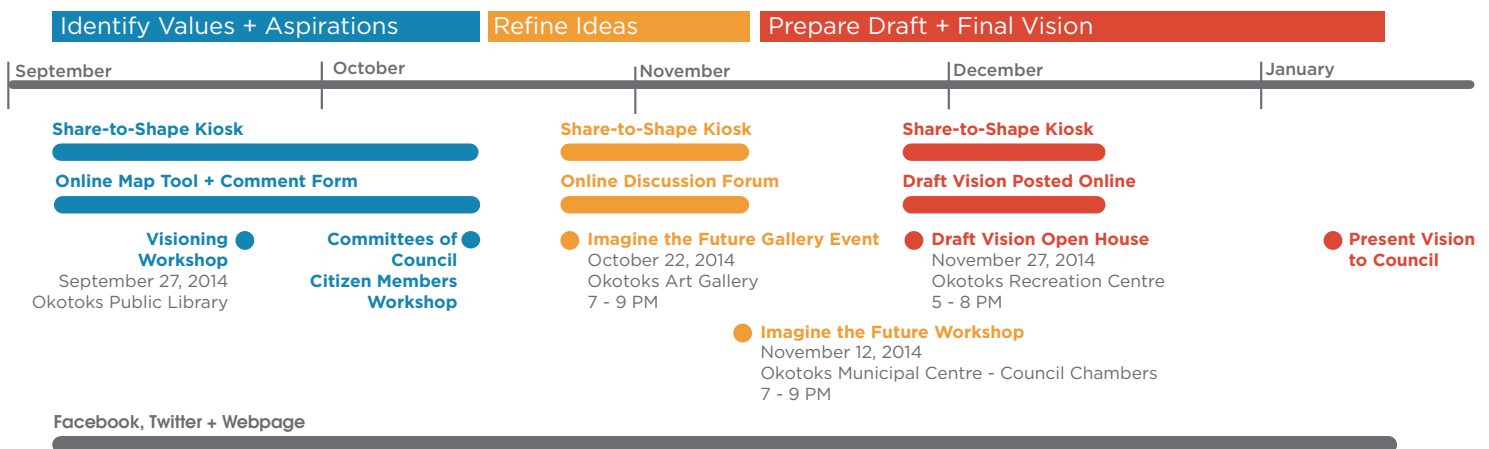


Figure 2. OCV 2014 Timeline

Within each engagement period, multiple opportunities for participation were provided. The activities, and the engagement periods themselves, were designed to build off each other in an iterative manner. The three engagement periods are summarized in Table 1.

Table 1. Summary of OCV 2014 Engagement Activities

	Phase 1 Identify Values + Aspirations	Phase 2 Refine Ideas	Phase 3 Prepare Draft + Final Vision
Timing	September 10 – October 15	October 22 – November 12	November 27 – January 12 (2015)
Objectives	Identify what Okotokians value about their community, what they could change if they could, and their dreams for the future.	Present major themes, and ask residents for input to refine values into foundational principles.	Present the draft vision and guiding principles, and ask residents to confirm if it is consistent with previous input.
Activities	<p>2 roving share-to-shape kiosks at 10 major public destinations around town</p> <p>Online map tool and comment form</p> <p>3 pop-up open houses at community events</p> <p>Visioning workshop</p> <p>Workshops for staff, Council and citizen representatives on committees of Council</p>	<p>2 roving share-to-shape kiosks at major public destinations around town</p> <p>Imagine the Future online discussion forum</p> <p>Imagine the Future gallery event</p> <p>Imagine the Future workshop</p>	<p>2 roving share-to-shape kiosks at major public destinations around town</p> <p>Draft vision posted online for review and comment</p> <p>Open House</p>
Participation	Over 1800 comments received	Over 600 comments received	Over 60 comments received
Output	A list of major themes, community values, and desired future outcomes	A confirmed set of shared community values and a list of foundational principles	A draft vision and principles for public comment, and a final vision for presentation to Council
What We Heard	<p>Respondents highly value the people who make Okotoks a great place to live, and the natural features that characterize the Town.</p> <p>Respondents want housing to be more affordable through the provision of more housing options. Respondents also want more transportation options across all modes.</p> <p>In the future, respondents want community services to keep pace with population growth. Education, arts and culture and recreation are all very important services to the community.</p>	<p>Respondents generally agree with the themes and values identified out of the first round of engagement.</p> <p>Arts and culture and recreation should each have their own theme, and deserve equal attention and funding.</p> <p>Creating community gathering places to anchor neighbourhoods is an important planning and design feature.</p>	<p>75% of respondents agree that the vision and principles align with the desired future of the community.</p> <p>Minor text edits were made to the vision. Minor revisions were made to clarify some of the concepts put forward in the principles.</p> <p>Several comments suggested that specific ideas were lost between the themes and the principles. The vision is not intended to provide policy solutions to issues raised, but rather to define a shared future for the Town. Policies will be developed in other plans.</p>

2. OCV 2014 Visioning Activities

From September 10 to December 12, 2014, the project team engaged Okotoks residents, businesses, and community groups, as well as Town staff, Council and Committees of Council to develop and discuss a shared vision for the future. In total, over 2,500 comments were received providing insightful ideas for the future of the Town.

Engagement activities gave people the choice to participate as much or as little as they wanted, whether it was to learn more about the project, or to share their ideas with the project team and other interested residents. Engagement activities were also designed to make participation easy by going to where people are, allowing the project team to involve as many people as possible. This approach resulted in an innovative process that encouraged town-wide participation

There were many different ways to get involved.

2.1 Share to Shape Kiosks

Locations:

- Okotoks Recreation Centre
- Okotoks Library
- Rotary Performing Arts Centre
- Pason Centennial Arena
- Okotoks & District Seniors Club
- Holy Trinity Academy
- Okotoks Health & Wellness Centre
- Okotoks Farmers Market
- HarvestFest
- Okotoks Recycling Centre



The share to shape kiosks are roving display boards that allowed the project team to gather and share project information with residents at various locations around Okotoks. The kiosks were used in each phase of the project. People could leave comments on the kiosk with sticky notes, and read what others had to say.

In the first phase of the project, the kiosks gathered over 650 comments. People were asked three simple questions, and once they provided their response could continue on their way.

In the second phase of the project, the kiosks presented themes and values that were distilled from comments received in the first phase. People were asked to identify if the themes and values were consistent with information previously provided, and to refine the themes. The kiosks gathered over 160 comments in this phase.

In the third phase of the project, the draft vision and principles were presented on the kiosks, and people were asked to complete a short questionnaire. The kiosks gathered 14 completed comment forms in this phase.

The kiosks were a simple and effective way to reach a large number of people, and keep people informed of the project. It should be noted that kiosk placement did affect the types of comments received. For example, kiosks placed at the Okotoks Recreation Centre gathered many comments related to the need for a new pool, while kiosks placed at the Rotary Performing Arts Centre gathered many comments on the need for more arts and culture resources. Due to this slight skew, the frequency of comments received was not used as the sole indicator when developing themes. For more information about how the comments were analyzed, see section 3.1 below.

2.3 Workshops

	Visioning Workshop	Staff Workshop	Council Workshop	Committees of Council Citizen Representative Workshop	Imagine the Future Workshop
Date	Saturday, September 27, 2014	Wednesday, October 15, 2014	Wednesday, October 15, 2014	Wednesday, October 15, 2014	Wednesday, November 12, 2014
Location	Okotoks Public Library	Okotoks Recreation Centre	Okotoks Municipal Centre Council Chambers	Okotoks Municipal Centre Council Chambers	Okotoks Municipal Centre Council Chambers
Participants	10	37	Mayor, Council and senior management	8	23

The workshops provided a forum to have more in-depth discussions with interested residents, staff, council, and citizen representatives on committees on Council. Activities included a short presentation on work undertaken to date, a facilitated discussion on the topic at hand, and a mapping or imaging exercise that allowed participants to use photos to convey key concepts.

The “Imagine the Future” workshop was added in response to citizen requests for more opportunities for participation in the second phase of the project. It should be noted that the workshops engaged a small number of people with particular interests in the project. The workshops were a good forum for refining information. The small number of workshop participants in relation to some of the other engagement activities underscores that people do respond differently when given different ways to engage in a project.

The workshops were widely advertised in print and on-line forums.

2.4 Community Events

Teen Night	Friday, September 19, 2014
Farmer’s Market	Friday, September 19, 2014
Harvest Festival	Saturday, September 27, 2014

In the first phase of the project, the share to shape kiosks were staffed and installed at community events. This allowed for a pop-style open house that let people speak with project team members. The pop-up open houses helped to launch the project, and promote resident participation.

2.5 Stakeholder Comment Forms + Written Submissions

In the first phase of the project, a letter introducing the project and a stakeholder comment form was sent to organized interest groups, service providers, and inter-governmental representatives. Six groups provided responses.

Over the course of the project, the OCV project team received 11 written submissions. These submissions were provided by interested members of the public. The Town’s project manager provided responses to submissions that included questions.

2.6 Imagine the Future Gallery Event

Date: Wednesday, October 22, 2014
 Location: Okotoks Art Gallery
 Time: 7-9 pm
 Attendance: 61 people

In the second phase of the project, a gallery event was held to present the initial themes and values derived from input gathered through the first engagement period. Event set-up, location and facilitation was designed to mimic a gallery opening in an effort to create an alternative discussion forum than the traditional open house.

The gallery event was widely advertised in print and online media.

2.7 Draft Vision + Principles Open House

Date: Thursday, November 27, 2014
 Location: Okotoks Recreation Centre
 Time: 5-8 pm
 Attendance: 32 people

In the third phase of the project, an open house was held to present the draft vision and principles. The open house allowed for interested residents to speak with project team members, and learn about how the themes and values were used to develop the vision and principles. The open house also presented changes to the themes and values based on feedback received during Phase 2.

The open house was widely advertised in print and online media.

2.8 Online Comment Forms / Web Forum

	Phase 1 Share to Shape Online Comment Form	Phase 2 Themes + Values Discussion Forum	Phase 3 Vision + Principles Comment Form
Description	Open-ended comment form asking respondents to answer three simple questions. Because of the format, responses tended to be longer than those received on the kiosks.	Interactive web forum that allowed people to “like” and comment on themes and values. The forum allowed for all comments to be seen, and prompted respondents to discuss issues in more depth with one another.	A likert-scale question asking respondents to rate on a scale from 1 to 5 whether they agree that the vision and principles align with the desired future of the community. An open-ended space for comments was also provided.
Comments Received	286 comments	214 comments 664 “like”	50 comments

Online comment forms were used during each phase of the project to gather input from respondents. In the first phase of the project, the online comment forms tended to receive longer comments than those provided on the kiosks because of the open-ended nature of the questions.

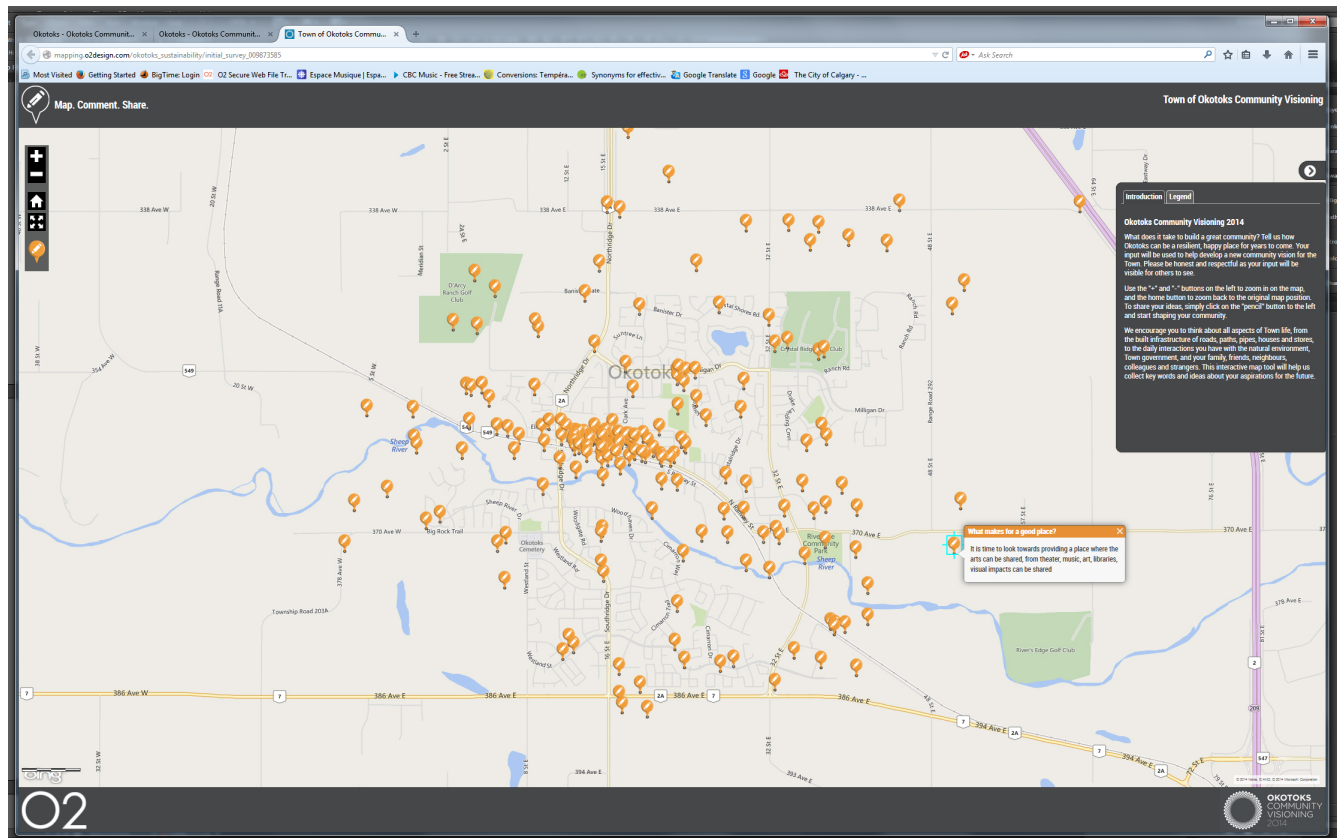
In discussions with participants at the pop-up events, the gallery event and the open house, it was noted that many users of the online comment forms chose to participate online because the platform gave them more time to think about their answers. Again, this underscores how people will participate when given different ways to engage in the project.

2.9 On-line Mapping Tool

Date: September 10 – October 15

Participation: 206 responses

The on-line map tool asked residents to use an interactive map to share ideas on what it takes to build a great community. This open-ended question allowed respondents to provide comments on all aspects of life in Okotoks. The interactive map helped gather key words and ideas about respondents' aspirations for the future. The map also provided a spatial dimension to the project.



2.10 Youth Engagement

Grade 2-5 Students (Dr. Morris Gibson School and Heritage Heights School)

Grade 11 – 12 Students (École Secondaire Foothills Composite High School)

Grade 6 Student Video (Dr. Morris Gibson School)

In addition to holding a pop-up open house at the teen night at the Okotoks Recreation Centre, students provided input through teacher-facilitated exercises. Comments from grade 2-5 students were compiled by teachers, and submitted to the project team. Grade 11 – 12 students submitted over 160 comments on index cards. A video of grade 6 students sharing their dreams for the future was also recorded, and presented at the gallery event as well as made available on the project website.

2.11 Communication Activities

Project Webpage: <http://www.okotoks.ca/communityvisioning.aspx>

The webpage provided a central portal for the project, including a project description, timeline, information to review, and links to all online comment forms. The main community visioning page was viewed 2,545 times, indicating that the webpage was an important source for people to find out information about the project.

Communication and advertisement for the project was mostly done through online, radio and print media. Advertising was provided in the Okotoks Western Wheel and The Eagle 100.9.

2.12 Engagement Monitoring

The engagement process for OCV 2014 saw excellent levels of participation. The decentralized approach was successful in generating Town-wide participation by providing multiple opportunities for people to get involved.

The kiosk worked very well in the first phase of the project to gain considerable public input. This information gave the OCV 2014 project team a rich set of baseline data from which to develop the vision and principles. In the second and third phases of the project, the kiosk was a useful tool for communicating information back to people about the process. In general, the kiosks helped achieve the objective of gathering comments from the greatest number of people possible.

The online tools, including the web map and the web forum, provided complementary platforms to the kiosk. These tools created a convenient online outlet for people to review and discuss ideas.

Some participants expressed concern that the engagement process did not include enough workshops or in-person events. One additional workshop was added in Phase 2 to respond to this concern. However, when compared to the other activities, participation in several of the workshops was low. The desire for traditional workshops emphasizes that people respond to information differently. Further, it was observed that the workshop participants tended to have a focused interest in the project. It is worth noting that future projects of similar scope should anticipate the need for workshops, and that workshops should be structured and advertised at the outset of the process as an in-person forum for the deliberation of ideas.

Youth engagement through the schools was also very successful. Teachers conducted share to shape activities in classes, and received relatively high levels of input from this often hard to reach demographic.

Representation from organized interest groups was mixed. The Okotoks Arts Council and the Healthy Okotoks Coalition participated heavily through written submission and attendance at in-person events. Due to the kiosk location at the Recreation Centre, many recreation-focused comments were provided in the absence of one organized group. Although all the service clubs were notified of the project, none participated as a group. The kiosk was brought to the senior's centre to ensure participation from this demographic.

Some process-related comments suggested that more detailed information was needed on the project website. Several comments about the decentralized approach suggested that opportunities for participation were unclear. A project timeline and a table outlining participation opportunities by phase were created to help navigate the process. It should be noted that many process-related comments were made by individuals accustomed to participating in traditional open-house driven models.

3. What We Heard

In each phase of the project, public input was gathered to inform the development of a vision and principles. Through Phase 1, broad input was sought on shared ideas and values by asking people what it takes to build a great community. This was done by asking people to complete three simple statements:

1. What I value most about Okotoks is...
2. If I could, I would change...
3. What I want most for the future is...

Open-ended questions were chosen to encourage a wide variety of responses. In doing so, it was possible to allow themes and values to emerge from the responses. This ensured that the themes and values, and subsequent vision and principles, were mutually defined through public participation.

Through Phases 2 and 3, information gathered from the open-ended responses was refined into themes and values, and subsequently into a vision and principles. The largest volume of input was received through Phase 1, with progressively more detailed but fewer comments in Phases 2 and 3.

3.1 Methodology

To develop the initial themes and values, the project team created a database of all comments received to perform a series of qualitative analyses. Research codes were developed to identify issues, themes and patterns. The same analysis was applied to refine the themes. There are four parts to the analysis:

1. A coarse grain analysis was undertaken to identify distinct issues and ideas that could be grouped into broad categories. At this point, the frequency of comments was less important than the identification of unique sets of issues or ideas. Once the categories were identified, they were ranked in order of most frequently to less frequently heard. This allowed the project team to have a snap shot of the major issues and ideas brought forward by participants, and a general understanding of which categories received the most attention.

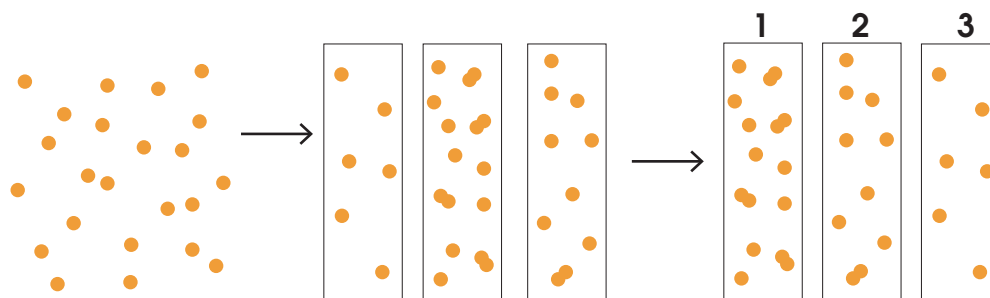


Figure 3. Coarse Grain Analysis

2. A finer grain analysis was then undertaken to elucidate emergent themes from each category. 3-5 core concepts that best represented the issues and ideas within each category were identified, and then organized into a cohesive theme. The analysis focused on representing a broad cross-section of issues and ideas, rather than create core concepts based solely on frequency of comments heard.

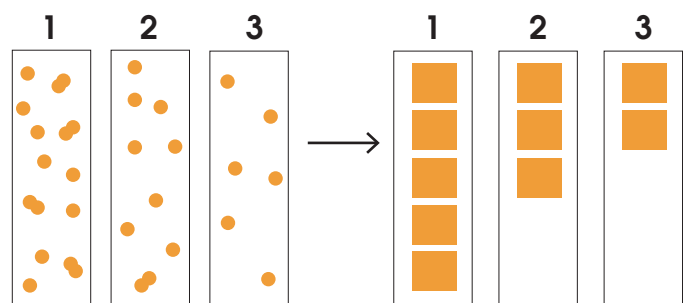


Figure 4. Fine Grain Analysis

3. This 2-step process was undertaken for each of the three statements in Phase 1. Once all the themes were identified, the analysis compared the results across all questions. This was done to establish

overall patterns and create a master set of themes that further summarized and integrated core concepts. This analysis revealed that some themes repeated across all three questions, while other themes emerged or disappeared depending on the question. It was also possible to note that core concepts within each theme also differed, depending on the question.

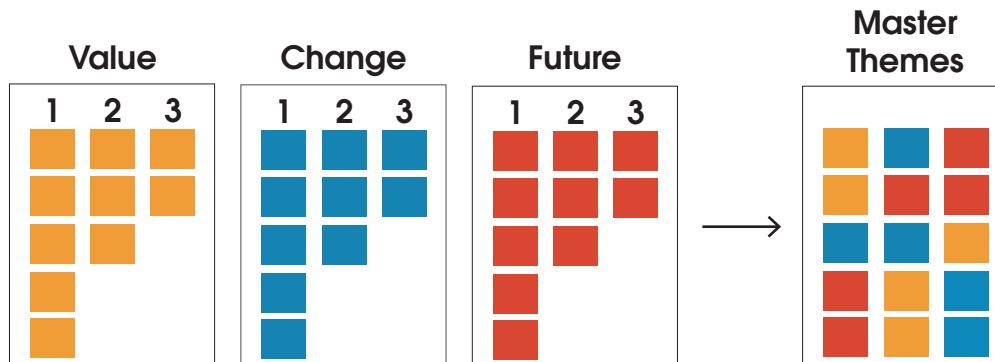


Figure 5 Patterns Analysis

4. Once the master themes were identified, the project team created a list of values. While the themes tended to relate to ideas for programs and solutions, the values are intended to provide a shared sense of meaning about the Town's core beliefs.

It is important to note that the intent of the engagement process was not to establish a priority list of ideas or issues to be addressed by the Town through program and operational support, but rather to identify common themes that could then be translated into values and principles. As many of the comments received point to suggestions for programmatic or operational improvements within the Town, the database of comments will be shared among all departments and passed on as input for the development of the Integrated Community Sustainability Plan (ICSP). This information can be used to help inform work planning and new projects needed.

All comments received throughout the engagement period are included in a detailed record of comments, provided in the Appendices.

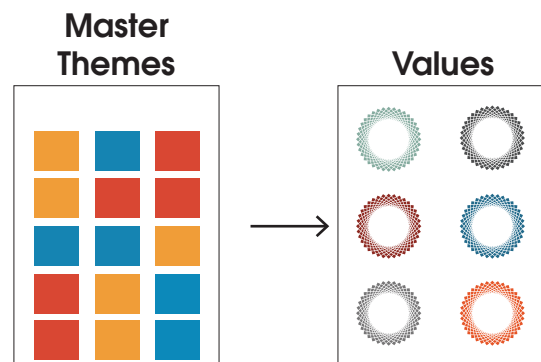


Figure 6. Values Analysis

3.2 Phase 1: Identify Values + Aspirations

Over 1800 comments were received through the first phase of engagement in response to three questions:

- What I value most is...
- If I could, I would change ...
- What I want most for the future is ...

3.2.1 Themes

The OCV 2014 project team identified eleven major themes that imagine what Okotoks could become in the future, as shown in Table 2. It is important to note that while the team received a lot of comments on the need for specific facilities (eg. new rec centre, new performing arts centre), the intent of this exercise was to take a step back and sketch out the general elements that will shape the future of the town.

Table 2. Phase 1 Themes

Theme	Description
Social Capital (people)	<ul style="list-style-type: none"> • People are the most highly valued community asset • Sense of knowing others, sense of community, friendliness, and coming together at community events are the foundation of the “small town feel” • “we give each other that Okotokian acknowledgement of smiling, waving ‘thanks’ for stopping to let us cross the roads or allowing each other into lanes on busy roads” • “I run into people I know about Town”
Parks and Open Spaces	<ul style="list-style-type: none"> • The natural river valley landscape and mountain views are key open space assets to celebrate and protect • The sense of being close to nature contributes to the “small town feel” • Pathways and trails connect people to the natural environment • Preserve and expand the open space system as the community grows to nurture this asset
Downtown	<ul style="list-style-type: none"> • A community focal point that requires continued attention and investment • Potential to develop as a vibrant civic space and community anchor • Design, programming and services should reflect the people who make Okotoks great • Need to address design and mix of commercial / restaurant uses
Mobility	<ul style="list-style-type: none"> • Transit (local and regional) is a defining feature of Okotoks in the future • People choose to walk and bike everywhere • Streets are safe
Culture and Recreation	<ul style="list-style-type: none"> • Okotoks is a cultural village • Recreation facilities meet the needs for a healthy, active and engaged population • Investment in arts and culture contribute to a thriving economy
Design / Built Environment	<ul style="list-style-type: none"> • The built environment reflects pride in the natural landscape, the local economy, and community connections • Housing is affordable, and designed to meet the needs of all residents young and old • Design progresses beyond the “suburban big box” aesthetic
Environment	<ul style="list-style-type: none"> • The Town is a leader in the provision of environmentally responsible services (recycling, composting, waste management) • Focus on renewable energy and eco-innovation (solar power, district heating) • Reduce waste, reduce energy use, preserve the river valley
Governance	<ul style="list-style-type: none"> • Keep the “small town feel” by continuing to invest in community events, high-quality provision of services, emphasis on relationships with people • Model a “culture of yes” to promote innovation • Regional focus to promote collaboration and cooperation
Economy	<ul style="list-style-type: none"> • Locally-based • Range of professional jobs to reduce number of people who need to commute • Market attractiveness of living in a complete community to attract small and medium-sized businesses
Education	<ul style="list-style-type: none"> • School spaces keep pace with population growth • High-quality opportunities for continuing education, including a potential post-secondary campus
Commercial / Retail Services	<ul style="list-style-type: none"> • A full range of commercial and entertainment services reduces commuting to Calgary, and helps “complete” the community

Theme	Description
	<ul style="list-style-type: none"> Services such as shopping and restaurants are provided north and south of the river Neighbourhood-level services create vibrant community nodes that can be easily accessed by walking or cycling

3.2.2 Values

Based on the eleven major themes, six core community values were distilled from the eleven major themes. Values are the building blocks for the vision and principles, and are a collective expression of what is most important to the Town.

Caring

- People are friendly
- People look out for one another
- People take pride in their Town
- People thrive

Complete

- A range of housing, jobs, educational opportunities, services, recreation and culture are provided in the community
- These community services meet the needs of all residents, regardless of income or age

Connected

- People can easily access community services
- Mobility emphasizes walking, cycling and transit use
- Integrated design links the built, social and natural environments

Active

- Healthy lifestyle
- Strong participation in civic culture / community events

Eco

- Respect and conserve the natural environment
- Become leaders in energy reduction and renewable resources
- People are mindful of their actions and impacts

Resilient

- Strong leadership
- Enduring commitment
- Affordable services
- Adaptive management

3.3 Phase 2: Refine Ideas

Over 600 comments were received through this period. Respondents were asked to comment on the proposed themes and values. All comments were provided in response to an existing category, or suggested the creation of a new category. The fine grain analysis described in step 2, above, was repeated to refine the themes and values.

3.3.1 New Themes

Four additional themes were added to better capture respondent input. The new themes are:

1. **Neighbourhoods:** Neighbourhoods were added as a theme to capture the idea that focal points of community activity are needed throughout the Town. This theme touches on ideas of vibrant urban spaces, architectural design, the integration of parks and open space, and creating a positive and inclusive sense of community and belonging.
2. **Culture:** Initially, arts, culture, and recreation were grouped together as one theme to represent general activities that allow for participation in civic life. The team heard very clearly from respondents in the arts and culture community that separate themes are needed to emphasize the contributions that arts and culture can provide to the economy and quality of life.
3. **Recreation:** Many of the comments heard pertaining to recreation focus on the need for additional access to particular programs or facilities. Affordability and the link between recreation and a healthy lifestyle were also emergent themes.
4. **Health and Well-Being:** Health and well-being was added as a theme to capture the importance of providing services, resources and programming that contribute to overall citizen health.

3.3.2 Refined Themes

Several of the theme descriptions were refined based on additional input and ideas, as shown in Table 3. Areas that were refined are shown *in italics*, and the additional themes are provided in full.

Table 3. Phase 2 Refined Themes

Theme	Description
Social Capital (people)	<ul style="list-style-type: none"> • People are the most highly valued community asset • Sense of knowing others, sense of community, friendliness, and coming together at community events are the foundation of the “small town feel” • <i>Okotoks needs more places for people to gather (plazas, markets, creative centres)</i> • “We give each other that Okotokian acknowledgement of smiling, waving ‘thanks’ for stopping to let us cross the roads or allowing each other into lanes on busy roads” • “I run into people I know about Town”
Parks and Open Spaces	<ul style="list-style-type: none"> • <i>The river valley landscape and mountain views are key natural features to celebrate and protect</i> • The sense of being close to nature contributes to the “small town feel” • Pathways and trails connect people to the natural environment, and <i>link-up neighbourhoods</i> • Preserve and expand the <i>pathways and</i> open space system as the community grows to nurture this asset
Downtown	<ul style="list-style-type: none"> • <i>Downtown should be a more active, vibrant place where there are things to see and do throughout the day and into the evening</i> • <i>As a central gathering place, downtown requires attention, investment and some re-thinking, as suggested by Roger Brooks</i> • Design, programming and services should reflect the people who make Okotoks great • Need to address design and mix of commercial / restaurant uses
Neighbourhoods	<ul style="list-style-type: none"> • Neighbourhoods are focal points of community activity • Design is inclusive, environmentally responsible, compact and complete • Spaces such as parks, community centres and small-scale

Theme	Description
	commercial services create places for people to gather and socialize
Mobility	<ul style="list-style-type: none"> Transit (local and regional) is a defining feature of Okotoks in the future <i>People choose active transportation options such as walking, biking or other people-powered modes over personal vehicle use</i> Streets are safe, with high-quality infrastructure for all transportation modes
Culture	<ul style="list-style-type: none"> Okotoks is a cultural village where residents have access to a range of cultural opportunities Heritage, cultural and creative resources contribute to a thriving economy and residents' quality of life Cultural resources should be valued through community investment and support
Recreation	<ul style="list-style-type: none"> Recreation facilities (eg. swimming pool, ice space, outdoor space) meet the needs of a healthy, active and engaged population Indoor and outdoor recreation opportunities are equitable, accessible and affordable Recreation contributes to a healthy lifestyle
Design / Built Environment	<ul style="list-style-type: none"> <i>The built environment is beautiful, reflects pride in the natural landscape, is well-connected, and supports the creation of an active and healthy lifestyle</i> Housing is affordable, flexible and more diverse, and meets the needs of all residents young and old <i>Design progresses beyond the "suburban" aesthetic</i>
Environment	<ul style="list-style-type: none"> The Town is a leader in the provision of environmentally responsible services (recycling, composting, waste management) Focus on renewable energy and eco-innovation (solar power, district heating) Reduce waste, reduce energy use, preserve the river valley <i>Create affordable environmental solutions</i>
Governance	<ul style="list-style-type: none"> Continue to invest in community events, high-quality provision of services, emphasis on relationships with people <i>Balance provision of services with affordability</i> Model a "culture of yes" to promote innovation Regional focus to promote collaboration and cooperation
Economy	<ul style="list-style-type: none"> Locally-based <i>Attract a range of professional and "living wage" jobs to improve affordability and reduce number of people who need to commute</i> Market attractiveness of living in a complete community to attract small and medium-sized businesses <i>Tourism is a component of economic development</i>
Education	<ul style="list-style-type: none"> School spaces keep pace with population growth High-quality opportunities for continuing education, including a potential post-secondary campus <i>Schools are multi-purpose community hubs</i>
Health and Wellbeing	<ul style="list-style-type: none"> Promote a healthy and active lifestyle through recreation opportunities, cultural outlets and resident participation Facilities and services are inclusive, and help people stay healthy

Theme	Description
	<p>through every stage of their life</p> <ul style="list-style-type: none"> • Embrace a “cradle to grave” outlook that allows people to thrive in Okotoks throughout their lives
Commercial / Retail Services	<ul style="list-style-type: none"> • A full range of commercial and entertainment services reduces commuting to Calgary, and helps “complete” the community • <i>Ensure that shopping and restaurants are balanced north and south of the river</i> • <i>Neighbourhood-level services animate community nodes that can be easily accessed by walking, cycling or other active modes</i>

3.3.3 Refined Values

The values were also refined based on respondent input to add specificity to some of the statements. Revisions are highlighted yellow.

Caring

- People are friendly
- People look out for one another
- People take pride in their Town
- People thrive

Complete

- A range of housing, jobs, educational opportunities, services, recreation and culture are provided in the community
- *The needs of all residents, regardless of income or age, are equitably met*

Connected

- People can easily access community services
- Mobility emphasizes walking, cycling and transit use
- Integrated design links the built, social and natural environments

Active, Inclusive and Diverse

- *Healthy, balanced lifestyle for all*
- Strong participation in civic culture / community events
- *Accessible heritage, cultural, creative, play-based and sporting resources*

Eco

- Respect and conserve the natural environment
- *Become leaders in climate change adaptation, energy reduction and renewable resources*
- People are mindful of their actions and impacts

Resilient

- Strong leadership
- Enduring commitment
- Affordable services
- Adaptive management
- *People and municipal government strive for innovative and creative solutions*

3.4 Phase 3: Draft Vision

The draft vision and guiding principles were prepared based on input received through first two phases of engagement.

VISION

The Town of Okotoks is resilient, where people, businesses, ideas and community thrive. Grounded by the Sheep River valley and guided by thoughtful planning and design, a strong local economy and a vibrant civic culture, Okotoks offers exceptional quality of life at every stage of life. Respect for the natural environment, and for each other, makes Okotoks home.

PRINCIPLES

Livable Okotoks

People make Okotoks the caring, safe and welcoming place that it is. Public spaces are cherished, natural features are valued, and community needs are met. An appropriate mix of land uses, infrastructure and accessible, affordable and equitable services provide the foundation for sustainable growth. High-quality education opportunities support life-long learning.

Inclusive Neighbourhoods

Neighbourhoods are connected, fostering a sense of community among residents. Housing is flexible, affordable and desirable, and meets the needs of residents of all ages, income levels and family types. Community gathering spaces are animated, anchor neighbourhoods and can easily be accessed on foot.

Sustainable Design

The places and spaces that make up Okotoks are designed with the environment in mind. Energy, air, land and water conservation are critical elements integrated in all planning and development projects. Okotoks is a leader in sustainable design, drawing on creative resources and advanced technologies to create a unique sense of place based on environmental stewardship.

Vibrant Civic Culture

Residents joyfully embrace Okotoks, and cultivate a rich quality of life. Okotoks provides access to a wide range of cultural resources, fostering audiences, participants and creators who contribute to community building and economic development. The strong tradition of community events is a hallmark of living in Okotoks. Residents are engaged in civic life, and Town Council and administration promote open dialogue.

Active Lifestyle

Residents enjoy an active lifestyle that nurtures community well-being. Opportunities for sport and play are accessible in high-quality recreation facilities, multi-use civic buildings and a complete open space network. Health and wellness facilities support the needs of a growing population at every stage of life. These indoor and outdoor public spaces strengthen the bond between residents, and to the places they share.

Strong Local Economy

Okotoks-based employment and businesses strengthen the economy. Okotoks takes a collaborative approach to economic growth, creating new opportunities that complement the region. Okotoks promotes innovation and attracts green businesses and industries. A thriving downtown supports economic development. Okotoks is a place to live, work and play, where short commute times enable residents to actively engage in their community.

Multi-Modal Transportation

The transportation network is multi-modal, allowing for the environmentally responsible and cost-effective movement of people and goods. Streets are lively and engaging places in their own right, where people can move around in a safe and inclusive environment. New communities are permeable and connected to encourage active transportation. Regional and local transit provides an efficient transportation alternative and reduces vehicle use.

3.4.1 Comments on Draft Vision and Principles

64 comment forms and two email submissions were received through this period. Respondents were asked to rate, on a scale of one to five, whether they agree that the vision and principles align with the desired future of the community.

75% of respondents stated that they either agreed or strongly agreed that the vision and principles align with the desired future of the community.

Respondents also provided comments on the vision and principles. Several comments suggested that specific ideas put forward in earlier engagement periods, and through the themes, were too generalized in the principles. Respondents also provided minor wording suggestions, and identified concepts in the principles that required some clarification.

Minor text edits were made to the vision, and the principles were updated to provide more specificity. The revised vision and principles are:

TOWN OF OKOTOKS COMMUNITY VISION

The Town of Okotoks is resilient, where people, businesses, ideas and sense of community thrive. Grounded by the Sheep River valley and supported by thoughtful planning and design, a strong local economy and a vibrant civic culture, Okotoks offers exceptional quality of life at every stage of life. Respect for each other and the natural environment makes Okotoks home.

GUIDING PRINCIPLES

Livable Okotoks

People make Okotoks the caring, safe and welcoming place that it is. Public spaces are cherished, natural features are valued, and community needs are met. An appropriate mix of land uses, mobility options, infrastructure and accessible, affordable and equitable services provide the foundation for sustainable growth. High-quality education opportunities support life-long learning. The transportation network is multi-modal, allowing for the environmentally responsible and cost-effective movement of people and goods.

Inclusive Neighbourhoods

Neighbourhoods are connected, fostering a sense of community among residents. Housing is flexible, affordable and desirable, and meets the needs of residents of all ages, income levels and family types. Design and architecture create places that reflect neighbourhood culture. Community gathering spaces are animated and anchor neighbourhoods. Streets are lively and engaging places, where people can move around in a safe and inclusive environment. New communities are permeable and connected to encourage active transportation.

Sustainable Design

The places and spaces that make up Okotoks are designed with the environment in mind. Energy, air quality, land and water conservation are critical elements integrated in all planning and development projects. Okotoks is a leader in low-impact, environmentally conscious design. Creative resources, advanced technologies and respect for nature create a unique sense of place based on environmental stewardship. Regional and local transit provide efficient transportation alternatives and reduce vehicle use.

Vibrant Civic Culture

Residents joyfully embrace Okotoks, and cultivate a rich quality of life. Okotoks provides access to a wide range of cultural resources, fostering audiences, participants and creators who contribute to community building and economic development. The strong tradition of community events is a hallmark of living in Okotoks. Residents are engaged in civic life, and Town Council and administration promote open dialogue.

Active Lifestyle

Residents enjoy an active lifestyle that nurtures community well-being. Health and wellness facilities support the needs of residents at every stage of life. Opportunities for sport and play are accessible in high-quality recreation facilities, multi-use civic buildings and a complete parks and open space network. These public spaces strengthen the bond between residents, and to the places they share.

Strong Local Economy

Okotoks-based employment and businesses strengthen the economy. Okotoks takes a collaborative approach to economic growth, creating new opportunities that complement the region. Okotoks promotes innovation and attracts businesses and industries. A thriving downtown supports economic development. Okotoks is a place to live, work and play, where local employment encourages residents to actively engage in their community.

3.5 Summary

The input provided suggests a good level of agreement among respondents about what is valued: the people and sense of community, as well as the natural setting of the Town within the Sheep River Valley. The natural setting is closely associated with a desire to protect existing parks, opens spaces and pathways, and to develop new ones that are highly integrated with future development.

There are also high levels of agreement that affordability is important to respondents, both in terms of housing and access to recreation, arts and cultural resources. The idea of housing affordability is strongly associated with a desire for a variety of housing options beyond the single-family detached home. There is also relatively strong agreement that future development should utilize environmentally-friendly planning and design approaches, and feature an aesthetic that moves beyond suburban track housing.

Three ideas featured very prominently around a broader theme of civic engagement and a healthy lifestyle. There is strong support for the development of high-quality recreation facilities, and a desire for these facilities to keep pace with demand as the population grows. There is similarly strong support for increased investment in arts and culture resources, including new facilities and infrastructure. Recreation and arts and culture themes were frequently presented as being in competition with one another for attention and funding. Finally, there was strong support for ensuring that school spaces can keep pace with population growth.

Within the transportation theme, there is considerable support for improving travel options across all modes. While the desire for local and regional transit was frequently heard, there are a number of people who are concerned about the considerable infrastructure investment and potential traffic impacts associated with transit services. There were generally good levels of agreement that walking, cycling and other active transit modes need more investment and attention.

Downtown redevelopment was framed almost exclusively within the context of a presentation given in late August 2014 by Roger Brooks. Many people support downtown redevelopment, and their comments echo Mr. Brooks' suggestions such as the development of an urban plaza, and creating a more walkable, less car-oriented built form.

Environmental protection did not feature as prominently as expected at the outset of the visioning process. Many comments focused on the need for more innovation and for Okotoks to once again become an environmental leader. There was considerable interest in exploring alternative energy sources, and fully integrating energy considerations into planning and design processes.

Finally, several comments on the draft vision and principles suggest that ideas were too generalized, and that specificity was lost in this process. It is important to note that the vision is not intended to provide solutions or actions to comprehensively address all the ideas heard through the engagement process, but rather to describe what Okotoks could be in the future. Subsequent plans such as the Integrated Community Sustainability Plan will provide those action steps and develop concrete recommendations about planning, design and programming solutions to help implement the vision.

4. Next Steps

The vision and principles will be presented to Council for adoption in January 2015. The vision and principles will be used as basis for developing a new Integrated Community Sustainability Plan (ICSP) that will integrate work across all Town departments. The vision and principles will be used as a point of departure for articulating a comprehensive definition of sustainability that touches on the themes brought forward during public consultation. The ICSP will be the next step in developing a plan to begin implementing the vision. Focused public engagement will be a critical part of developing the ICSP. Themes and program-based suggestions will be passed on to relevant departments as data to help inform work planning, and will be carried forward into the ICSP.

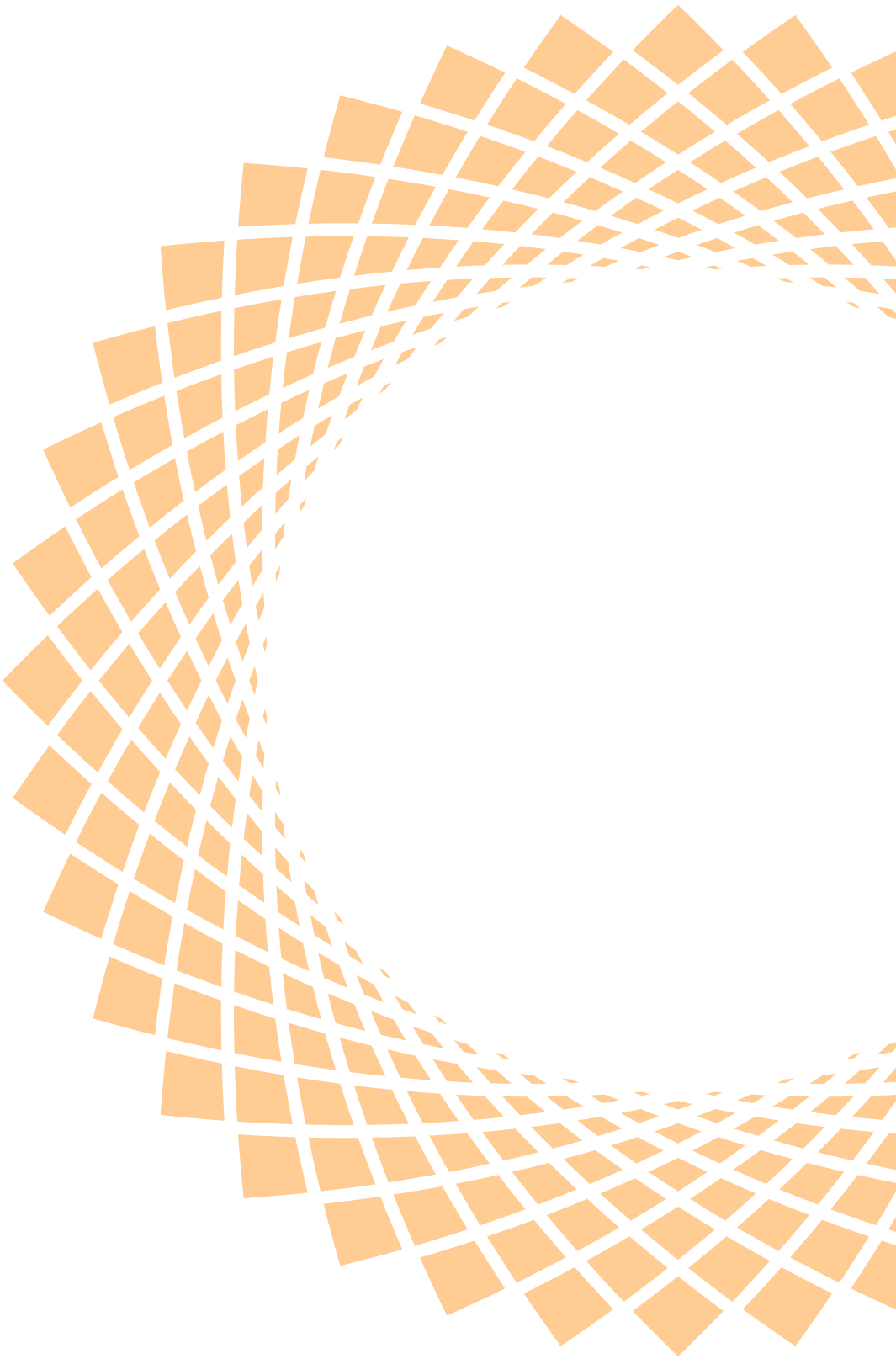
One recommendation is to prepare a Strength, Weakness, Opportunities and Constraints (SWOC) analysis for each theme identified in the visioning process. This analysis would allow for a more comprehensive look at some of the issues and ideas raised throughout the engagement period, and could help with prioritizing some of the ideas.

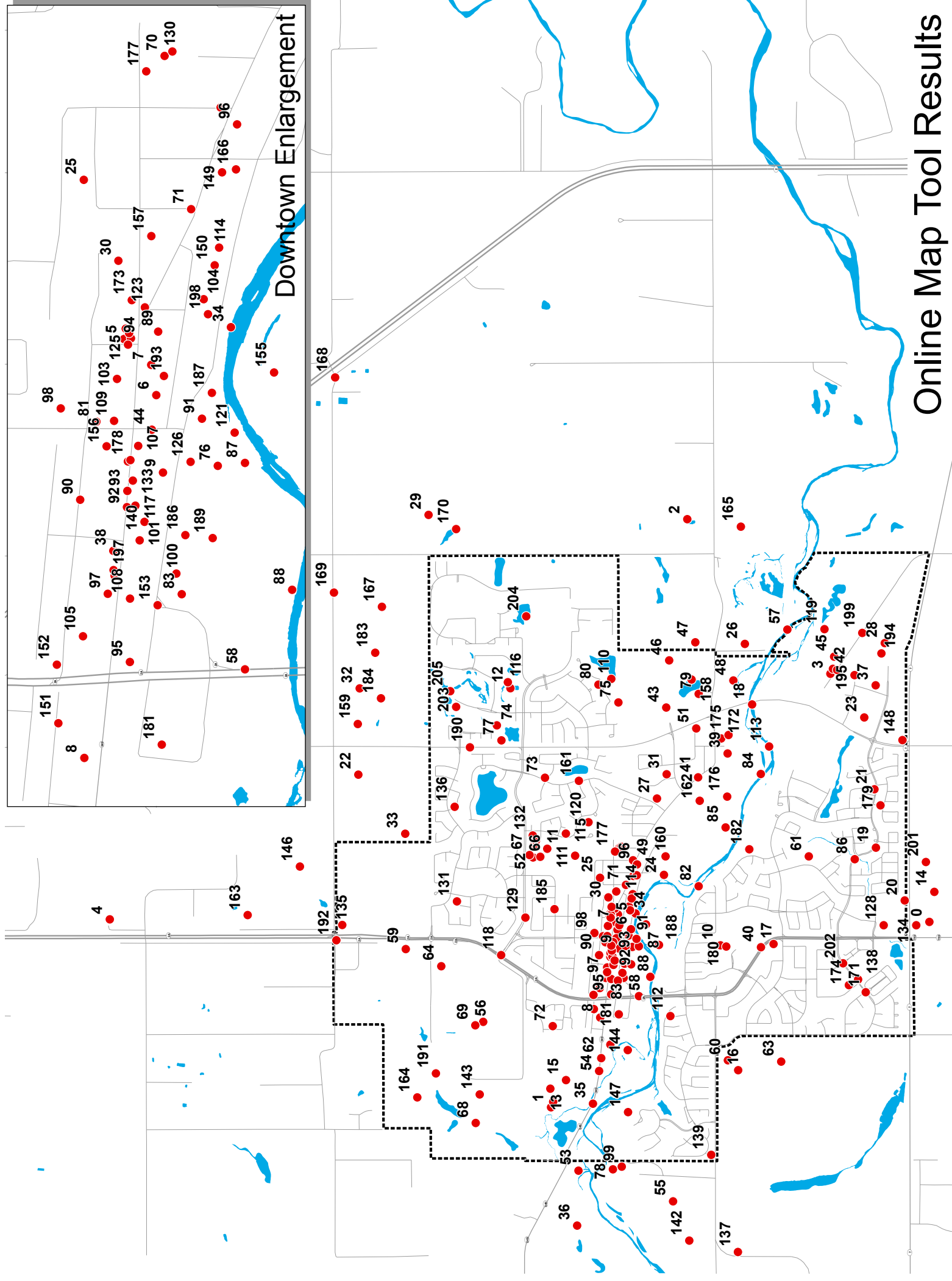
APPENDIX A

Record of Comments Phase 1



Online Map Tool





ONLINE MAP TOOL

#	COMMENT
0	Wind Walk Development
1	Performing Arts Centre (1000 seat theater)
2	Okotoks Regional Hospital
3	Relocate the Railway to the North or South.
4	Communter Rail to Calgary
5	Plaza!!!!
6	Implement Roger Brooks ideas with courtyards and outdoor cafes!
7	Get rid of all the 70s strip malls and update the bldgs.
8	Get rid of all the front parking lots and turn them into green space/court yards. Add in parking structures to solve parking issues.
9	Make Riverside Drive four lanes so that you can close off a portion of Elizabeth Street for pedestrian traffic.
10	Twin the arena. Can you add two more rinks to existing Pason on this site?
11	Recreation Centre already has the pools and arenas full, need another rec centre north of Town.
12	Town buy up the large air hanger in air ranch and turn it into a YEAR ROUND FARMER'S MARKET. garage doors open in summer.
13	LRT to and from Calgary
14	Annex Windwalk and add 2nd Recreation Centre Complex South of Town with more arenas, gymnasium, fieldhouse and swimming pools.
15	Performing Arts Centre 1000 Seats!!!
16	Affordable housing. More townhomes smaller, cheaper options. There's a reason there's so much interest in the
17	These main thoroughfare needs to be six lanes. Bridge needs widening!!!
18	The second bridge needs to be built offering four lanes of traffic on this hwy.
19	Cimarron Blvd is to windy and curvy for all that traffic volume going from southridge to shopping area
20	A service road for residents going from southridge drive to costco and other stores is needed so everyone does not dr down cimarron or hwy
21	Cimarron Blvd WAS NOT designed as major thoroughfare but is NOW an unsafe one -close off to local traffic
22	More light commercial here that's serviced by existing pedestrian network and anchored by a architecturally pleasing traffic circle .
23	Fewer mega parking lots and more streetscape store frontage with parking BEHIND or in parkade.
24	Extend the paved trail by the river
25	Add more character to building facades that lack luster
26	More walking paths that link up to existing loops
27	expedite Brownfield redevelopment along railway and old fertilizer depot.
28	Create a pathway system to Fieldhouse so we can walk, bike or run to it
29	walkable community with neighbourhood comercial, a mix of housing types and local amenities that reflect a small town feel
30	town centre that is attractive, walkable encouraging people to 'hang-out'
31	continuation and maturing of the sustainability as a community hallmark
32	Post secondary education - college or university
33	Encourage architectural diversity rather than tract housing in new residential neighbourhoods
34	Town to purchase RV and Wheel Businesses and expand public areas near river and downtown
35	negotiate with railway to stop horns within town limits
36	extend and continue to advocate for linear park system connecting neighbourhoods to the river
37	leverage the destination shopping district by offering/suggesting wayfinding opportunities to explore and/or spend more \$\$ in town

#	COMMENT
38	turn the strip mapp parking lots into three season cafe's or places to hand out e.g, park space and move parking to railway
39	continue to develop the sustainable Okotoks program
40	Bike lanes needed
41	Bike lane needed to have a corridor running East west, to get in and out of town
42	if you move the railway line use that right of way for a bike trail to the field house
43	a series of stairs along the escarpment for running and climbing on.
44	City status
45	Extending the great path system to include the established pond/park by burnco on the way to the field hous.
46	Great location for a mountain bike skills camp like cmba is planning in calgary. Alternate location would be near the community gardens.
47	Possible land for okotoks bmx club/mountain bike skills park
48	Repair instructions on out door fitness equipment. Possibly creat video instructions on okotoks.ca.
49	Widen existing pedestrian bridge by the library in order for people to cross going both directions more easily.
50	Extended evening hours one evening a week as a continued plan at landfill.
51	Equip one loop of walking trails along the river with lights in order to enjoy in evening and winter.
52	A 10 lane 50 metre pool to benefit our always growing swim teams and to benefit overall public fitness.
53	Continue pathway system further west by river
54	Pedestrian crossing here linking Mountain View to Sheep River Park
55	annex this area to further develop west and along Sheep River to protect and maintain Sheep River Valley lands
56	Restrict building size to 2 stories and other restrictions to protect the mountain views
57	Continue pathway systems further east along Sheep River
58	Plant more trees along median on Southridge Dr. Current look is barren
59	Plant more trees in the highway dividers to beautify this area coming into Okotoks
60	Offer wide lot options. We don't want to look like Calgary!
61	Create outdoor skating rink at JPII field
62	Straighten out the s curve to make it safer
63	A 2nd Recreation Centre for south side. Pool with waterslide
64	A large attractive piece of public art when entering Okotoks
65	Okotoks needs a new pool, specifically a 50m ? 10 lane competition pool. Aquatic clubs are turning away over 70 famlies each season.
66	A 10 lane, 50 metre pool would be a great benefit to our growing community.
67	More pool space for clubs and families to have a chance to swim / keep active. We are a growing community and in dire need of a larger pool
68	The town needs a 50 meter pool. This will allow the continuation of 2 strong swim teams in grow and practice and host competitive events.
69	A large performing arts and culture center.
70	Get rid of offices on Main Street, make a policy to prohibit. I encourage more restaurants, speciality shops make downtown more vibrant for
71	Make the plaza a bigger more usable space for festivals
72	Cultural village with outdoor amphitheatre
73	The Arts and Culture
74	Areas in each community that serve as a 'hang out or hub' for socializing and connecting with neighbours. A cafe culture!
75	Development of a cross-country trail system for mountain biking and trail running
76	A giant walkable green belt that connects one end of downtown to the other. Portland has done a great job of
77	Look at other cities who have done a great job at creating a defined identity, great community pockets throughout the town. i.e. Portland

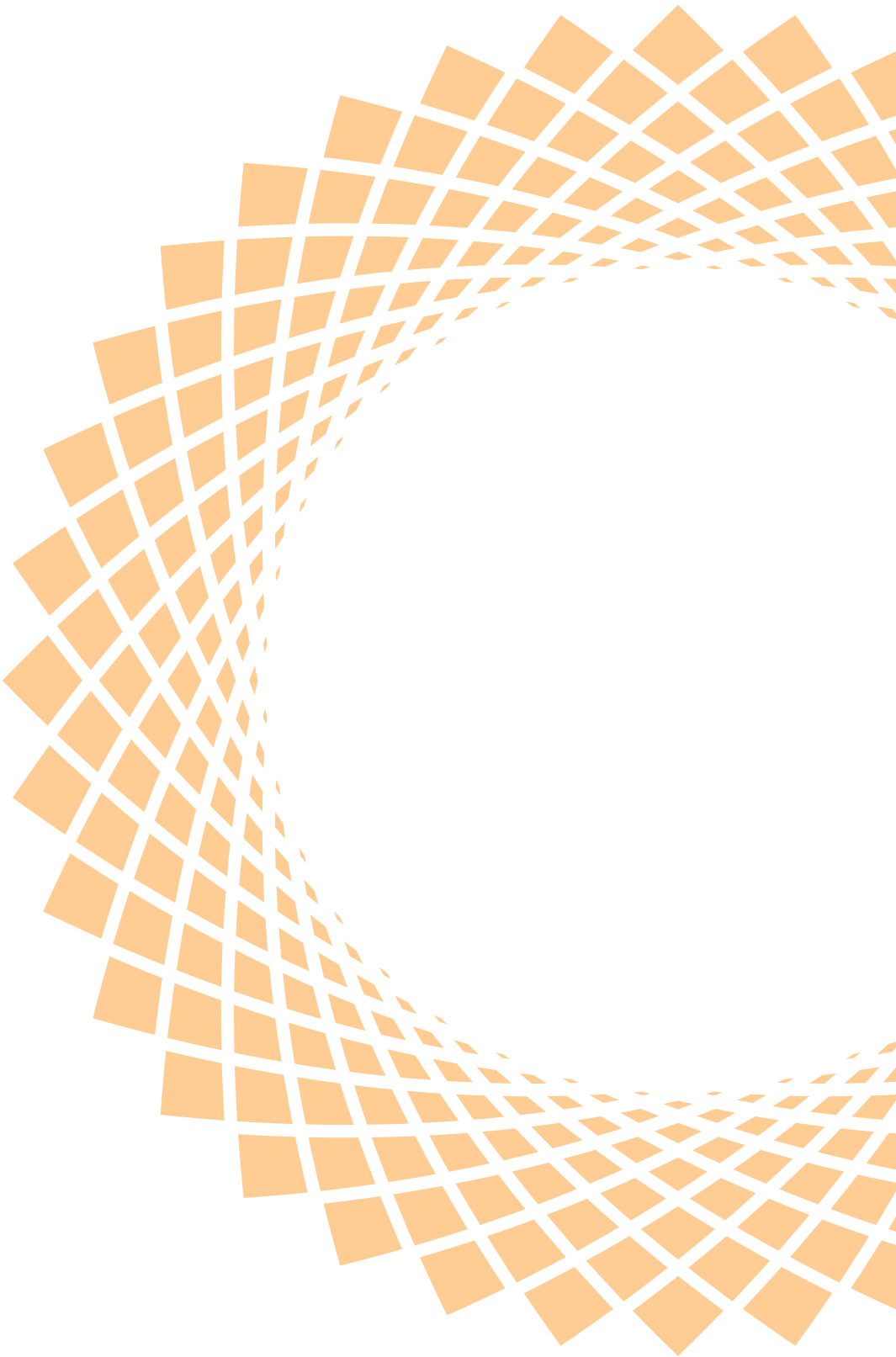
#	COMMENT
78	Run Town more efficiently and cut residential taxes - twice as much as they should be
79	Have peace officers do multitude of other duties than play wanna be traffic cops - eg making sure travel trailers don't have slide outs open
80	Lower taxes - run town more efficiently - have developers pay for on and off ramps to developments, not relandscape and rebuild them after
81	Carless downtown. Put parking on either end, and create a solar powered tram running up and down
82	A walking bridge across the river
83	Build a Performing Arts Centre with a Gallery/Museum/digital workshop,theatre/in partnership with the library and post secondary
84	Connect all river pathways. They can't stop in the middle of nowhere!
85	Turn this entire area into a municipal parkland
86	Find alternatives to lessen traffic through this residential area.
87	Create stunning river walkway with ampitheatre
88	Invest in long term flood control measures to ensure the downtown core NEVER floods.
89	Implement architectural controls in downtown. All building should look heritage.
90	Close Elma street for traffic. Create a walkable restaurant zone.
91	Get rid of quonset businesses. Build three/four story adaptable use market place
92	Install solar frickin' roadways on Elizabeth/McRea/N Railway.
93	Solar roadways downtown
94	Plaza downtown.
95	wayfinding signage
96	Develop strip along N Railway. Business friendly. Doctors, etc. Keep downtown to restaurants and retail.
97	Encourage and mandate through policy that all businesses that close at 5 pm can't be at street level.
98	Entire town off the grid. Develop our own utility and provide incentives for entire community to install solar
99	Increase taxes and invest in top level services for the benefit of the entire community.
100	Creative Campus with theatre/gallery/museum and science/creative learning centre
101	INVEST in downtown. As Roger Brooks said, this should be the economic driver of a city
102	Make downtown cool and funky, a place where people gather. Do this to attract YOUNG people. Innovate.
103	Look to Germany. The country is the economic driver of Europe and WITHOUT natural resources.
104	Make the community more walking/biking friendly. More walking bridges.
105	FORGET about parking!!!! The future is carless.
106	Make arts and culture a PRIORITY. A place full of arts and culture will ATTRACT businesses and promote economic development.
107	Build new infrastructure for cultural services and greatly expand the department.
108	make the community cool with public art
109	Invest in innovation. Don't let loud conservative voices limit opportunities.
110	Provide top level services for Okotokians by increasing taxes and using the money to benefit the whole community. A stunning place to live.
111	More public art.
112	Town run composting service.
113	more pathway connectivity and more walking bridges across the river.
114	Commuter train from Calgary with downtown destination stop.
115	Increase density. Build up. Limit sprawl.
116	Yes to farmers market in Hangers.
117	Branding, Branding. Branding. Find out who we are and what makes us great and promote it. Use it to define us
118	Be known as the hub of the foothills.
119	Build a swimming pool and wave park.
120	Be more sustainable. Get off the grid. Develop a town energy utility

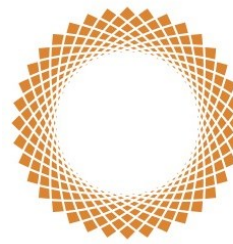
#	COMMENT
121	make the walking bridge here wider
122	build a plaza and program it 240 days a year.
123	keep businesses open later so the people of okotoks can shop.
124	Monetized, programmed Plaza, to accommodate at least 1,500 people
125	Close south end of Clark Street to accommodate larger plaza
126	Town should acquire all commercial river valley property east of Riverside Gate and reserve for eventual development as parkland, gathering
127	LOVE the idea of re-routing the train and turning the track into a pathway. What a great way to connect the
128	Less big name commercial business; more mom and pop, cafe culture opportunities! Make Okotoks a town to come to in and of it's own for shops
129	A transit system.
130	Increased social services.
131	I feel a well rounded approach to the community is required. Sports and Recreation are important but so is Arts and Culture.
132	More affordable drop in fees to use pool and ice rinks rather than trying to force people to buy expensive
133	Public transit - help people without cars be able to get around town to jobs, shopping, appointments, etc. Not everyone can afford a cab.
134	Build and support a relationship with Wind Walk. Empty land does not help bring money to our community.
135	A large arts and culture centre located at the north end of town so as to attract Calgarians as well as Okotokians and Fothillians.
136	put solar panels on every building in Okotoks.
137	Protect the core - ELIZABETH Ave etc Higher density needed to provide affordable housing What type of construction would interest builders
138	Block the driveway in/out of the new mall/daycare. Need to use mall entrance only on E side.
139	Higher density in the peripheries supported by public transit. Budget for a fire truck rated for >4 stories. Establish post secondary
140	keep the downtown development as street level oriented development with max to stories to ensure sun reaches the street and walkways
141	connect new neighbourhood by using lienar park systems
142	smart annexation that keeps intensive residential within the town and less dense development in the surrounding area
143	A performing arts centre
144	performing arts theater
145	Community involvement! We need things to get excited about and to get involved in. Great facilities assist in this endeavour.
146	Ensure future development includes good walkability indexing and some small commercial within residential areas--self sustaining communities
147	affordable services without additional user fees
148	Be A good neighbour to the MD. They do their own development and we do our own.
149	Build a proper art gallery. Re-purpose the station.
150	Heritage House should be relocated to a Cultural Village in a parklike setting that includes a new Performing Arts Centre
151	Historic Okotoks Signage!
152	Brighter, historic-styled street lights to keep businesses more visible at night
153	This STOP sign confuses drivers. Many also don't realize the right lane ends at the Library
154	1000-Seat Performing Arts Center, Library, Cafe, Gallery, Cultural Multi Media Workshop Rooms
155	Utilize The Library stepped outdoor theatre space! Add lighting, permanent shelter and small stage for Library-sponsored Cultural events

#	COMMENT
156	Brighter lights at The Okotoks Plaza - Put programs into place for schools to host events
157	Tidy up the front facades of older dwellings. Give these buildings a well-deserved face lift:)
158	This new fast-developing area is very dangerous for pedestrians and cyclists. Additionally, we need a
159	Post Secondary Location - with kiosk space for small businesses to showcase their uniqueness
160	We need to celebrate Okotoks role in early oil and gas exploration
161	Places to display art in its many forms - indoor and outdoor
162	What does it take to build a great community? Culture! Sports facilities satisfy participants - culture caters to the
163	Real jobs. Not box stores. Promotion of culture will generate jobs.
164	A performing art centre that can support at least 1000 people.
165	It is time to look towards providing a place where the arts can be shared, from theater, music, art, libraries, visual impacts can be shared
166	Proper, bigger museum and archive
167	50 acre park
168	Highway 2 Intercchange
169	338 Ave is twinned and divided
170	Industrial Land Use is bought out and relocated along 48th St.
171	Make this a roundabout so Westmount parents stop pulling u-turns. Need to put safety first.
172	Make recycling mandatory. Fines for throwing recyclables in the garbage.
173	Yes to later business hours!
174	Change this from a school zone to a playground zone. Park very close to road, not fenced like other school parks, kids there every evening.
175	Mandatory Curbside composting soon. And a drop-off location until then.
176	A zip line across the river!
177	Cultural facilities. There's no room for growth.
178	Yes to public transit
179	Restrict Cimarron Blvd to local traffic only for safety. The traffic volume on this residential road is too high.
180	Remember that our population ages there will be more need for cultural entertainment. Think of our aging
181	More sustainability. If your gonna talk the talk ...
182	Safe streets! Cimmaron blvd has become a major thoroughfare. Not designed to be. Excessive traffic, noise and litter in a residential area.
183	Okotoks needs a venue where grade 12 students can hold their grad ceremony without going to Calgary
184	Okotoks needs a venue where our hundreds of dance students can hold their recitals without going to Calgary
185	Okootks Downtown should be full of public art created by local artisans
186	Ethel Tucker Park should be re-purposed as an outdoor artisans market on weekends.
187	The Town should purchase the RV business property and the property next door to expand Rotary Park for an outdoor entertainment venue
188	The Town, Businesses and residents benefit from smart meters that allow graduated power consumption rates.
189	The own and Utility Companies collaborate to find ways that local property owners can install solar panels for
190	32nd is twinned along with McAlpine Crossing
191	Performing art center please
192	New Welcome to Okotoks signs (at the north, SW and SE entrances). The existing sign design has reached the end of its lifespan.
193	A large theatre space/auditorium to accommodate a minimum of 1500 attendees
194	Shopping Mall and cinema
195	Local transportation have a bus depot and passenger rail service into calgary
196	Squash courts
197	Pave parts of Elizabeth St and McRae St to create a Stephen Ave type of shopping experience
198	Build an indoor year round market

#	COMMENT
199	Passenger train station to link up with calgary c-train system
200	Interpretive Glacier Themed park at the Big Rock.
201	Considering Okotoks rep for being a leader in green homes (drake landing), why isn't the town trying to find ways to work WITH WindWalk?
202	Seriously, this intersection is TERRIFYING to cross
203	Diverse purpose built recreational facilities, for Okotoks particular need - an Arts and Cultural Centre
204	Okotoks needs to have a purpose built Performing Arts Center!
205	needs a performing arts center

Stakeholder Comment Forms + Email Submissions





Comment Form

Thank you for your interest in the Community Visioning 2014 project.

As a community organization with an interest in Town development, you are invited to complete this comment form. Your comments, along with those collected through other engagement activities, will be used to develop a shared set of community values that will inform the vision.

1. Please provide the name of your organization, and identify a primary contact person. We will use the contact information to send you notifications about upcoming engagement events, and updates on the project.

Name of Organization: Family & Community Support Services Advisory Committee

Name of Contact Person:

Position:

Email:

Telephone:

2. What does it take to build a great community? Share your ideas by completing these three simple statements.

What I value most about Okotoks is...

- The small town feel and sense of community.
- Green space, parks, and the path system.
- The citizen involvement, and the willingness to help neighbours.
- The high level of volunteer engagement.
- That there are many different events throughout the year and always an activity to participate in.
- The number of services that are available and the committed service providers and agencies.

If I could, I would change...

- The lack of public transit.
- The lack of things to engage youth to keep them in the community post-secondary. This includes further education options, professional employment options and careers.
- The lack of affordable housing.
- The lack of affordable locations to home service groups (agencies and service providers).

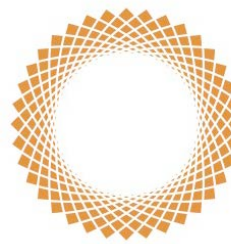
What I want most for the future is...

- The social services and housing to keep up with demand.
- Additional schools.
- A friendly urban design that is people friendly. This includes open spaces and community gathering places.
- Ample sporting facilities to keep up with growth of active youth so residents do not have to travel to other communities.
- For Okotoks to maintain its reputation as a desirable location, and a place that people want to

live and visit.

These statements are meant to get you thinking about what it takes to build a great community. We encourage you to think about all aspects of Town life. We want to know what already makes Okotoks a great place to live, what can be improved and to collect key words and ideas about your aspirations for the future.

Thank you for your input. We look forward to your comments.



Comment Form

Thank you for your interest in the Community Visioning 2014 project.

As a community organization with an interest in Town development, you are invited to complete this comment form. Your comments, along with those collected through other engagement activities, will be used to develop a shared set of community values that will inform the vision.

-
1. Please provide the name of your organization, and identify a primary contact person. We will use the contact information to send you notifications about upcoming engagement events, and updates on the project.

Name of Organization: United Way/Okotoks Partnership Committee

Name of Contact Person: _____

Position: _____

Email: _____

Telephone: _____

2. What does it take to build a great community? Share your ideas by completing these three simple statements.

What I value most about Okotoks is... A sense of community; feels like a caring community; that the community feels part of things. Support for families / opportunities for families. Good support for businesses and from local business for Town. Local businesses support United Way. Our community possesses an amazing talent pool for arts and volunteerism.

If I could, I would change... the hectic pace of life. Need more awareness of social needs and what is available for help.

What I want most for the future is... to maintain small town feel and sense of community. Having more affordable housing options. To ensure everyone has the opportunity to participate and enjoy life. Ensure affordable fees for families to participate in recreational (not just sports but all interests) activities.

These statements are meant to get you thinking about what it takes to build a great community. We encourage you to think about all aspects of Town life. We want to know what already makes Okotoks a great place to live, what can be improved and to collect key words and ideas about your aspirations for the future.

Thank you for your input. We look forward to your comments.

OKOTOKS ARTS COUNCIL
OKOTOKS COMMUNITY VISION 2014 INPUT

October 14, 2014

The following represents the input of the Okotoks Arts Council towards the Town of Okotoks Community Visioning 2014 initiative. It is intended to set forth those things that our members value most about our town, together with specific program/infrastructure items and characteristics that the Town should incorporate in its Vision and planning for the future.

The Okotoks Arts Council is of the firm belief that Culture, Arts and Heritage should be the subject of a dedicated chapter in our new Municipal Development Plan.

Okotoks, above all else, is a community where ‘families’ enjoy a superior quality of life and want to know and be friends with their neighbours – “a front porch community”. It is a community where three generations of the same family growing up, living, working, playing and actively retiring is the norm. It is a community where our children want to stay to raise their own families and to which those who have left want to return. i.e. Cradle to grave lifestyle and development.

Our Town, even with growth to 80,000 or more over the planning horizon, is recognized as the best small town in Canada as it retains and builds upon its small town culture, character and atmosphere. It is a community where we needn’t romanticize about the ‘good old days’, we actually live the dream. Our small town is known for and can be described by its residents and visitors as:

- Safe and virtually crime free
- Friendly
- Accessible
- Family oriented
- Clean
- Host to many Street Festivals/Markets
- Supports downtown food-trucks
- Business friendly, especially small business
- Picturesque, charming, quaint, interesting
- Has a Downtown Plaza (aka, gathering spot) for 2,500+ people including market kiosks, a water/ice feature, benches and tables, an entertainment venue, and many nearby restaurants with outdoor patios and tables.

- Downtown has been transformed into a shopping, eating, outdoor entertainment, destination centre
- Green spaces with picnic areas, BBQ's and tables in every neighbourhood
- A very large (50+ hectares) treed 'community park' in a central location (perhaps on the otherwise undevelopable land along the northern extended centreline of the Okotoks Airport runway) with water features, gardens, picnic sites with BBQ's, an outdoor stage (and even a bandstand), children's play areas, a soccer pitch and outdoor skating rink.
- Citizens are active and involved.
- Volunteerism is rampant
- A wide range of housing including starter homes and apartments, low cost family units, mid-range and high end housing is available.
- Is known for celebrating its heritage
- A community where human contact and social interaction are fostered and promoted by Town Council and administration
- Alternate energy, hi-tech and research form the foundation for well-paying, career oriented local jobs
- Complete Community and Neighbourhoods
- Transportation is multi-modal but pedestrian & bicycle friendly. Arterial roads are not congested.
- The river valley has numerous family gathering spots and picnic areas
- Walkable neighbourhoods with corner stores
- Residential architecture is diverse (no more tract housing)

Our community, while being an active and supportive partner for the betterment of the region and the province, protects and aggressively promotes its own unique identity.

Okotoks has a national reputation as a great place for kids to grow up.

This is a community where all residents, young and old alike, have ample opportunities to live an active life style, are challenged to become engaged in the betterment of their community and are encouraged to better themselves and their families.

Okotoks builds on its reputation for outstanding amateur and semi pro athletes and teams.

Okotoks retains and builds upon its core sport and recreation infrastructure and programs to the benefit of its residents and those of the MD of Foothills (under a cost share partnership arrangement).

Okotoks is home to a Regional Cultural Village that is a centrepiece of the community and provides engaging, absorbing, uplifting experiences and educational opportunities, unrivalled in Western Canada, that will enrich the lives of residents of, and visitors to, Okotoks and the surrounding region.

The Council envisions the Cultural Village as an inspirational indoor and outdoor setting that brings people together to enjoy, participate in, nurture, promote and celebrate the arts, culture and our heritage in beautiful natural surroundings. The Village includes:

- A purpose built, professionally managed fully equipped 1,200 seat performing Arts Centre with a 400 seat black box theatre, rehearsal studios, art studios and galleries, dance studios, media arts lab/studio, and workshop/storage all designed to host local artists, community events/festivals, national and international touring groups, conferences, trade shows, etc.
- Heritage House and Museum including a tribute pavilion to the southern Alberta Oil & Gas industry
- Art Galleries
- First Nations Pavilion
- An Okotoks Public Library (new main branch or sub-branch)
- Park-like setting
- Tourism Kiosk
- Outdoor amphitheatre
- Outdoor artists kiosks and craft stands
- Restaurants and outdoor food concessions
- Water feature(s) (ice rink in winter)
- Outdoor film theatre

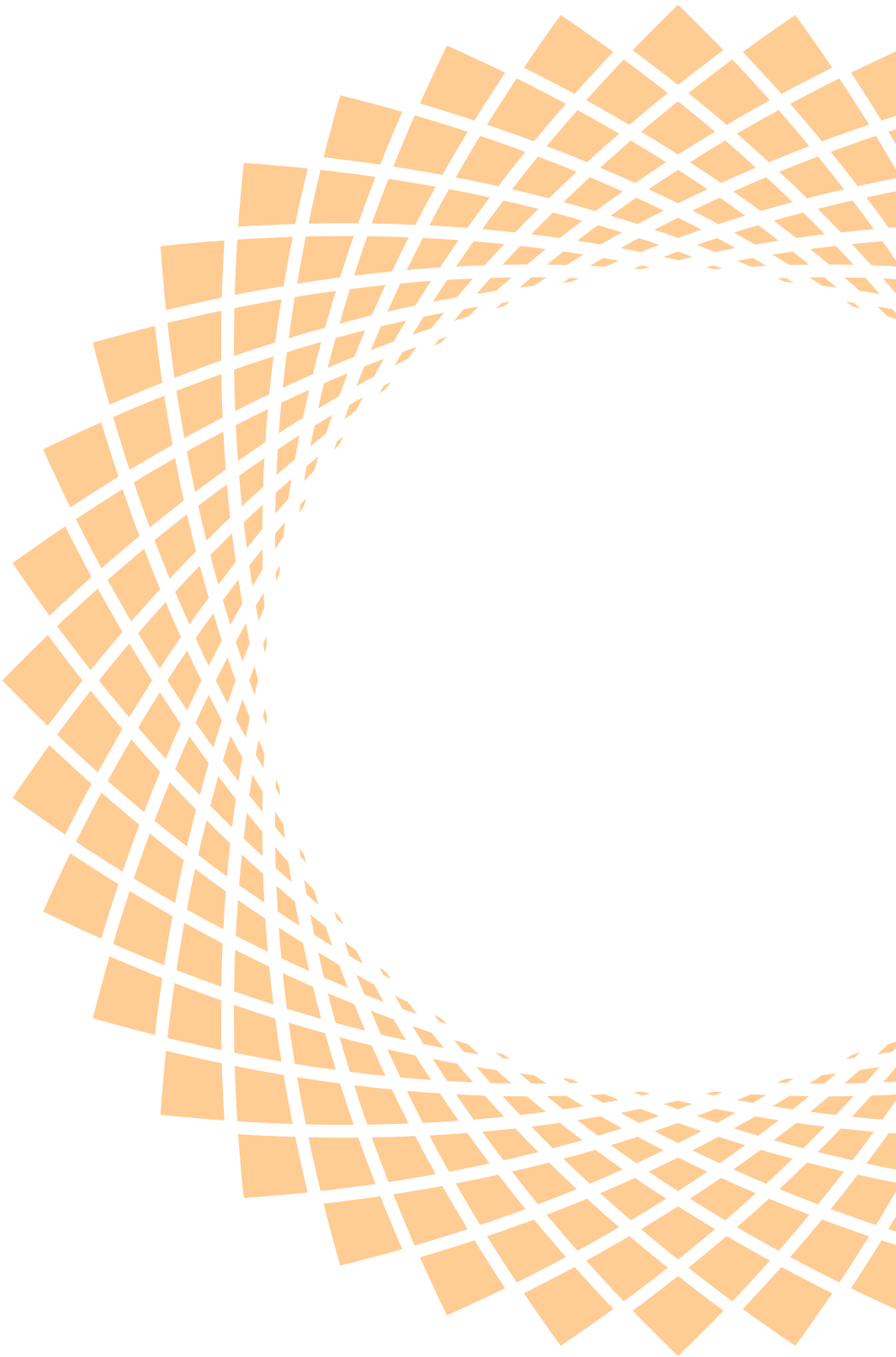
Okotoks takes pride in and celebrates the arts, culture and its heritage by supporting frequent cultural festivals and events.

We are host, in the short term, to a satellite campus of one or more degree/diploma granting universities and/or colleges with a longer view to building a full campus.

Okotoks continues its efforts in conservation and environmental sustainability.

Our amenities and lifestyle are a model to which communities across Canada aspire.

Other Submissions



Email Submissions

Phase 1

"I think the careful and controlled way that the Town has been managing growth arounds its borders sets a great example for other municipalities and I am glad that long-term planning always seems to be the goal of your team. In addition, as a resident of the downtown, I wanted to commend all of the revitalization that has taken place in terms of the Olde Town Plaza and other urban design efforts along Elizabeth and McRae Street. As both a planner and resident, it makes me truly proud to say that I live here and I thoroughly enjoy showing friends and family the activated public places, well-designed open space network and preserved historic areas of the town.

I look forward to seeing what the future has in store for Okotoks in terms of the annexation process, follow-up from items in Roger Brooks visioning session and the community engagement that is currently underway. It is clear that all of these efforts are why Okotoks is not just another "bedroom" community, but a town that is diversifying economically and offers countless opportunity. As a Development Planner myself who appreciates a focus on the details in the designing of new communities, I appreciate the efforts the Town has taken with many of MountainView's urban design features and anticipate that the bar for new development will continue to rise higher as the water issues are resolved and development pressure increases in the town."

"I've been thinking about the "complete community" concept quite a bit lately. Pulling inspiration from several different sources, I've come to this simple explanation. "In a complete community people are able to meet most of their daily needs within walking distance from home."

At a basic level, does that describe a complete community from a planning perspective? Could we strive for this with our MDP update that includes the annexation area?"

"In 1998 Okotoks Council approved the Okotoks Municipal Development Plan with a population limitation of 25,000 to 30,000, based on the capacity of the Sheep River watershed. The population is now three times what it was in the 1996 census and the forecast for the next 60 years is that it will grow by a factor of three again. Given the growth over the past 20 years, I believe the forecast growth rate is conservative.

Our task is simple, forecast the future and plan accordingly. Unfortunately most of us do not have access to that crystal ball. Therefore, it will be necessary for Council and staff to review the progress and forecast at least every 3 to 5 years.

Up to about the time of building the Seaman Stadium, Okotoks has taken the 'what will do for now, least cost option'. We need to move beyond that, as was done with the Seaman Stadium, Pason Centennial Arena and the Southridge Emergency Centre. We need to build purpose designed facilities to serve our growing community over the long term, not try to build on compromise in an effort to minimize up-front costs and serve as many groups as possible. When planning new facilities for Arts and Culture recognize that we will likely only do this once in the next 60 years. If done correctly, these facilities will not need be duplicated or rebuilt to

meet growth as will schools, playgrounds and other recreation facilities. Art, culture and history are such a part of everyone's life that we tend to forget the need to highlight and celebrate their presence. We decorate our homes and offices. We listen to music, read books or watch movies almost as routine. And we will travel short or great distances to attend a play, a concert or visit a museum.

Okotoks and area has a great deal of artistic talent and we need a proper set of facilities to showcase and celebrate this talent. Have you checked the numbers of students and others participating in art, dance, voice and music programs compared to the number of people participating in organized sport?

We need to create a balance between jobs in the community for our citizens and the need to commute. We need a balance between retail and service jobs and jobs that provide services and material goods that we can sell to those outside our community. We need to ensure that for our leisure time activities we have a balance between recreation and sports facilities and arts and cultural facilities. There also needs to be opportunity to increase our learning. Yes, we can take a course via our computer, in years gone by that was called a 'correspondence course'. The problem is a lack of direct discussion with your teacher and class mates.

We need to promote the development of housing which would be affordable for the people who work in the retail and service jobs in Okotoks. We need these people and they should not be required to commute to our town to provide us with their services. While on the Planning Commission I heard the negative responses concerning potential approval of allowing a rental unit being established in a private dwelling. I have met very few people who have never lived in rented accommodations at some point in their life. Perhaps more people should have had to share a bedroom with a sibling.

Thank you for this opportunity to present a few thoughts."

VISION: BIG C & Little c's

Traditionally in Okotoks, we have done a very good job of taking care of our people here by placing a huge focus on “Community”. However, with our massive, rapid growth, we are at a crossroads. We can no longer **only** think of ourselves as “the Community of Okotoks”.

If we want to preserve the beautiful, caring, fun spirit we have always had here, **we must now, in everything we do, think in terms of “Big Community” and “Little Communities” (Big C & Little c's) – with the Town as a whole being the Big C, and the individual neighbourhoods and subdivisions being the Little c's.**

We are too big now to do otherwise.

Along with our other Annexation Goals (competitive land market, mix of housing types, conserve the landscape, etc...), **if we don't also ardently strive to promote and develop Neighbourhood Vibrancy** anonymity will pervade, and we will lose much of what we cherish and have worked so hard to maintain. The very heart and soul of what it means to be part of Okotoks will evaporate.

We do not need to reinvent the wheel. The City of Edmonton has created several strategic planning documents which direct the development of “Little c” Vitality. They have received wide recognition for their success at implementing these effective strategies, creating very healthy, vibrant neighbourhoods over the decades. Their exemplary support and enthusiasm for the “Community League”, and creating spaces for them, has been a major thrust of this. Residents have buy in at a grass roots level, and greatly contribute to developing Neighbourhood Vibrancy, and they have a Neighbourhood place to do it in.

I am not suggesting we copy all of Edmonton's strategies – there are of course major differences between our two communities - they are now a big city; we are a big town. However, since Edmonton has been so successful at this, before we jump into frenzied “development action”, I think we should stop and first borrow ideas and strategies from them, and modify and scale them for our current and future needs in Okotoks. We could learn from their mistakes and growing pains. We could consult with them on how to streamline processes and keep things from getting too complicated, so that we use our resources (land, money, volunteers and Town employee workloads!) in the most effective, easy way possible. Most of all, I hope we're able to adopt Edmontonians' philosophy that taking care of the “Little Communities” is an extremely vital component to the health of a rapidly growing, urban centre.

I would like to ask Town Administration, formally, that we please start by at least adding the words “Neighbourhood Vibrancy” to that Annexation Goal chart.

As the man said, “If we don't at the outset **write it down** as a formal goal, there's little chance of it happening”.

Thank you very much for the very rich quality of life our Town has already given our families. I recognize that it truly has been a blessing to raise a family in Okotoks. I know that much of that has to do with the tremendous care and insight of Town Council, Town Administration, and all of our Town employees. And thank you very much, as well, for this opportunity to contribute to the Vision for the future of our awesome Okotoks.

1
**LET'S MAKE IT POSSIBLE TO BRING BACK:
“NEIGHBOURS GETTING TO KNOW EACH OTHER”
AND COMMUNITY LEAGUES**

**MODIFY OKOTOKS LAND USE BYLAWS TO REQUIRE DEVELOPERS
to design neighbourhoods that incorporate “Vibrant Neighbourhood” Features,
such as those outlined on the following Vision pages.**

“VIBRANT NEIGHBOURHOOD” VISION
For Residential Development
Of Quarter Sections Along
WESTLAND STREET & BIG ROCK TRAIL

COMMUNITY HALL & COMMUNITY GATHERING GROUND

I would like to see a space on the annexed land for a **Westridge Community Hall** (warm and welcoming building, inside and out, with windows facing the mountains to the west!), where the existing and new Westridge families and neighbours can gather and connect for things like:

- Potluck Community Turkey Dinner the weekend before Thanksgiving
- Neighbourhood Kids’ Christmas Party
- Neighbourhood New Year’s Eve Dance
- Guides and Scouts Meetings
- Seniors’ Potluck Lunch & Book Club
- Saturday afternoon \$1 Matinee for neighbourhood kids, sponsored by the Community League
- Town could also use the building for community programs like exercise classes, art classes...
- Neighbours could rent building for Family Reunions, Weddings...
- Community League Meetings

An outdoor skating rink (basketball in summer?), playground and picnic area next to this building, and connected to the existing Hill at Westridge pathway system, would further promote a vibrant, healthy Westridge neighbourhood.

The idea for this “Neighbourhood Meeting Ground” (like they have in many Calgary and Edmonton neighbourhoods) is for kids, families, neighbours to get out on their bikes or get out walking, and come to this space to have fun, to relax, to spend time together, and create awesome neighbourhood memories.

The Town has really grown since many of us first moved here. Let’s bring back the “CONNECTED NEIGHBOURHOOD”. Let’s make it easier for neighbours to get to know each other, and for Community Leagues to help enrich Neighbourhood Life.

A FEW “MOM & POP” SHOPS at the Community Gathering Ground

4-5 small, quaint buildings grouped together for Mom & Pop Businesses (i.e. NO CHAIN STORES):

- Facing onto **common, outdoor Community Plaza** which
 - Has permanent tables & benches, is next to skating rink, and is connected to Town Pathway System
- Has parking *behind* the buildings (i.e. NOT facing onto the plaza)
- This back Parking Lot to have easy access to main traffic thoroughfare out of the Neighbourhood:
 - So that Okotokians who don’t live in the neighbourhood can also easily patronize these businesses, without increasing traffic in front of neighbourhood homes
- 1-2 storeys of residential Apartment suites or offices above these Mom & Pop businesses
 - For Mom & Pop’s personal residence, or for them to rent out
 - So that owning this building is more financially feasible for Mom & Pop (traditionally in Okotoks, Mom & Pop businesses have struggled with high costs of leases for their shop space – this would help to offset that, and make their business more viable)
 - To contribute to satisfying the Town’s need for higher density & “mixed use” in Residential areas
- Mom & Pop shops on ground level,
which will hopefully become favorite stops, and create fun neighbourhood memories. For example:
 - Ice Cream / Chili Shop (like “My Favorite Ice Cream Shop” in Altadore Neighbourhood in Calgary)
 - Coffee Shop (where new Moms with their babes can gather in the mornings!)
 - Hair Salon
 - Local Accountant’s Office to support Home Based Businesses in the Neighbourhood
 - Small Restaurant

"INTERFACE MIRROR" for the EXISTING HOMES ALONG WESTLAND STREET

Make it a requirement for the Developer
that new homes along Westland Street (i.e. the "Interface")
mirror the house type & lot size of the facing, existing houses on Westland Street:

That is:

If existing home is a bungalow with rear garage: new house directly across the street to be bungalow with rear garage.
If existing home is two-storey with front garage: new house directly across the street to be two-storey with front garage,
with same sized lots, etc.

MIXTURE OF AESTHETICALLY PLEASING SINGLE DETACHED STARTER HOMES & MOVE-UP HOMES, WITHIN THE ANNEXED DEVELOPMENT

Mix up the house sizes, even on the same street!

- Adds variety to the Streetscape
- Promotes "multi-generational" family living: Grandma can live in a smaller, more economical house, on the same street as her family living in a "move-up" house
 - Lots of family support also augments overall community stability
 - And kids without grandparents nearby can connect with Seniors on their street

Aesthetic quality of the exterior of the homes:

- Require the Developer to ensure that these **houses are architecturally interesting, and do not all look the same** (shape, colour, front elevation), so that these homes contribute to:
 - **Providing interesting streetscapes** for the young families living there
 - And to the **aesthetic charm of our Town**

Using architecture & colour to create interesting aesthetics and varied front elevations can still be done in an economical way!

QUALITY SENIORS' HOUSING

Since the Town would like higher density neighbourhoods on these lands to be annexed, and since Okotoks demographics are predicting that we'll soon have a very large Seniors population: If we have to have some areas of the development with higher density, I would like to see some well designed and affordable Seniors' Housing (duplexes?) further into that land, where perhaps our aging parents could live close by and enjoy good quality of life, with family support. This would also mean that those of us who want to down-size later in life could make a move, but still remain in our beloved Westridge!

- Gated Complex:
 - To give a more secure feel
 - So residency can be restricted to ages 55 & up
- No maintenance, but pay a maintenance fee for snow removal, grass cutting...
- And option to have a personal garden at your home for those who love to garden, or a No-maintenance yard for those who prefer this
- Provide Community Garden Beds for Residents who love to garden, to develop & maintain.

Make lovely gardens a focus here, and call this Seniors' Gated Community "Westridge Gardens"!

WALKABLE COMMUNITY with LOTS of TREES & SOFTSCAPING!

Create a fantastic Pathway System throughout the Development, and connect it to the existing Pathway System at the Hill at Westridge. Plant a ton of trees and shrubs!

CEMETARY EXPANSION??

Do we need to set aside some space for Cemetery expansion?
Or would it be sensible to develop a second cemetery in another part of Town?

SWAMP LAND PRESERVATION in the lower, south ¼ section

**2 “PUBLIC SERVICE” ZONES: -North End facing onto Big Rock Trail
-& another within South ¼ Section, with access to Hwy 7**

Examples of needed Public Service type buildings that could be developed there:

- Well designed regional, residential Dementia Care Centre
 - with access from Hwy 7
- Medical Care / Support Facility for teenagers with high functioning Autism and their families
 - with direct access to Big Rock Trail

Big Rock Trail and Hwy 7 are planned to become major traffic arteries for Okotoks.

It makes sense to use the vacant lands located directly along, or within easy access, to these two major Town roads for Public Service Buildings (i.e. PS zone), and zone the land in between for Residential:

- the town traffic (and perhaps regional traffic) generated by the buildings on these public service lands can then access the parking lots via a major Town thoroughfare, and not disrupt the nearby residential streets
- A pedestrian / bike pathway system could connect these Public Service buildings to the Residential Zone behind, so that employees living in homes nearby could bike or walk to work
- Employees could walk the residential Pathway System on their lunch breaks (for an ice cream at the Mom & Pop Shop in the neighbourhood!... or for a quick skate at the community rink!)

Benefits:

- Buildings provide much needed public services and support to the people of Okotoks
- Provides in-Town employment opportunities
- “Walk / Bike to Work” philosophy is accommodated (“Integration of Home / Work / Recreation”)
- Town Goal of “Nodal Development / Walkable Mixed Use” for annexed land is implemented
- And we keep the Residential area LOW TRAFFIC

**Call this entire beautiful, vibrant, new community
“WESTRIDGE PARK”!**

SPECIFIC OKOTOKS LAND USE BY-LAW AMENDMENTS NEEDED

<p>*Higher Town standards for the aesthetic quality of new residential areas*</p>	<p>Developers need to be held to higher standards on at least three fronts:</p> <p>Are the homes aesthetically appealing? Do they contribute to interesting streetscapes for the young families living there, and to the overall aesthetic enrichment of our Town?</p> <p>What has been built into the neighbourhood design to encourage and accommodate the “Connected Neighbourhood”, and promote Neighbourhood Vibrancy?</p> <p>Has the developer included a fantastic Pathway System in the Neighbourhood?</p>
<p>Major Traffic Arteries in Town that have / will have Extremely high traffic flow</p>	<p>Bylaw that house lots BACK onto major traffic arteries in Town, not front onto these e.g. Cimarron Blvd type roads, not Westridge Drive type roads</p> <ul style="list-style-type: none"> ○ Kids need to be able to play out front of their house ○ Cimarron Blvd is too visually cluttered, and unsafe ○ Much prefer how West Milligan Drive and 32 Street were designed Note that the trees and grass strips along these roads help to keep them aesthetically pleasing, rather than cold.
<p>Studio Suites</p>	<p>Zoning definitions need to be revamped so that Okotoks Residents are given a CHOICE as to whether or not they want to live in a neighbourhood that allows Studio suites or not – the changes that were made to the R1 definition, without “extensive public consultation” or sufficient notice, are reprehensible.</p>
<p>High Wind Construction By-laws</p>	<p>-Morgex Representatives conveying that Alberta will be the highest claim province in the country due to High Wind claims over the next several years. -Their consultants are predicting that the high wind trend in southern Alberta is going to intensify over the next several years. -Should Okotoks building code for Shingles / Roof, etc. take this into account? (e.g. require “high wind protection” techniques for installing shingles - e.g. 6 nails per shingle, etc.)</p>
<p>Land Zoned for Post Secondary Campus</p>	<p>For Mount Royal University Satellite, SAIT...</p>

Boulevarde sidewalks along residential streets	To encourage families to go out for a walk down their street, & connect with other neighbours out walking
New Land Use Zone type added: the Neighbourhood Vibrancy Zone (NV Zone)	<p>Okotoks wants to be a leader among municipalities – we could become the first municipality to show how seriously we take the development of “Neighbourhood Vibrancy” by boldly, officially designating this as a land zone type.</p> <ul style="list-style-type: none"> • which must be set aside in Developer’s Designs of a Residential area, in the same way that 10 % Municipal Reserve must be set aside • This land could then be used for the future construction of a Community League Hall • It would be prudent to have a rule that this zone must be adjacent to Open Space land so that playground, outdoor skating rink, etc. could sit right next to the Community Hall. • Condition of the Town to the Developer: that where residentially zoned, annexed land borders on an existing neighbourhood, the design of the annexed land includes space for a Community Hall / Community Gathering space close to this border, with the intent that this Gathering Space serve both the new residences and the existing adjacent residences. <ul style="list-style-type: none"> ○ To help make the Community League more financially viable (serves larger group of residents) ○ To help revitalize existing neighbourhoods at same time

WHAT I LOVE ABOUT OKOTOKS

That we're still the "TOWN of Okotoks"!	<p>I love that, in spite of our growth, we have chosen to continue to be called "The TOWN of Okotoks".</p> <p>I think this wording directly affects our mindset about how we live here.</p> <p>"Town" means be kind, help your neighbour when they need a hand, and have fun with your neighbours!</p>
All of our fantastic festivals & traditional events	E.g. Parade, Soap Box Derby, Chilifest... and especially Light Up Okotoks! And even the Great Forbidden Pumpkin Roll down Crystalridge Drive Hill! Let's keep all of this great Okotoks heritage and tradition!
The Town's amazing support of our Outdoor Skating Rinks	<p>-Hugely contributes to quality of Life in neighbourhoods, providing opportunity for free recreation & exercise</p> <p>-And adds to the charm of Okotoks when you can look out your window, and see a little one learning to skate, or kids playing pick-up hockey, or a couple out skating together!</p>
Lots of Culture in our Town	<p>-Artists, Musicians, Actors, Dancers...</p> <p>-Lots of opportunities for our Town kids and teenagers to develop Fine Arts gifts and participate in performances in Okotoks.</p>
Town's support for Neighbourhood Block Parties	-Helps to build community ties, and provides great childhood memories for our kids
Lots of examples of good road design	

POSITIVE CHANGES IN OKOTOKS in the last 10 years

Newcomers	Remarkably, rather than watering down the “Small Town” feel of Okotoks, I have found that Newcomers love and embrace our long standing small town charm..., and are very eager to help perpetuate this feeling and approach to living in Okotoks! Nobody wants to see it disappear!
Downtown Revitalization, Clock & Plaza	Beautiful job of helping our Downtown to feel welcoming and vibrant! Love the sidewalks, street lights, banners, and trees down Main Street – people who think this impedes traffic speed downtown could move back to the city! Loved it when those centre trees were lit up at night! Very smart redesign of Riverside Gate area – this does help greatly with reducing congestion.
Dedication to planting trees / shrubs in Town	E.g. Northridge Drive Approach to Downtown, Southridge Drive Plantings (love the cattails!), Trees along Milligan East and 32 Street... Many people may not consciously recognize how these efforts affect the “feel” of a town, but these plantings have greatly enhanced our Town, and help it to feel cheerful & welcoming (Way to go, Gord & team!). Because of this, main traffic arteries do not feel cold and lifeless. Also love that there is thought to offering an interesting variety of plants in different areas (would hate for the plantings all around Town to look the same!), while still sticking to what is native. Would love to see even more commitment to softscaping on Town lands as we grow, because of the high impact this gives to the feel of a town.
Town’s Commitment to providing Recreational Facilities	The Town has been very dedicated in recognizing the need to upgrade and build new recreation facilities (Rec Centre upgrades, 2 nd Arena, Fieldhouse, Seaman Stadium...). Our very rapid growth has made it extremely challenging to keep up with need, but it is obvious that the Town is very committed to the value of recreation, and doing their best to try to keep up with construction of new facilities.
New Street lamps along Northridge / Southridge	Have really added to the charm of our Town.
Town’s great support of Neighbourhood Block Party initiatives	

CONCERNS ABOUT THE QUALITY OF RESIDENTIAL DEVELOPMENT IN OKOTOKS over the past 10 yrs

1. New Residential areas in Okotoks **seem quickly thrown together** with no thought to:
 - Providing neighbourhood **spaces for neighbours to connect**, and outdoor spaces for kids to explore and have fun
 - Rather, it's just a bunch of houses packed in, and that's it.
 - Aesthetic quality of the exterior of the homes:
 - In many neighbourhoods, the **houses all look the same** [shape, colour, front elevation]
 - With seemingly **no thought to using architecture and colour to provide interesting streetscapes** for the young families living there, and aesthetic enrichment to our Town. Things feel colourless and lifeless.
 - Interesting aesthetics and varied front elevations can still be done in an economical way!
2. The visual and safety “clutter” of having **Major Traffic Arteries with homes FACING these streets** (e.g. Cimarron Blvd), rather than BACKING on to them (e.g. Milligan Drive, 32 Street). Note: I'm not referring to “busy streets” like Westridge Drive, but rather the extremely high volume arteries.

These quick, new developments have significantly changed the feel of our Town. The lack of care and concern in the design our new Okotoks neighbourhoods has significantly detracted from the quality of family life here, and from the aesthetic charm of our Town.

Economic Development Questionnaire

By Alexandra Ross & Shane Olson

Please note due to Privacy Law we are not revealing the respondents names. All respondents moved within the past 1 to 3 years.

Question 1: Why did you choose Okotoks?

Respondent 1: Because it is a small, friendly community and it's outside of a big city. We are really impressed with how the town is laid out and the thought gone into landscaping and open spaces. The farming landscapes and mountain views from the town are truly beautiful. Also, the town and the people it attracts are an interesting mix of ranching culture and eccentrics/creative arts types.

Respondent 2: I chose Okotoks primarily for the work opportunity, and partially because of town services, retail and geographic location.

Respondent 3: I was living on an acreage near DeWinton and did all of my weekly shopping and recreational activities in Okotoks.
I like the small town feel – it is an urban environment with rural values.
Family is in Okotoks and I could no longer sustain the acreage on my own and therefore needed to move into town.
So, given the above, it was a natural decision for me to move into Okotoks.

Respondent 4: I would say Okotoks emulated the area of which we moved from (small town of Nelson B.C.) Both my wife and I like the size and pace of the area.

Respondent 5: Green and sustainable vision; healthy and active community as well as lifestyle. Position in my field of work was very appealing and available. Small town feel with city amenities; incredible views; proximity to city, international airport, mountains, and BC. Okotoks is as close to a BC lifestyle as it can get.

Respondent 6: We chose Okotoks because of the proximity to BC (parents & family) and the Proximity to Calgary (shopping etc.) → and of course, there was a job that was available in my field of expertise.

Respondent 7: Okotoks is well known for its efforts of being a sustainable and caring community.

Respondent 8: Vision of town; great downtown, but also bigger stores at the outskirts of town; environmental friendliness; active community; make more money than other Provinces and better job opportunities.

Question 2: What would you like Okotoks to create for you and your family over the next 5, 10, and 20 years?

Respondent 1: We would like to keep the small community feel and limit the unsightly 'urban sprawl' that Calgary currently has. Growth can happen without this.

Respondent 2: Over the next number of years I would like to see more development (housing and retail). I would also like to see an environment where those from other communities aren't shocked by the cost of rent and housing.

Respondent 3: Extend the linear park system, it is a treasure to be able to walk along the river or within a neighbourhood while taking advantage of the mountain views

A place where people can age gracefully and be supported with dignity by the community or if lucky by the family (resources are available for either situation).

A strong local economic will keep employable youth in the vicinity, enabling a multigenerational living environment.

Strong communities with a mix of house (thereby a blend of economic mix of profiles within the families).

A walkable neighbourhood that encourages and sustains small businesses within it. (e.g, coffee shops, quick stop grocery stores).

Efficient and effective local transportation system and services. (flexible taxi services as well as accessible and predictable transportation).

Continue with the environmental sustainability it is a hallmark of this community.

Respondent 4: I would like Okotoks to provide a nice, relaxed, living environment for our family. I can see this area also having all the amenities and opportunities available for the various age groups who reside here as things move forward.

Respondent 5: Create a more vibrant community, a place you can meet and get together with the community. Downtown grocery shopping, including fresh food. Create coffee chats to engage community; more cultural, arts and bigger music events; community gardens; I like to see coffee shops, restaurants and boutique style retail open longer in the evening; more patios.

Respondent 6: a. 5 years- Grocery shopping on the East End (By Costco). As I live on the east side (and frequent 32st) it would be nice not to have to go all the way across town to grab a few groceries...

b. 5 years- shopping on the north end of town would be nice too....

c. 10-15 years: More sport facilities for family activities

Respondent 7: A safe neighborhood, a cultural and environmental friendly community.

Respondent 8: Indoor/outdoor pool combination; extended evening and weekend shopping options in downtown; more arts and culture events. Affordable housing; more small retail and small restaurants in town.

Question 3: How could and would you contribute to the community?

Respondent 1: We always try and support Okotoks business, restaurants, services and events over Calgary's.

Respondent 2: Much of what I have contributed to my community have nearly come to an end. With children in University, my days of coaching soccer, softball and hockey and Parent Teacher Councils are over. I have sat on United Way cabinets and committees and could see rejoining those in Okotoks.

Respondent 3: Already on one of the Municipal Commissions. Looking to join the board of local 1 or more Not-for profits.

Respondent 4: I think something I could contribute to the community is the sharing of my fitness and sporting background most likely now from a coaching aspect.

Respondent 5: Advocacy and being a role model for various initiatives, such as environmentally friendly. Attend town meetings and have conversations with residents to encourage them to be part of the improvements as well. Will eventually volunteer at events and maybe become part of a service organization.

Respondent 6: Volunteering for community events

Respondent 7: Support sustainable practices, such as water and energy conservation, follow recycling rules, and etc.

Question 4: What could be improved?

Respondent 1: Increase the business base to make the town more economically vibrant but sympathetic to the size and growth rate of the town and also with thoughtfulness towards the natural beauty of the landscape around Okotoks, ie avoid huge concreted areas but rather blend commercial/retail space with visually thoughtful landscaping.

Respondent 2: My first impression was very positive. The town has all I require. I only need to go to Calgary if I want to – I don't have a need to. Again, coming from a midsize community in Ontario, the cost of housing is roughly twice as expensive. Perhaps

development of more rental units. Vacant apartments and townhouses are at a premium and one pays accordingly.

I think the town is in a position where it may lose potential interest in settlement and by extension, people who may/could contribute to the town in a positive way.

Respondent 3: Create a vibrant, cohesive downtown to start. This model could then be duplicated in neighbourhood centres.

Of late, I have noticed community events e.g., parades have been focused on local businesses.

- This community has deep and rich rural roots which should not be forgotten, but embraced.
- The essence of this community is based on those rural connections.
- The economic draw from the rural community east, south and west of Okotoks come and spend a lot of hard earned money in town.

Continue with the development of partnership services with our neighbours large and small for recreational, water, garbage, and perhaps extend this for library, technology, transportation, and cultural facilities and services, Etc.

Respondent 4: As every community strives for improvement I don't feel that I have been here quite long enough to answer this one. Maybe some post secondary education opportunities for individuals who may not be quite ready to commute into Calgary or use this as a stepping stone towards moving into the bigger schools. Also water has been a topic of improvement, from my understanding.

Respondent 5: Town following through with becoming greener on all levels (i.e. no plastic bags at grocery stores, green roof tops); public transit within town and to Calgary; Better programming for youth 12 – 18. Affordable housing, but not just condos and apartments (multi-family). More developments that have smaller footprint houses and more garden (if I buy a detached house I don't want to be able to look into the neighbour's house. More green between the houses. Should be able to plant trees between the homes).

Respondent 6: a. Better traffic flow from North to South and vice versa. (Very important)

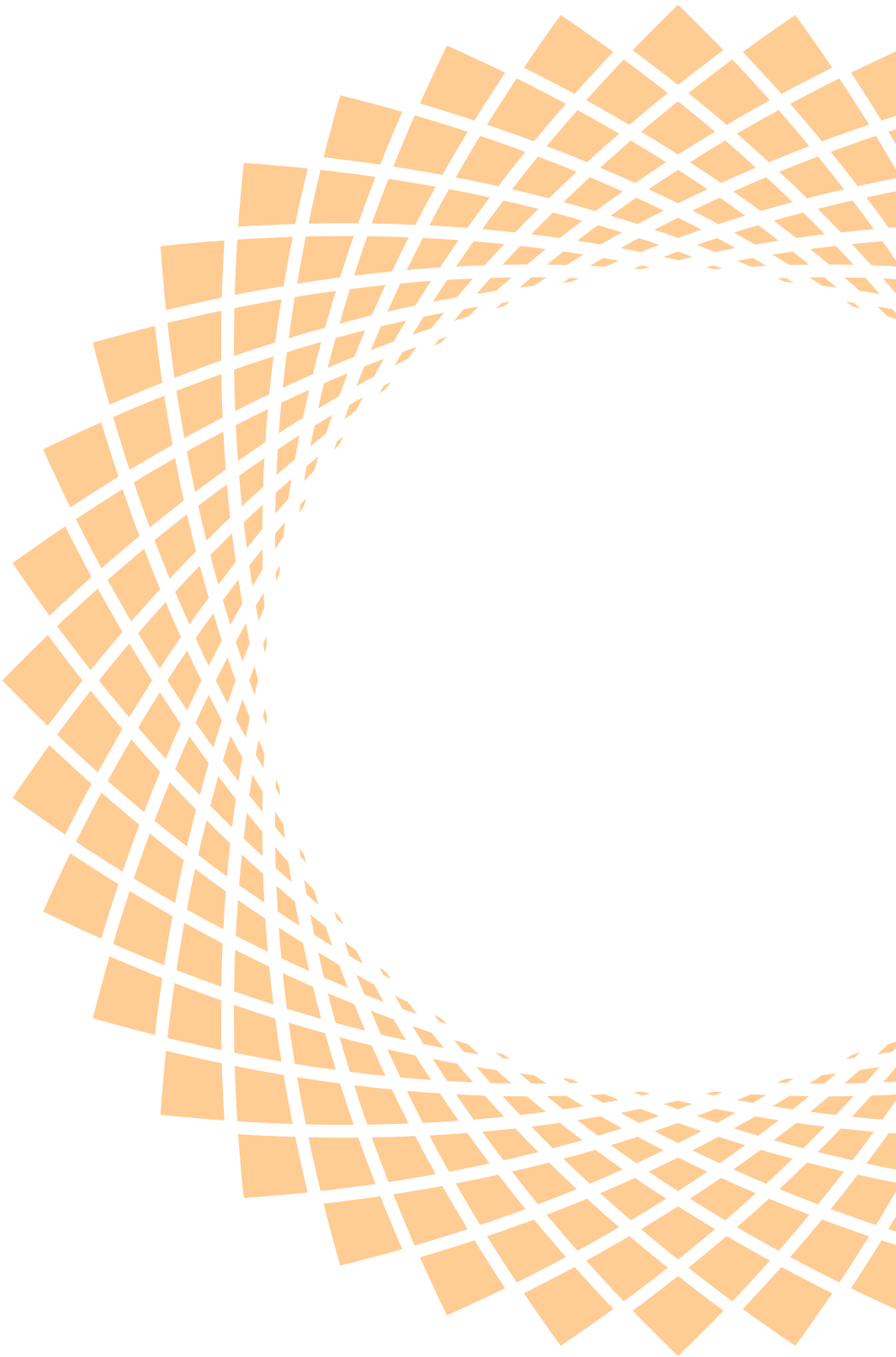
b. Pedestrian traffic lights for municipal employees parking at the library....

Respondent 7: Some of my thoughts: 1) more rental places (houses or apartment) available for people moving from out of town

2) maybe more family doctors available in town

Respondent 8: Downtown shop and restaurant hours; more bike trails – trail connecting the region (Foothills); more bike racks in town

Coarse Grain Analysis



OCV 2014 - PHASE 1: COARSE GRAIN ANALYSIS

Results from the coarse grain analysis were entered and analyzed in an excel database. The database has been provided to the Town, and can be used to inform program planning.

The results are presented in a series of tables, below, that show how the comments are coded. These tables are exported from the excel database. Separate tables were made for comments received from high school students, from the results of the online survey and from the results of the web map. Each of these input points provided data in slightly different formats, and for ease of analysis were kept separate. The fine grain analysis, described below, shows the combined results.

Email comments and workshop results were also considered in the coarse grain analysis. As these data points tended to convey more complete ideas, they were also used to help refine and make sense of the data in preparing the finer grain analysis.

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Social Capital		
COMMENT	CODE / IDEA	CODE / IDEA
Its better than Calgary	"better than Calgary"	
Sense of community	"sense of community"	
I like the community	"sense of community"	
Event community bonding	"sense of community"	
sense of community	"sense of community"	
community	"sense of community"	
Bring us together to gather, play, live life together	"sense of community"	
The sense of community	"sense of community"	
sense of community	"sense of community"	
community feeling	"sense of community"	
family oriented	"sense of community"	
sense of community	"sense of community"	
sense of community	"sense of community"	
people are connected	"sense of community"	People
The beauty of our town and the residents that live here	beauty	
It is a safe and caring place	caring	
Character	character	
Community events	Community events	
Events	Community events	
Community events	Community events	
its fun, lots of community events	Community events	
Event community bonding	Community events	
Plenty of community events	Community events	
festivals	Community events	
lots to always - events	Community events	
Small town friendly big town services	Complete community	
give people back their time - come to small towns live work, no commute	Complete community	no commute
Okotoks museum	Culture	
taxes as low -> depends	economy	
good people and good schools	education	
school system is good	education	
employment, quality of life - move without car, vibrant	employment	
Willingness to try new things - friendly people	entrepreneurial	
foster a sense of familiarity	familiar	
familiarity	familiar	
Friendly community + services for little ones	family-friendly	
Family oriented	family-friendly	
Family oriented	family-friendly	
Family Friendly	family-friendly	
family friendly and goo place to raise kids	family-friendly	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Social Capital		
COMMENT	CODE / IDEA	CODE / IDEA
Its better than Calgary	"better than Calgary"	
feel, not the size, but the feeling	feeling	
Friendliness of citizens	friendly	
Willingness to try new things - friendly people	friendly	
How nice and loving everyone is	friendly	
Cozy old town feel	friendly	
the "community" Everyone is friendly!	friendly	
Friendly town	friendly	
Friendly people	friendly	
Friendliness	friendly	
Friendly	friendly	
Friendly community + services for little ones	friendly	
Friendly atmosphere	friendly	
people are friendly	friendly	
Small town, friendly feel	friendly	
The Fun	fun	
its fun, lots of community events	fun	
community "moving forward"	future opportunity	friendly
potential/future: what we can be	future opportunity	
The Happiness	happy	
The history	history	
The nice people	people	
All of the kind people	people	
good people and good schools	people	
How amazing everyone is and kind	people	
good people and good schools	people	
The people	people	
The people	people	
The people are wonderful	people	
our neighbours	people	
The beauty of our town and the residents that live here	people	Beauty
The amount of kids on the street	people	
know neighbors / looking for each others	people	
active neighbors	people	
demographics play a role in community consecutiveness	people	
bedroom community	people	
Know my neighbors	people	
commitment to people and social livability / people 1st	people	
kids playing on the street = small town	people	
people are friendly	people	friendly
people stop	people	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Social Capital		
COMMENT	CODE / IDEA	CODE / IDEA
Its better than Calgary	"better than Calgary"	
It is a safe and caring place	safe	
All the safe fun things here	safety	
safe	Safety	
safety	safety	
where you go your comfortable/safe	safety	
Bring us together to gather, play, live life together	"sense of community"	
The small town feel of Okotoks	small town feel	
Small Town feel	small town feel	
Small Town feel	small town feel	
Small town feel of down town	small town feel	
love it as a "town"	small town feel	
Small Town feel	small town feel	
Small Town feel	small town feel	
Small Town feel	small town feel	
Small Town feel	small town feel	
Small town friendly big town services	small town feel	
small town feel	small town feel	
small town	small town feel	
Small town atmosphere	small town feel	
small town feel	small town feel	
can be a large community, but have small town feel	small town feel	
small town community feel	small town feel	
"small town feel"	small town feel	
small town feels leftover from 10 years ago. Now suburbs	suburb	
bedroom community	transportation	
unique	Unique	
Always something going on	vibrant	
having a place for parties	vibrant	
Sustainable economy with industrial growth	Economic viability	
continued sustainability	Sustainability	
self sustainable	Sustainability	
small town = downtown/ olde town Okotoks	"small town feel"	
progressive environment (lots of professionals living here)	Progressive	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Parks + Open Spaces		
COMMENT	CODE / IDEA	CODE / IDEA
Open to public lake access	Access	
The beauty of the river valley	Beauty	
beautiful	Beauty	
its pretty	Beauty	
The green space and pathway system	Green Space	
The landscape	Landscape	
unique character (river valley / downtown)	Landscape	
natural setting 'river', 'close to mountains'	Landscape	
Flowers, Plants	Nature	
its nature	Nature	
natural setting 'river', 'close to mountains'	Nature	
green space/trees	Nature	
Dog Walking park	Rec Amenity - park	
Our parks	Rec Amenity - park	
Dog park, walking trails	Rec Amenity - park	
Parks and Open space	Rec Amenity - park	
The Parks	Rec Amenity - park	
green space	Rec Amenity - park	
pathways and open space (parks)	Rec Amenity - park	
Dog park, walking trails	Rec Amenity - trail	
There is nature	Nature	
green space planning with in subdivisions	Design	
traditional cultural events, such as light up Okotoks	Tradition	Vibrant
green space planning with in subdivisions	Nature	
Pathways	Connectivity	Rec Amenity - trail
Pathways	Connectivity	Rec Amenity - trail
connections	Connectivity	Rec Amenity - trail
Pathways close to home	Connectivity	Rec Amenity - trail
accessibility. Well connected pathway system	Access	Connectivity
pathways, side walks	Connectivity	
mountains	Landscape	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Parks + Open Spaces		
COMMENT	CODE / IDEA	CODE / IDEA
what attracts a 25 year old - area allows her to live downtown, vibrant night life, plaza, green spaces	Nature	
beauty	beauty	
beauty	Beauty	
environmental focused	Environmental	
River valley commitment to sustainability	Sustainability	
community needs soul - Okotoks core =river	River	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...**Coarse Grain Analysis: Services**

COMMENT	CODE / IDEA
Schools, how well our town is looked after of	Care
abundance of services and amenities	Complete community
abundance of services and amenities	Complete community
all amenities of city - downtown core provides small town feel	Complete community
big city amenities (i.e. shopping)	Complete community
old town shopping	Downtown
good place to do business	Local economy
The best schools, library, best ice cream house	Education
school	Education
our schools	Education
Schools	Education
Schools, how well our town is looked after of	Education
Lots of opportunity	future opportunity
Book store	Gathering place
Library	Gathering place
Food	Gathering place
Tim Horton's	Gathering place
Library	Gathering place
The family run shops	Local economy
Services	Service
lots of services	Service
great services	Service
The great food	Service - Food
vibrant downtown	Vibrant Downtown
work environment (as an employee)	work environment
The schools, like DMG	Education
Elizabeth St. has lots of great antique	Service - Shopping
enough shopping options to avoid Ca	Complete community

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...		
Coarse Grain Analysis: Recreation		
COMMENT	CODE / IDEA	CODE / IDEA
up)	Civic service	
up)	Rec Amenity - facility	
Rec centre South Side	Rec Amenity - facility	
The pool	Rec Amenity - facility	
Swimming pool	Rec Amenity - facility	
Pool	Rec Amenity - facility	
The pool	Rec Amenity - facility	
The aquatic centre	Rec Amenity - facility	
Skate park	Rec Amenity - facility	
Hockey	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
Lacrosse	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
Swimming	Rec Amenity - sport	
Hockey	Rec Amenity - sport	
lots of amenities ex. Recreation	Rec Amenity	
Recreation/Sports	Rec Amenity	
Dog parks	Rec Amenity - facility	
Playgrounds	Rec Amenity - facility	
Walking paths/Bike Trails	Rec Amenity - facility	Connectivity
active life style	Active lifestyle	

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...**Coarse Grain Analysis: Services**

COMMENT	CODE / IDEA
Cleanness	Clean
clean	Clean
How clean it is	Clean
clean	Clean
character/ designed with a heart	design
organized	Design - good
aesthetic	Design - good
The Neighbourhood	Design - good
what attracts a 25 year old - area allows her to live downtown, vibrant night life, plaza, green spaces	Downtown - dynamic
small footprint	Compact
well planned	Planning

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...**Coarse Grain Analysis: Transportation**

COMMENT	CODE / IDEA
less traffic than Calgary	"Better than Calgary"
location (proximity to downtown/mountains)	Proximity
pedestrian connections	Connectivity
close to Calgary and the mountains	Proximity
No traffic - clean air	Clean Air

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Recreation

COMMENT	CODE / IDEA	CODE / IDEA
Playgrounds with equipment that children with special needs can access	Access	
Teen night - Saturday + Sunday	Activities for youth	
Free swimming	Affordability	
Free swims	Affordability	
Hockey should cost less	Affordability	
less girls activities	mysoginist	
Better + more bike/bmx paths and places to bmx (not skate park)	Rec Amenity - facility	
Basketball courts	Rec Amenity - facility	
outdoor pool with waterslides	Rec Amenity - facility	
waterslide	Rec Amenity - facility	
updated aquatic center - waterslides, kid play, lazy river, like in other centers	Rec Amenity - facility	
outdoor pool	Rec Amenity - facility	
More rinks outdoor	Rec Amenity - facility	
Paintball field	Rec Amenity - facility	
beach house	Rec Amenity - facility	
Kids yoga	Rec Amenity - facility	
Free space to play	Rec Amenity - facility	
splash park on the south side	Rec Amenity - facility	Design - balance
waterslide	Rec Amenity - facility	
50 meter swimming pool	Rec Amenity - facility	
Large pool with waves, floating river, water slides - possible YMCA	Rec Amenity - facility	
More pool space/time 50 m pool	Rec Amenity - facility	
Bigger pool for stingrays	Rec Amenity - facility	
Lap Pool - 50 m pool	Rec Amenity - facility	
Make a gymnastics center and water slides	Rec Amenity - facility	
10 lane 50 m pool	Rec Amenity - facility	
indoor water park	Rec Amenity - facility	
bigger swimming pool	Rec Amenity - facility	
outdoor arena	Rec Amenity - facility	
Bigger pool - better water park (fenced)	Rec Amenity - facility	
Gymnastics thing in the rec center	Rec Amenity - facility	
Gymnastics thing in the rec center	Rec Amenity - facility	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Recreation

COMMENT	CODE / IDEA	CODE / IDEA
waterslide and bigger pool	Rec Amenity - facility	
A larger aquatic and recreation center	Rec Amenity - facility	
Better paintball field	Rec Amenity - facility	
an outdoor swimming pool	Rec Amenity - facility	
10 lane 50 m pool	Rec Amenity - facility	
Golf	Rec Amenity - facility	
10 lane 50 m pool	Rec Amenity - facility	
Get water slide	Rec Amenity - facility	
bigger slide	Rec Amenity - facility	
Paintball field	Rec Amenity - facility	
Great rec Center	Rec Amenity - facility	
We need a bigger facility for swimming - 10 lane pool	Rec Amenity - facility	
A big rec center - like Airdrie & Red Deer	Rec Amenity - facility	
I want a mall, another rec center, movie theatres	Rec Amenity - facility	services - gathering place
Better football fields	Rec Amenity - facility	
We need a 50 m pool	Rec Amenity - facility	
More activities	Rec Amenity - facility	
recreation programs - more capacity buildings/programs (out of room right now)	Rec Amenity - facility	services to meet needs
more recreation facilities to keep up with demand	Rec Amenity - facility	services to meet needs
outside recreation - beach	Rec Amenity - facility	
More dog parks	Rec Amenity - facility	
Cooking school	Service	
town square with skating, wading pool - becomes a destination, animate places	Rec Amenity - facility	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Transportation

COMMENT	CODE / IDEA	CODE / IDEA
transportation accessibility (public transportation - local - local services)	access	
given that average is greater than 18, need active transport - good paths, but all rec	active transportation linkages	
Co-ordinated traffic lights on south ridge drive to ease congestion during rush hour	better traffic flow	
Sync traffic lights	better traffic flow	
better traffic flow	better traffic flow	
Pathways connecting other towns (High River, Black diamond..etc.) - like path between Canmore + Banff	connectivity	
move the railway put of center of town	design - transportation	
Time the lights better – will prevent idling at the lights.	green transportation	
less people that commute to Calgary	reduce # commuters	people
commuting - do people want to be more involved, do they have time?	reduce # commuters	people
Less cars more bikes	Reduce car dependency	
more complete streets	Reduce car dependency	
better active transportation routes		
people 1st cars 2nd	Reduce car dependency	active transportation linkages
roads are too narrow and lots too small	roadway improvements	
Twin the 32nd street bridge	roadway improvements	
More street space for normal vehicles downtown	roadway improvements	
Need my street plowed in the winter or I cannot get out	roadway maintenance	
plowing bicycle paths in winter time	roadway maintenance	
Re-routing of right train (hazardous goods) around town	safety	
re-route freight trains -> risk	safety	
Like the pathway system - but not need to connect to the whole town	strategic decisions	
public transit	transit	
transit	transit	
add a public transportation system	transit	
transit (local) bus and regional	transit	
transit	transit	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...**Coarse Grain Analysis: Transportation**

COMMENT	CODE / IDEA	CODE / IDEA
Passenger trains	transit	
add local in addition to commuter	transit - local	
Frequent transportation service to c-train stations	transit - regional	
transportation mode options	transportation mode options	
restrict all vehicle access downtown - e.g. Sparks St. Mall, off site/adjacent parking, walk able	walkable	vibrant
More walk able /bike able ... get to core + communities	walkable	connectivity
walk able downtown/more vibrant	walkable	vibrant
Cleaner air – no diesel engine	clean air	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Housing

COMMENT	CODE / IDEA	
cost of living	affordability	
Needs to be easier for young's to get into housing market	affordable housing	
More affordable housing	affordable housing	
more rental options	affordable housing	
Housing	affordable housing	
Affordable housing	affordable housing	
Affordable housing	affordable housing	
Affordable housing to encourage new families	affordable housing	
More condos	affordable housing	
housing affordable, availability	affordable housing	
more houses (rental an owned)	affordable housing	
more affordable housing options - for everyone	affordable housing	
better housing - sizes affordability design	affordable housing	
employment match housing (prob/trades/IT/knowledge); housing(big houses building now) to match employment - retail	affordable housing	
integrate affordable in planning everywhere (singles are big) - plan for diversity, parking re: density	affordable housing	
look at flexible housing options (secondary suites) - barrier: getting it approved	affordable housing	
more options for ageing in place	age-in-place	
high density pockets with mixed use (Mackenzie town)	compact	
How about building with character - Okotoks the square box town	design - bad	
more variety in housing style design - too much (cookie-cutter)	design - bad	
Housing its is typical suburbia - let's do it better	design - bad	
better housing - sizes affordability design	design - bad	
Neighbourhood retail nodes to create a sense of community	design - community	
look at flexible housing options (secondary suites) - barrier: getting it approved	design - improve process	Culture of "no"
Stop the sprawl - higher density housing	design - sprawl	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...**Coarse Grain Analysis: Housing**

COMMENT	CODE / IDEA	
no front driveways on busy streets	design - transportation	
livable neighborhoods	livable neighbourhoods	
property tax is crazy	reduce taxes	
Lower taxes	reduce taxes	
Slow down the rapid growth	slow growth	
Stop building houses	slow growth	
Public use of clothes lines (get rid of bylaw)		

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Recreation

COMMENT	CODE / IDEA	CODE / IDEA
not just growth for the sake of growth, needs to be well-planned and affordable	Affordability	Design - planning
new growth = too big, unaffordable	Affordability	
needs to be more affordable - employment growth = retail/services, can't afford to live based on those salaries	affordable housing	
Art class	art	
create network - how to build capacity for social media - council/town, committees	community capacity	
live, work = quality of life because not spending your time and money commuting	complete community	services should match needs
More creative innovation	Creativity	Innovation
need good ideas	creativity	
More professional jobs/white collar	employment	
I want the rib cook off to come back!	events	vibrancy
town closes roads for only town events	governance - barrier	Culture of "no"
town sets barriers when trying to regulate culture "no" instead of "yes"	governance - barrier	Culture of "no"
by laws = difficult/onerous/complicated	governance - barrier	Culture of "no"
need to stream line approvals (too much red tape)- e.g. 3 months for business license	governance - barrier	Culture of "no"
look at systematic barriers in bureaucracy	governance - barrier	Culture of "no"
town seems to discourage start ups - culture of "no": bylaws	Governance - barrier	
need cultural change to deliberate and thoughtful 'yes'	governance - improve	Culture of "yes"
Increased snow removal on side streets	governance - maintenance	
need better planning for municipal staff facilities (internal)	governance - planning	
lets have planned growth - identity and ensure values, follow through and enforce	governance - planning	enforcement
Less police	governance - policing	
Less police, less tickets	governance - policing	
Stop with the "police state" bylaw officers	governance - policing	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Recreation

COMMENT	CODE / IDEA	CODE / IDEA
Less "nuisance" Policing	governance - policing	
Eliminate "nuisance" policing	governance - policing	
The role of peace officers. They seem to spend time trying to make a quick cash grab instead of building a sense of security and safety in the community.	governance - safety	
recycle Styrofoam	green services	
Return the population Cap to 30,000 and leave it there	keep population small	
How big it is getting	keep population small	
noise -> sirens	less noise	
how do you reach out and engage people, when people don't read news papers, don't listen to radio?	people - hard to engage	
people go to Calgary because they don't about what's going on	people - hard to engage	
Make Okotoks self-sustainable	sustainable	
Urban agriculture can be a wonderful thing! Backyard hens are a wonderful local food source and create compost	Urban agriculture	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...			
Coarse Grain Analysis: Services			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
More services	More services		
A shopping mall	More services		
More shopping stores please	More services		
More book stores	More services		
Walk in clinic please	More services - medical		
more family doctors	More services - medical		
more medical practitioners	More services - medical		
Urgent care/Medical care does not seem big enough to support our town	More services - medical		
need to deal with population change	people - demographics		
20-25 post secondary - if can't build campus, need transit/access - fees like pushing this demographic out of town because lack of jobs and post secondary schooling	People - keep young people in community	Education	Transit
little property to attract new businesses on town	Planning - land needs		
figure out water, schools, infrastructure needs, so don't hit blocks running out - be proactive not, reactive	services should match needs		
disconnected between planning and schools	services should match needs		
how to make it thrive?	thrive		
program mid-week events			
Keep the population cap until services + schools can catch up! We need more schools!	services should match needs		
We need more schools	services should match needs		
Concerns about school capacity	services should match needs		
Expand the library	services should match needs		
more schools	services should match needs		
develop in opposite direction, amenities first , then buildings, avoid max profit	services should match needs		
Community College	Education		
University closer to here like SAIT	Education	keep young people in community	
More opportunities for post-secondary schooling - more condos	Education	affordable housing	
post secondary education - campus	Education	keep young people in community	
post secondary education	Education		

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Design

COMMENT	CODE / IDEA	CODE / IDEA
better areas for town events	design - improve	
land for school development	design - improve	
More public washrooms	accessibility	
New entrance signs	Design - bad	
limit cookie cutter developments	Design - bad	
SFD built form is unattractive	Design - bad	
More places to eat on the crystal shores side of town	Design - balance	
more amenities on the north side - commercial	Design - balance	
be flexible with re-use of institutional space	design - improve	
knowledge industry - 3 story buildings, cafes ; need "work culture" for professionals/small businesses	Design for needs	
no strip malls downtown	Downtown - design	
More/better public Wi-Fi	Digital	
Better Wi-Fi + anywhere Wi-Fi	digital	
focus pm downtown as core of okotoks -> people-place for residents	Downtown - vibrant	People

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: Economy

COMMENT	CODE / IDEA	CODE / IDEA
More local business less big stores	Local - more services	
small local businesses struggle	Local businesses struggle	
how to support downtown business?	Local businesses struggle	
diversified employment	Diversified employment	
more professional jobs for people	Diversified employment	
employment too focused on retail, no jobs for highly - educated people - need more employment	Diversified employment	
More professional jobs/white collar	Diversified employment	
some store hours		
businesses open at night		
less services, more retails/café/HST. Independent shops	Local	change business mix
vibrant downtown - restaurants - change business mix in downtown	Downtown - vibrant	More services - restaurant
Higher education, Infrastructure, professional industry/work Health Services (all Ages)	need well-paying jobs	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...**Coarse Grain Analysis: Open Spaces + Environment**

COMMENT	CODE / IDEA	CODE / IDEA
Cut back in litter in parks and on pathways	keep clean	
develop river but keep it green	nature - preserve	
preserving more natural spaces - useable pathways, gathering spaces, both natural and manicured green spaces	nature - preserve	pathways
restore natural areas along river (commercial free zone)	nature - preserve	
More parks	Rec Amenity - facility	
Dog park - expand to the river	Rec Amenity - facility	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...

Coarse Grain Analysis: Transportation

COMMENT	CODE / IDEA	CODE / IDEA
close handicap parking at dog park	accessibility	
Stroller and walker friendly also in olde town	accessibility	multi-modal
going to the Sheep River	accessibility	
a continuous bicycle/walking path from Westmount to Elizabeth street	connectivity	multi-modal
A pathway (bike trail) to black diamond + Turner Valley - let's get connected in green ways	connectivity	multi-modal
increase connectivity	connectivity	
Mass transportation across Canada	multi-modal	
Better traffic control	roadway improvements	
To have better crossing on Major roads	roadway improvements	
re route the train so that it does not block access, causes traffic jams on the main street	roadway improvements	
Road Safety	Safety	
Road Blocks at Parks	safety	
continuous safe pathways throughout town	Safety	connectivity
Public transit	transit	
Transit service	transit	
Local airport transportation	transit	
C-train connection (Okotoks-Calgary)	transit	
Bus service - especially for special needs adults and children	transit	accessibility
Public Transit	transit	
a public transportation system	transit	
More buses (into Calgary as well)	transit	
Bus train shop center	transit	
Transit	transit	
In town transit	transit	
Bus	transit	
Have a transportation system to get around town easier	transit	
Put in a transit to get around to places	transit	
Train Community events	transit	
Local transportation loop around town	transit - local	
Town bus	transit - local	
Public Buses	transit - local	
public transit in town	transit - local	
Bus services	transit - local	
Bus service to south center mall	transit - local	
Buses for around Okotoks	transit - local	
Busses in Okotoks	transit - local	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...

Coarse Grain Analysis: Transportation

COMMENT	CODE / IDEA	CODE / IDEA
Local transit around town	transit - local	
C-train from Okotoks to Calgary	Transit - regional	
C-train to Calgary or Frequent Transit to C-train station	Transit - regional	
Airport transportation	Transit - regional	
C-train to Calgary	Transit - regional	
Transit lhop	Transit - regional	
Bust to LRT station	Transit - regional	
Transit to Calgary please	Transit - regional	
better transit system to get to Calgary	Transit - regional	
C-Train	Transit - regional	
Transportation to Calgary	Transit - regional	
Crain	Transit - regional	
Transit to Calgary or to C-train	Transit - regional	
C train Access - bus to Somerset as we already have bus top benches	Transit - regional	
No Cars in Old town - walk or Tram car	walkable	
Walk able small town feel	walkable	"small town feel"

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...**Coarse Grain Analysis: Housing**

COMMENT	CODE / IDEA	
No Backyard chickens	no urban agriculture	
We want backyard chickens	urban agriculture	
Back yard chickens	urban agriculture	
Housing	housing	
Interim Housing - like bachelor pads - to encourage younger people to work out here, eventually buy homes	affordable housing	
Affordable housing for 20 year olds who wish to stay in Okotoks	affordable housing	
Housing - affordable, rentals	affordable housing	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...

Coarse Grain Analysis: Culture

COMMENT	CODE / IDEA	CODE / IDEA
identity/character -> vision	Character	
retaining culture	Culture	
more blending less fragmentation	design - integrated	
tourist attractions with unique attractions	economic development	
Bring back Rib Cook off	Events	
A youth costume contest this Halloween	Events	
Cultural Events	Events	
family oriented community - events, facilities	Family-oriented	
health and wellness, quality employment/medical career longevity	Health	Quality employment
Arts village	hub - culture	
Cultural Village	hub - culture	
More local talent shows	need - cultural service	
Music studios	need - cultural service	
More cultural facilities	need - cultural service	
Outdoor place for live music	need - cultural service	
Teen night	need - cultural service	youth
tween time	need - cultural service	youth
Teen night	need - cultural service	youth
For a stage to dance on	need - cultural service	
An Engaged Community working to help our leaders make thoughtful decisions for our home (Okotoks)	People	Engaged
preserve the friendly atmosphere	People	friendly
Procentuim staged theatre	People	
friendly people	people	friendly
Performing Arts Centre	Performing Arts Centre	
Performing Arts Centre	Performing Arts Centre	
Concert hall for big rock singers	Performing Arts Centre	
performing arts center	Performing Arts Centre	
propose building performing arts center	Performing Arts Centre	
Performing Arts center	Performing Arts Centre	
Better facility for performing arts	Performing Arts Centre	
Improved performing arts facilities	Performing Arts Centre	
Arts center theatre	Performing Arts Centre	
Larger performing arts center	Performing Arts Centre	
Town Theatre	Performing Arts Centre	
Performing arts center	Performing Arts Centre	
Better place for performing arts	Performing Arts Centre	
Arts center	Performing Arts Centre	
A lager stage with wings and change rooms and everything	Performing Arts Centre	
Maintain quality of life we have now	Quality of life	
Libraries	Services - library	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...**Coarse Grain Analysis: Culture**

COMMENT	CODE / IDEA	CODE / IDEA
A bigger public library	services should match needs	
Get ride of the uncultured	snooty	
art galleries	space for culture	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...**Coarse Grain Analysis: Open Spaces + Environment**

COMMENT	CODE / IDEA	CODE / IDEA
big plaza	Gathering place	
River valley splendor	Landscape	
Natural Green spaces not just play grounds	Nature	
beautiful urban forest more green spaces-destination parks	Nature	Rec Amenity - facility
Maintain green spaces within subdivisions/new communities	Nature	Planning / Design
Set aside natural habitats	Nature	
Protect the river area	Nature	Protect
This park for outdoor cinema (2x year)	Rec Amenity - facility	
Fair distribution of dog parks	Rec Amenity - facility	
Lake for all in town to use	Rec Amenity - facility	
More outdoor parks for families to enjoy	Rec Amenity - facility	
dog park on SW side of town	Rec Amenity - facility	Design - balance
dog park that is split for small/big dogs	Rec Amenity - facility	
public open space	Rec Amenity - facility	
park - setting -> park part of the art	Rec Amenity - facility	culture
A big park for kids to play in the winter	Rec Amenity - facility	year-round
Maintain parks/pathways around town	Rec Amenity - facility	
sanctuaries	Safety	

Coarse Grain Analysis: Recreation

[illegible]

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 m pool	Rec Amenity - facility		
10 lane 50 meter pool	Rec Amenity - facility		
10 lane 50 meter pool	Rec Amenity - facility		
10 lane 50 meter pool	Rec Amenity - facility		
10 lane 50 meter pool	Rec Amenity - facility		
10 lane 50 meter pool to host bigger meets	Rec Amenity - facility		
10 lane 50m pool	Rec Amenity - facility		
10 lane pool	Rec Amenity - facility		
10 lane pool, 50 meter swim meets	Rec Amenity - facility		
10 pin bowling alley	Rec Amenity - facility		
50 m 10 lane pool	Rec Amenity - facility		
50 m 10 lane pool	Rec Amenity - facility		
50 m Lap pool	Rec Amenity - facility		
50 m Lap pool	Rec Amenity - facility		
50 m Lap pool	Rec Amenity - facility		
50 m Pool	Rec Amenity - facility		
50 m pool	Rec Amenity - facility		
50 m Pool	Rec Amenity - facility		
50 m pool 10 lanes	Rec Amenity - facility		
50 m pool 10 lanes	Rec Amenity - facility		
50 m pool 10 lanes	Rec Amenity - facility		
50 m pool 10 lanes	Rec Amenity - facility		
50 m Pool and maybe a water slide	Rec Amenity - facility		
50 m pool and water slide	Rec Amenity - facility		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
50 m swimming pool	Rec Amenity - facility		
50 m swimming pool	Rec Amenity - facility		
50 meter 10 lane pool	Rec Amenity - facility		
50 meter 10 lane pool	Rec Amenity - facility		
50 meter 10 lane pool	Rec Amenity - facility		
50 meter 10 lane pool	Rec Amenity - facility		
50 meter 10 lane pool	Rec Amenity - facility		
50 meter 10 lane pool and more swimming time	Rec Amenity - facility		
50 meter 10 lap pool	Rec Amenity - facility		
50m pool + diving pool	Rec Amenity - facility		
50m pool 10 lanes	Rec Amenity - facility		
50m swimming pool bigger swimming pool	Rec Amenity - facility		
A giant igloo to play in during the winter	Rec Amenity - facility	winter	
A big pool with a water slide	Rec Amenity - facility		
A bigger waterpark	Rec Amenity - facility		
A cyclone waterslide	Rec Amenity - facility		
A diving board	Rec Amenity - facility		
A mall	Service		
A new waterslide	Rec Amenity - facility		
A pool with water slide that has a loopie loop	Rec Amenity - facility		
A scooter hut	Rec Amenity - facility		
A water park with water slides	Rec Amenity - facility		
A Water slide	Rec Amenity - facility		
A water slide	Rec Amenity - facility		
A Wave pool	Rec Amenity - facility		
a wave pool	Rec Amenity - facility		
A wave pool	Rec Amenity - facility		
A wave pool	Rec Amenity - facility		
A wave pool separate pool with water slides	Rec Amenity - facility		
A wave pool with waterslide	Rec Amenity - facility		
A wave pool with waterslide	Rec Amenity - facility		
additional rec facilities with water slide - racquetball, squash, etc.	Rec Amenity - facility		
an NHL team	Attraction		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
another aquatic center (50m 10 lane) to accommodate the populations growth and interest in swim lessons and aquatic sports	Rec Amenity - facility	services match needs	
Another pool	Rec Amenity - facility		
another rec center	Rec Amenity - facility		
basket ball	Rec Amenity - sport		
best hockey arena in town	Rec Amenity - facility		
better pool	Rec Amenity - facility		
Better Rec Centre	Rec Amenity - facility		
better water park	Rec Amenity - facility		
Big football stadium	Rec Amenity - facility		
Big pool	Rec Amenity - facility		
big pool	Rec Amenity - facility		
big pool open for loonier toonie swim	affordability		
Big water slide and huge pool	Rec Amenity - facility		
Bigger and more family oriented pool	Rec Amenity - facility		
Bigger pool	Rec Amenity - facility		
bigger pool	Rec Amenity - facility		
bigger pool	Rec Amenity - facility		
Bigger pool	Rec Amenity - facility		
Bigger pool	Rec Amenity - facility		
bigger rec center	Rec Amenity - facility		
Bigger rec center and POOL	Rec Amenity - facility		
BMX Track	Rec Amenity - facility	Outdoor	
BMX Track	Rec Amenity - facility	Outdoor	
BMX Track	Rec Amenity - facility	Outdoor	
Cineplex	Service		
climbing wall	Rec Amenity - facility		
Dirt bike track	Rec Amenity - facility	Outdoor	
figure skating	Rec Amenity - sport		
figure skating rink	Rec Amenity - facility		
figure skating rink	Rec Amenity - facility		
football field	Rec Amenity - facility		
Free sports for kids who can't afford them	Affordability		
Get water slide	Rec Amenity - facility		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
gymnastics place	Rec Amenity - facility		
gymnastics place	Rec Amenity - facility		
hear to sole dance	Rec Amenity - facility		
heart t o sole cheer	Rec Amenity - facility		
Heart to sole dance works	Rec Amenity - facility		
Hockey	Rec Amenity - facility		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey	Rec Amenity - sport		
Hockey!	Rec Amenity - sport		
Indoor roller skating	Rec Amenity - facility		
indoor water park	Rec Amenity - facility		
indoor water park/slides	Rec Amenity - facility		
It would be amazing to have a big pool	Rec Amenity - facility		
kids yoga	Rec Amenity - facility	youth	
Kids Yoga	Rec Amenity - facility	youth	
library	Service - library		
Lots of fun things to do More things to do for that not a teenager but not an adult age 18-23ish	need	youth	
Make BMX track fenced	Rec Amenity - facility	Outdoor	
Mini golf	Rec Amenity - sport		
mini mall	Service		
more activities	need		
more activities	need		
More activities for 7-10 year olds	need	youth	
More cheerleading teams	Rec Amenity - sport		
More girls activities	need	girls	
More girls Hockey	Rec Amenity - sport	girls	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
More hockey	Rec Amenity - sport		
More Hockey	Rec Amenity - sport		
more hockey Arenas	Rec Amenity - facility		
More hockey arenas	Rec Amenity - facility		
More hockey rinks	Rec Amenity - facility		
More places for family activities	Need for family activities		
more play grounds	Rec Amenity - facility		
more recreation facilities - Pools and arenas	Rec Amenity - facility		
more recreational opportunities/facilities - courts, climbing wall	Rec Amenity - facility		
More sports	Rec Amenity - facility		
more swimming	Rec Amenity - sport		
More swimming pool	Rec Amenity - facility		
More time to swim	need		
mountain bike trails	Rec Amenity - facility		
Mountain shadows gymnastics club	Rec Amenity - facility		
Mountain Shadows Gymnastics club	Rec Amenity - facility		
Mountain shadows gymnastics club	Rec Amenity - facility		
Movies	Service		
New hockey Arena	Rec Amenity - facility		
New hockey Arena	Rec Amenity - facility		
new hockey arena	Rec Amenity - facility		
New hockey rink	Rec Amenity - facility		
New ODR (Out door rink)	Rec Amenity - facility		
new pool	Rec Amenity - facility		
new Rink, and an indoor wave pool	Rec Amenity - facility		
New swimming facility	Rec Amenity - facility		
open pool	Rec Amenity - facility		
out door hot tub	Rec Amenity - facility		
out door pool	Rec Amenity - facility		
Outdoor arena	Rec Amenity - facility		
Outdoor pool	Rec Amenity - facility		
outdoor pool	Rec Amenity - facility		
Outdoor rink	Rec Amenity - facility		
Outdoor rink	Rec Amenity - facility		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Recreation			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
outdoor swimming pool	Rec Amenity - facility		
Outdoor swimming pool	Rec Amenity - facility		
outdoor waterslide from the inside pool	Rec Amenity - facility		
Pool	Rec Amenity - facility		
Pool in back	Rec Amenity - facility		
recreational activities - sports, arts, dance	Rec Amenity - sport		
Roller rink	Rec Amenity - facility		
skate park	Rec Amenity - facility		
soccer nets	Rec Amenity - facility		
squash courts	Rec Amenity - facility		
Stuff for teenagers to do	need	youth	
Swimming	Rec Amenity - sport		
Swimming	Rec Amenity - sport		
Swimming pool	Rec Amenity - facility		
The dancing	Rec Amenity - sport		
To have an Olympic sized swimming pool	Rec Amenity - facility		
Trail riding	Rec Amenity - sport		
Turf the HTA field	Rec Amenity - facility		
water slide	Rec Amenity - facility		
water slide	Rec Amenity - facility		
water slide	Rec Amenity - facility		
water slide	Rec Amenity - facility		
Water slide	Rec Amenity - facility		
water slides	Rec Amenity - facility		
water slides	Rec Amenity - facility		
waterslides would be great	Rec Amenity - facility		
wave pool	Rec Amenity - facility		
wave pool ad slides	Rec Amenity - facility		
wave pool amusement park	Rec Amenity - facility		
we need a 50 meter swimming pool	Rec Amenity - facility		
We need a 50 metered swimming pool	Rec Amenity - facility		
We need a 50m pool	Rec Amenity - facility		
we need another lap pool - 10 lane, 50 m	Rec Amenity - facility		
Zip line along Sheep River	Rec Amenity - facility		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...**Coarse Grain Analysis: Renewable Energy + Resources**

COMMENT	CODE / IDEA	
clean water (drinks/swim)	clean water	
Talk about saving water, need to save energy	energy conservation	
electric car charging stations	energy conservation	
curbside composting	green service	
curbside composting	green service	
composting bins at curbside - too cold for us to keep ours going in winter	green service	
compost bins or at least s drop off (Kitchen scraps)	green service	
More incentives to reduce garbage - no need for bigger garbage bins	green service	
solar roadways	green service	
No more hunting	green service	
wetlands/storm ponds	green service	
build on 1998 sustainability principles and continue to be leader in sustainable development	leader	
more environmental stewardship - local food/water/transportation	leader	
Sustainability	sustainability	

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...			
Coarse Grain Analysis: Downtown			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
mix of uses	complete community		
hours of operation	complete community		
great books	culture		
Grocery Stores on this side of town where HTA is	design - balance		
There is enough big boxes now	design - no "big box"		
Water front (riverfront) outdoor café	destination		
year round market downtown indoor	Downtown	market	
downtown pedestrian friendly and vibrant	Downtown	walkable	vibrant
Affordable rent for businesses in Old Towne and elsewhere to attract neat shops	Downtown	affordability	
Saturday Market downtown on Main St.	Downtown	market	
An active downtown at night	Downtown	vibrant	
downtown restaurants - More	Downtown	need - commercial services	
A connected community that has a thriving downtown - less box stores	Downtown	connectivity	design - no "big box"
a vibrant downtown everyday - hours of operation	Downtown	complete community	
Vibrant downtown	Downtown	vibrant	
Make Olde town a destination	Downtown	destination	
indoor/outdoor farmer's market	market	community gathering place	
More book stores	need - commercial services		
Have a mall here	need - commercial services		
make a mall	need - commercial services		
A mall	need - commercial services		
More food places	need - commercial services		
more restaurants	need - commercial services		
Better places to eat	need - commercial services		
Food	need - commercial services		
A mall	need - commercial services		
Mall	need - commercial services		
A Restaurant	need - commercial services		
A bookstore like chapters	need - commercial services		
more shopping malls	need - commercial services		
Cineplex's - youth entertainment	need - entertainment		
Access to family doctor	need - medical services		
If no more doctors we need a walk in clinic	need - medical services		
better access to doctor	need - medical services		
Hospital	need - medical services		
More active nightlife - like a lace for dancing	vibrant		

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...

Coarse Grain Analysis: Capacity

COMMENT	CODE / IDEA	CODE / IDEA
To keep the small town feel	"small town feel"	
Small town feel	"small town feel"	
Keep our town small and simple	"small town feel"	
Maintain the small town feeling	"small town feel"	
Continued sense of community and activities that build pride in the community	community	pride
more compact development	compact	
Small town feel with big city amenities	complete community	
dedicated decisions to attract large employers (bank, O +G) - make it attractive because of well -educated people, retail, restaurant/recreation community - space for everyone in Okotoks - IT , Engineering	Economic Development	strategic
education for young families - schools	education	
more schools	education	
Post Secondary schooling	education - higher	
University/college	education - higher	
Schools better infrastructure - post secondary	education - higher	
more post secondary options	education - higher	
post secondary education connections	education - higher	
Bring a college to Okotoks	education - higher	
Acknowledgment of the struggles that some of our community members face and services to support these individuals – such as more mental health, affordable housing, subsidized childcare options	equality	ethic of care
proactive approach to the rate of growth to Calgary	Leader	
But how? - promote your vision, understand what these businesses need and build it - need the support. - incentivize. E.g.. Esso - downtown to quarry park -> how do we get a Remington to come to Okotoks?	Leader	
target group - firms of 5-10 people: easier to convince someone to move, entrepreneurs	Leader	
No bullies	people	friendly

OCV 2014 - PHASE 1: WHAT I WANT FOR THE FUTURE IS...**Coarse Grain Analysis: Capacity**

COMMENT	CODE / IDEA	CODE / IDEA
Okotoks is a wonderful place to live. Haves: schools, green space, outdoors. Needs : hospitals - medical research, post secondary - offer specific programs rather than full satellite school	Quality of life	
question the inevitability of growth	Question growth	
don't know what technology will do to how we may have transit/transportation will change, don't put all effort to planning for tomorrow with technology of today	Question growth	
More police	safety	
Plan accordingly for new schools within a community.	services meet needs	

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
More affordable drop in fees to use pool and ice rinks rather than trying to force people to buy expensive passes.	Affordability	Recreation services	
affordable services without additional user fees	Affordability		
Affordable housing. More townhomes smaller, cheaper options. There's a reason there's so much interest in the ZEN development!	Affordable housing		
Branding, Branding. Branding. Find out who we are and what makes us great and promote it. Use it to define us for others.	Branding	Define what makes us great	
Community involvement! We need things to get excited about and to get involved in. Great facilities assist in this endeavour.	Civic culture - community involvement		
More light commercial here that's serviced by existing pedestrian network and anchored by a architecturally pleasing traffic circle .	Commercial services	walkable	transportation improvements
Shopping Mall and cinema	Commercial services	Complete communities	Entertainment
Creative Campus with theatre/gallery/museum and science/creative learning centre	Creative campus		
Post Secondary Location - with kiosk space for small businesses to showcase their uniqueness	Creative campus	Education - higher	
Cultural village with outdoor amphitheatre	Cultural village		
Make arts and culture a PRIORITY. A place full of arts and culture will ATTRACT businesses and promote economic development.	Cultural village		
Build new infrastructure for cultural services and greatly expand the department.	Cultural village		
Heritage House should be relocated to a Cultural Village in a parklike setting that includes a new Performing Arts Centre	Cultural village		
It is time to look towards providing a place where the arts can be shared, from theater, music, art, libraries, visual impacts can be shared	Cultural village		
Proper, bigger museum and archive	Cultural village		
Cultural facilities. There's no room for growth.	Cultural village		
Remember that our population ages there will be more need for cultural entertainment. Think of our aging demographic.	Cultural village	age in place	
The Arts and Culture	Culture		
I feel a well rounded approach to the community is required. Sports and Recreation are important but so is Arts and Culture.	Culture		
Places to display art in its many forms - indoor and outdoor	Culture	public art	

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
What does it take to build a great community? Culture! Sports facilities satisfy participants - culture caters to the entire population.	Culture	services meet needs	
Wind Walk Development	Design		
Fewer mega parking lots and more streetscape store frontage with parking BEHIND or in parkade.	Design - active streets		
Add more character to building facades that lack luster	Design - aesthetic		
Plant more trees along median on Southridge Dr. Current look is barren	Design - aesthetic	Nature	
Plant more trees in the highway dividers to beautify this area coming into Okotoks	Design - aesthetic		
Tidy up the front facades of older dwellings. Give these buildings a well-deserved face lift:)	Design - aesthetic		
New Welcome to Okotoks signs (at the north, SW and SE entrances). The existing sign design has reached the end of its lifespan.	Design - aesthetic		
Recreation Centre already has the pools and arenas full, need another rec centre north of Town.	Design - balance		
Annex Windwalk and add 2nd Recreation Centre Complex South of Town with more arenas, gymnasium, fieldhouse and swimming pools.	Design - balance		
Relocate the Railway to the North or South.	Design - barrier		
Increase density. Build up. Limit sprawl.	Design - density	Limit sprawl	
Higher density in the peripheries supported by public transit. Budget for a fire truck rated for >4 stories. Establish post secondary	Design - density	Education - higher	services met needs
smart annexation that keeps intensive residential within the town and less dense development in the surrounding area	Design - density		
Areas in each community that serve as a 'hang out or hub' for socializing and connecting with neighbours. A cafe culture!	Design - hubs/nodes	vibrant	
Look at other cities who have done a great job at creating a defined identity, great community pockets throughout the town. i.e. Portland	Design - hubs/nodes		
Encourage architectural diversity rather than tract housing in new residential neighbourhoods	Design - not typical suburb		
Historic Okotoks Signage!	Design - signs		
Ensure future development includes good walkability indexing and some small commercial within residential areas--self sustaining communities	Design - walkable	Complete communities	
Offer wide lot options. We don't want to look like Calgary!	Design - wide lots		

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
Real jobs. Not box stores. Promotion of culture will generate jobs.	Diversified employment	no box stores	
Get rid of all the 70s strip malls and update the bldgs.	Downtown - design		
Get rid of all the front parking lots and turn them into green space/court yards. Add in parking structures to solve parking issues.	Downtown - design		
Implement architectural controls in downtown. All building should look heritage.	Downtown - design		
Get rid of quonset businesses. Build three/four story adaptable use market place	Downtown - design		
Develop strip along N Railway. Business friendly. Doctors, etc. Keep downtown to restaurants and retail.	Downtown - design		
Brighter, historic-styled street lights to keep businesses more visible at night	Downtown - design		
leverage the destination shopping district by offering/suggesting wayfinding opportunities to explore and/or spend more \$\$ in town	Downtown - economic development		
Plaza!!!!	Downtown - plaza		
Brighter lights at The Okotoks Plaza - Put programs into place for schools to host events	Downtown - plaza		
Okotoks Downtown should be full of public art created by local artisans	Downtown - public art		
Implement Roger Brooks ideas with courtyards and outdoor cafes!	Downtown - Roger Brooks		
town centre that is attractive, walkable encouraging people to 'hang-out'	Downtown - Roger Brooks		
Make the plaza a bigger more usable space for festivals	Downtown - Roger Brooks		
Plaza downtown.	Downtown - Roger Brooks		
INVEST in downtown. As Roger Brooks said, this should be the economic driver of a city	Downtown - Roger Brooks		
build a plaza and program it 240 days a year.	Downtown - Roger Brooks		
Monetized, programmed Plaza, to accommodate at least 1,500 people	Downtown - Roger Brooks		
Close south end of Clark Street to accommodate larger plaza	Downtown - Roger Brooks		
turn the strip mapp parking lots into three season cafe's or places to hand out e.g, park space and move parking to railway	Downtown - vibrant		
Get rid of offices on Main Street, make a policy to prohibit. I encourage more restaurants, speciality shops make downtown more vibrant for	Downtown - vibrant		

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
Encourage and mandate through policy that all businesses that close at 5 pm can't be at street level.	Downtown - vibrant		
Make downtown cool and funky, a place where people gather. Do this to attract YOUNG people. Innovate.	Downtown - vibrant	Innovate	Youth
keep businesses open later so the people of okotoks can shop.	Downtown - vibrant		
Protect the core - ELIZABETH Ave etc Higher density needed to provide affordable housing What type of construction would interest builders	Downtown - vibrant	Design - density	
keep the downtown development as street level oriented development with max to stories to ensure sun reaches the street and walkways	Downtown - vibrant		
Yes to later business hours!	Downtown - vibrant		
Pave parts of Elizabeth St and McRae St to create a Stephen Ave type of shopping experience	Downtown - vibrant		
Make Riverside Drive four lanes so that you can close off a portion of Elizabeth Street for pedestrian traffic.	Downtown - walkable		
Carless downtown. Put parking on either end, and create a solar powered tram running up and down Elizabeth/Mcrae/North Railway	Downtown - walkable	Green services	
Close Elma street for traffic. Create a walkable restaurant zone.	Downtown - walkable		
Post secondary education - college or university	Education - higher		
Invest in long term flood control measures to ensure the downtown core NEVER floods.	flood control		
Build an indoor year round market	Gathering place - market		
City status	Governance - city status		
	Governance - municipal services		
Extended evening hours one evening a week as a continued plan at landfill.			
Have peace officers do multitude of other duties than play wanna be traffic cops - eg making sure travel trailers don't have slide outs open	Governance - safety + enforcement		
Run Town more efficiently and cut residential taxes - twice as much as they should be	Governance - taxes		
Lower taxes - run town more efficiently - have developers pay for on and off ramps to developments, not relandscape and rebuild them after	Governance - taxes	Developer pay	
Increase taxes and invest in top level services for the benefit of the entire community.	Governance - taxes	Governance - municipal services	
Provide top level services for Okotokians by increasing taxes and using the money to benefit the whole community. A stunning place to live.	Governance - taxes	Governance - municipal services	

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
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Install solar frickin' roadways on Elizabeth/McRea/N Railway.	Green services		
Solar roadways downtown	Green services		
Entire town off the grid. Develop our own utility and provide incentives for entire community to install solar panels.	Green services	renewable energy	
Town run composting service.	Green services		
Be more sustainable. Get off the grid. Develop a town energy utility	Green services	renewable energy	
put solar panels on every building in Okotoks.	Green services	renewable energy	
Make recycling mandatory. Fines for throwing recyclables in the garbage.	Green services	Recycling	
Mandatory Curbside composting soon. And a drop-off location until then.	Green services		
The Town, Businesses and residents benefit from smart meters that allow graduated power consumption rates.	Green services	Energy	
The own and Utility Companies collaborate to find ways that local property owners can install solar panels for electricity.	Green services	renewable energy	
We need to celebrate Okotoks role in early oil and gas exploration	Heritage		
annex this area to further develop west and along Sheep River to protect and maintain Sheep River Valley lands	Landscape - protect river		
Restrict building size to 2 stories and other restrictions to protect the mountain views	Landscape - protect views		
Invest in innovation. Don't let loud conservative voices limit opportunities.	Green services	leadership	
continuation and maturing of the sustainability as a community hallmark	Green services	leadership	
continue to develop the sustainable Okotoks program	Green services	leadership	
More sustainability. If your gonna talk the talk ...	Green services	leadership	
Considering Okotoks rep for being a leader in green homes (drake landing), why isn't the town trying to find ways to work WITH WindWalk?	Leadership - sustainability	Wind Walk	
Less big name commercial business; more mom and pop, cafe culture opportunities! Make Okotoks a town to come to in and of it's own for shops	Local economy	Downtown - vibrant	
More walking paths that link up to existing loops	Parks and open space - connectivity		
Create a pathway system to Fieldhouse so we can walk, bike or run to it	Parks and open space - connectivity	Transportation - active	

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
Extending the great path system to include the established pond/park by burnco on the way to the field hous.	Parks and open space - connectivity		
A giant walkable green belt that connects one end of downtown to the other. Portland has done a great job of this!	Parks and open space - connectivity		
Connect all river pathways. They can't stop in the middle of nowhere!	Parks and open space - connectivity		
more pathway connectivity and more walking bridges across the river.	Parks and open space - connectivity	Transportation - improvements (active)	
connect new neighbourhood by using lienar park systems	Parks and open space - connectivity		
Turn this entire area into a municipal parkland	Parks and open space - conservation		
50 acre park	Parks and open space - facility		
Interpretive Glacier Themed park at the Big Rock.	Parks and open space - facility		
Extend the paved trail by the river	Parks and open space - river pathway		
extend and continue to advocate for linear park system connecting neighbourhoods to the river	Parks and open space - river pathway	connectivity	
Continue pathway system further west by river	Parks and open space - river pathway	connectivity	
Continue pathway systems further east along Sheep River	Parks and open space - river pathway	connectivity	
Create stunning river walkway with ampitheatre	Parks and open space - river pathway		
Performing Arts Centre (1000 seat theater)	Performing arts centre		
Performing Arts Centre 1000 Seats!!!	Performing arts centre		
A large performing arts and culture center.	Performing arts centre		
Build a Performing Arts Centre with a Gallery/Museum/digital workshop,theatre/in partnership with the library and post secondary	Performing arts centre	creative campus	
A large arts and culture centre located at the north end of town so as to attract Calgarians as well as Okotokians and Fothillians.	Performing arts centre		
A performing arts centre	Performing arts centre		

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
performing arts theater	Performing arts centre		
Build a proper art gallery. Re-purpose the station.	Performing arts centre		
1000-Seat Performing Arts Center, Library, Cafe, Gallery, Cultural Multi Media Workshop Rooms	Performing arts centre		
A performing art centre that can support at least 1000 people.	Performing arts centre		
Performing art center please	Performing arts centre		
A large theatre space/auditorium to accommodate a minimum of 1500 attendees	Performing arts centre		
Okotoks needs to have a purpose built Performing Arts Center!	Performing arts centre		
needs a performing arts center	Performing arts centre		
A large attractive piece of public art when entering Okotoks	Public art		
make the community cool with public art	Public art		
More public art.	Public art		
A zip line across the river!	Recreation - destination		
Twin the arena. Can you add two more rinks to existing Pason on this site?	Recreation - facility		
a series of stairs along the escarpment for running and climbing on.	Recreation - facility		
Great location for a mountain bike skills camp like cmha is planning in calgary. Alternate location would be near the community gardens.	Recreation - facility	Recreation - outdoors	
Possible land for okotoks bmx club/mountain bike skills park	Recreation - facility	Recreation - outdoors	
A 10 lane 50 metre pool to benefit our always growing swim teams and to benefit overall public fitness.	Recreation - facility	Healthy lifestyle	
Create outdoor skating rink at JPil field	Recreation - facility	Winter	
A 2nd Recreation Centre for south side. Pool with waterslide	Recreation - facility	Design - balance	
Okotoks needs a new pool, specifically a 50m x 10 lane competition pool. Aquatic clubs are turning away over 70 families each season.	Recreation - facility	services meet needs	
A 10 lane, 50 metre pool would be a great benefit to our growing community.	Recreation - facility		
More pool space for clubs and families to have a chance to swim / keep active. We are a growing community and in dire need of a larger pool	Recreation - facility	services meet needs	

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
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The town needs a 50 meter pool. This will allow the continuation of 2 strong swim teams in grow and practice and host competitive events.	Recreation - facility	services meet needs	
Development of a cross-country trail system for mountain biking and trail running	Recreation - facility	Recreation - outdoors	
Build a swimming pool and wave park.	Recreation - facility		
Okotoks needs a venue where our hundreds of dance students can hold their recitals without going to Calgary	Recreation - facility	services meet needs	
Squash courts	Recreation - facility		
Diverse purpose built recreational facilities, for Okotoks particular need - an Arts and Cultural Centre	Recreation - facility	Performing arts centre	
Repair instructions on out door fitness equipment. Possibly creat video instructions on okotoks.ca.	Recreation - improvement		
Equip one loop of walking trails along the river with lights in order to enjoy in evening and winter.	Recreation - improvement	Winter	
Ethel Tucker Park should be re-purposed as an outdoor artisans market on weekends.	Redevelopment	Gathering Place - market	
Town buy up the large air hanger in air ranch and turn it into a YEAR ROUND FARMER'S MARKET. garage doors open in summer.	Redevelopment - air ranch	Gathering Place - market	
Yes to farmers market in Hangers.	Redevelopment - air ranch	Gathering Place - market	
expedite Brownfield redevelopment along railway and old fertilizer depot.	Redevelopment - brownfield		
Industrial Land Use is bought out and relocated along 48th St.	Redevelopment - brownfield		
Utilize The Library stepped outdoor theatre space! Add lighting, permanent shelter and small stage for Library-sponsored Cultural events	Redevelopment - library		
LOVE the idea of re-routing the train and turning the track into a pathway. What a great way to connect the town.	Redevelopment - rail line	connectivity	
Town to purchase RV and Wheel Businesses and expand public areas near river and downtown	Redevelopment - river access		
Town should acquire all commercial river valley property east of Riverside Gate and reserve for eventual development as parkland, gathering	Redevelopment - river access	Parks and open space - conservation	
The Town should purchase the RV business property and the property next door to expand Rotary Park for an outdoor entertainment venue	Redevelopment - river access		
Build and support a relationship with Wind Walk. Empty land does not help bring money to our community.	Redevelopment - wind walk		

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
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Be known as the hub of the foothills.	Regional focus		
Be A good neighbour to the MD. They do their own development and we do our own.	Regional focus		
Look to Germany. The country is the economic driver of Europe and WITHOUT natural resources.	Renewable energy		
Okotoks Regional Hospital	services - medical		
Okotoks needs a venue where grade 12 students can hold their grad ceremony without going to Calgary	Services match needs		
Increased social services.	Social services		
Widen existing pedestrian bridge by the library in order for people to cross going both directions more easily.	Transportation - improvements (active)		
Pedestrian crossing here linking Mountain View to Sheep River Park	Transportation - improvements (active)		
A walking bridge across the river	Transportation - improvements (active)		
Make the community more walking/biking friendly. More walking bridges.	Transportation - improvements (active)	multi-modal	
make the walking bridge here wider	Transportation - improvements (active)		
These main thoroughfare needs to be six lanes. Bridge needs widening!!!	Transportation - improvements (capacity)		
The second bridge needs to be built offering four lanes of traffic on this hwy.	Transportation - improvements (capacity)		
Cimarron Blvd is to windy and curvy for all that traffic volume going from southridge to shopping area	Transportation - improvements (roadway)		
A service road for residents going from southridge drive to costco and other stores is needed so everyone does not dr down cimarron or hwy	Transportation - improvements (roadway)		
Cimarron Blvd WAS NOT designed as major thoroughfare but is NOW an unsafe one -close off to local traffic only.	Transportation - improvements (roadway)		
Straighten out the s curve to make it safer	Transportation - improvements (roadway)		
Find alternatives to lessen traffic through this residential area.	Transportation - improvements (roadway)		
Block the driveway in/out of the new mall/daycare. Need to use mall entrance only on E side.	Transportation - improvements (roadway)		

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
This STOP sign confuses drivers. Many also don't realize the right lane ends at the Library	Transportation - improvements (roadway)		
Highway 2 Intercchange	Transportation - improvements (roadway)		
338 Ave is twinned and divided	Transportation - improvements (roadway)		
Make this a roundabout so Westmount parents stop pulling u-turns. Need to put safety first.	Transportation - improvements (roadway)	safety	
Restrict Cimarron Blvd to local traffic only for safety. The traffic volume on this residential road is too high.	Transportation - improvements (roadway)		
32nd is twinned along with McAlpine Crossing	Transportation - improvements (roadway)		
This new fast-developing area is very dangerous for pedestrians and cyclists. Additionally, we need a bookstore!!!	Transportation - safety (active)	Commercial services - bookstore	
Change this from a school zone to a playground zone. Park very close to road, not fenced like other school parks, kids there every evening.	Transportation - safety (active)		
Safe streets! Cimmaron blvd has become a major thoroughfare. Not designed to be. Excessive traffic, noise and litter in a residential area.	Transportation - safety (active)		
Seriously, this intersection is TERRIFYING to cross	Transportation - safety (active)		
Bike lanes needed	Transportation - active		
Bike lane needed to have a corridor running East west, to get in and out of town	Transportation - active		
if you move the railway line use that right of way for a bike trail to the field house	Transportation - active	Redevelopment - rail line	
FORGET about parking!!!! The future is carless.	Transportation - multi-modal		
negotiate with railway to stop horns within town limits	Transportation - railway		
Communter Rail to Calgary	Transportation - Transit		
LRT to and from Calgary	Transportation - Transit		
Commuter train from Calgary with downtown destination stop.	Transportation - Transit		
A transit system.	Transportation - Transit		
Public transit - help people without cars be able to get around town to jobs, shopping, appointments, etc. Not everyone can afford a cab.	Transportation - Transit	Affordability	Social services

OCV 2014 - PHASE 1			
Coarse Grain Analysis: Online Survey			
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA
Yes to public transit	Transportation - Transit		
Local transportation have a bus depot and passenger rail service into calgary	Transportation - Transit		
Passenger train station to link up with calgary c-train system	Transportation - Transit		
wayfinding signage	wayfinding signage		

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Okotoks has the feel of a town with lots of accessible walking paths around well maintained green spaces and beside the river. The town is small enough that I run into people I know about town. I value the community events the town offers throughout the year - like the Canada Day activities, Saturday events downtown (first Saturdays). Small unique town with such a variety of cultural events.	"small town feel"	parks and open space - pathways	landscape	people	governance - municipal events	Downtown
I like the "small town feel", but love the fact that we can support local businesses and don't need to go into Calgary to shop!!! I am paying more property taxes in Okotoks, but I can see where they go. I love the friendliness and the ability to say "Hi" to anyone and not be looked at like I am strange. I love that we have good facilities, a walking track, fitness programs, excellent pathways and parks and great schools. Okotoks has many churches of varying denominations; that is important to me, as well... We finally were able to find a new family physician here in Okotoks as well as all the other needs, laboratories, X-Ray, Bone Density and Mammogram Clinics. The Urgent Care Center is awesome and the staff are great. We came here to look after my aging mother and the staff who were provided for help and home care were wonderful!!! Every time I have approached the Town and it's staff, I have come away satisfied and smiling! Thank you, Okotoks.	Civic culture	complete community	people - friendly	parks and open space	education	
I value the fact that it still feels like a small town but with all the amenities of a city. I especially love the downtown core full of small shops, restaurants, boutiques, coffee shops and independent businesses. And when there are festivals, performing arts, and community functions celebrating seasons or artists for example, it is but a short distance to travel.	Civic Culture	"small town feel"	complete community	downtown - local	events	compact
Small town feeling Good schools Friendly people Good amenities Festivals Small town businesses When the town listens & responds quickly to requests Parks Bike paths Ponds - without the sludge	Civic Culture	complete community	people	Governance	Green Amenities	
The strong sense of community and family and unity. The commitment of so many to keep that small town feeling while still looking for room to grow and improve.	Civic Culture	Sense of community	people - family	feeling	grow + improve	
small town feel. Getting around anywhere in town within 10 minutes. Retail shopping means I travel and shop rarely in Calgary. Friendliness of most retail shops. Clean air, clean water, clean streets. Great schools, wonderful recreation in town and close proximity to Kananaskis and mountains. Sheep River valley is beautiful and natural and the paved pathway systems throughout make me feel like I am in the country. Generally a very safe community and a great place to raise a family.	Civic Culture	compact	complete community	people	landscape	
Okotoks is where I grew up and where I would like to raise my kids one day. I value the sense of community and history and the feel of getting away from the fast pace of the city (Calgary). It has always been a safe place with friendly neighbours and fond memories. -slower pace -connected community -people of conscience -connected to nature	Civic Culture	Sense of community	feeling	safety	nature	people
I value: - the small town feel - the amazing sports facilities for my kids - the amenities of having everything we need in town. i.e. costco, sobeys, walmart, etc. - the first rate education for our children - the parks and pathways	Civic Culture	Recreation amenities	complete community	education	parks and open space	
Small town feel, yet close to the city. I like that I can drive almost anywhere in town in 7-8 minutes, or I can also walk to most places -- I really love the pathway system and appreciate that it is well-maintained year-round. I also really appreciate the arts programs in town, the library, and the recreation programs.	Civic Culture	"small town feel"	complete community	walkable	parks and open space	pathway

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
The small town atmosphere, the friendliness, the proximity to South Calgary, the sports facilities, the well-thought out urban planning, the chance for people to input on decisions being made for the town.	Civic Culture	"small town feel"	people - friendly	Governance - engagement	Recreation	Design / Planning
Sense of community, I think we are doing a better job of growing communication within our area. We enjoy walking the pathways. They are great! The baseball stadium is a huge asset. The downtown looks great with the plantings in summer. And the town is kept	Civic Culture	Sense of community	communication	parks and open space - pathways	Recreation	Downtown
The sense of community shown by town festivals and events. The many opportunities to go to concerts, plays and other arts events. The ease of access to walk ways and paths around the town is also a major plus. The accessibility for wheelchairs and handicapped should be assured in all new buildings and encouraged in all old.	Civic Culture	Sense of community	governance - municipal events	Culture	Transportation	pathways
I love our small town atmosphere! Our community events bring friendly residents closer together even through growth.	Civic Culture	"small town feel"	people - friendly	Community events		
Living in a smaller community, yet close enough to Calgary to get there easily. Lots of community events and spirit.	Civic Culture	design-compact	Location - proximity to calgary	community spirit		
The positive small town attitude where community involvement and support is a cornerstone of the image and vitality of the town.	Civic Culture	attitude	vitality	community spirit		
The sense of community. It has a small town feel but has the amenities of a city.	Civic Culture	Sense of community	"small town feel"	complete community		
Community closeness of a small town Close proximity to all our needs for the kids and for our family The fact that Okotoks is a wonderful walking town	Civic Culture	people - family	connection	complete community		
The idea of keeping a small town atmosphere and the people who endeavour to make this happen. It is great to feel connected to the people and events in Okotoks and have an opportunity to be part of an exciting cultural growth.	Civic Culture	"small town feel"	people	exciting		
The small town feel, great community facilities and programs! Great events planned by the community - harvest rest etc. great variety of sports teams for kids and entertainment - dawgs, oilers etc. the arts culture is also great!	Civic Culture	"small town feel"	Recreation	governance - Town events		
Small town feel, friendly people, the River and trees.... The non box stores and shopping options, great schools	Civic Culture	people	nature	landscape		
The sense of community - the feeling that town council still cares, they'll listen to our opinion. The fact that we can go out and run into people we know. The support for local businesses...	Civic Culture	people	caring	local		
The small town feel, proximity to everything. AMAZING PEOPLE. Great schools.	Civic Culture	"small town feel"	compact	people		
the small town feel it has. It's different than the big city atmosphere. There's a real sense of community here as seen by the sell-out baseball stadium in the summer months. There are so many musicians that come from this little area including Bl. Diamond and Turner Valley. Even some famous ones like Ian Tyson and George Canyon. We need to keep promoting the high level of talent here by having a facility to hold concerts on a regular basis.	Civic Culture	Sense of community	culture - local	performing arts centre		
Small town feel, great amenities for it's size, proximity to Calgary	Civic Culture	services meet needs (complete)	compact	proximity to Calgary		
The "small town feel" The strong sense of community The closeness to a large centre, without having to live in the large centre	Civic Culture	"small town feel"	sense of community	proximity to Calgary		

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
The atmosphere... What I mean is, the pace is slower than the city, people are more relaxed and friendly because of it. We feel safe having our children play outside because our crime rate is lower. You want to get out and walk and meet your neighbors. I value the pride we have in our community. The town does an incredible job of having events throughout the year from Show and Shine, Light Up, Harvest Festival, Busker Fest etc etc. These are the building blocks of community that get lost in a big city. The opportunity to come together and get out with your neighbors.	Civic Culture	atmosphere	people	Sense of connection		
The smaller community feeling that promotes friendliness, neighbourly pride and interaction and concern for those in our community	Civic Culture	people	caring			
Small feel. Polite people. Ability to shop at stores with people Who care. Reminds me if leth ridge when I was less then 16 and other NE sask towns and other S Ab small towns I have lived in. Much more friendly then strathmore in 1999.	Civic Culture	people - polite	caring			
Small town feeling with a strong community spirit.	Civic Culture	"small town feel"	community spirit			
How convenient everything is and how friendly people are.	Civic Culture	people	compact			
The feeling of a safe community, and the fact that I can drive from one end of town to the other in 5 minutes. I love hearing the train whistle as it goes through town, it is comforting.	Civic Culture	safety	compact			
The small town feel. Lots of amenities so I don't have to drive to Calgary often (except to work). The people who work and volunteer and make all those fun family events happen.	Civic Culture	"small town feel"	complete community			
The small town feel. It also has sufficient retail outlets in order to allow self sufficiency	Civic Culture	"small town feel"	complete community			
That it has many city amenities with a small town feel	Civic Culture	"small town feel"	complete community			
Its small town feel with big city ammenities.	Civic Culture	"small town feel"	complete community			
The small town feel! I see someone I know everywhere I go!	Civic Culture	people	connected			
That it is a Town! I have lived here for 18 years and have no interest in living in a city. I enjoy the regular community events and I hope you continue to add more. The quality of the schools is excellent.	Civic Culture	community events	education			
It's small town feel and friendly population base.	Civic Culture	people	friendly			
Our independence and "small town" feel	Civic Culture	"small town feel"	independence			
The "just get it done" attitude of its residents that otherwise paralyzes other communities. Also, Okotoks has grown to be able to provide the services and amenities that mostly a larger community might have, but maintain a lot of the small town feel.	Civic Culture	services meet needs (complete)	leadership			
small town feeling, with lots of family oriented activities/possibilities	Civic Culture	"small town feel"	Recreation - family-oriented			
The pathway systems, the small town feel and charm. Yes, TOWN!!! Also knowing that it is a safe community with a low crime rate.	Civic Culture	parks and open space	safety			
The small town atmosphere that it used to have but is quickly losing. Streets are much to busy with traffic. Have lived here for 23 years and the town has grown much too fast of late.	Civic Culture	"small town feel"	too much traffic			
Small town feel.	Civic Culture	"small town feel"				

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Small town feel	Civic Culture	"small town feel"				
Small town community feel.	Civic Culture	"small town feel"				
The community atmosphere	Civic Culture	atmosphere				
The many 'festivals' that happen throughout the year! -harvest fest -busker fest -first Saturdays -okotoks light the night (Christmas tree lighting) Etc Etc	Civic Culture	events				
The amount of child based activities available.	Civic Culture	family-friendly				
Small town life near a city I can work in.	Civic Culture	proximity to Calgary				
the walking paths and many kids parks feeling safe in my home and being able to let kids play outside	Civic Culture	safety				
Sense of community	Civic Culture	Sense of community				
the small town feel and the excellent recreation facilities both indoor and outdoor.	Civic Culture					
The small town atmosphere - this includes the pathway system and access to parks, small and local businesses,	Civic Culture					
Small town atmosphere.	Civic Culture					
Great community overall for so many reasons	Civic Culture					
The community spirit	Community spirit					
I can walk anywhere in a short time.	Compact	walkable				
Easier to run errands as places are less busy and easy to get around town as everything is close.	Compact					
Mainly, I spent most of my life here. I enjoy that it's now got more commercial to make up for the population, the town is also very pretty. I like showing it off to out-of-towners. I certainly love the pathways, and the fact that they practically all connect. It's fun, really. Last year, the town did awesome with the snow removal. They gave a wack of kids jobs, and those kids were right on it.	Complete community	Civic beauty	Parks + Open Space - pathways	Fun	governance - good municipal services	
that I can obtain almost all I want right here in my own home town. I also enjoy the policing that keeps my community safe. I love all the arts and entertainment within Okotoks and surrounding communities although space for performing arts is sorely lacking. I enjoy the river walking paths and spend about 5 hours a week at the dog park. The dog park is a great place to give my pooch freedom and me a great power walk or stroll. I also utilize the Old Macleod Trail for daily walks and access to the grocery store for emergency shopping (a cup of butter, for instance!) I value the Town Council's attention to its citizens which this project will provide. I've lived in 'Old Towne' for 17 years now and know the worth of my neighbourhood (minus the day time parking issues) and people in this part of town. A tremendous beneficial consequence of street scaping adds to this community worth. The significance of my feeling free to chat with people on the street who always respond with at least a smile if not a greeting is an important ingredient to community. I value my own input into services where I volunteer (Food Bank, Hospice) and hope the necessary services will be available when I need them, i.e. old age.	Complete community	safety	culture - local	parks and open space - pathways, amenities	governance - good municipal services	social services

OCV 2014 - PHASE 1: WHAT I VALUE MOST IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
The availability of shopping, restaurants, music events and art lessons. Safety - police and fire The "Green" town - recycling, Salvage Centre	Complete community	environment - green services	safety			
What I value most about Okotoks is a community that has a blend of businesses, education, sports, recreation , arts and culture that is financially accessible to members of the Okotoks community. Further, these same attributes are an destination attraction for residents from south Calgary and M.D. of Foothills.	Complete community	affordable				
The amenities within a close distance.	Complete community					
That is offers many services, activities, arts and cultural activities that I do not have to travel to Calgary for.	Complete community					
The amenities we now have - apart from work, there is no reason for me to go to Calgary to shop. I like the idea of this community fulfilling my needs and that of my family; from cultural events, to shopping (still need a Fabric Land though) , to a variety of restaurants (low to high end), yet all the while Okotoks still has that small town, homey feeling. Rare to pass someone you don't know.	Complete community - other than employment	culture	Services - restaurants	"small town feel"	sense of knowing people	
the variety of opportunities to participate in cultural, recreational, outdoor activities	Culture	Recreation - activities	Parks + Open Space - amenities			
The abundance of arts, culture and musical events that are always happening in Okotoks. Typically free of charge or for available for a small fee.	Culture	affordable				
The smaller city size... We have been in Okotoks for 18 years, my husband has his business here, I work in town and both our kids have or will graduate from FCHS. We have never regretted moving and raising our kids in this wonderful place.	design - city size					
the balance between form and function - love the heritage buildings and shopping in the old downtown, love the availability of big city venues with the new shopping areas, love the presentation of local artists, markets and cozy restaurants and the small community feeling	Downtown - sense of place	complete community	culture - local	"small town feel"		
How welcoming the business community is of a new business.	economy	small business	welcoming			
I like that Okotoks values environmental sustainability and conservation. I think it is much more forward thinking then a lot of towns in Alberta and isn't just worried about saving every penny at the expense of others. I like all the children activities and downtown fun for families all year round.	Environment	leadership	family-friendly			
A family atmosphere with small mom and pop businesses that are unique to only here, unfortunately it seems to be dying quickly. A place where the kids can go to the park and ride their bikes without worry.	Feeling	local	safe	active		
Community events that highlight Okotoks and area residents as well as an opportunity to visit with friends and neighbors	Governance - municipal events	people - connection				
Home town feel. I love the atmosphere of Elizabeth Street.	Home	Atmosphere				
being out of the city - but still close walking path	out of city	walking path				
The open spaces and small community feel. I like having undisturbed ("improved") spaces where kids can explore. I think having pathways and parks is important, but just as important are true natural areas. I like that Okotoks is a small friendly community, but there are options if you want more conveniences. I like the fitness facilities and the number of community events.	Parks + Open Spaces	Civic Culture	Nautre	Rec Amenity	complete community	Recreation

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We have beautiful pathways and green space. We have an active and engaged community. We have services for people that need them. There are lots of activities and events - almost always something to do or volunteer for. Good volunteer participation even from youth. We care about the environment. Youth are valued.	Parks + Open Spaces	Civic Culture	Social services	community spirit	environment - care	youth
Green space and friendly people. There are no high rises. Cleanliness.	Parks + Open Spaces	people - friendly	design	clean		
The extensive pathway network along natural systems, and the connectivity they provide between different sub divisions in the town.	Parks + open spaces	nature	connectivity			
the pathways and parks places for people to gather well-planned growth	Parks + Open Spaces	places for people to gather	Design - planning			
Smaller city, great walking paths, good schools.	Parks + Open Spaces	design-compact	Services - education			
the walking paths and many kids parks feeling safe in my home and being able to let kids play outside	Parks + Open Spaces					
The diversity of people in this community is amazing! There are many sporting groups to be active in, including: hockey, baseball, soccer, skateboarding, biking and many more. There are many other groups from women to men to join, choirs, bands and more. Shopping areas, many restaurants and specialty shops make Okotoks a place to be. Okotoks takes pride in and celebrates the arts, culture and its heritage by supporting frequent festivals and events. Okotoks has a satellite campus of a degree/diploma granting university and or college. Okotoks continues its efforts in conservation and environmental sustainability. Okotoks amenities and life are a model to which communities across Canada aspire	People	Recreation - activities	Civic groups	Culture	governance - municipal events	environment / conservation / sustainability
The variety in both people and business. We are a good community for Alberta.	People	commercial services - variety				
The friendliness, pathway system, green spaces, focus on minimizing environmental foot print.	People - friendly	parks and open space - pathways	nature	environmental sustainability		
Personal, friendly service wherever I go - Store workers and garage attendants who have become friends and with whom I have a personal connection. Safe communities where I do not have to fear violence or vandalism and where there is a strong sense of mutual support and "neighbourliness" (I could go away and leave my house unlocked for a week and the only thing missing upon my return would be the top inch of grass because my neighbour would have cut it for me and kept an eye on my property!)	People - friendly	safety	mutual support and neighbourliness			
The friendliness of the town	People - friendly					

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Okotoks is such a wonderful town with two different, yet complementary citizens: The Locals, born, raised and thriving with the prosperous changes thus making up the unique and carefree character of the town. And the Newbies, born & raised elsewhere who've discovered Okotoks' charm through its prosperity and have decided to create more 'locals'. We see each other in the parks, local cultural and sporting events, restaurants, charity fund raisers, along the sidewalks, in passing cars- and we give each other that Okotokian acknowledgement of smiling, waving 'thanks' for stopping to let us cross the roads or allowing each other into lanes on busy roads, and helping one another out when the Food Bank runs dry. Wherever there is need, Okotoks is there. Employment assistance, social gatherings, banking needs, free programing for young families and for our golden generation too. Open spaces, green spaces, untouched and undeveloped land is important and necessary for such a fast-growing town. And these are found within the lovely walking/cycling trails all around the area- and oftentimes, it is much quicker and much more enjoyable to run errands on a bike through nature, than in a car, through traffic!	People - friendly, kind, caring	Events / gathering	social responsibility	parks and open space - pathways	active transportation	
safe community - thanks to residents caring about their neighborhood good schools proximity to Calgary and Kananaskis Pathway system River Valley, lots of trees Taxes are reasonable, lot sizes slightly larger than Calgary so affordable	Safety	people - caring	education	parks and open space - pathways, nature	governance - taxes	affordable
Safe, nice green spaces, lovely pathway system, good schools, community spirit.	Safety	parks and open space - pathways	education	community spirit		
Its culture of sustainability. Its population size. At the moment it's still small enough that we can feel connected to one another. Its efficient town services and facilities and super-friendly staff at town hall. Its low crime rate. Its excellent schools.	Sustainability	people				
That I can walk to work. That it's safe. That the region is beautiful. Stunningly so.	walkable	safety	beauty			
Everything being within under a 10 minute drive work / live lifestyle amazing pathways clean air amenities family atmosphere less vehicle congestion scenery high service level provided by Town parks friendly people		design-compact	landscape	people	quality civic services	
the small town feel and the excellent recreation facilities both indoor and outdoor.	Recreation					
#NAME?						

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COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Not much.	:)				
Again, see Fabric Land note above Wish there was affordable and frequent transportation between Calgary and Okotoks. A more modern and all-encompassing entertainment facility in town to help showcase the many cultural groups	Affordable housing	Transportation - transit	Culture - venue		
housing developments to be more affordable and more green	Affordable housing	Green housing			
The large single family home attitude -Okotoks needs a mix of housing and to have affordable housing that is still a good option for families.	Affordable housing				
The lack of affordable housing. More options are needed for families, singles and seniors. Would have fewer box store type "malls" and more small businesses and restaurants. More funding and support for individual	Affordable housing				
the lack of affordable performance space for artistic endeavors . We have an endless amount of baseball fields, and a great deal of community support with anything sport related, but the resources and support seem to be lacking in regards to the art/theatre/performance side of things.	Culture - affordable				
I would have more cultural space. The growth in Okotoks requires more art gallery and studio space as well as more library space and a purpose built theatre. Teaching space for the arts is greatly needed as well as display and performance space. greater recognition of Arts and Culture and what it does to create a vibrant community.	Culture - more culture	Services don't match needs			
The lack of town focus on funding and supporting Arts, Culture and Music and their over-emphasis on sports and physical activity.	Culture - more culture				
As a member of the Big Rock Singers, I feel Okotoks needs a minimum 1200 theatre/arts centre which will draw not only professional names in the art/entertainment industry, but also be an affordable venue for local groups, like the Big Rock Singers, to use. Sporting facilities and outdoor pathways in town are wonderful, but unfortunately Arts and Entertainment is seriously lacking. A professional facility of this nature should be build in an area with adequate parking, and also with a parklike setting which could include an outdoor amphitheatre. It should be a facility of beauty both inside and out which would draw people from Okotoks, the surrounding area, and even Calgary. But again, it must be affordable for local art and entertainment groups to use. Thanks!!	Culture - Performing arts centre	Culture - affordable	Culture - local	Culture - vibrant	
Okotoks desperately needs a community arts Center to accommodate the wide variety of talent that resides in this town. From the amazing dramas - Mainstage at FCHS, the Dewdney Players, HTA performances, to the numerous choirs, art shows and exhibits and dance performances that happen in our town a performing arts theatre is needed. My daughter dances and every year we are required to travel to Calgary to watch her perform - how wonderful would it be to have a facility here... I think building the Fieldhouse was excellent... But now we need something for culture, arts and community.	Culture - Performing arts centre	Build community			

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and improve the old downtown area providing Okotoks with a much better cultural centre with a performing arts centre, for theatre and auditorium and other cultural events. This performing arts centre would seat a minimum of 1500 people, to bring in audiences from Calgary and all surrounding communities as well.	Culture - Performing arts centre	Culture - economic development			
Performing arts centre & ample parking	Culture - Performing arts centre	Transportation - roadway improvements			
We need a proper performance arts center. One that allows our local talent to showcase their work. This includes a large theater to house 1000+ sweats with proper acoustics.	Culture - Performing arts centre				
As a young adult, I decided to follow my passion and attend university in Vancouver to study music performance. I wanted to hit the big time, and knew I had to go to a big city to study with the very best. After feeling a lost sense of self and home, a common strife among university aged kids, I found myself back in the Calgary area missing the big sky country. Having come back home, I realized quickly the challenge of making a living as a musician, and the importance of being in a metropolis with a bustling music scene. The only work to be done in Okotoks was teaching of private lessons and band clinics for schools. This does not encapsulate a musician's need to perform and demonstrate to their students (and the public) the beauty and benefit of music in our lives. If young people can't see and hear what is possible with learning an instrument, they will never be inspired to challenge themselves and surprise themselves with what they are capable of. I strongly believe that a performing arts centre would hugely benefit the town of Okotoks, and surrounding area, being a catalyst for artists laying in wait to come out and show off their talents. It would be a great venue to showcase and celebrate the town I proudly call home.	Culture - venue	Pride	Performing arts centre	Employment diversity	
Better facilities for the performing arts. The Vision for a Regional Cultural Village is terrific! Establish a dual use library - perhaps adding a coffee facility such as Starbucks does in Chapters, or a connected atrium/sitting area to read, have lunch etc., or a small sandwich/tea/coffee bar in a connected (tunnel/plus 15) room. A well designed art gallery An outdoor amphitheatre More parks	Culture - venue	Parks and open space - more parks			

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As a member of the Big Rock Singers (a community show choir) I feel strongly that we need better premises - a proper purpose built arts building with enough seating for say around 1000 people. The current centennial building does not cater well for our rapidly growing shows. It lacks poor sound, inadequate dressing rooms and for a dinner show which is what we like to put on, restricts us to around 400. It also lacks a lot of equipment and is getting more expensive to put on a show. It would be lovely to have a much bigger purpose built building but not too expensive for local choirs like ourselves to put on. Wherever it is situated, it needs adequate parking. I love living in Okotoks and am blown away by the facilities for the sporting community. However, there are a number of choirs now in Okotoks as well as talented children who lack the facilities at the Composite School, as well as our drama groups that could definitely benefit from this vital addition to the town. There is very little in the way of facilities in south Calgary and other surrounding towns and this would really be used I believe.	Culture - venue	Services don't match needs			
There is a great presence of sporting facilities in Okotoks and surrounding area which serves a large portion of the population. There is not a great presence for the arts in the area - the theatre groups in the area need better space, the music groups and choirs need larger space to perform. It is time to look at Okotoks as being a place to host many special concerts, plays, art displays and interactive learning.	Culture - venue				
Broaden the commitment of the town to spend funds to support the arts, just as they have invested heavily in sports and recreation. Groups like Big Rock Singers are desperate for performance space that has theatre flexibility, good seating and acoustics and a proper large stage. Performing in the Foothills Centennial Centre is like trying to fit a bicycle into a suitcase. Totally inadequate.	Culture - venue				
what is available for people and groups interested in presenting a bigger, more sophisticated facility for the arts/cultural community. The choices now are RPAC or the FCC...but woefully inadequate for good performer and spectator experiences	Culture - venue				
Have a actual arts centre (not the centennial, bigger than RPAC) or theatre with proper seating, sound system, lighting, stage, curtains... There are so many groups that could use this... Schools for performances, local choirs for concerts, Dewdney, Windmill, Foothills Comp	Culture - venue				
The fact that almost all shopping is on the one side of town, and housing is not at all affordable.	Design - balance of services	housing - affordability			
The concentration of shops on the south side of the town. Proximity to retail on the north side would greatly decrease north/south/north traffic. Please include good quality (similar to Sobeys) grocery stores on the north side of town.	Design - balance of services	Quality			

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COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
- the lack of grocery availability on the east side (I'd love a walkable grocery store from Drake landing)! - less big box- more mom and pop! We don't need anymore fast food/ chains!	Design - balance of services	Retail - local			
More retailers on the north side of town	Design - balance of services				
How commerical developments are designed. Parking lot layout and side walks. Right now many are not effective for safety and pedestrian and vehical flow. The traffic lights in this town are atrocious! We NEED bicycle racks on Elizabeth Street! Encourage people to walk and bike by having a place to park their bike.	Design - people first	Transportation - roadway improvements	Transportation - multi-modal		
I would lose the strip malls.. Or change them to be more beautiful with walkable areas, trees benches, lights in the evening ... More dynamic ... Vancouver Surrey have these ... Love them!!	Design - strip malls	Design - improved	Dynamic	Walkable	
Not a lot to change, however, would like to see the "sprawl" limited and controlled. Perhaps more green spaces, especially along the riverbanks in keeping with the country feel and location.	Design / planning - sprawl	Parks and open space - more green	Enhance landscape		
The amount of big box stores going in, along with the new subdivisions (sprawl).	Design / planning - sprawl				
Developers to pay more of the entire towns infrastructure build costs as facilities, commercial areas and residential communities expand.	Developers pay more for infrastructure				
The businesses that are allowed to open in the downtown core are not the type of businesses that draws people in to use this space! Dental and school offices, daycares etc.. The large wide sidewalks are great but would be better if there were more shops to go to. There also needs to be more arts, we have lots of sports facilities but a better performing arts centre would be great! Maybe an amphitheatre?	Downtown - less services more commercial	Culture - Performing arts centre			
Okotoks has huge potential and could be an amazing place to live or visit. Get rid of the real estate offices, doctor offices, school offices etc. on the Main Street! The Main Street looks lovely with all the planters and lights, nice wide sidewalks for walkers but nothing to walk too. We need specialty boutiques, restaurants, cafes, hobbie shops, clothing boutiques, interesting stores, like Inglewood, Canmore, and Banff. Make us proud of our town. Yes it is convenient to have the box stores but more special to have a vibrant downtown core. RPAC is too small, we need a large performing arts center with a outdoor theatre for concerts and family festivals this will make this town a destination for many of the surrounding areas. There needs to be more balance between sports in this town and arts and culture. Bigger and better library. Education campuses. Transportation from here to city. A much bigger plaza downtown for community events, fairs, festivals, parades etc. the existing one with the metal sculpture is ridiculously small. Better snow removal on residential streets. Stop thinking small, think big, and we can still retain the small town feel.	Downtown - Roger Brooks	Culture - Performing arts centre	Services - library	Education	Transit - regional

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Enliven downtown. Eliminate doctors, lawyers, etc. that operate on a 9-5 basis. Develop the downtown. Bring it to life. Program the core. Make it a place people want to be. Right now it's not hip, happening nor historic. It's: closed after 5, closed on Sundays, closed on Holidays. Breath live into the downtown core. Change bylaws. Make it pretty. Cool. Funky. Kid and stroller friendly. The downtown is the heart of the community. Right now it's more the heart-attack of the community. Invest invest invest in the downtown core.	Downtown - Roger Brooks	Vibrant core			
The downtown core. Bring life to it and implement Roger Brook's amazing ideas. It had me dreaming big. Lets not lose the momentum! Vibrant Downtown core is what we need. Restaurants, plaza with rink and water feature. That would be amazing! When my ladies volleyball team is done playing, we would definitely head downtown Okotoks instead of finding a restaurant in South Calgary before we head home. Change Olde Towne Okotoks and Hip Happening Historic branding. That does not reflect our downtown at all and it certainly does not want to make me head down there.	Downtown - Roger Brooks				
I'd breath life into downtown. I'd like to come to downtown after 5 PM or on a weekend and have all shops open and people milling about. I'd be serious about sustainability. Go solar. Panels on every house that wants it -feed the grid instead of taking from it. Solar roads. Serious composting. That thing about solar roadways was amazing. I'd make Okotoks a place residents never want to leave, especially for work. Make it fabulous and Businesses will come. (Right now--for the most part--we're a community that commutes to Calgary for work.) I'd build a hospital. Our urgent care centre seems quite poorly run and inefficient.	Downtown - vibrant	Green services - solar roads	Leverage assets for economic development	Services - medical	
I would like to see more activity in our Olde Towne area where people gather together on a regular basis whether for shopping , eating or being entertained. And also to have an affordable place for artists of every kind to perform and or display their incredible talents. This would easily attract people from all over to come to our town.	Downtown - vibrant	Culture - affordable	Culture - economic development		
Professional job opportunities. I have to commute to the city for work. My husband also commutes, mainly because the wages aren't competitive in his field for work in town. I would love to change that. If I could walk or ride my bike to work everyday I wouldn't need a second car!! That would be a life changer.	Economy - diversified employment	Transportation - multi-modal			
Ensure that small local businesses get as many tax breaks as possible.	Entrepreneurship				
Please stop putting in traffic lights. Okotoks prides itself on being green, sustainable and forward thinking yet uses a traffic method that slows the flow of traffic and produces idling and increased emissions. Please research roundabouts. I know that they cost more initially but in the long term keep increased traffic flowing and reduce idling emissions. Please ban idling in town, in parking lots, outside schools and parks etc.	Environment	Emissions reduction	Transportaiton - design		

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town council! They seem to have ZERO view into what residents want!	Governance - bad				
The continuing encroachment of the squeaky wheel syndrome. Far too often the greater good is sacrificed to appease the loudest complainers.	Governance - do what's right for the community				
The rapid growth. I don't feel the infrastructure is there for the rapid rate at which houses are being built. Schools are overflowing as it is and I fail to see how adding more people to the community will help the situation. There is also a lack of doctors and walk in health care.	Governance - growth	Services don't match needs	Services - education	Services - medical	
the rapid growth of Okotoks but I know I can't. It needs a large facility to enable making enough profit to make it worth while putting on some of these concerts for the community to enjoy. People definitely come here from Calgary as well to see and hear the talent we have locally. People genuinely want to promote local talent whenever possible and Okotoks is a very central location for Calgary as well as rural areas to come and support this talent.	Governance - growth	Culture - Performing arts centre	Culture - local		
The mandate to grow the town - I would rather keep it small The difficulty for small businesses to survive, particularly in the downtown area The lack of a proper conference centre/performing arts facility	Governance - growth	Downtown - economic development	Culture - venue		
Vote against removal of the cap the fact we have so many box stores here the way Westmount School was built, they should have added a third floor	Governance - growth	Design - improved	services don't match needs		
Not too happy with the projected growth in population to 80,000! Banning unnecessary use of styrofoam - containers, cups, etc. in Okotoks.	Governance - growth	green services			
How fast it's growing and the infrastructure isn't keeping up.	Governance - growth	Services don't match needs			
Slow the growth down. This will allow new residents to 'buy into' the community and its traditions and thus jhelp keep that small town feeling. This will also allow time for the building of sufficent infrastructure to deal with the growth	Governance - growth	Services don't match needs			
the decision Council made to lift the population cap. I'd reinstate the cap, AND put fluoride back in the water.	Governance - growth				
The population increase! Cap it already!	Governance - growth				
Cap the population again.	Governance - growth				
I would keep the cap on population - it's why we moved here. We knew it wouldn't grow past "x" number and was close to Calgary if needed (which we don't go often)	Governance - growth				

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I would like to see a bylaw of some kind added that would ensure businesses, especially fast food, would be required to send some staff out to clean up garbage around their businesses and also in the bordering residential neighbourhoods on a regular basis i.e. several times a day. The way Okotoks is set up many businesses and residential areas share borders and I have seen a huge increase in the amount of litter around. I understand that in most cases people are being careless and throwing it around but I think this would be a good gesture. With the winds around here garbage is frequently blown around out of garbage bins as well.	Governance - improve cleanliness				
Garbage and recycling. We pay for the recycling service and still find the garbage bin too small. All our neighbours bins are over full as well. Not willing to pay another monthly fee for a larger bin - don't have a truck to go to the dump. We pay for cut and call bags, even though the grass clippings would biodegrade and help the landfill breakdown. Have had problems with the service - I call and leave a message and no one picks up, then the teenagers bust the bag and dump it all over our driveway. Money wasted on the bag and a giant mess to clean up. If we are paying for this service in the price of the bag, I expect it to be picked up. We pay a lot and are always frustrated with what to do with our trash. It was never a problem before the new bins. Two bags no problem. The shape of the bins is half the problem - nothing fits.	Governance - maintenance	green services	crime		
Not much at all but roads cleared of snow and ice throughout our town would be a great help. Our street NEVER gets cleared, we pay reasonably high taxes, are mainly seniors, and do find it difficult to navigate when we have a snowstorm	Governance - maintenance				
Bylaw enforcement: I see a lot of people with their dogs off-leash and unnecessarily idling their vehicles, for example. No one seems to be able to do anything about it. I'd like to see people putting up clothes lines in their back yards to dry their clothes—this is sustainable Okotoks isn't it? I'd like to see more recreation areas (green spaces) used for community events such as the Suntree residents' summer music festival that took place this summer. These initiatives should be supported and encouraged by Council. I am looking forward to being able to recycle my polystyrene via Okotoks recycling services. Even more trees please! A ban on glyphosate weedkiller. Restricted use of 2,4-D and other harmful herbicides. An annual sustainability festival in town.	Governance - need for enforcement	Parks and open space - more community events	green services - recycling, no pesticides	Parks and open space - trees	
Crack down on crime (More Peace Officers?). Affordable Public Transportation to Calgary on a consistent basis throughout the work week. Bigger recreation center that doesn't mostly cater to stay at home parents. More fun activities/drop in sports for kids that are available after 5 or 6 so a working parent can get them there.	Governance - need for enforcement	Transportation - transit, affordable	Recreation - facility		
Lower property taxes, the town wastes much too much money. Stop the growth.	Governance - taxes	Governance - growth			

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COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Property taxes. Absolute joke I have to pay so much. Why am I pYing for a library and a senior facility!!!	Governance - taxes				
Add curbside composting Fix traffic issues - sync the lights, add turning lanes & lights, terrible traffic around Westmount school Add roundabouts on Westland Rd to slow speeders Clear some debris from flooding by riverbanks Add trees or something to S/Nridge - it's SO ugly - looks like MacLeod Tr in Calgary - ugly business signs & nothing else - eyesore Get rid of the bus benches - we don't have busses!! Just adds to the junky look of roads Snow removal!!! In front & around the side of Westmount School - Westmount Rd is a bus route!! (The bike path gets done 6-8 times in the winter - our road - ZERO!) even if it's not a priority route - every road should be done within a week of major snowfalls - even Calgary made more effort last year.	Green services	Transportation - roadway improvements	design - improve aesthetics	Governance - maintenance	
Our plans to getcwatée from Calgary. I believe the price is too high. I would like to see us pull water from the Bow with Heritage Point.	Growth - water				
have water secured before growing the town	Growth - water				
I would increase people's awareness on preventative medicine. We do not need so many dentists; or liquor stores. What we need is more health oriented opportunities. Teach our youth that sugar isn't food and that the long term cost psychologically, economically and physiologically of mass produced food isn't worth the temporary conveniences.	Healthy living				
the housing stock - the majority of neighbourhoods are new and not interesting in design or architecture. Expensive for vanilla copy cat vinyl housing with very small yards. We should be leaders and create interesting varied neighbourhoods with a variety of housing stock (big and small houses and yards). The commercial areas also need to be design to a higher standard, Southridge Dr. is starting to look like McLeod Trail. We do not need to develop fast, just right.	Housing - design	Housing - Leadership	Commercial - design	"do it right"	
The narrow minded, narsistic views of residents that don't bother to get all their facts before judging.	Judging				
Put a bookstore in town. Continue to add controlled business growth (eventually I won't need to drive to Calgary -- for bookstores, etc.)	More commercial services	Services don't match needs			

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...**Coarse Grain Analysis: On-Line Survey****COMMENT****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA**

More pathways and river valley land that residents can use Remove the gravel pits brought in by flooding from our river valley by lions campground and sheep river area - it was a nice river, not anymore Traffic lights on Southridge/Northridge - too many lights, not synchronized well causing shortcuts through neighborhoods Nicer commercial buildings - let's see some rock/brick not cheap façade to make our community look more attractive, otherwise we will continue to be referred to Macleod Tr in Calgary, which doesn't happen in Canmore, Cochrane and Banff as they seem to have higher standards or perhaps better vision or control Wish we could retain larger lot sizes. With young families and 2 commuters at most homes, we have narrow driveways, garages that cannot park 2 cars in and therefore crowded streets from the vehicles. Let's state we are not Calgary and get wider lots to acknowledge that people here have 2-3 vehicles per home. The lots could be wider and not as deep so that our footprint is not excessive but we also have nicer looking homes. Promote neighborhood block party events or other activities to make getting to know your neighbors a priority. People call bylaw at a drop of a hat and this does not make for good neighbor relations. Good neighbors = increased safety = less taxes for police/fire We will need another arena in a few years and a outdoor rink on the south side would be nice in westridge circle, cimarron park or perhaps on the farm land that was recently bought by a developer - ask for their cooperation now rather than waiting for annexation Another dog park on south side - again,maybe farmland could help Add a steep waterslide to pool for older children/preteens More trees in boulevards - the median coming into town on southridge is ugly and the wind has removed some of those rocks. I wish we could have at least a few trees when coming into town; they don't need a lot of water but it sure did look much nicer.

Parks and open spaces

Transportation - roadway improvements

design - improve aesthetics

People - friendly

The continued development of open/natural areas. Build in existing disturbed areas please. More healthy food options. More open communication from town council.

Parks and open spaces

Healthy living

Governance - communication

Some of the rec programs. We love swimming here but can't always get all my kids(6) in lessons. Although trapac is open to Foothills residents first, local residents I know can't get spaces.

Recreation

Services don't match needs

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...

Coarse Grain Analysis: On-Line Survey

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Another pool! What good is loonie/twonie swim if it is at 9pm on a weekday? The pool is so busy that it isn't enough space for the local clubs, nor is it enough space for swim lessons, aquatic exercise or public swim, it is lose/lose all over. Airdrie has a beautiful multi-use complex with water slides, diving tank, swimming pool, hockey areas, soccer, rock climbing, etc. I thought the new field house would have brought that to Okotoks, and unfortunately it did not. The big box stores taking over all the small businesses. I would give incentives to small businesses so they can compete, they are unique and individual. I don't want every meal to have to be at a big chain restaurant, nor do I want to have to add to the Walmart take over of the world. I would add more things for young adults to encourage them to stay. More schooling options and entertainment. Keep the BMX track in town, in a location kids can still ride to. More low cost options for seniors, to live, socialize and get care.	Recreation - amenities	Commercial services - too much "big box"	Keep youth in community	age in place	
I would have a climbing wall. Being so close to the rockies there is this large out doors community but no where to practice climbing skills in the winter.. And a performing arts center. It seems ridiculous that we have this booming arts communities and no great facility to support it. We have three large rec facilities now that the field house is in place but there is no performing arts center that is adequate to perform large concerts or theatre productions. The Rotary performance arts center is very small and very limited.	Recreation - amenities	Culture - Performing arts centre			
The options available for dancers in the community. With the Foothills Composite High School and a number of dance studios throughout, there isn't a place for these kids to perform and show off their talent.	Recreation - amenities				
Teen crime.	Safety - crime				
We need a better system for helping animals that are lost or inhumanely treated. It seems as if there is a stray dog after office hours it is too bad for the dog, there needs to be a centre that is responsive to animal issues 24 - 7. I would love to see more being done for the river basin and the meandering river erosion. It is breaking my heart when I walk down there in the last few years.	Services - animals	Environment - better protection			
the opportunity for more evening activities without alcohol. i.e.: a book store or coffee shop that is open late.	Services - destinations	gathering place			
The lack of planning for schools, medical services, and traffic flow in Okotoks.	Services don't meet needs				
transportation around town - would be nice not to have to drive everywhere lack of a decent grocery store - doesn't have to be big - near Drakes Landing Olde Town - its nice but a bit dead, needs some life breathed into it or a decent kids park in the area so can have family walk down there and wear kids out at park so can browse the shops in peace	Transportation - multi-modal	Olde Towne - vibrant, kids amenities			

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...					
Coarse Grain Analysis: On-Line Survey					
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
The pedestrian nature of Okotoks has been changing far too quickly for many to notice, but as a cyclist, avid dog walker and lover of nature, this needs to be addressed. It has become nearly dangerous to use the crosswalks on Elizabeth & McRae Street as has been my experience: a driver spots a pedestrian approaching the crosswalk and they speed up to avoid having to stop or, the walk light time allotted is so short, they're practically running while drivers are inching toward them in the intersection. I don't know what can be done about this, but it needs addressing:) The cost of living in Okotoks is currently unaffordable for singles under the age of 50. And proof of this is that many of my friends (most of whom also grew up in Okotoks) have had to move to Calgary, High River, DeWinton, Black Diamond, Nanton and Turner Valley. Unfortunately, even with the 3 lucrative forms of income I have, \$1,750/month for an apartment dwelling is not do-able or conducive to my lifestyle as an artist and art teacher and so I must continue to rent my family homes' basement in order to stay out of debt. Arts and culture play an enormous role in the strength and vitality in any town, but most specifically Okotoks as we have a vast collection of very talented people here! Just to name a few, we have The Dewdney Players, The Room Full of Sound, Pottery Studios, Art Galleries,The Big Rock Singers, Literacy for Life, The Alberta Dance Academy... Big Rock Artists, Okotoks Painters and we ALL struggle to find a place to practice our crafts and put on cultural events that are affordable for all incomes. Less attention to sports groups and MUCH more attention needs to be given to these culture-building organizations in order to maintain our cozy small-town atmosphere.	Transportation - pedestrian and cycling safety	People - stop at traffic light	Housing - affordability	Culture - venue	
.....the speed limit to 30kph in the Cimarron Grove area!!	Transportation - pedestrian and cycling safety				
I would get rid of ALL the traffic lights on 32 street and put in round-a-bouts to keep traffic flowing with less idling, waiting for "dumb" lights (slow to recognize that a car is approaching the intersection and turn green before the car has to come to a stop) to turn green. I would allow portables around the schools so classes are not so crowded for our elementary school children. This has not changed in the 8 and 1/2 years my children have attended school in Okotoks. We were told the Town of Okotoks had a bylaw preventing more than a certain number of portables because the neighbours find them unsightly - we are the neighbours and I value less crowded classes for my (now teenage) children over looking at portables! I would build a large concert hall (that will serve a population predicted for 2024) for all the great musical and theatrical talent that this town has to share.	Transportation - roadway improvements	Emissions reduction	services don't match needs	Culture - venue	

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...					
Coarse Grain Analysis: On-Line Survey					
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
<p>- I would change the road infrastructure i.e. 32nd Street four lanes, South and Northridge Drive wider for turning lanes, access from the south west end of town to Costco without having to drive all the traffic through cimarron residential area. I would have built that street like Milligan Drive with backyards and fencing and not having all the houses facing the street. Especially if it was to be a main corridor running east and west in Town. - I would change the Town to a City status - I would change the Gateway signs into Town to better reflect our youthful vibrant energetic community. - I would have the Town by the Large Air Ranch Plane Hangar for a farmer's market open year round. - I would have given the money to the Foothills Comp to have upgraded their performing arts theatre. Disappointed that Council turned them down. - I would change downtown to incorporate Roger Brooks' ideas. i.e. get rid of the 70s strip mall look. Give small businesses incentive to upgrade their storefronts and let them put up front patios without the Town fighting them every step of the way. Get rid of all the parking lots and add parking structures for vehicles. Attract restaurants and a bakery downtown so it is vibrant again. Make us an amazing plaza with a water feature and ice rink to use all year round!</p>	Transportation - roadway improvements	Design	aesthetic	Downtown - Roger Brooks, vibrant	Governance - "culture of yes"
<p>traffic light coordination on Southridge drive - too many traffic lights and not synchronized which also has caused higher traffic volumes by shortcutting through Woodhaven, Cimarron Hunter's Glen and Westridge to avoid lights. Cimarron Blvd is another shortcut to the Costco shopping area and residents should be taught to take Highway 2 or 32 St instead. Need another arena in a few years, a water slide feature at the pool too. More seniors and pre-seniors are coming - we need to do more to get ready for that. While we are generally a young community, we can't ignore the empty nesters and seniors in services, programming, infrastructure, etc. A more vibrant downtown as we continue to loose great restaurants - we should not accept chains so that we can be unique. People are not as friendly as they were as we are growing - how do we encourage this in community members - get to know your neighbors and accept that they might be a little different than you, stop complaining about every little thing they do and get along! Say hello to strangers when you see them on the street, on pathways, etc. We are "just a bedroom community" when people behave this way.</p>	Transportation - roadway improvements	Rec - facility	Ageing - services	Downtown - Roger Brooks, vibrant	People - need to be friendly
<p>....Downtown parking. We need more - in a tiered parking lot to keep streets for residence, not businesses. The lack of performing arts space by building theatre space for larger audiences. Okotoks is growing into a more sophisticated locale and needs to provide upgraded space for the arts, particularly performing arts.</p>	Transportation - roadway improvements	Culture - Performing arts centre			

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...**Coarse Grain Analysis: On-Line Survey****COMMENT****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA**

The traffic on Cimarron Boulevard! It is a nightmare. The builder did not warn us about all the businesses proposed for Southbank Boulevard. We live on the Boulevard and it has become a race track/speedway. Thanks to The Town, the speed limit was lowered but most ignore it. Thank you for the "police" presence. It hasn't changed anything but over time, I do believe it will help. I wish we could have more police presence throughout the town. I think we are the only two people who adhere to the 80kmh area on Highway 2A close to the Deerfoot Trail overpass. People speed past us and give us dirty looks!!!

Transportation -
roadway
improvements

Governance -
enforcement

Traffic volume on Cimmaron Blvd. This curvy residential road has unfortunately become a major thoroughfare. There is now CONSTANT traffic, SPEEDING and a ridiculous amount of LITTERING along this family oriented area. People not belonging to this area park here and walk to nearby amenities, including partially blocking driveways (and in 1 instance) even parking right ON my driveway(!!!) It is not safe for children (or anyone) anymore. Restrict traffic and parking on Cimmaron Blvd. to residents only.

Transportation -
roadway
improvements

Safety

The timing of the street lights on the main N-S corridors, and the speed limits that are all different depending where in town one is driving.

Transportation -
roadway
improvements

The timing of the traffic lights, discontinue back alley pick up on streets that primarily have front garages.

Transportation -
roadway
improvements

Development I have only been here but okotoks faces some big problems that most places have made. Roads are terrible if this town was to expand the north to south needs to be addressed. It cannot handle what is there now on any day and weekends are bad. There is only 2 roads they can't handle more.

Transportation -
roadway
improvements

the signal lights through town...they need some sychronization. It takes 34mins to get from downtown Calgary to No Frills...then 20mins to Cimarron...not acceptable!

Transportation -
roadway
improvements

The lights on Southridge Drive!! They need to be synced better - especially during high traffic times and the weekends. Sometimes I hit every red light.

Transportation -
roadway
improvements

OCV 2014 - PHASE 1: IF I COULD, I WOULD CHANGE...					
Coarse Grain Analysis: On-Line Survey					
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
<p>This community is in desperate need of transit. Local, affordable, regular fare transit, that is. So badly, that we are unfortunately, Alberta's largest town, almost 30,000 people; with some of our residents (who live across town from their job) must walk sometimes in the dead of winter to make it to their shift. We also have young folks that do not (yet, or will ever) drive, and their only mode of transport is their two feet & a heartbeat. We have senior citizens that could greatly benefit from an affordable, regular fared transit within our booming community. A community which has practically all commercial stores, restaurants & services concentrated on the south side of it's (almost) 20 square km of land. We have a driving population that would greatly benefit from local transit, if their vehicle has ceased functioning.. Or even some who have been penalized by licensing authorities. On a different note, I'd also be soon be twinning the 32nd street bridge, and up the hill & through the margin of space between the trees & the sidewalk to accommodate for inevitable growth to come. Speaking of that bridge, have you ever gone over that crossing with the windows open? The smell is very unpleasant. I'd find out how to change that occurrence, if I could.</p>					
Would like to see more of the fine arts looked after with a facility	Transportation - transit	Design - services need to be balanced	Transportation - roadway improvements	Parks and open space - nuisance smell	
	Culture - venue				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
<p>- Downtown Plaza exactly like Roger Brooks told us to do. - More hockey arenas - another recreation centre south of Town with a climbing wall, squash court and gymnastics facility that is rented to the local clubs Mountain Shadows and Airborne. Take the small Fitness Club out of the rec centre and use that space for the daycare. Move the fitness club to the new southside recreation centre and accommodate the space it needs to be a proper gym. - More hockey arenas! - well thought out and innovative subdivisions instead of cookie cutter houses side by side - fix road infrastructure for southwest area of town to connect better to Costco area. Make a service road behind walmart so we do not have to go down Cimmaron Blvd or Drive and bother the residents there but we are not forced to go onto the highway. - More Hockey Arenas! Timbits is wait listed and Novice Hockey has over 100 more kids this year and they are adding 4 more teams. The Heritage Arena is already full and cannot accommodate more user groups. - Allow developers to build more timely without holding them up for months with their paper work and processes. We are in growth mode and they need to improve their service.</p>	Downtown - Roger Brooks	Recreation - amenities, services match needs	Design - aesthetics	Transportation - roadway improvements	Governance - culture of "yes"	
<p>-At least in the near future, to see the town commence a pilot project consisting of a regular short bus (or two); 08:00 - 22:45 circling town, perhaps expanded service during peak hours if necessary. -At least in the distant future, train tracks between Okotoks & Calgary modified to carry Bombardier (or of the like) commuter trains; one thought would also be for the original train station to (rightfully) be refurbished & reopen into what it was intended for. -Better options for post secondary. -Overall, more implications upon growth eventually into a city. If we have taken this long and still haven't obtained city status, imagine how huge we probably will be in another 15-30 years. We better have plans in place to handle that kind of growth!</p>	Transportation - transit	services match needs				
<p>I would build a large concert hall (that will serve a population predicted for 2024) for all the great musical and theatrical talent that this town has to share. No more traffic lights!! Just round a bouts. This would also reduce serious injuries as there would be no more t-bone hits (I work in town as a medical professional treating these injuries).</p>	Cultural village	Transportation - roadway improvements				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey****COMMENT****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA**

1) Regular public transport to Calgary and back (an hourly bus would be ideal) The current bus service is totally inadequate for non-drivers. 2) Regular public transport around the town (an hourly circular route would ensure that non-drivers are able to get around safely and affordably) Walking from Cimarron to St. James church or HTA are simply not practical in winter - Nor ever if one is disabled or elderly. 3) Sidewalks. Whilst we are supposed to be a "walkable town" with so many pretty footpaths, I take my life in my hands walking between stores in the Cornerstone area. No thought has been given to pedestrians whatsoever. 4) A world-class performing arts centre. Okotoks has a vibrant arts scene which will grow along with its population. A town of the size of which Okotoks will grow to should not have to travel into Calgary to see live theatre nor to attend a show. A well-planned and sizeable centre would attract known artists and extra revenue. As a member of the Big Rock Singers, a 60-strong show choir, I cannot stress strongly enough how woefully inadequate the current "Performing Arts Centre" is (I actually have to laugh when I hear it called that. It's an old church with a tiny stage stuck in a corner). The Centennial Centre is also utterly unsuitable for our growing town's needs. We need a large, world class performance centre which could cater for everything from local groups such as the BRS to intimate shows with world-class performers. Our audience size is limited only by the size of our venues and we currently sell out at the Centennial Centre (approx 800 people). If the town is to grow as forecast, we need performing space able to house audiences of 1500 or more. Adequate on-site parking would also be essential and the facilities would have to be financially affordable to local not-for-profit groups such as ourselves. We need to consider our community's children. We encourage them to attend the many local dance and performance schools but leave them nowhere to perform locally and no future as performing adults within their own town. With so much money being spent on local sports facilities, it seems grossly unfair to me that so little has been spent on the arts and this would be our opportunity to redress that balance.

Transportation -
transit, walkable

Cultural village

Youth

A bigger presence in the arts and music community. We need a bigger library, arts center, stage. More schools with out portables or over filled classrooms.

Cultural village

services match
needs - education

A comfortable small foothills town with country feel and minimal traffic instead of becoming a packed, crowded Calgary suburb.

Design - compact
and comfortable,
not packed and
crowded

A community that not only values sports but the arts.

Cultural village

A continued sense of community with safety and services to keep us connected to one another. Larger medical space. The Wellness Centre is a tremendous addition, but now not adequate for Okotoks' current size never mind the size it is expected to become.

Sense of community

Safety

Services match
needs

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
A cultural village. Connectivity of the town to the vital areas of culture.	Cultural village					
A family friendly Town that has a community feel	Civic Culture - small town feel					
a healthy community, people and nature. We should be leaders in innovative designed communities with interesting housing and community design. We also should incorporate more leading edge environmental initiatives in our new neighbourhoods (all land uses) such as solar pv and grey water reuse. Transit to Calgary (bus and rail in future) Satellite university/college campus	Healthy community	People	Environment - nature conservation, green design, leadership	Transportation - transit	Eduction - higher	
A more vibrant town!	Vibrant					
A much better cultural centre in the old part of town.	Civic Culture - small town feel	Downtown				
a multifunctional, state of the art, performing arts center complete with sound, lighting, technology and space to "show off" the talent that resides in Okotoks and community available to local groups but capable of managing "big names" too	Cultural village					
A performing arts center	Cultural village					
a performing arts centre that would hold about 1000 people, attract well known performers, be affordable for local groups	Cultural village					
A performing arts facility!! A large arts venue that would draw groups from Calgary and surrounding areas. I am a band teacher who works and lives in the area. We are in the heart of a VERY strong belt of schools with huge band and choir programs. We have some of the finest programs in the country. This applies to Calgary, FSD, Christ the Redeemer etc. As a result we work together often, bringing in some of the finest musicians across North America to our school and venues. Our schools are trying to do the job of hosting these types of events, but we just don't have the space or flexibility. These school divisions have money and it can be used to rent a venue for festivals, dance recitals, musical theatre productions etc. The theatre needs to include: - a large stage - big enough to hold a 80+ person concert band. - a stage with appropriate backstage amenities including a fly, drop screens and a catwalk. - appropriate tech, sound and lighting - *** break out rooms outside of the regular theatre space. Rooms that are closed off (for sound purposes) and large enough to host visiting groups for classes, green room space, warm up space, storage etc. - a secondary large space as a warm up room for large groups - parking	Cultural village					
A performing arts theatre	Cultural village					
a plan that works! A central location large enough to house a number of concerts is foremost in my plans!	Cultural village					
A safe and non judgemental community for my children and the future of other children.	Safe	judging				
A safe community for my growing family. Strong emphasis on community.	Safety	Community				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey**

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
A safe community where my kids can walk to school & red centre etc No more skyrocketing growth - we aren't prepared for it should have kept the cap - mayor broke his promise - bad politics - need honesty & real people	Safety	Walkable	Governance - growth			
A safe place to live. I want to be able to live, work and be entertained all within Okotoks. I would add a water park, a wave pool, with water slides, diving tank and a LARGE full size, deep swimming pool, plus a smaller kiddie pool, rock climbing walls, etc. The kids here are bored, and that leads to increased vandalism, etc. The teen nights are a good idea, but there is simply not enough to do, you can only swim around a boring pool for so long. This town has grown to needing a full recreation centre such as the Shawnessy YMCA, Southland leisure centre, Airdrie, Red Deer recreation complexes. The BMX track to stay somewhere the kids can ride to, we can not afford to get rid of the few things this town does have for the kids to do. Families, young adults and everyone would benefit. I want to be able to afford to start a business, or shop at small local shops. \$500 for a sign permit for a business? That is just ridiculous, there needs to be an advantage for small businesses to be able to compete, many are looking at going to High River, simply because they make it more user friendly, or Calgary, as it is half the cost of Okotoks and gives people access to a much greater population. Everyday a small mom & pop business goes under in town, it is very, very sad, but they can't compete with the prices of the big box stores as there is no advantage given to them. More low cost options for seniors, living, socializing and activities.	Safety	complete community	Recreation amenities	Youth	Local economy	Governance - culture of "yes"
A second off leash area (not necessarily fenced) with access to trees and a water source. No decision to become a city, if that were to happen a For Sale sign would be up on our property within 24 hours. More care and thought put into the redevelopment of the downtown area that would draw visitors. A destination type downtown with shops, restaurants, etc not 9-5 businesses and not big box stores.	Recreation amenities	Downtown - vibrant	Economy - local			
A secure place to raise my children. Affordable Public Transportation to Calgary.	Safety	Transportation - transit, affordability				
A stronger artistic relationship within the community.	Cultural village					
A superior performing arts centre, which could also be used as a conference centre/venue for school graduations, etc. To slow down the growth of the town, to allow it to maintain its "small town" feel and to keep too much development and growth in crime at bay. To be able to retire in a town that feels safe and familiar, which provides adequate housing and care for ageing seniors	Cultural village	Civic culture "small town feel"	Age in place			
A theatre for Okotoks I call their own. Maybe an arts centre for the community.	Cultural village					
A town that doesn't sell out to big business and always fights the corner of the Okotoks resident. A town that never takes its eye off the ball with regards to protecting the environment and its resources.	Economy - local	Environment - conservation				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey**

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
a town that is sustainable and not so over price that ordinary people cannot afford to live here	Affordability					
A transit system for my teen kids. More schools to take the pressure off already full schools. More secondary education opportunities in town.	Transportation - transit	Youth	Services match needs - education			
A vibrant downtown, community pubs, and a safe place to raise my kids. It'd be nice if the RCMP a were seen I. Town periodically and not just doing traffic stops with Bylaw.	Downtown - vibrant	Safety				
A well promoted, and highly visible/recognizable location for attending arts, culture and musical events in town. Also better signage for our existing Performing Arts centre. Signage at RPAC is currently very inadequate for attracting new participants to future cultural events happening there. Many residents still do not know that RPAC exists or have any idea of where it is located.	Cultural village					
A well run community, full of family, friends and other happy people.	Civic Culture	People - happy				
Affordable housing, more shopping on the north end of town, in particular the north east.	Affordable housing	Design - balance of services				
Alternate sources of energy. Walking. Biking. Strolling. Backyard gardens. That where I live is amazingly beautiful ... public art. Living walls, buildings. Our downtown streets are filled with smiling people, laughing, dancing, singing, juggling, painting, shopping, eating. Okotoks is an eclectic mix of Heritage buildings and modern architecture.	Renewable energy	Walkability	Design - aesthetics	People		
An entertainment/cultural center that is large enough to hold an audience of 1,000 or more and be available to and affordable by the various cultural groups in Okotoks. As President of the Big Rock Singers - I would love to see a venue which is both acoustically sound and affordable. Currently all that is available to us is the Foothills Centennial Center. A building that was never designed to house the kind of shows we put on. Further, this current facility is ill equipped in regards to sufficient lighting and sound equipment. While the RPAC does provide the light and sound portion of our needs - the size is not sufficient.	Cultural village	affordable	Services match needs - culture			
An inclusive community that is vibrant. The downtown core needs to be developed that is user able and encourages the use of local business.	Inclusive	vibrant	Downtown - local economy			
An Okotoks that focuses on its downtown core ie. looking at densifying downtown with residents to a point that it can handle, so that more local businesses can survive. Truly make it a destination. Bring the 'Okotoks Farmers Market' into Okotoks, downtown, onto Elizabeth street, where families can ride down on their bikes on Saturday morning and pick up a few days worth of groceries.	Downtown - Roger Brooks					
Better playground near Downey road. More times for baby swimming. Also a job nearer to the town. Both my husband and I commute to downtown, need to bring some more business to okotoks, ag companies, oil & gas, industry.	Parks and open spaces - amenities	Recreation - amenities, services match needs	Diversified employment			

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Construct a fully equipped 1,200 seat performing Arts Centre with a 400 seat black box theatre, rehearsal studios, art studios and galleries, dance studios, media arts lab/studio all designed to host local artists, community choirs like Big Rock Singers, amateur theatre, community events/festivals, national and international touring groups. A facility that would also have a commercial kitchen and bar service area that would facilitate the hosting of fundraising galas and the like for charitable organizations; ie, dinners that could be held that would allow entertainment on a proper theatrical performance stage; available space for dances as part of gala shows. I have been a member Big Rock Singers for many years now and I live in Calgary. Many, many of my friends and relations have travelled to Okotoks to see us perform and love coming out to Okotoks. They definitely support the arts in Okotoks and would be faithful users of such a facility. Better performance space would just attract more folks from the south side of Calgary. Be bold! Plan for the future. Support of the arts is as much the cornerstone of a vibrant community as is support for sports and recreation. It's time to catch up! The small town of Chemamus British Columbia on Vancouver Is almost died when the mills started closing down. But they had a vision they constructed a theatre that now hosts live theatre year round and the community has thrived and grown because of it. People come from Victoria, Vancouver and beyond to support the theatre. Imagine if Okotoks had an Arts facility that was broad in scope, size and function that would be building block for the cultural health of the town.	Cultural village	Culture makes a place vibrant				
curbside composting	Green services					
For Okotoks to continue to be as amazing a place as it is now. I like the history balanced with the new. It's why we came to Okotoks, and it why we stay.	Be an amazing place					
For Okotoks to mature and expand in such a way to accommodate the people who reside here by providing great sporting, arts and culture and business facilities. Less driving into Calgary and supporting our own town and its population.	Mature + expand	Recreation	Culture	Complete Community	Local economy	
for Okotoks to remain a town with the small town feel less box stores more parks and areas to relax on a beautiful day more activities for teenagers	Civic Culture - small town feel	fewer "big box" stores	Parks and open space - places to relax (healthy living	Youth		
For Okotoks to stay small and friendly.	Civic Culture	Design - size	People - friendly			

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey****COMMENT****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA**

For the town of Okotoks to be more involved with how developers are designing or redesigning commercial spaces for function and safety. Down town has turned in to a non-shop stop.... no where to shop... well only a few places. There is way too much services on main floors along Elizabeth Street and that needs to change if we want to create a vibrant and busy down town. Buildings down town need to be torn down to create a more unified look and where more business can be prosperous. Think Banff. Or Silverado or Willow Park in Calgary Two stories, services on top, shopping / restaurants on the bottom. Parking mostly in the back and a parkade somewhere central. (I didn't agree with the parking survey) There is a lack of parking down town especially during peak hours from 8:30 - 6:00 pm. Even High River has a unified look for most of their down town.... We do not... We need a real cultural centre, or a community centre for the arts. Live music, theatre and more. We need a central place that anchors our community that can be accessed from many directions. For festivals, picnics, with benches decorative water fountains, walking paths with lighting etc.... this place is where people would LOVE to gather because of the feel and ambient setting of the park. Think New York's Central park...but smaller. We need an "anchor" a place where people gravitate to gather and celebrate life.

Design - commercial spaces

Downtown - vibrant

Design - aesthetics

Culture - venue

Design - anchor / focal point

for the town to build more solar-powered neighbourhoods or to have a program such as the one in San Carlos, CA (Okotoks' sister city and one of my sisters lives there :)) where residents were offered to participate in a bulk purchase and installation of solar panels for their homes. Also, make sure we have a buffer zone of some kind to prevent MD or Calgary neighbourhoods to appear at our doorstep at some point in the future.

Renewable energy

For the town to stay small.

Design - size

For us to always respect tax payer's dollars and balance services with financial burden

Governance - fiscal responsibility

Good planning.

Design / planning

Great schools, walkable "strip malls" and shopping areas, low crime, limit the fast food crap. I love the idea of having outdoor art .. It doesn't need to cost \$100k our people can design it. It ties our community together

Services match needs - education

complete community

culture / art

Half new huge house construction cutting into (formerly) beautiful views. Very saddening.

Retain views

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
I want Okotoks to maintain the small town feel but keep people of all ages here to shop, live, work and find recreational and entertaining activities nearby. I want to see people from all over Okotoks and area come together with their many varied talents and be able to share these with each other in one facility. But also to welcome those who enjoy being entertained .	Civic Culture - small town feel	Age in place	Cultural village			
I want the world to evolve a little. The only way we can make true leaps of global evolution is through our own personal evolutions. Those steps in growth are nurtured through awareness of the body, mind and soul! We as human beings are capable of achieving so much beneficial goals and helping each other is our best tool!	People					
I would like to see the arts groups in this town continue to strive to communicate with eachother to set up each group for successful, well attended events. Additionally, I would love to see a performance space in Okotoks. I run a local dance stuido and I currently spend upwards of \$15,000 / year to rent facilities in Calgary. This is money that I would much rather be putting back into Okotoks. As well as offering an opportunity to bring dance to our community. This town needs a venue with a descent size stage, complete with workable backstage and wing space, curtains, lighting, sound & tech crews, and seating upwards of 1000 people. As booking is so diffibult in Calgary, I am confident that building a theatre in this town would draw other studios, dance performances and dance competitions!	Cultural village	capacity				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
I would love to continue living in Okotoks as long as we are able to maintain our lovely walking paths, green and wild areas, a much stronger focus and support of the arts and culture, more dedication to being a green town ie: solar panels on businesses would REALLY garner a bunch of energy-saving wins AND cut down on utility costs! I've even heard of solar paneled roads! Understanding the world's current shift away from corporate businesses and into smaller, unique entrepreneurship businesses, the Town should be finding ways to support these people in every way we can. Too many small businesses open up, and close up for good far too soon. The rent is far too high in most locations, and for the most part, if the store owner isn't able to spruce up the appearance, they are ultimately doomed. I do know that some of the strip malls are owned by non-residents- some of which visit their properties once or twice a year. This poses a very serious disconnect in our town and leaves the entrepreneurs with no one but themselves to turn to. There needs to be some Town involvement in the quality of the properties and have a say in how they are taken care of- before a small business owner takes on the challenge. Car-less downtown areas may initially be shunned as many drivers aren't accustomed to walking their errands, but this would certainly be a giant step toward increasing shoppers to rely on and consequently, support local businesses. As it is now, Elizabeth Street is already congested at the best of times, and as mentioned before, it has become dangerous. Stephen Avenue Mall in Calgary attracts so many cafe and restaurant visitors, shoppers, theatre and gallery go-ers, it has become famous for it and I feel a form of it would work well in Okotoks. Consider the fact that there is a toy shop, 3 preschools, 2 consignment stores, 1 childcare location, a dollarstore, an art supply shop, art framing shop, 2 coffee shops, 15 restaurants, several doctor and dentist offices along this area... just to name the ones that grab the most attention. For the less mobile, trolleys or trams could be installed to take shoppers from the west and east of Elizabeth Street, or even as far as North Railway. Convenient and comfortable should be how Okotoks downtown core should feel. And I'd love to see that come back!	Environment - conservation, nature, renewable energy	Employment - local	Economy - local	Downtown - walkable		

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
In particular, I like the idea of a 1200 seat Performing arts venue. Having this venue located within a Cultural Village is such a great idea! There would also be many other attractions onsite to attract both local and tourist visitors. The Performing Arts should be a first class facility that would meet all the performance needs for individuals, small groups, midsize groups and large groups. The venue should have 'state of the art' acoustics & sound boards, excellent staging & lighting, storage spaces for risers, costumes etc, change rooms, etc. - whatever might be required by the performers. With the correct facility, big-name performers would be attracted to the area and ticket sales for same would help defray some of the capital cost. Many people from South Calgary, my husband and myself included, would be more inclined to make the shorter journey to Okotoks rather than downtown Calgary, thereby increasing the feasibility and support for a project like this. Other surrounding areas would also be most interested I'm sure! The town could partner with some of the local groups like the one I'm part of - The Big Rock Singers - and thus enable a more effective plan to be put in place from the ground-up. A representative from our group could be part of the planning team. This could also hold true for other existing music/drama/art groups. Inclusiveness would be inherent and would likely enhance future consideration for receipt of provincial or federal funding or grants. Keeping the building affordable for a variety of groups to use would be very important.	Cultural village	regional focus				
In some ways, more of the same - those things that I value should continue to be reinforced. I want a safe community and I don't think that means more law enforcement, citizens help each other far more such as block watch programs are the eyes and ears for example. On the other hand, for Okotoks to be a city that is known for something - we need to stand out from Calgary and other commuter towns. I moved here before the big builders came in and made us look just like a Calgary suburb. If we are going to look like Calgary, then why can't we choose the neighborhoods that everyone loves because they are unique and have higher aesthetic standards - like a Quarry Park, a Mackenzie Towne or build a new lake community instead as we are further south than Mahogany and Auburn Bay and warmer - and make all the houses look like they belong in a lake community? I'd love for Okotoks to be considered as pretty and green as Portland or as funky as Austin or maybe Okotoks is the California state mentality - the first to adopt lots of environmental initiatives that build our reputation and attract people that take health matters seriously like removal of pesticides, plastic bags. We need to plant more trees to provide more clean air and protection from industry pollution blowing our way, especially as Calgary keeps getting larger and closer -- and it would also be neat to be the first to do so in Alberta or even Canada.	Safety - eyes on the street	Design - better aesthetics	Environment - nature conservation, green design, leadership			

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey****COMMENT****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA****CODE / IDEA**

It would be wonderful to have a venue for performers that is of a high calibre and holds 1500 or more people that would attract country and surrounding residents to a location with high quality sound and surroundings. I am a member of Big Rock Singers and value a venue that is warm and inviting for performing in and bringing friends and family to. We are an amazing group of dedicated singers that desire a good performance venue. As well the arts, culture and musicians in the area are amazing and need the encouragement of a venue to best present them. There is world class stuff going on in Okotoks and area that could easily compete with Calgary. We don't want to service a growing arts community with sub standard performance venues when I believe there is enough talent and an even greater generation of children who are more talented than the rest of us.

Cultural village

Less new developments

Design - size

maintaining community participation and engagement. Work to keep the feeling of a small town friendliness/neighbourliness and strong sense of who we are as a community. Keep pathways in new communities. Make sure there is a requirement for mixed housing - smaller homes, town homes and not just large front garage houses. Design neighbourhoods to be inclusive and interactive. Enough recreation and arts facilities to encourage active participation from all residents. Leading edge smart transportation options. A strong mixed local economy

Sense of community

design - mix of
housing types
inclusiveTransportation -
Leadership

Local economy

More avenues for children and adults to enjoy example concerts, plays, road shows such as ballets etc

Cultural village

More schools, especially a second public Junior High and a second public High School. There are many new communities with young families in this town, and it seems that there will be a huge "bottleneck" of kids in the Junior/Senior High levels in the next few years. I'd also like to see Continued funding for the arts and culture programs.

Services match
needs - education

Cultural village

More schools, sustainable water and garbage solutions and a pathway connecting Okotoks to Black Diamond for cyclists

Services match
needs - education

green services

Parks and open
space - pathway

More small town, less big.

Design - size

More sustainability. No cars. No GMOs. Healthier, happier people who walk, ride bikes, take transit. I want Okotoks to be a place so exciting I never want to leave.

Environment -
sustainable,
transportationPeople - happy,
healthycomplete
community

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey**

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Okotoks is the home of a Regional Cultural Village that is a centrepiece of the community and provides engaging, absorbing, uplifting experiences and educational opportunities, unrivalled in Western Canada, that will enrich the lives of residents of, and visitors to, Okotoks and the surrounding region. The Cultural Village is envisioned as an inspirational indoor and outdoor setting that brings people together to enjoy, participate in, nurture, promote and celebrate the arts, culture and our heritage in a beautiful natural surrounding. The Village includes: · A purpose built, professionally managed fully equipped 1,200 seat performing Arts Centre with a 400 seat black box theatre, rehearsal studios, art studios and galleries, dance studios, media arts lab/studio all designed to host local artists, community events/festivals. national and international touring groups, conferences, trade shows, etc. · Heritage House and Museum, Community Archives · Art Galleries · First Nations Pavillion · An Okotoks Public Library · Park-like setting · Tourism Kiosk · Outdoor amphitheatre · Outdoor artists kiosks and craft stands · Restaurants and outdoor food concessions · Water feature(s) (ice rink in winter) · Outdoor film theatre Okotoks takes pride in and celebrates the arts, culture and its heritage by supporting frequent festivals and events. Okotoks has a satellite	Cultural village	vibrant	destination			
Open communication from the town. The development of the pathway up near the rec center, without consultation/public knowledge was COMPLETELY unacceptable. The destruction of the green space for a MASSIVE path was unnecessary and costly. Having to redo/replan/refund this project was the result of poor decision making and research. I hope that this does not occur again and that the public is involved in the decision making from the start. This space did not need the pathway and certainly did not need a pathway that was the size of a road.	Governance - engagement	Environment - protection				
Peace	Peace					
Preservation of some wild lands and thought into this as the town expands. Perhaps a wildlife corridor due to the river running right through town.	environment - conservation, nature					
public transportation in Okotoks and maybe transportation to Calgary to enable kids to have some independence and get out and explore	Transportation - transit					
Retain the olde town atmosphere and downtown shopping area, so they can be a destination area for visitors and locals alike. Keep the commercial, bulk stores to the outlying areas. We should not become a Calgary suburb.	Downtown - Roger Brooks	Design - not a suburb				
Safe & continued sense of community.	Safety	Sense of community				
Safe and not over crowded schools and healthcare for my kids and family.	Safety	services match needs				
Safety - I'd love to see something done about domestic violence.	Safety					

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Safety - sufficient policing, enough water for population, maintaining the standard of living we enjoy now. Along with the many sport facilities - an Artist/Music performance centre - as proposed by the Arts Council which would not only accommodate Okotoks residents but also draw from the Foothills/Calgary area - insuring that the cost would be such that local groups could indeed USE/ACCESS the facility. Hopefully in support of ARTS, CULTURE and HERITAGE - a well-off donor of a suitable land parcel or \$ will arise from the community so this will be possible - with the added costs of attaining water, this would be a consideration so that taxes would not have to be raised too much.	Safety	Cultural village				
Safety and a transit system of sorts.	Safety	Transportation - transit				
Safety and education for my family. More stuff to do for teens to keep them Out of trouble. More classes at the Rec centre as to not Have people turned away.	Safety	Youth	Recreation amenities			
Same as,If I could, I would change.... We need a professional style Arts/Entertainment Facility.	Cultural village					

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Security and sustainability. I know that we have to grow with the times. Okotoks is going to get bigger. But we need to consider all fronts. If we increase the population are we prepared for the issues that come with that? Are we prepared for the downside to prosperity? are we planning for long term solutions in policing? Healthcare? If we plan to see a population increase we will need more than a 24 hour urgent care. We will need urgent care AND a hospital. Where is that money coming from? I am concerned about the tapping into water from Calgary idea. How much will this increase costs to homeowners? One major reason people relocate here is the cost of living is lower. Are we prepared to support OKotokians who cannot keep up with a faster economic pace? How many of our families live paycheque to paycheque? If property prices boom will we be preventing people from homeownership? Will we be creating a greater income inequality margin like we see in Calgary? What about Transportation? Are we going to develop a transportation system? If we plan to expand our population having one seems inevitable. We need to be doing studies on other municipalities to see what they have done and steal the best ideas. I know schools are on the radar and that's great, we desperately need them. As we expand outward communities will want their own rec centres. It is already a trek from Cimarron to the lovely centre we have for example. Our infrastructure will have to change. This will impact the community feel I mentioned earlier. I am also concerned about the 24 business that I hear are moving into town. A 24 hour McDonalds in Cimarron? Does any place really need a 24 hour McDonalds? As we mix business with residential we have to balance the needs of both parties. There are homes directly across the street from that site. They would likely NOT appreciate a 24 hour truck stop outside their children's bedroom windows. Would you? As more and more big box stores and chains move into town (and don't get me wrong, I love them too) I worry about the smaller locally owned stores that will have a much harder time competing. How will restaurants afford to stay afloat? It is these lovely shops and restaurants that make us different and give our town personality and culture. I will be sad to see how many of them fall to the bigger chains. We must balance growth with finding ways to hang on to what makes Okotoks unique, special and a wonderful place to live and raise a family.						
see above slower speed limits in city limits	Safety	Sustainability	Services match needs	Social services / support	Transportation - transit	Economy - local
To be able to remain in our home with adequate local services to make this possible	Transportation	Safety				
To be that small community that even though it is by the city I feel like I am removed. Okotoks is not like chestermete or strathmore or airdrie. Okotoks and cochrane have a feel more like pincher creek or bow island that it is not fast paced forget who you are.	age in place					
	Civic Culture - small town feel	sense of peace				

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...**Coarse Grain Analysis: On-Line Survey**

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
To continue to plan for a beautiful community that is not like Calgary - I moved from Calgary to get something different and I know my neighbors did too - so keep planting trees, making new neighborhoods that are unique to Okotoks, not Calgary clones, attract more businesses in the downtown and in neighborhoods to bring people outside of their homes too	Design - different	Downtown - vibrant	People			
To keep a unique identity and community-based culture of Okotoks which is reflected in its layout and wide array of accessible community programs, sustainable development, small local businesses, and adequate schooling for families. I want most the independence of Okotoks from big-box store focused developments and to not be simply a smaller version of Calgary.	Keep Identity	Design - size	Economy - local	Services match needs - education		
To keep on as you are!	Stay the course					
To keep the "town-like" feel of the town. No desire to live in a city.	Civic Culture - small town feel					
To keep the arts local, there is so much talent here but they/we have to go elsewhere to showcase it, or have limited space to showcase it because there isn't a theatre or rental costs are so high that performance costs are high	Cultural village	Local				
To keep the small town feel, to not become a part of Calgary. To remain our own town.	Civic Culture - small town feel					
To never become a part of Calgary. I know there is lots of growth going on, but I hope we can remain separate. There is so much beautiful and productive farmland getting eaten up by housing. We all love local produce but how are we going to keep getting it if there's no where to grow it?!	Governance - stay separate from Calgary	Environment - protect				
To reflect what might be a much bigger population in Okotoks, better arts related facilities to counter balance the current well supported sports. More facilities in the down town part of Okotoks - and turning circles rather than the endless traffic lights!	Cultural village	Downtown - vibrant	Transportation			
train/ transit to Calgary in place before expanding the town to 60.000. This will ease the traffic on the roads to Calgary in rush hour.	Transportation - transit	services match needs - transportation				

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Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Transportation - Reduce car dependency. - A passenger rail service between Okotoks and the south Calgary C-Train network. People in Okotoks want to get into Calgary and use the c-Train for both work and leisure activities but have to drive halfway into the city to park at a station or go in hours before they need to just to get parked. In the end they drive all the way to their destinations – very frustrating and defeats the object of wanting to using public transport. - A local bus service, not everybody wants to use or has a vehicle. Start with a loop system. Up Southridge and Northridge Drive, across on Milligan Dr, down 32nd street and across on Cimarron Blvd. When the system gets more use add loops into local neighbourhoods. Have a service linking Okotoks with High River and Black Diamond hospitals. Sport - Diversification. - We need more ice but can we also please cater to people who want to play other sports. Squash courts and indoor tennis. We don't have any squash courts in town and the new field house only has indoor tennis available on a drop in basis on a Saturday, not enough availability. Shopping – more variety, shop and buy local products. - Year round indoor market. A market where artisans, home based businesses, produce and baking can be sold year round like Calgary indoor markets. Maybe a Sprung Structures like building. Possible location – on the land between South Railway street and the rail line, between Lineham Ave and Centre Ave. This area can be used for the market and parking. This will also bring people into down town Okotoks to shop – year round. - A Shopping Mall (variety of shops) and Cinema (more film choice, for all ages) There is not a single shopping mall between Southcentre in Calgary and Lethbridge. This will bring shoppers into town from the surrounding area and bring in tax dollars to pay for transportation projects. No need to go into Calgary to shop. Possible location – between Costco and the Warner business park with access from highway 7, Southbank Road and Southbank Blvd, so preventing congestion in any one area. - Pave parts of McRae and Elizabeth streets to create a Stephen Avenue like shopping experience in Okotoks, bringing people downtown year round. Pave from the clock tower and Plaza to Centre Ave, including Clarke Ave (as already suggested). Leave Centre Ave clear for traffic, and pave Elizabeth St from Centre Ave to Elk St. All existing parking lots downtown can be accessed from surrounding streets and increase parking along Daggott St. Please make Okotoks truly green, sustainable and	Transportation - reduce car dependency, transit	Recreation - amenities, services match needs	complete community (commercial services)			

OCV 2014 - PHASE 1: WHAT I WANT MOST FOR THE FUTURE IS...						
Coarse Grain Analysis: On-Line Survey						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
We are such a young population and our sports facilities crush any other Town in Alberta. We don't have anything historic about us and we are not really hip or happening. (Calling us that, enforces that we are not. LOL) We need a brand to reflect our community. We need to be branded as the sports capital of Alberta. Edmonton is the city of champions, we are the youth sports capital of AB. We can boast our numbers in our youth sports programs and see if anyone can come close to our youth numbers. Community Brand ideas with a sport theme: Hustle and Heart ...Okotoks Our Teams our Town Okotoks One cool sports Town...Okotoks Oh yeah and pretty please can we have a vibrant downtown that is alive after 4pm?	Better brand	Sports as brand	Downtown - vibrant			
We need to have expanded arts and culture facilities that are financially accessible to community groups for their use. These arts and culture facilities should also be large enough to draw and support larger touring productions (theater, music concerts, events) that will draw and attract large audiences. With a population locally of 80,000 plus the MD of Foothills surrounding area and south Calgary there is a potential 250,000 population to draw upon to support such a facility. As with the design and build of any such facility, it starts of with a visioning exercise that may encompass impractical requests. A location cannot be to small such that it does not support sufficient parking or expansion. It is not even out of the realm of possibility to do a significant overhaul of the FCC to accommodate such a facility. What we do not need is another RPAC that is to small to be feasible.	Cultural village	services match needs - culture				

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
A NHL team, a university a armed forces base	More commercial / entertainment	Education - higher	armed forces			
Eco friendly, animal bridges over busy roads,skating rink, more bike paths, bigger population	Green services	Pathways	bigger population			
A coffee shop like second cup would like to see a book store here! I love reading and I don't want to have to drive into Calgary every time I want a new book	More commercial / entertainment	gathering place	book store			
Mall, public transit, university, take out skatboard by-law, having more RCMP around neighbourhood, I would like more fun activites for kids to go to	More commercial / entertainment - mall	Education - higher	community events	fun		
I would like to see more town events to get the community to bond and for more fun!	community events	fun	connection			
I think we should have more youth centres/cams, beacsuse it will give teens a good way to interact with each other and give them activites to do instead of wondering around town	community events	gathering place	connection			
I would like to see more town activities, like light up, they create a sence of belonging and a lovely small town feel that everyone loves. We should also have more things for teens to do, our town has no cool place for teens to do stuff	community events	More commercial / entertainment	connection			
Still have that small town feel, but more stores and buildings. Amusement park, not to big water (wave pool) park, more bussineses to suport families. Hotel, more upgrades to stores	More commercial / entertainment	small town	Employment			
to have a hospital, have a train station, from Oktokos to Calgary and all around, keep it small and fmaily friendly	Transportation - transit	hospital	family friendly			
maybe some more places to eat like more actual restaurants. More places to do more physical activity like more gyms. We need to lessen the population because there is too many people	More commercial / entertainment	healthy living	fewer people			
I would like to see more public playgrounds/parksBMX track - red (fix), move it elsewhere. More flood protection .Chapters.	Parks and open space	Recreation facility	Flood	gathering place - chapters		
I want Chapters + laser tag (outdoor) o create a feeling of new culture in our town. So we have palace to up books and have fun	More commercial / entertainment	gathering place	fun			
Laser tag so we have stuff to do on the weekend and we get a feeling of lasers and fear	More commercial / entertainment	gathering place	fun			
Road biking trails around Okotoks. More trees and Flowers around Okotoks. More road Clean up More fun events not dumb ones	Recreation - outdoors	Clean	fun events			
More porting opportunities. So we can have good hand-eye coordination and fun . Or you know a chapters, that's good too.	Recreation	More commercial / entertainment	gathering place - chapters			
I think we should have population cap to keep the smaller town feel. We are going to need a third high school as th youth population in okotoks is increasing pretty rapidly it feels. I would like more bookstores and I would love to have a Chapters in Okotoks	Small town	services match needs - education	gathering place - chapters			
I would like Okotoks to be as big as Calgary. To have a Mall and more stores, more coffee shops	More commercial / entertainment	gathering place - mall	gathering place - coffee			
I would like to go havea bigger rec centre with a bigger pool, that is 50 m and has 10 lanes, a bigger hospital, a mall, busses and trains, a to stay a town, a bigger moview theatre, to be a ecofriendly community	Recreation facility	More commercial / entertainment	green services	transportation - transit		
Still small town feel, big mall, roads with l.e.d lights in them. And cars that slow down when something on the road	More commercial / entertainment - mall	small town	green services	respectful people		
I want Okotoks to be a clean safe and healthy town. I want more skate parks	clean	safe	healthy	Recreation - outdoors		

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
I want Oktoks to be clean, healthy and a safe community with technology we have now there will most likely be a green pollution system! would like to see another high school, a zoo, mall, storm shelters in basements	Clean	safe	healthy	green services		
A bigger water park, more walking trails and trees, more healthy take out restaurants.	Recreation facility	Pathways	healthy living			
Train to Calgary to Oktoks, keep it small and family friendly town, hospital/more Okotoks, health places	Transportation - transit	small town	healthy living	hospital		
eco friendly skate park. A mall, another hospital more stores/pools, arcade, bigger movie theatre, keep the town about the same size, more restaurants	Green services	More commercial / entertainment - mall	hospital			
I would like to see more restaurants/bakeries that are fully concerned about other people's allergies. A mall, so people don't have to drive to Calgary to go shopping. Another pre-school (not the kind attached to strip malls with a liquor store in it)	respectful people	More commercial / entertainment - mall	keep people in Okotoks			
A chapters to promote reading. Marching band. Taco time. Laser tag. Food trucks. Curly fries	More commercial / entertainment	gathering place - chapters	marching band			
I want it to be a town, not a city, new hospitalism we only have one. A Mall, an arcade, a hotel or two movie theatre or a pool	Small town	hospital	More commercial / entertainment			
I would like to see a cleaner environment, NHL, bigger BMX tracks, indoor skates, indoor skate parks but no people who do drugs, an international airport to have a lake you can boat on, something like Kelowna.	Clean	Recreation - outdoor	More commercial / entertainment	Transportation - airport		
1. traffic - calmed Neighbourhood on school routes (i.e.: Banister Drive) 2. BMX Track Re-Located 3. Book Store 4. Coffee shops open late on the North Hill 5. More rinks (outdoor / Indoor) 6. Maintained outdoor basketball courts 7. Waterslide Park 8. Fix paths along river in 25 years I want Okotoks to have an arcade, mini golf, solar power and school out doors in nice weather	Transportation - active	Recreation facility	More commercial / entertainment	gathering place	book store	Pathways
more buildings, places destroyed by floods, will be fixed, more dog parks, more housing estates/houses. A mall In okotoks, a hospital 10 lane, 50 m pool. Bigger movie theatre, new play ground for school and communities	Green services	Renewable energy	More commercial / entertainment			
Public transit, mini golf, laser tag, archery range, clubs. Hot boys!! Tall spruce - trees, quaking trails, taco time	More commercial / entertainment - mall	flood	Parks and open space	services - medical		
I would like to see more pride in Okotoks. More city wide events that are fun for the community	Recreation facility	More commercial / entertainment	Parks and open space			
New houses, more bike paths, bigger recreation, more buildings, more schools	Transportation - transit	Recreation facility	Parks and open space			
Anti pollution facility, houses with four stories, mall, water park ecofriendly a bike parks, a new camp ground	community events	fun	pride			
The intersection beside the com should be a 4 way stop. Mall, updated pool	More housing	Pathways - bike	Recreation	Buildings		
a bus service, a mall, an airport, new restaurants, new center, skate, park, more schools, more houses, new lake, baseball field, bigger movie theatre, bowling alley	Green services	Density	Recreation facility	Gathering place - mall		
Mall more shopping, restaurants, swimming pools, play grounds, more schools, bigger beach	Transportation - roads	More commercial / entertainment - mall	Recreation facility			
A Mall, no drugs, a Pro football and hockey team, bigger airport, better health care	Transportation - transit	More commercial / entertainment - mall	schools	Recreation - outdoors		
	More commercial / entertainment - mall	Recreation facility	schools	beach		
	More commercial / entertainment - mall	More commercial / entertainment	services - medical			

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS

Coarse Grain Analysis

COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Chapters - we can't depend on just technology for good books. Peter's drive through. Public Track and field, facility MIA is the only place in Okotoks with decent track n field pits. A second public high school	Gathering place - chapters	Recreation facility	services match needs - education			
A airport, a bigger movie theatre, a eco friendly environment, a bigger beach house, everyone in Okotoks is allowed to go to the Beach House	More commercial / entertainment	Green services	transportation - airport	beach house		
A mall like Edmonton, for DMG o still be here, a place like Calaway park, have a Zoo like Calgary, Movie theatre with more Movies, funner parks, Rocky climbing, have a airport a beach, have a lot more lights, more fn wave pools, university more medical care, all the cool fun festivals, a place for concerts, a drive in peters, BMX park	More commercial / entertainment - mall	Recreation facility	transportation - airport	Recreation - outdoors		
A big all ore stop lights with solar pannels, eco friendly town, airport and clean water	Green services	Renewable energy	transportation - airport	clean water		
I would like Oktoktoks to be a eco friendly community. I wish there would be a mall here , and there would be a shuttle to calgary, to stay a small friendly town	Green services	More commercial / entertainment - mall	transportation - transit	small and friendly		
be an ecofriendly community, more bike paths, another dog park, a hospital, a town transit system, a big paintball field like Bragg Creek eco friendly, water park with wave pool. Transit like buses and trains, bigger rec centre, more hotels, mall, more bike paths	Green services	Pathways - bike	transportation - transit			
mall, a nice BMX track in Okotoks, train station, from Okotoks to Calgary, a place like Calaway park	More commercial / entertainment - mall	Recreation - outdoor	transportation - transit	more commercial / entertainment		
More pretty colorful flowers around town	Parks and open space - trees	Recreation - outdoor	transportation - transit			
Keep everything, but add a zoo, mall, skycrapers to make it a bigger city. I would like it as big as Calgary, but a bit smaller, about the Size of Red Deer. It is also important to geet a train from Okotoks to Calgary. I would like it be looking like a middle size city	Transportation - transit	beauty	big city			
I want to keep the chili fest, I want a mall in Okotoks,I don't want it to look like a city, but I don't want it to look small either. I want a small zoo in Okotoks	More commercial / entertainment - mall	community events				
mall, out door swimming centre, light up okotoks	More commercial / entertainment - mall	community events				
less rush hour traffic. Food festivals	Transportation - capacity	community events				
More town events that bring our community together	community events	connection				
I would like more health servies, a new and bigger performing arts centre	healthy living	cultural scene				
A record store (records, cd's, cassettes, 8 - tracks, etc.). The current selection at the thrift stores is ABYSMAL - not everyone listens to gospel. PS with local town releases, so people around here can sell their music	More commercial / entertainment	cultural scene				
I want a mall in Okotoks, make a university	More commercial / entertainment - mall	Education - higher				
more pathways for walking and to enforce the speed limit in my neighbourhood better	pathways	enforcement				
More town events and fun things to do	community events	fun				
Dance parties, clubs, huge pool- fun things to-do	Recreation	fun				
More ice cream trucks. More opportunity to read	More commercial / entertainment	gathering place - chapters				

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Add a turning light in the morning by DQ for Safer hand turns for students in the morning . Chapters store. Make the lights work better	Transportation - roads	gathering place - chapters				
I think Okotoks should preserve lots of land for camgrounds, hiking areas, etc. So we can keep Okotoks full of life and greenery	Recreation - outdoors	Green				
Parks and environmentally friendly stuff	Parks and open space	Green services				
More children' sports. Better environment cleaning	Recreation	Green services				
better soccer fields. More recycling. Public recycling bins	Recreation facility	Green services				
A giant skate park and indoor skate park with foam pit. A eco world	Recreation facility	Green services				
I would like to see less gun laws that affect law abiding citizens and the right to defend my property with lethal force from criminals that break the current laws and restrictions in place.	Enforcement	guns				
A public outdoor rifle range near by. A way of educating people about firearms to reduce gun phobia	Recreation facility	guns				
have more community activities to encourage physical activity (like Zumba classes)	community events	healthy living				
More areas for physical activity and entertainment	More commercial / entertainment	healthy living				
I would Like to see more walking trails, to encourage more physical activity	Parks and open space - pathways	healthy living				
Mall, another lake, American eagle, better movie theater	More commercial / entertainment - mall	lake				
More trees-tall-more tree and additional parks. More mountains	Parks and open space - trees	Landscape - views				
Less people. I would like to see less big business and communities. This town has gotten to big for its britches	fewer people	local economy				
a 2nd college, a university, more 7'11s	Education - higher	More commercial / entertainment				
Marching band. Permant mini doughnut truck	Marching band	More commercial / entertainment				
More Chinese buffets, ODR (outdoor rink). More coffee shops	Recreation facility	More commercial / entertainment				
water park, Target	Recreation facility	More commercial / entertainment				
I ant an airport with a terminal and Jet liners, I want a mall and a Prohecky team and arena	transportation - airport	More commercial / entertainment				
I want to keep the library, a mall	Keep library	More commercial / entertainment - mall				
Indoor soccer fields finally open. A mall	Recreation facility	More commercial / entertainment - mall				
I would love to see y beautiful town filled with green trees and purple bushes and green space everywhere, no malls or anything crazy like that	Parks and open space - trees	Natural beauty				
I would like to see more walking/riding trails for physical activity as well as jut having the opportunity to see wildlife	Parks and open space - pathways	nature				
A bigger swimming pool with a big waterslide, a nice big public park with a water park and big field to play football, soccer etc.	Recreation facility	parks and open space				
More schools, more dog parks and a paintball stadium	services meet needs - school	parks and open space				
Eco friendly community - solar panels, recycling, less air polution. More schools, bigger population. More houses, lots of trees	Green services	Parks and open space - trees				
eco-freidnly cars and business, bigger bmx, bigger rec centre more staking rinks	Green services	Recreation - outdoor				
A mall, a small theme park, a mueseum, a place very close to Okotoks to ride on quads dirt, bkes, a new BMX track	More commercial / entertainment - mall	Recreation - outdoor				

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
Airport international, more sports gyms, every year a giant carnival, more skateparks, snowboard shops	transportation - airport	Recreation - outdoor				
a mall, zoo, rock climbing, bungee jumping, amusement park all allowed at the beach, a bigger pet shop, water park, bigger bmx park, sky diving	More commercial / entertainment	Recreation facility				
I would like to see better walking trails, mini golf, more hot boys, act.	Parks and open space - pathways	Recreation facility				
I would like to see pathways and green space down at the river again	Parks and open space - pathways	River				
I would like to see more walking trails, not just around the river, but to the river	Parks and open space - pathways	River				
Rocky climbing center -> this is needed, as the climbing community is growing rapidly. Race Track. River sections prepped for swimming	Recreation - outdoors	River - swimming				
I would like to see more trees and physical activity throughout the community. Also not so much drugs and partying everywhere!	Parks and open space - trees	safe - less partying				
free bookshops, better schools	books	schools				
I would like to see a bigger movie theatre so that you don't have to go into Calgary. If not that, then a small; town size still.	More commercial / entertainment	Small town				
Have a mall, a wave pool, have a smoking free skate park	Recreation facility	smoke-free				
More jobs available for people, more charities, , more sports teams, better transportation, Airport	Employment	Transportation				
professional hockey team, arena and airport	More commercial / entertainment	Transportation - airport				
more hockey arenas, bigger airport	Recreation facility	Transportation - airport				
Have a international airport, traffic lights at the top of the hill by DMG	Transportation - roads	Transportation - airport				
I want to see a mall, a CTrain, and underground train so people don't have to go to Calgary. I would like there to be an amusement park. No preschool attached to strip mall and liquor store	More commercial / entertainment - mall	Transportation - transit				
I would like to see more smooth walking paths and public transportation like a busing system. And a fancy skate park. And a nice new bar I can attend, everyday - even christmas	Parks and open space - pathways	Transportation - transit				
Build a zoo, a mall, animal shelter to see dogs and visit	animals					
Clean	clean					
I would like to see less litter everywhere, the environment in this town is clogged with litter and garbage. I think that the community would benefit from the eyesore of litter and jobs would be created	clean					
I would like to see proper high-speed internet implemented in the school and in the downtown area	Connectivity - wifi					
I would like to see more fine arts outlets in the community. There are hardly enough as it is, and it is slightly disheartening to those who wish to pursue it.	Cultural scene					
More exposure for performing arts, such as stages, community performances, etc.	Cultural scene					
How about a performing arts venue in the Alberta High School of Fine Arts?	Cultural scene					
A concert hall for the school or town to feature local musicians	Cultural scene					
I would like to see more modern art displayed around town	Cultural scene					
More recognition for the arts	Cultural scene					

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
I would Like to have a mall to create more job opportunities	Employment opportunities					
I would like to see more youth programs / youth involvement in the town, art programs, town involvement, other things like that	events / programming					
more defense systems so there's less damage from floods	Flooding					
We should get a chapters, it would really be easier to read and get books, for both school and fun	Gathering place - chapters					
Harveys. Lids	Gathering place - chapters					
It would be nice to see some support for the 'geeks' of our community. Either it be to encourage more stores for geeks or even events! It has been difficult since the loss of the Red wire in town	Geek culture					
A central location for hosting gaming tournaments	geek culture					
In the winter actually plow the roads when it snows, and stop putting down pea gravel!	Governance - maintenance					
More recycling bins, we have garbage cans everywhere but nothing for bottles	Green services					
I don't live in Okotoks but more scenery would be nice	Landscape					
I would like to see less big name businesses so we can maintain a small own feeling. We should focus more on local businesses.	Local economy					
More roof top patio restaurants	More commercial / entertainment					
More shopping	More commercial / entertainment					
Small Zoo, Mall, con maze, roller blade arena, comic book store	More commercial / entertainment					
Mall, hotesl, restaurants, beach, Expand the town	More commercial / entertainment					
Mall, hospitals, zoo, water park,bungie jumping, amusement park, beach, a bigger pet store, bigger vets, bigger bmv park, bigger movie theatre,ice cream fest, chinatown,more resturants	More commercial / entertainment					
more pet stores	More commercial / entertainment					
farm, mall, amusement park	More commercial / entertainment					
A mall	More commercial / entertainment - mall					
more dog parks	Parks and open space					
I would like to have a big park with lots of trees and flowers with benches and stuff	Parks and open space - trees					
Start more football camps to allow people to get there skills to the next level or an in-house video games tourney	Recreation					
I would like to see more basketball gyms to further support different sports in the community	Recreation					
amusement park, water park	Recreation					
BMX Parks galore	Recreation - outdoors					
Transit, dirt bike track, big indoor skate park with foam pit, ramp and lots of jumps	Recreation - outdoors					
I really want us to have tennis courts in Okotoks	Recreation facility					
I'd like to see a quarter mile track or race track to encourage safety and not on roads	Recreation facility					
I would like to see a Soccer field	Recreation facility					
I would like to see a new skate park, and an amusement park	Recreation facility					

OCV 2014 - PHASE 1: HIGH SCHOOL COMMENTS						
Coarse Grain Analysis						
COMMENT	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA	CODE / IDEA
I would like the town to build a new arena in town to elevate stress. Also make sure its good, not like the poorly designed seamen arena by Heritage Heights	Recreation facility					
Add on to the skate park or completely refurbish it	Recreation facility					
A better skate park and arena	Recreation facility					
Motocross track	Recreation facility					
Town is one big skate park!	Recreation facility					
Indoor soccer field	Recreation facility					
I would like to see an indoor football field so that a variety of sports could train better during the winter	Recreation facility					
water park	Recreation facility					
have a new water park with a wave pool or water slide.	Recreation facility					
I want to have a bigger water park	Recreation facility					
wave pool, arcade	Recreation facility					
A swimming pool with lots of waterslides, a dirt bike track, a big amusement park	Recreation facility					
An amusement park	Recreation facility					
A larger rec centre, a news network, an out door public pool, an indoor BMX track	Recreation facility					
out door public pool	Recreation facility					
I would like for it to still be a small town	Small town					
I would like to see more sidewalks so its safer to walk places	Transportation - active					
I want an airport so you don't have to go to Calgary or some other place	transportation - airport					
I think we need more transit like Buses that could get somewhere	Transportation - transit					
I would like to see a good bus system to make it easier to get some place else	Transportation - transit					
Train station, C-train	Transportation - transit					
we need transit	Transportation - transit					
I would like to see more interaction between the different schools, I think having older students interact with younger students for academic and athletic purposes who unify the school systems in Okotoks	Youth engagement					

OCV 2014 - PHASE 1: FINE GRAIN ANALYSIS

What I value most about Okotoks is...

This question sought to understand what residents value most about where they live. This was intended to create a list of assets, or strengths, for the community. The coarse-grain analysis shows that social capital – the people of Okotoks – is one of the most valued community assets.

Key Finding #1: Social capital is closely linked to the “feeling” or “atmosphere” of the town, two words commonly used to describe positive attributes of a small town. People are agents, and the feelings they have about a place or situation are brought about by other factors such as the built and natural environment, places to gather, and services provided, hence “small town feeling” being a constructed concept. Group discussions helped reveal that the sense of knowing people at the grocery store, at events, is one characteristic of a small town feel.

Key Finding #2: Parks and open space, recreation, arts and culture, and the availability of services and amenities, including schools, are also highly valued by residents.

Key Finding #3: Transportation, the design of the built environment, and governance are the less frequently heard.

Table 1. Fine Grain Analysis – What I Value

Theme	Core Concepts
Social Capital	<ul style="list-style-type: none"> • The people who live in Okotoks make the town a great place to live • Community events • Friendly community • Family-oriented • Sense of community • “small town feel”
Parks and Open Space	<ul style="list-style-type: none"> • Beauty of the river valley • Natural setting • Landscape • Connected parks and walking / biking trails • Green space
Recreation	<ul style="list-style-type: none"> • Facilities (pool, arena, skate park) • Programs (hockey, gymnastics, swimming) • Dog parks
Services	<ul style="list-style-type: none"> • “Big city” amenities / complete community (enough services and amenities to avoid Calgary, services meet daily needs) • Quality schools / education
Arts and Culture	<ul style="list-style-type: none"> • Festivals • Local culture
Built Environment / Design	<ul style="list-style-type: none"> • Cleanliness of town • Design aesthetic • Compact community
Transportation	<ul style="list-style-type: none"> • Proximity to Calgary • Little traffic means clean air

Theme	Core Concepts
Governance	<ul style="list-style-type: none"> • Pedestrian connections • Town-organized events • Good municipal services • Town engages citizens

Values

- Caring
- Friendly
- Civic engagement / involvement
- Sense of opportunity
- Connectivity
- Beauty

If I Could, I Would Change...

This question sought to identify areas of improvement in the town, while looking to understand what residents would change to help address perceived challenges. Most responses to this question are expressed as a need, frequently indicating a lack of facilities or services.

Key Finding #1:	The coarse grain analysis reveals a perceived need for more facilities, particularly in relation to recreation and arts and culture. The frequency of responses in these categories may be a function of the roving kiosks being displayed at the Okotoks Recreation Centre and the Rotary Performing Arts Centre where groups already participate in these activities and are therefore front of mind.
Key Finding #2:	Housing emerges as a separate theme, with affordability as the main area of concern. In discussions at the workshops and through online comments, many respondents make the link between the need for a mix of housing types to provide a range of ownership and rental affordability.
Key Finding #3:	Topics related to governance tend to be expressed as concern, in particular in relation to taxes, systemic barriers to change (culture of “no”), and concerns around expanded population growth. The desire for green municipal services such as composting and leadership in sustainability begin to emerge.
Key Finding #4:	As a corollary to expanded population growth, many respondents express the need for services to be planned to match a growing population. This is particularly the case around the need for more school facilities and doctors / health care.
Key Finding #5:	The economy also emerges as a distinct theme, with an emphasis on the need for more diversified opportunities for professional employment. An emphasis on what is local and unique also begins to emerge, positioned around support for independent downtown businesses. Design issues are closely linked to growth and “the local”, with some

concern about the suburban aesthetic of the single-family detached house.

Key Finding #6: Very few comments relate to parks and open spaces, underscoring that this valued community feature is well-provided for.

Table 2. Fine Grain Analysis – I Would Change

Theme	Core Concepts
Recreation	<ul style="list-style-type: none"> • Need for more recreation facilities (pool, arena, outdoor facilities) • Recreation services match community needs • Affordability
Arts and Culture	<ul style="list-style-type: none"> • Need for a performing arts centre • Greater emphasis on arts and culture within the community
Transportation	<ul style="list-style-type: none"> • Roadway improvements • Reduced congestion / increased travel efficiency • Safer roads • More transit • More walkable / bikeable community • Reduced car dependence
Housing	<ul style="list-style-type: none"> • Greater housing affordability • Ability to age-in-place • Green housing
Governance	<ul style="list-style-type: none"> • Culture of “no” in Town decision-making • Population growth • Provide green services (composting, recycling) • Better maintenance
Services	<ul style="list-style-type: none"> • Services should match needs (schools are at capacity, need more doctors) • Need for post-secondary education • Need for more commercial / entertainment
Built Environment / Design	<ul style="list-style-type: none"> • Balance commercial services to the north and south • Single-family detached built form is too suburban
Economy	<ul style="list-style-type: none"> • Need for professional jobs in town • Support local businesses • Strengthen downtown
Parks and Open Spaces	<ul style="list-style-type: none"> • Preserve parks and open space, particularly the river

Values

- Affordability
- Readiness / proactive
- Equality
- Local
- Safety

What I Want for the Future...

This question sought to identify what residents want Okotoks to be in the future. Again, there is a very large volume of responses for recreation and arts and culture facilities.

- Key Finding #1: Transit, both local and regional, emerges as a defining feature of Okotoks in the future. The transportation theme changes to mobility to reflect this change. Connected walking and cycling infrastructure and safe street design complements investment in transit.
- Key Finding #2: Residents support investments in arts, culture and recreation. This underscores a desire for a healthy lifestyle. Support for culture and the arts is expressed in terms of entertainment, adding to the vitality of the town, and providing an economic driver in its own right. Exploration of outdoor recreation opportunities takes advantage of growing interest in extreme outdoor sports tourism.
- Key Finding #3: Downtown emerges as a separate theme. Downtown was the focal point of the mapping exercises, both through the online tool and the maps prepared at the kiosks. Downtown becomes the vibrant heart of the community, anchored by large civic spaces (the plaza) and an array of commercial and food/beverage services.
- Key Finding #4: Comments related to the built environment and design become more focused on density and connectivity. Design and planning feature more prominently as solution-oriented ideas for addressing housing affordability and preserving the town's character.
- Key Finding #5: Parks and open spaces continue to provide protection for the river valley and natural landscape setting. The pathway system is expanded.
- Key Finding #6: There is a strong desire for more commercial and entertainment services, particularly for youth. Many young people specifically expressed the desire for a mall or a Chapters. Some comments suggest that these types of services would reduce the need to go to Calgary, but they also underscore that many young people want safe places to be with their friends. Another commonly heard comment was more fun events for youth. This suggests that while recreation does provide some entertainment, there is a need for spaces that provide for unstructured activities for young people to gather.
- Key Finding #7: "Green services" also emerge as its own category, with an emphasis on innovation and leadership in waste reduction and renewable energy. Interestingly, water conservation is hardly raised in the comments.
- Key Finding #8: Governance issues again relate to leadership, with citizens looking to the town to proactively and progressively guide future growth. Support for collaboration within the region. Desire to keep the small town feel, and continue promoting civic events.

Table 3. Fine Grain Analysis – What I Want for the Future

Theme	Core Concepts
Recreation	<ul style="list-style-type: none"> • Need for more recreation facilities (pool, arena, outdoor facilities) • Outdoor recreation opportunities • Healthy lifestyle

Theme	Core Concepts
Mobility	<ul style="list-style-type: none"> • Transit (local and regional) • Active transportation options • Connectivity
Arts and Culture	<ul style="list-style-type: none"> • Performing arts centre • Cultural scene • Cultural village • Public art
Downtown	<ul style="list-style-type: none"> • Plaza • Vibrant • Heart of the community • Better mix of commercial / restaurant
Built Environment / Design	<ul style="list-style-type: none"> • Density / limit sprawl • Walkable • Redevelop brownfield areas
Parks and Open Spaces	<ul style="list-style-type: none"> • Expand the pathway system • Protect the river valley • More parks and open spaces
Services	<ul style="list-style-type: none"> • More commercial services / entertainment options, particularly for youth • Post-secondary education campus
Green Services	<ul style="list-style-type: none"> • Composting and recycling • Innovation (solar roads, district heating) • Renewable energy • Leadership
Governance	<ul style="list-style-type: none"> • Keep the “small town feel” • Provide leadership • Take a regional focus

Values

- Leadership
- Vibrancy
- Connectivity
- Cultural village
- Complete
- Health

OCV 2014 - PHASE 1: MASTER THEMES

Discussion

Based on the analysis of each question, a list of master themes was developed to summarize and integrate all core concepts. The theme descriptions draw from the core concepts identified for each question to capture the sense of what needs to be preserved, what needs improvement, and aspirations for the future.

- Key Finding #1:** As identified in the fine grain analysis, themes emerge and disappear depending on the question. This indicates that there are definite areas requiring program and policy improvement in the preparation of future plans.
- Key Finding #2:** Many comments specified the need for specific facilities (eg. new rec centre, new performing arts centre). While these desires and policy, program, and service requirements have been noted, the intent of this exercise was to take a step back and sketch out the general elements that will shape the future of the town. These requirements will be addressed through the development of subsequent plans such as the Integrated Community Sustainability Strategy.

Table 4. Master Themes

Theme	Description
Social Capital (people)	<ul style="list-style-type: none"> • People are the most highly valued community asset • Sense of knowing others, sense of community, friendliness, and coming together at community events are the foundation of the “small town feel” • “we give each other that Okotokian acknowledgement of smiling, waving 'thanks' for stopping to let us cross the roads or allowing each other into lanes on busy roads” • “I run into people I know about Town”
Parks and Open Spaces	<ul style="list-style-type: none"> • The natural river valley landscape and mountain views are key open space assets to celebrate and protect • The sense of being close to nature contributes to the “small town feel” • Pathways and trails connect people to the natural environment • Preserve and expand the open space system as the community grows to nurture this asset
Downtown	<ul style="list-style-type: none"> • A community focal point that requires continued attention and investment • Potential to develop as a vibrant civic space and community anchor • Design, programming and services should reflect the people who make Okotoks great • Need to address design and mix of commercial / restaurant uses
Mobility	<ul style="list-style-type: none"> • Transit (local and regional) is a defining feature of Okotoks in the future • People choose to walk and bike everywhere • Streets are safe

Theme	Description
Culture and Recreation	<ul style="list-style-type: none"> • Okotoks is a cultural village • Recreation facilities meet the needs for a healthy, active and engaged population • Investment in arts and culture contribute to a thriving economy
Design / Built Environment	<ul style="list-style-type: none"> • The built environment reflects pride in the natural landscape, the local economy, and community connections • Housing is affordable, and designed to meet the needs of all residents young and old • Design progresses beyond the “suburban big box” aesthetic
Environment	<ul style="list-style-type: none"> • The Town is a leader in the provision of environmentally responsible services (recycling, composting, waste management) • Focus on renewable energy and eco-innovation (solar power, district heating) • Reduce waste, reduce energy use, preserve the river valley
Governance	<ul style="list-style-type: none"> • Keep the “small town feel” by continuing to invest in community events, high-quality provision of services, emphasis on relationships with people • Model a “culture of yes” to promote innovation • Regional focus to promote collaboration and cooperation
Economy	<ul style="list-style-type: none"> • Locally-based • Range of professional jobs to reduce number of people who need to commute • Market attractiveness of living in a complete community to attract small and medium-sized businesses
Education	<ul style="list-style-type: none"> • School spaces keep pace with population growth • High-quality opportunities for continuing education, including a potential post-secondary campus
Commercial / Retail Services	<ul style="list-style-type: none"> • A full range of commercial and entertainment services reduces commuting to Calgary, and helps “complete” the community • Services such as shopping and restaurants are provided north and south of the river • Neighbourhood-level services create vibrant community nodes that can be easily accessed by walking or cycling

OCV 2014 - PHASE 1: VALUES

Based on the eleven major themes, six core community values were distilled from the eleven major themes. Values are the building blocks for the vision and principles, and are a collective expression of what is most important to the Town.

Caring

- People are friendly
- People look out for one another
- People take pride in their Town
- People thrive

Complete

- A range of housing, jobs, educational opportunities, services, recreation and culture are provided in the community
- These community services meet the needs of all residents, regardless of income or age

Connected

- People can easily access community services
- Mobility emphasizes walking, cycling and transit use
- Integrated design links the built, social and natural environments

Active

- Healthy lifestyle
- Strong participation in civic culture / community events

Eco

- Respect and conserve the natural environment
- Become leaders in energy reduction and renewable resources
- People are mindful of their actions and impacts

Resilient

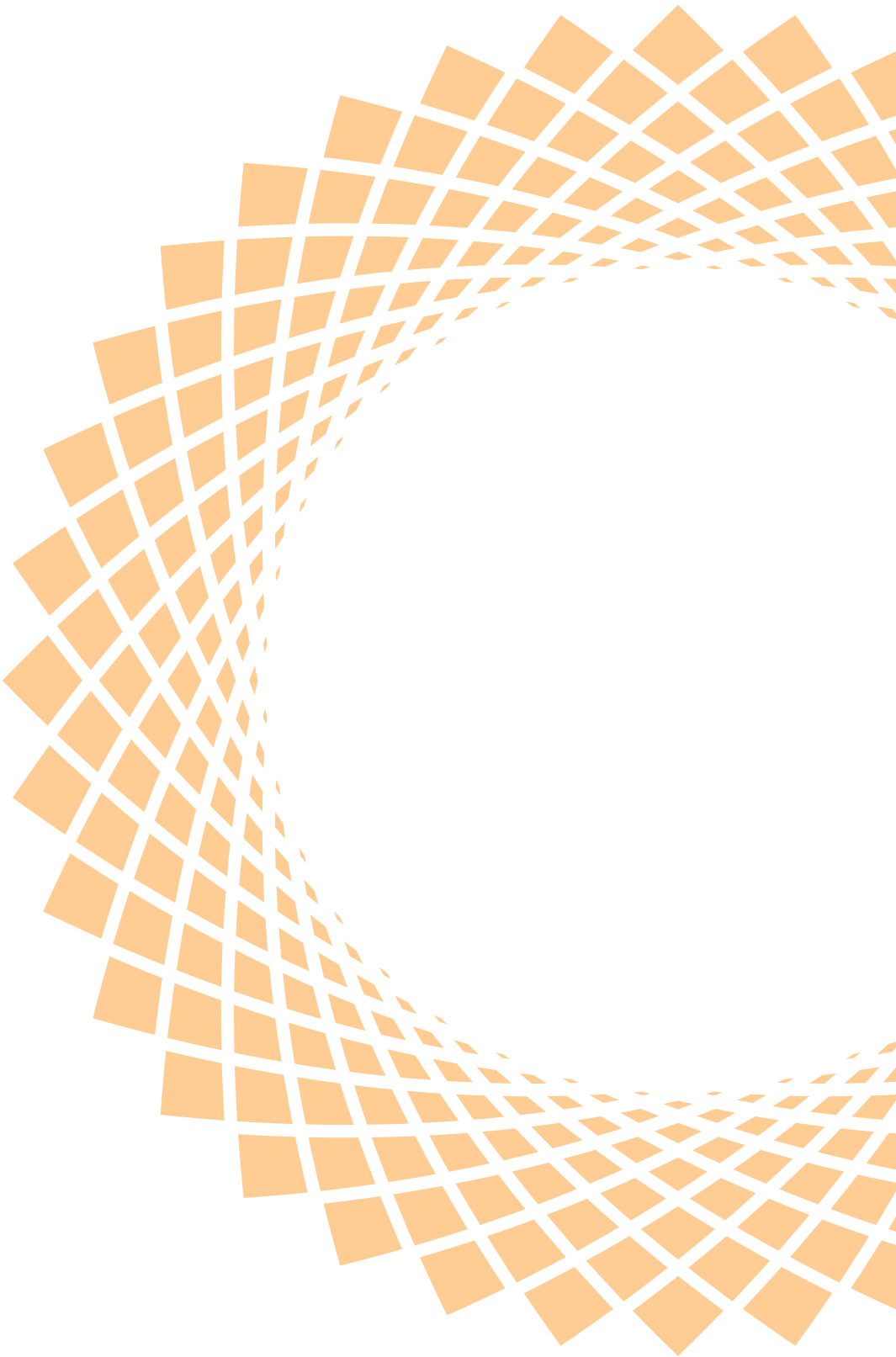
- Strong leadership
- Enduring commitment
- Affordable services
- Adaptive management

APPENDIX B

Record of Comments Phase 2



Stakeholder Submissions



GUIDING PRINCIPLES FOR TOWN OF OKTOKS INVESTMENT IN ARTS, CULTURE AND HERITAGE

Quality of Life

The Town of Okotoks should recognize, encourage, foster and support our Heritage, Culture and Creative resources as one of the principle means of maintaining balance in and enhancing its resident's quality of life, instilling community pride and sense of place.

Access & Social Cohesion

All residents of Okotoks deserve and should have access, as audiences, participants and creators, to the widest possible range of cultural resources that serve as a catalyst to engage community members.

Creativity & the Economy

The creative industries and their contributions to the non-residential tax base and local quality of life, innovation and competitiveness attract new business and industry, in turn attracting new people, investment and tourism.

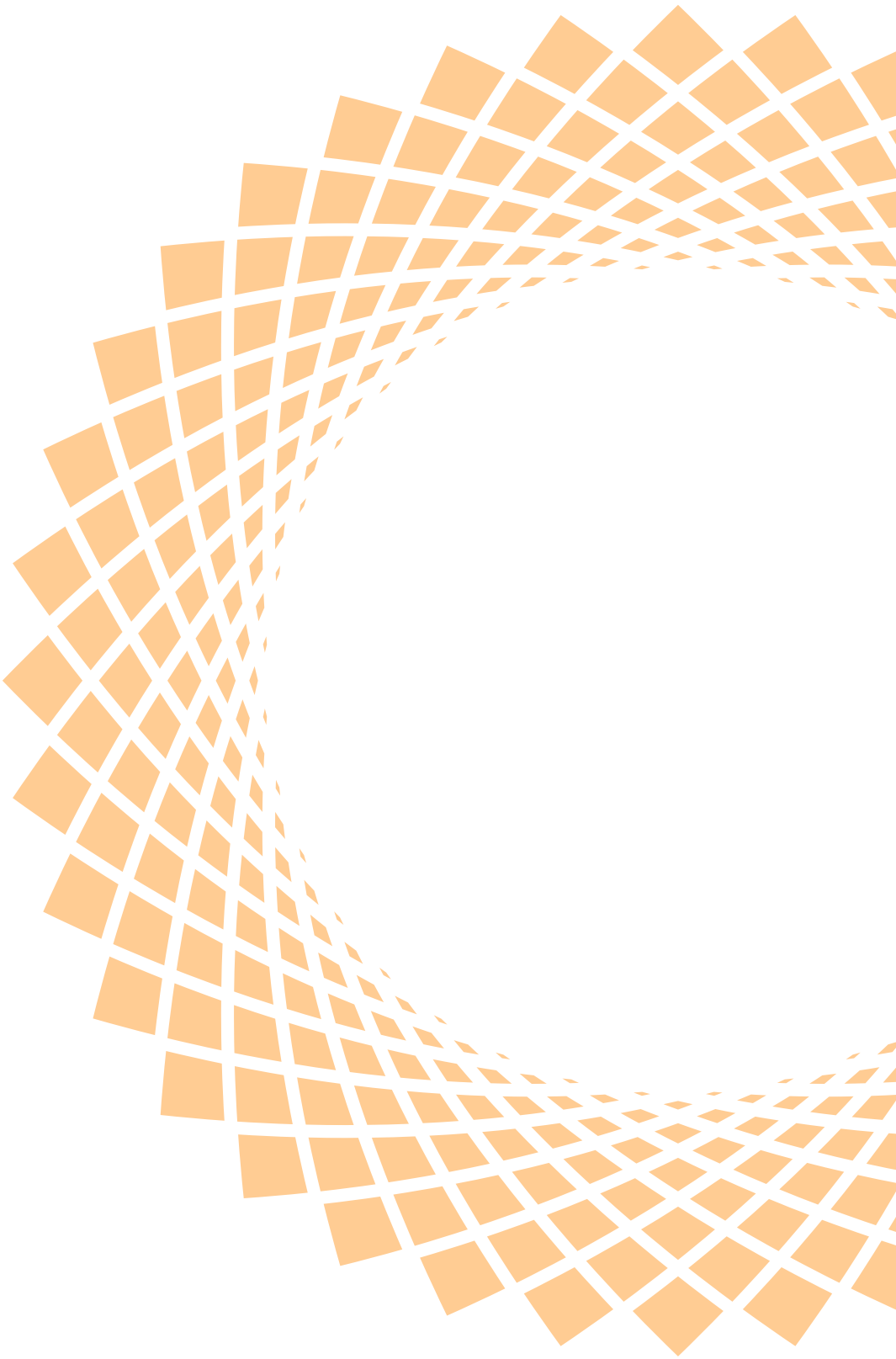
Creativity & Excellence

Creativity, artistic independence, professional integrity, the pursuit of excellence, freedom of expression, respect and critical thinking should be encouraged, fostered and supported.

The Value of Artists

The development of our cultural resources requires the expertise and contribution of artists, cultural professionals and cultural workers both paid and unpaid, who in turn, while contributing as community members require a supportive environment, fair compensation, appropriate resources and professional development.

Other Submissions



Email Submissions

Phase 2

“Thanks so much for the update. I’m glad to hear that some of the feedback will be reflected in the new documents.

Although staff and Councillors from the Town have agreed verbally that, as the Town expands, we must put more thought into providing spaces for neighbours to connect *within* their own neighbourhoods, I have not seen any direct, **written** reference to addressing Neighbourhood Vibrancy specifically in the Annexation presentations or Visioning documents. Considering we are already several months into this, I am concerned about this. If it is not written down as a very specific, clearly defined theme early on, or if it is just written down as a vague goal (“built environment” and “community connections” – which could mean and be interpreted as anything within the Town, i.e. doesn’t necessarily mean specifically addressing how neighbourhoods are designed), it will get overlooked - as we have already seen in the last 10 years of neighbourhood development in Okotoks – and neighbours will continue to become more disconnected, compared to how it was in Okotoks when we were a very small community.

This doesn’t have to happen. Making it a goal to build opportunities for Neighbourhood Vibrancy (like spaces for an outdoor *Neighbourhood* Gathering Ground and a Community League Building) right into the design of each new Okotoks neighbourhood is probably one of three high leverage annexation\Town development initiatives that will ensure that we bring back that cherished “Small Town” feel and “connected community” feel so many Okotokians clearly have stated is getting lost in the shuffle. I definitely am hoping that at the Workshop I will see that “Neighbourhood Vibrancy” will at the very least be listed as one of twelve “general elements that will shape the future of our town” (or some other term that clearly addresses creating opportunities for building connections within each neighbourhood).

Thanks for your understanding,”

“As a student commuter from Okotoks to Mount Royal University in Calgary, I would like to offer my ideas about providing more flexible and affordable commuter transit into Calgary. I usually drive to the Park-n-Ride (Somerset-Bridlewood if I can go after 10, or Fish Creek if I have to go earlier) and take LRT and bus to the MRU campus. I moved to Okotoks from Saskatchewan in the fall of 2013, so I may have missed some information about what has already been debated in this area, but I think I can also offer “fresh eyes.” I looked at your community visioning pages, but the comment fields are very small, so I've attached a document to this email with a summary of my observations and ideas.” [...]

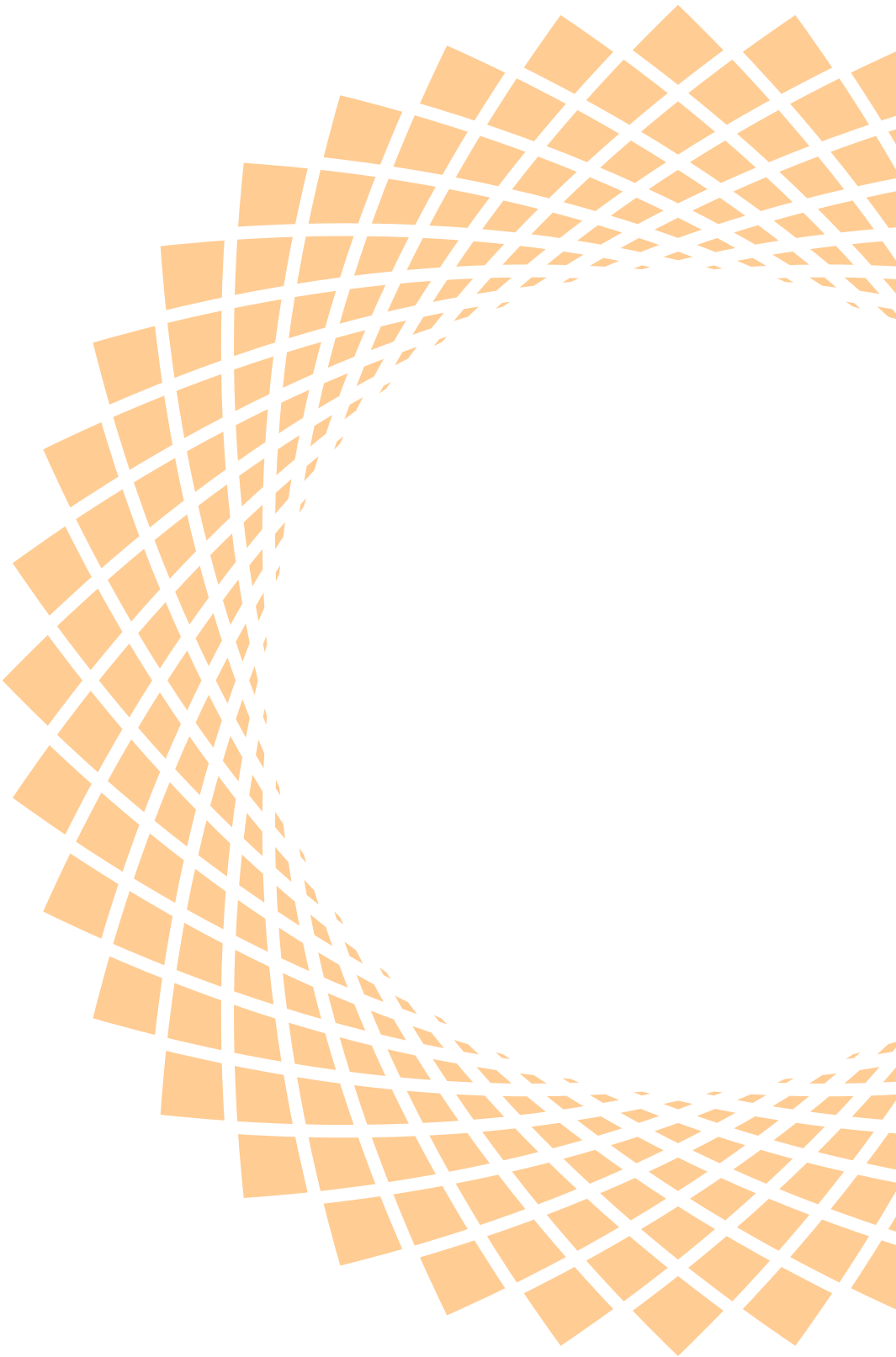
Ideas for a transit shuttle from Okotoks to the LRT (C-Train) in Calgary:

- Make it possible to live without a car in Okotoks
 - Paradox: good transit to Calgary might actually increase use of local services

- Build on Okotoks' sustainability values and initiatives
 - Reduce costs for students, young adults, service industry workers, part-time workers
 - Reduce pressures on local road network
- Existing transit options:
 - Take the Southland commuter shuttle to downtown Calgary
 - Drive to an LRT Park-n-Ride station
- Disadvantages of the commuter shuttle:
 - Monthly or yearly pass cost may be prohibitive
 - Single trip seating is not guaranteed
 - Schedule is tailored to full-time workers; not convenient for:
 - Occasional appointments, meetings, specialty shopping, or events
 - Part-time work or office visits for home-based workers
 - Postsecondary student commutes
 - Lower income riders (including students) may not want to pay for coach-style amenities
- Disadvantages of driving to the LRT:
 - Environmental impact
 - Cost of keeping a car
 - Risk of finding no parking at the LRT, especially before 10 a.m.
 - Friction with Calgary residents who are competing with Okotoks commuters for parking
 - Time spent driving (instead of riding a bus) cannot be used for reading or online work
 - Habit of driving reduces use of alternatives (walking, biking) and encourages shopping in Calgary on the way home instead of shopping locally
- Proposal: provide a shuttle bus from Okotoks to the Somerset-Bridlewood LRT
 - Fill gaps in Southland commuter bus schedule: offer some connections through the day, in the evening, and on Saturday
 - Supplement Southland service at peak times with a low-cost, basic-service alternative
 - Coordinate with Calgary Transit to ensure adequate train capacity at connection times
 - Serve populations most likely to need transit: include stops at apartment complexes and seniors residences
 - Minimize travel time: keep the route through and out of Okotoks as direct as possible
 - To serve more Okotoks residents, add local feeder options:
 - Cooperate with local taxi service and explore options for frequent user discounts, regular feeder shuttle service, taxi sharing, advance bookings, online bookings
 - Invite car dealers to propose ways to extend their in-house shuttle service to serve occasional transit riders
 - Invite institutions with surplus weekday/Saturday parking (such as churches) to provide free or low-cost day parking for transit riders; provide bus connections at these sites; assist residents in arranging carpools to these sites

- Provide bike lockers at shuttle bus stops
 - Consider offering a local bus loop to connect to the Calgary shuttle bus (as well as serving local destinations)
 - To improve regional access to transit, consider including stops at DeWinton and Heritage Pointe (balance with disadvantage of slightly longer travel time)
 - As an added benefit to attract more passengers, consider including a couple of stops through the Shawnessy Shopping Centre area after dropping passengers at the LRT and before returning to the LRT to pick up passengers for the return trip (balance with concerns about taking shoppers away from local businesses)
 - Consider whether travellers on this service may have unique needs that could be accommodated in bus amenities (more space for bags; WiFi and device charging; others); balance with keeping costs low
 - Explore options for fare transfer agreements with Calgary Transit:
 - Offer a day pass that includes both shuttle fare and transit connections in Calgary
 - Provide service to holders of Calgary Transit passes
 - Seek subsidy from the city of Calgary to recognize reduced burden on road network and parking, and increased use of off-peak train capacity
 - Provide an on-line cost calculator to help residents see the relative financial and environmental costs of using the service versus driving (with or without owning a car)
-

Gallery Event Comments



GALLERY EVENT NEW POST-ITS: WHAT I VALUE MOST ABOUT OKOTOKS IS...

MOBILITY	SOCIAL CAPITAL	EDUCATION	GOVERNANCE
	Still fish in the river	Arts with fully trained teachers	The openness of council to hear
	A town with a pride in its history as a leading municipality		The integrity of our elected officials
	Friendly people		Opportunities to participate in community discussions
	Downtown markets light up Okotoks, car show, chili cook off, taste of okotoks - family feel of these		
	Friendly community		

GALLERY EVENT NEW POST-ITS: WHAT I VALUE MOST ABOUT OKOTOKS IS...

DOWNTOWN	RETAIL + SERVICES	DESIGN/BUILT ENVIRONMENT	RECREATION + CULTURE
Olde town car show	It has everything I need	Less car traffic - more foot traffic * safety on roadways*	Arts, sports, cultural events
Surrounded by beautiful country spaces - ranches/ farms	More resturants downtown	Clean quality town feel	The rec centre
Preservation of the Old town look	choices	preserving old town look	
No parking fees		The cool median design with rocks, trees + grasses on Northridge Dr coming down the hill	
Frist impression - classy		Unique shops!	
Like the small town feel + love the specialty of shops is vibrant			

GALLERY EVENT NEW POST-ITS: WHAT I VALUE MOST ABOUT OKOTOKS IS...

PARKS + OPEN SPACE	ENVIRONMENT	ECONOMY
Al the Non-profits in town! Makes for a great cultural spirit!	Clean river water	
Quality of life	Public art	
Pathway + bike trails	love the layouts and landscaping of the town	
Good balance of parks /open space. Keep it up!	natural reserve area - drake landing	
Natural Parks + pathways	The river and out preserved wetlands /storm ponds	
Love the nature + the views	Sustainability	
	Gren spaces, surroundings (nature) being close	
	Greenness, deer, geese, ducks, nature	

GALLERY EVENT NEW POST-ITS: IF I COULD, I WOULD CHANGE...

MOBILITY	SOCIAL CAPITAL	EDUCATION	GOVERNANCE
The need for a 4 lane access on 32st from 333 Ave to the Bridge	The amount of bix boxes franchises - * more focus and support of small businesses	More schools 700+ is too big. Quality of education threatened	The police are doing a good job, but they could do more to build relationships with the community and the individual residents
Less traffic lights and more roundabouts to keep traffic moving + less serious accidents	Define "Social licences" for Okotoks	More post-secondary opportunities	When we equate policing with governance-we have a problem
LRT to Calgary	Smaller business too many big Box Stores	Landscape school yards with gardens	Side streets plowed at least twice per years
Replace Traffic lights with Roundabouts	More Art	All Shools @ all levels should be hiring Fine Art trained teachers	A dog park for small dogs, would be great - its unsafe and unclear at the other
Traffic circle on Westland for Westmount parents: to stop u-turning!!!		More portables on school property to decrease class sizes while waiting for new schools to be built	Ticket lazy parents in school zones - U-truns, blocking driveways, double parking, etc.
Commuter transit to Calgary...and not just mornings and afternoons			Encourage business Make it easier to get permits
Less traffic lights more traffic flow			More police
Schools not built near major thoroughfares			
Transit in town + to city - bike friendly			
Sync lights to be "green"			
Less traffic lights better traffic flow			
Trams + trains around town and to Calgary			
Adequate parking at high density residences			
Quiet, non-polluting local buses			

GALLERY EVENT NEW POST-ITS: IF I COULD, I WOULD CHANGE...

DOWNTOWN	RETAIL + SERVICES	DESIGN/BUILT ENVIRONMENT	RECREATION + CULTURE
Tv monitors at Rec Centre (going in + out) that promote town events + facilities - 1 for downtown, 1 for RPAC	Trendy Book store	Book stores (independent)	Hockey, baseball, music, (more of), rodeo, town events, etc
Awareness of all the great events going on	No strip Malls or any malls	Affordable rent for young singles	Stop separating the rec. activities from the cultural activities
A tram on Elizabeth Street	More boutiques, cool cafes, restuarants	Lower rent for younger singles	Performing arts
Largery Library (can we build a second floor?)	Interesting stores wi h character	Affordable housing	Performing arts centre
A vibrant downtown with plenty to do	More funky stores on main street downtown		Number of stickies indicate the need to separate recreation from culture
Indoor market	More commercial on the north side		Campus where there's a place to sing, read, dance, leanr, tach, act, paint, sculpt, enjoy
Food trucks	Attract industry - higher salaries		More awareness of all the great things going on in Okotoks
No chain Resturants	Bigger theatre		Festivals, Markets
Funky, Fun privately owned stores	Get rid of school offices, real estate offices on Main Street.		Rock Concerts
More street events			Outdoor festivals
Longer store hours			Purpose built performing arts centre
Town square ith fountains + sculptures			Performing arts facility
Remove the "dull" store fronts on Elizabeth street			A balance between sports + culture
			Cultural campus where musicians, artisit, dacners, actors, learners, teachers - everyone can meet there to enjoy

GALLERY EVENT NEW POST-ITS: IF I COULD, I WOULD CHANGE...

[illegible]

GALLERY EVENT NEW POST-ITS: WHAT I WANT MOST FOR THE FUTURE IS...

MOBILITY	SOCIAL CAPITAL	EDUCATION	GOVERNANCE
Fast train to Calgary downtown	Less property tax	More Post-secondary facilities	More accountability of organizations who want our tax money: if you want it-raise the money!
Circuit Bus	A more pedestrian oriented Downtown core	more bueses to schools - less parents driving	All-Purpose arts village to include: local post secondary (satellite)Gallery/workshop library Anney rooms
Transport into Calgary - let us be more green!	Less property tax	Post-Secondary	Be a "yes" we can community
Commuter rail with 2 stops: park + ride at southbank, central transit hub	Return control of town to residents		Could The Eagle explad, have a local T.V. station to announce/promote Local Events
Regional Transit	People that make time to get involved. This isn't the Truman Show!		Polite fair policing
Walkable communities	Events put together with a focus on personal Interaction like Art Markets...and increasing the safety of pedestrians		Police to to population ratio that is equal to or better than similar sized communities!
Public Transport	Friendly community		Better functioning committees need to be able to provide input
	Make Okotoks an Arts + Foodie destination		
	Maintain Oldtown feel		
	Sense of community		
	Significant catchup on Arts + Culture facilities		
	The Plaza turned 90 degrees from Roger brook's idea		
	Fewer Box Stores. More Mom + Pop		

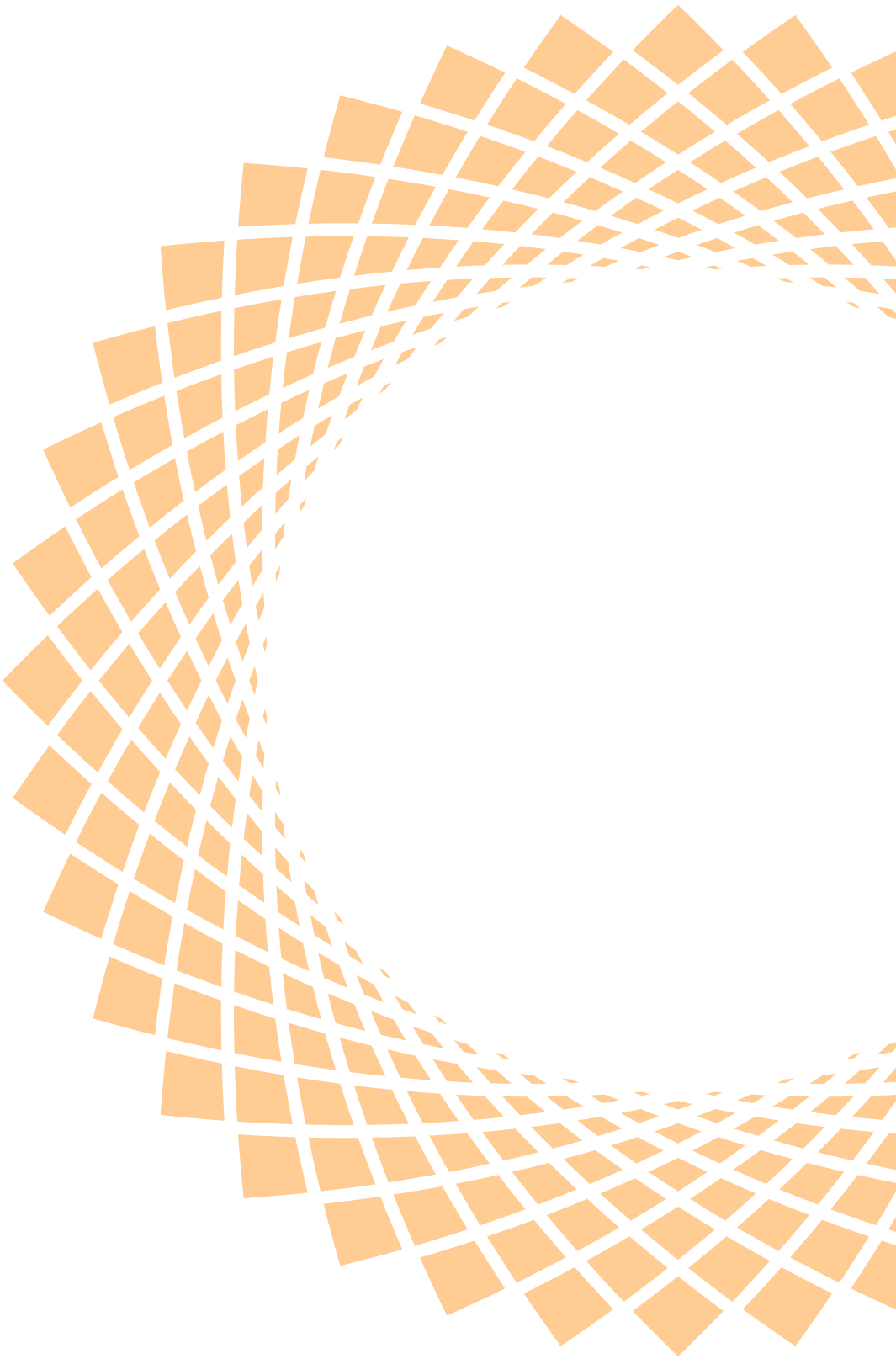
GALLERY EVENT NEW POST-ITS: WHAT I WANT MOST FOR THE FUTURE IS...

DOWNTOWN	RETAIL + SERVICES	DESIGN/BUILT ENVIRONMENT	RECREATION + CULTURE
The need for an arts centre	More thrift stores	Keep quality of housing to high standards	Art centre
A round trip trolley Elizaabeth St. -11th railway	Downtown Merchants need to be open in the evenings to attract the commuters	Geriatric llong term care facility	A balance between spors facilities + the ar facilities
(petro-pottery studio, 5-7 stops for kids, elderly + special needs)	Higher end restaurants	"granny" suits - studio suites, "single famil" added to homes	Large concert music Hall for all performing arts
Nice resturants, local, less bars		More "purpose built" rental apartments, not just condos	A performing arts centre
A vibrant downtown with homes, unique shops, professional officies, parks resturants, festivals		Less sprawl, better design	A performing arts centre! Should be ood enough to encourage audiences from Calgary + surround areas, and have sufficient backstage/wings
Something for teen's to cut down on bordem aka vandalizm		Unique neighbourhoods - not identical to Calgary	Large seating performing arts centre
Resturants, theatre, night light, activity "after work"		Planned utility + transportation corridors with regional connections	
A destination Friday + Saturday nights		High density housing options	
Town square with trees, lawn psace, and fountains		Denser housing, Stop Sprawling	
Buildings designed for retail/resturants on street level, resturants/professional on second level, apartments/condonos on 3+4 levels			
Better planning + placement of retail - closer groupings			
make it a - foodie, art, antiques destination			

GALLERY EVENT NEW POST-ITS: WHAT I WANT MOST FOR THE FUTURE IS...

PARKS + OPEN SPACE	ENVIRONMENT	ECONOMY
Parks in front of housing linked with pathways. Lots of trees	Recycling depot hours -later hours a couple times a week for commuters benefit	
Amphitheatre (a red one!)	Fish in the river	
Library expansion	More water supply	
Sidewalks everywhere - and bike paths connecting local towns	be a leader,t ake on new initiatives an ideas	
Bike paths, walking paths, Parks, own spaces trees	Regional water + sewage Plant	
	A walking city + chickens!	
	Environmentally friendly designed housing innovation	
	keep as green as possible and concrete/asphalt to mimimum - or concealed	
	Chickens if people want them, not more barking dogs	
	Keep the openprairie feel	
	Leading edge innovation	

Kiosk Comments



KIOSK COMMENTS: THEMES

SOCIAL CAPITAL	PARKS AND OPEN SPACE	DOWNTOWN	MOBILITY	CULTURE AND RECREATION	DESIGN/BUILT ENVIRONMENT
Value of churches as part of our communities' fabric	Connected pathway to West Okotoks mtn. view (over river + train)	Walkable pedestrian streets	Traffic flows - crosswalks are visible	Okotoks is not yet a cultural village. It needs work!	Affordable housing for low income
Build capacity	People need quiet spaces in green areas too.	More small shops and cafes in OldeTowne to accommodate evening customers coming from RPAC	Traffic circles - stop with the lights	Separate culture from recreation (both too big)	Housing developers should be held to higher standards for exterior appearances of houses / aesthetics / architecture / colour - so they don't all look the same
more population	Benches along the parkway would invite stopping and visiting	Wifi anywhere	Small bus for seniors and disabled	We need a better balance between recreation and arts	beyond tract housing
Limit the population	Make sure all dogs are on leashes!	More hotels	A monorail	We will likely build only one set of arts facilities in 10 yrs	better apts complex housing for singles is lower income bracket
Limit the population			Realistic speed limits	A huge performing arts centre	C-can houses
Keep the town small			Transit for the disabled and visually impaired	New main library as part of performing arts centre	Neighbourhood diversity, no mono -culture
Less population			Transit from Calgary to Okotoks	Performing arts centre and big pool	more quality low - rise apartments
Cap the population			Move train route so that it does not cause traffic jams on the main road	More water activities	More lit cross walks
Keep Okotoks a town			Okotoks transit	Free hockey	More restaurants only Okotoks has
Cap population			Okotoks public transit	A girl AJHL in Okotoks	Design landscaping and road design sympathetic to country side. Hide concrete / asphalt
			Transportation to Calgary South Centre or Chinook Mall for shopping	More football	Strategy for more affordable housing
			Bus to Ctrain	Full ice for girls	Keep quality housing at forefront
				More rinks	
				Junior High Football	
				A water park like Calgary to get in \$10	
				A real dance studio and a place to perform	
				Water slides	
				A world class performing arts centre	
				Figure skating rink	
				lap pool	
				Indoor BMX park	
				10 lane 50 meter pool	
				More amusement parks	
				Performing Arts centre + wifi anywhere	
				Sandbox @ play park with an Oko-pogo?	

KIOSK COMMENTS: THEMES

SOCIAL CAPITAL	PARKS AND OPEN SPACE	DOWNTOWN	MOBILITY	CULTURE AND RECREATION	DESIGN/BUILT ENVIRONMENT
				A Hockey rink	
				Paintball arena	
				Paintball arena + performing arts centre	
				More change rooms	
				Wifi	
				Wifi at Pason	
				Luge Track	
				Bigger figure skating rink	
				A day spa and beauty salon for girls ages 11 and up in the rec. centre	
				Lazer Maze Arena	
				Wave Pool, bigger slides	
				50 meter pool + solarium	
				Theme park with a rollercoaster, must have rollercoaster	
				Maybe a parkour gym?	
				Science lab	
				Big pool	
				Put in a wave pool and Zipline and waterslide	
				50 m lane pool!	
				Sciece fairs for *+	
				Performing arts centre	
				10 lane, 50 m pool	
				Lake with beach for all to use	
				Bigger pools	
				Bigger slide	
				Makes swimming times go later than 7:00 pm	
				Bigger pool	
				water slide in the big pool	
				Gymnastics gym	
				More hockey rinks	
				Build a big slide	
				Model rocket launch pads at parks (stationary)	
				Paintball arena	
				Paintball arena	
				Fx the light in the girls changeroom please (it's dark)	
				10 lane, 50 m pool	
				50 m pool, 10 lane	
				Wave pool, waterslide	
				10 lane, 50 m pool	

KIOSK COMMENTS: THEMES

SOCIAL CAPITAL	PARKS AND OPEN SPACE	DOWNTOWN	MOBILITY	CULTURE AND RECREATION	DESIGN/BUILT ENVIRONMENT
				10 lane, 50 m pool	
				Wave pool and waterslide	
				50m pool with 10 lanes	
				Put a waterslide in the Riley Minue pool	
				wave pool	
				Make a bigger slide	
				Have more hockey teams and let them go to more places to play	
				Lacross court	
				50m 10 lane pool with dive tank with water slide	
				Put a waterslide in the pool	
				Trampolines, figure skating rink	
				Parkour gym	
				More Hockey	
				More rinks	
				More rinks	
				50 m Pool, 10 lanes	
				50 meter pool, Arts centre and figure skating rink	
				Figure skating rink	
				More sports clubs ex: golf, bowling, hockey	
				Access to basketball whenever	
				Paintball arena	
				Performing arts centre	
				50m pool with 10 lanes	
				More sports (+ Pool)	
				indy wrestling	
				NHL Team	
				Figure skating rink	
				Rink that comes early	
				A Wave pool	
				Paintball arena	
				A theme park	
				50 m, 10 lane pool	
				a 10 lane 50m lap pool	

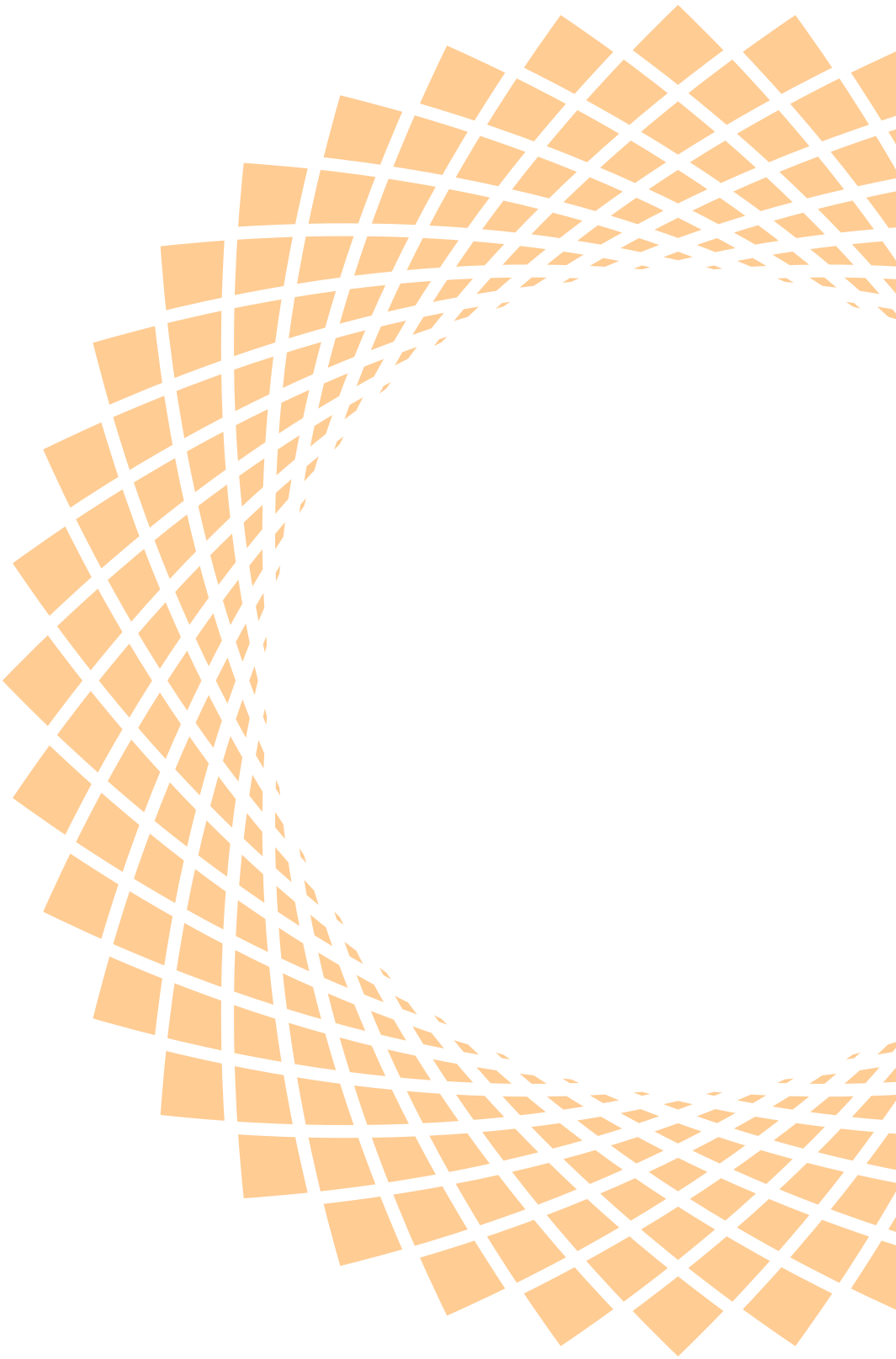
KIOSK COMMENTS: THEMES

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KIOSK COMMENTS: VALUES

COMPLETE	ACTIVE	CARING
Housing is a nightmare for new family's	Arts and culture address social & spiritual health	See Christian churches as part of the care structure and community base support

Workshop Comments



PHASE 2 WORKSHOP COMMENTS: THEMES

SOCIAL CAPITAL	PARKS AND OPEN SPACE	DOWNTOWN	MOBILITY	CULTURE AND RECREATION	DESIGN/BUILT ENVIRONMENT
	Better school design - play spaces not just ball diamonds Recreation - needs to be about unstructured opportunity, not just competitive sports Central park in downtown Okotoks at Ethel Tucker	Evening Shopping Needs to be a destination Mixed Use - at grade retail, residential above There are now tow downtowns - roads are set up to by pass the downtown	Use term "active transportation" and remove reference to just walking or cycling Consideration about walkability as communities and the town grows - complete neighbourhoods Building communities with intent neighbourhood centres	Arts + Culture - no blance; separate committee ex. River valley + makes a vibrant town Sports and recreation verses arts and culture Public arts + culture, similar to sports + recreation (tax) Philantopy. Good source of finacement	Community spaces. Outdoor spaces. Leed Building Live work developments Community Association buildings, rec facilities, community gathering Mix of housing types
	Dog Parks/ use of dog parks	Each community to have a meeting place -community centres BRZ to direct policy and vision as a means to revitalize How can down town fuction differently as the town grows - downtown as a meeting place		Expand as a cultural centre; can draw from a regional area; separate culture from recreation "Culture" is different than the " arts community" - depends on perspective Balance in recreation / Culture	Affordable + desirable housing options Community within neighbourhood
	Walls of houses move landscapes in front	A place to congregate with transit connection Town plaza - where should that go? Should downtown be the "downtown" Philosophy of "downtown" - nodes			

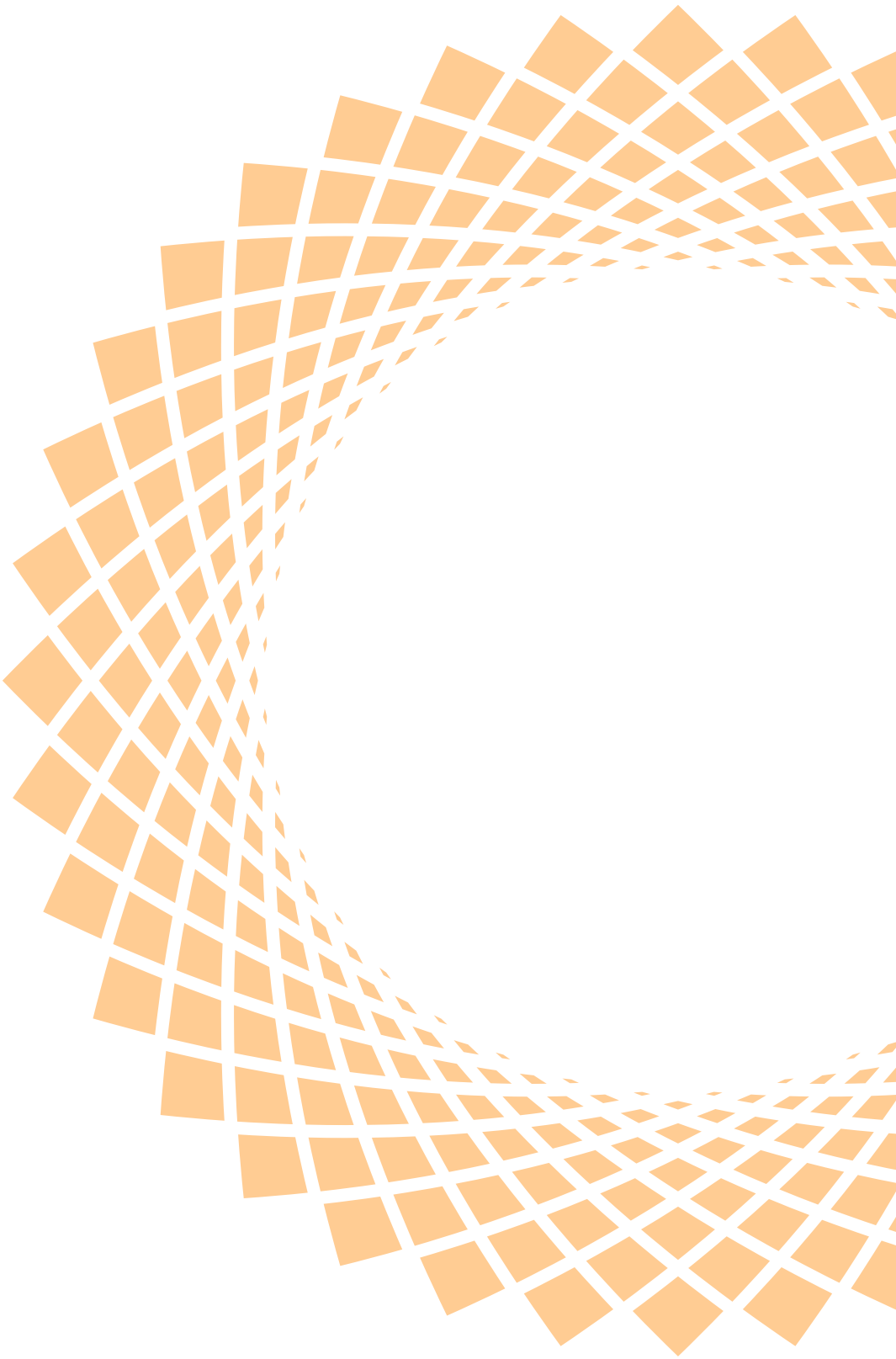
PHASE 2 WORKSHOP COMMENTS: THEMES

ENVIRONMENT	GOVERNANCE	ECONOMY	EDUCATION	COMMERCIAL/RETAIL SERVICES	NEW THEMES
Protect	Synergy with council decisions / recreation to Rodger Brooks - implemrent	Look at financial incentive to invest money into neighbourhood services		Pubs as community spaces	Neighbourhod design that encourages resilancy
Balancing benefits of innovative technology with affordability	Governance Council and Admin must b more dynamic!	Franchises are small buisness owners		Downtown is not the only "shopping" area as the Town grow	Focus of community gathering spaces
	Small businesses supported by	Tourism			Neighbourhood Design as a theme
	Planning barriers	Clarify between what we want to see verses how it currently exists			Neighbourhood design need more emphasis
	Be preemptive or services (dynamic) Less barriers in land use bylay not clear rules	developing a creative economy, innovation, balance Youth encourages job corporate			cradle to grave Health facilities? Services. Theme?
	Incentives for small buisness (no barriers)				Lobby for health Services Better range of medical facilities across the ages specialized health services - dialysis / semior medical care Health as a theme Complte neighbourhood Neighbourhood node where people can meet Inclusive health care opportunities

PHASE 2 WORKSHOP COMMENTS: VALUES

RESILIENT	ACTIVE	CARING	NEW VALUES
Trends / proactive	Cyp. Nature	Community Leaders	Responsibility
Adaptation	Interesting landscape into design		Safe
Need it!			Diverse
Flexibility			Health
Anticipating Change			Attractive
Engage Citizens			
Climate chang			

Online Discussion Forum Comments



OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

THEMES	COMMENTS
Active	I like that Okotoks plans many events that are outdoors despite the weather and that it includes all ages.
Caring	Culturally rich communities find it easier to attract NON-box store businesses.
Caring	Okotoks is not a leader. Merely embraced the concept. Still uses & sells chemicals, GMO crops, allows sale of toxic food to residents.
Caring	yes! Promote innovation, but KEEP supporting it too!
Caring	A culture of yes is great as long as it isn't costing taxpayer more money every year to have it. Unbiased education for innovation!
Caring	We have a strong volunteer sector here.
Caring	I think the emphasis should be on the arts and cultural facilities since we seem
Caring	To have adequate facilities for sports and recreation."
Caring	I agree with all of these but we still need to be aware of our less fortunate residents.
Commercial and Retail Services	More restaurants downtown. More choices. Ethnic variety. Vegetarian options.
Commercial and Retail Services	more local restaurants, and higher end dinning. We already have lots of fast food establishments
Commercial and Retail Services	Yes. But locally owned. Limit the chains and big boxes group or they will kill the local business owners whose pockets aren't that deep.
Commercial and Retail Services	We have too much of the same commercial businesses. We need a quality shoe store, woman's clothing & kid friendly restaurants.
Commercial and Retail Services	Like why are we getting Another McDonald's?!? Just because they ask to build another one doesn't mean we have to say yes.
Commercial and Retail Services	Disappointed in another McDonald's being approved how about a book store please
Commercial and Retail Services	Big box stores do not encourage cultural strength. Most often have dubious ethical policies and the ignorance of this has us supporting them
Commercial and Retail Services	Please stop the Franchise Takeover in Okotoks. Small business owners cannot compete!
Commercial and Retail Services	It would be great to have small locally owned coffee shops, bake shops, craft shops,etc. all over town.
Commercial and Retail Services	We need a vibrant downtown and to invest in revitalizing it!!! Give incentives to down town biz to invest in their storefronts.
Commercial and Retail Services	Greater diversity of retail establishments to include Chapters/book store. Too many dollar stores, liquor outlets & fast food chains.
Commercial and Retail Services	Small business/locally owned and operated incentives, limit the number of big box stores.
Commercial and Retail Services	I want to see more restaurants with good quality, healthy food options.
Complete	We still need to emphasize the importance of the various needs of all members of our community.
Design / Built Environment	We should be holding Developers and Builders to a higher standard, more diversity in architecture and lot sizes.
Design / Built Environment	No more cookie cutter" neighbourhoods, we can be so much better!"
Design / Built Environment	More variety is needed in terms of size: not enough small-scale housing makes it harder for young adults to move into the community.
Design / Built Environment	I do not want to see Okotoks be just another bedroom community to Calgary. I want to see less urban sprawl and smaller housing footprints.
Design / Built Environment	New developments should include more environmentally responsible elements such as cisterns for each lot if we want to reduce water usage.
Design / Built Environment	More off leash areas
Design / Built Environment	Communities to have xeriscaping, 'victory gardens', off the grid homes, no chemical usage, Earthship.com sustainable type Architecture.
Design / Built Environment	Okotoks is not as sustainable as it advertises. Cost of living here has astronomically risen over the last 40 years.
Design / Built Environment	Future off leash" park should take advantage of riverbed - dogs love to romp in trees & water - more stimulating for dog & owners."
Design / Built Environment	I hate seeing condos in high end areas of town. This city is not for the poor. Get rid of the condos with future builds
Design / Built Environment	This TOWN is NOT just for the rich. Our culture over the past 40 years is only culturally diverse because of the diversity of its citizens!
Design / Built Environment	Off leash parks can be great, but only if it they're kept clean & safe for all participants. Small dogs are targeted by poorly behaved ones
Design / Built Environment	Look to builders--Brookfield--to collaborate on a great community that is walkable and off the grid.
Design / Built Environment	Build up. Less sprawl. Higher density.
Design / Built Environment	Self contained walkable" residential areas with renewable energy as the standard not the option. Small cottage type starter homes."
Design / Built Environment	Residential homes and lots that don't require a development permit just to have a garage or usable deck.
Design / Built Environment	Homes where singles, families and elderly can afford to live their whole life in Okotoks.

OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

THEMES	COMMENTS
Design / Built Environment	Eliminate Electromagnetic Frequencies EMF's from area homes and businesses. More incentive for sustainable building & reno's.
Design / Built Environment	We have sub-zero weather and snow clearing delays that do not encourage a walking culture. Better consideration required.
Design / Built Environment	Build community gathering spaces within EACH neighbourhood design (e.g. space for Community League Building for neighbours to connect) .
Design / Built Environment	I would like to see more affordable housing including single and multi-family dwellings, making it easier for mother-in-law suites ""
Design / Built Environment	To keep empty nesters" in Okotoks, there should be greater options in condo-style within walkable distance to business amenities."
Design / Built Environment	Less restrictions for in-law suites
Downtown	I would love to see downtown blocked off to cars every Sunday and people roam the streets going in and out of businesses.
Downtown	An active downtown, where there's something happening all the time.
Downtown	sidewalk patios in the summer and white lights on trees to create atmosphere
Downtown	sidewalk patios in the summer and white lights on trees to create atmosphere
Downtown	Keep in mind not every business in the downtown is a shop or coffee house. Some, like real estate offices, need vehicles on Sundays
Downtown	Consider bylaw changes to regulate the type of businesses in downtown, as per Roger Brooks.
Downtown	Creating a unique experience" in downtown Okotoks will draw visitors with economic benefits."
Downtown	Create a supportive environment for small businesses to promote their entrepreneurship during public events. Reward them for their efforts!
Downtown	Council Members or Town Representatives should get to know local business owners to keep the downtown economy as a cozy atmosphere.
Downtown	Build a creative arts centre downtown in partnership with post secondary and the library. Breathe life into the downtown core after 5pm.
Downtown	Downtown is not elastic enough to accommodate 80,000 population
Downtown	Re-develop Elma Street. 3 story walkups, shops, make it walkable. It has so much potential that is not being reached.
Downtown	Real Estate offices" and the like, have no place at street level in the downtown core. "
Downtown	A downtown Okotoks rail station that connects to the Calgary LRT ...great for commuters and budgets ...bring more people downtown.
Downtown	Perhaps a discussion with the building owners downtown to enlist their support of specific type businesses. No tax support though.
Downtown	Downtown is no longer driver friendly to those who used to do their business weekdays. The centre medians have reduced driving space.
Downtown	It would be great to have events and activities happening on a regular basis even weekly!
Economy	Small and medium sized business are good.
Economy	Invest in cultural development. A great community filled with arts, culture, heritage, music, will attract living wage businesses
Economy	Need to have career opportunities within Okotoks that pay living wage/above average salaries
Economy	A culturally rich community is more likely to attract businesses to set up here. There needs to be more cultural depth.
Economy	Create marketing strategy to global companies encouraging work from home employees. Provide local office Center for stay at home employees.
Economy	Do NOT bring in transit. Big waste of money. No need for it!!
Economy	So many small businesses start & fold. We need to put businesses along the main roads that complement one another. Why isnt this happening?!
Economy	Initiate restrictions regarding business placement in old town okotoks. Businesses that close at 5pm must be on the second floor.
Economy	Okotoks is perfectly situated to invest in cultural tourism as a main industry. Work it.
Economy	The arts contribute to a thriving local and regional economy
Economy	The Arts create vibrant neighbourhoods and contribute to the economy.
Economy	As a commuter to Calgary I find it difficult to do much local shopping during the weekdays - many businesses close early.
Education	We need a dedicated Fine Arts elementary school.
Education	Before and after care programs situated in the schools.
Education	Talk about Quality: The Catholic system in town is ranked so much higher than the public. Why?! Smaller class sizes? Better teachers?
Education	Incorporate Elders teaching time and Recreation programs into daily school programs. More outdoor learning.
Education	A proper education for our kids that doesn't nickel and dime the parents every two weeks over and above all the school fees.

OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

THEMES	COMMENTS
Education	The town supporting prov gov't decision to provide portables to create space. Good Shepherd should have been allowed to have theirs
Education	The town supporting prov gov't decision to provide portables to create space. Good Shepherd should have been allowed to have theirs
Education	Kindergarten students at HTA would not have happened if the town said yes to provinces plan for more portables at good shepherd
Education	Public & private schools should be able and encouraged to hire fine art-trained teachers to teach quality art instruction to all grades.
Education	We need an elementary Fine Arts School. Or a Capes School. More charters.
Education	School lands should be designated and built when residential areas are built up. Multipurpose design for community needs.
Education	It would be great to have more open spaces for outdoor play where our schools are located rather than in portables.
Environment	Environment & INNOVATION
Environment	I am very proud of how innovative Okotoks is
Environment	Imagine: BREAKING: Okotoks 100% Renewable Energy Powered!
Environment	Community composting. Photovoltaic. Wind Power.
Environment	Every house in Okotoks should be required to have a solar panel that feeds the grid. It could be accomplished through legislation/Incentive
Environment	at minimum have a bylaw that requires all new homes to be constructed solar ready.
Environment	Windmills are the LAST thing I want to see in Okotoks. All for solar, but not like Drake Landing.
Environment	I'm all for solar. But we need to find a way to make it affordable. Families who would benefit most from solar can't afford it.
Environment	Making solar mandatory would be disastrous for Modest income families.
Environment	What are we doing about the water to accommodate this growth?
Environment	Look at various European models for environmental action. Solar, landfill reduction, resource reclamation, active transportation, etc.
Environment	Curb side compost pick up for organic kitchen waste
Environment	There should be some form of penalty for those who do not recycle or keep their waste down. And rewards for those who do.
Environment	Modest income families would need to get healthy incentives to install solar. It will save them, and the community, money. The future is now
Environment	In the future, Okotoks will be leading edge" again. Use of alt. energy should be standard and bylaws in place to ensure developers do so."
Environment	No charge recycling services could work if the \$ from our recycled products paid for themselves not just the wages.
Environment	I see residents recycling but I wonder how much of that is being done by businesses especially in the food industry?
Governance	Pursue city status
Governance	Increase the opportunities for citizens to become involved in advisory councils, committees, etc.
Governance	No city status...we don't want to see buses or be anything like Airdrie. Keep Okotoks the way it is...cherish our small town feel.
Governance	Walmart, Costco, Winners? Not like any small town" I know. Wishful thinking"
Governance	Regional cooperation is long overdue
Governance	What does culture of yes even mean? Maybe not but busses but shuttles for those who may have difficulty accessing town services
Governance	We lost the 'small town feeling' when Cornerstone was built. Admit defeat, Okotoks is now a bedroom and commercial hub community.
Governance	With the bureaucracy, excessive bylaws, and regulations this isn't a small town anymore. Governance works with businesses not citizens.
Governance	From 7000 people to 27000 in 11 years, where is the small town feeling in that. Our taxes are higher than calgary.
Governance	The taxes here are a joke. Why am I paying for a library senior housing and whatever silly other things on that tax return I seen. Wake up
Governance	Keep people aware that they are always invited to have their say during governing forums.
Governance	The cost of living for a single person, working three well-paying jobs, still cannot afford to own a home without going into serious debt.
Governance	We NEED public transportation. Preferable GREEN technology.
Governance	The small town feel" is a myth perpetuated by people who lived here when the town was 5000 people. Get over it."
Governance	Initiate a complete of overhaul of the town bylaws based on the future.
Governance	Right now there isn't any policy for Cultural facilities. It is the hobbled sibling of sport. Develop cultural policy. (Not guidelines.)

OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

THEMES	COMMENTS
Governance	Culture and Heritage needs an increase in funding and the policy to back it up.
Governance	Small town feel." What does that mean? Usually it means no shopping, poor services, & long drives. "
Governance	Okotoks doesn't have to be 'small town' or like Calgary ...there's an opportunity to create something NEW here in this community! :)
Governance	Regional co-operation is a must but it doesn't mean acting like another Calgary"
Governance	Invest in our children! Large ParentLink Center to encourage local parent networking. Offer free parenting courses to all families open late
Governance	Please define what high quality provision of services looks like for those that can't afford them. Cost of living here is RIDICULOUS!
Governance	Emphasis on relationships - Encourage a commuting program. Most cars on the highway have one lone occupant!
Governance	Model a diverse multi cultural society for all ages. We are more similar than we are different. we know little about culture similarities.
Governance	I think the town should make it easier for small businesses to succeed giving them more leniency.
Mobility	Regional transit in place to proactively address the impact that growth will have on the commute to Calgary.
Mobility	We need to encourage our youth to get around on pathways with bikes. Keep upgrading paths.
Mobility	Car free Okotoks.
Mobility	Off the grid/non-gasoline powered transit that is easily accessible, reliable, and safe.
Mobility	Car free Okotoks when most ppl commute to Calgary? Oh yeah. That'll work. C'mon.
Mobility	We need to make it mandatory for all shopping areas to have a side walk to the front of ALL stores. Most side walks stop at the parking lot.
Mobility	Having to walk young children through the parking lot is stressful so we end up walking on the grass where sidewalks could easily be put.
Mobility	Yes to transit - for the mobility of seniors, students, and families without transportation.
Mobility	Do not support tax \$ being spent on regional transit (i.e., connectivity to Calgary and becoming a bedroom community).
Mobility	You bring transit link to calgary you will get all the homeless from there too
Mobility	Safe roads are getting more difficult to find. There are no crosswalks, or safe sidewalks anywhere near the Costco areas.
Mobility	Busy roads like Eliz. & McRae St need physically raised crosswalks for children and the elderly.
Mobility	A public trolley running Eliz. St. - N. Railway St. for children, elderly & special needs individuals would be forward thinking. Low cost!
Mobility	Decrease the need for okotokians to commute by attracting living wage businesses. Focus on reducing our need for cars.
Mobility	build at least two more walking bridges across the river
Mobility	Shut down Southrailway to traffic. Make it walkable.
Mobility	A connection to Calgary's LRT system should be a first priority. Build the station downtown and draw more people to businesses there too!
Mobility	I have to agree that pedestrians need to feel safe even in mall parking lots with either more sidewalks or marked crossings.
Mobility	Consider traffic circles instead of traffic lights to improve traffic flow on secondary roads
Mobility	Consistent speed limits through residential neighborhoods (i.e. reduce speed in Crystal Shores area to 40 kms to match others).
Parks and Open Spaces	Getting out of the hustle bustle of Calgary is like coming home to a vacation. My favourite pathway is along the Sheep River.
Parks and Open Spaces	More walking bridges across the river.
Parks and Open Spaces	We need more toddler/little kid friendly parks, ramps and shorter and wider steps/slides.
Parks and Open Spaces	Designated bike routes outside the town
Parks and Open Spaces	Protect residents and the waterways by eliminating chemical usage in town such as fertilizers and pesticides.
Parks and Open Spaces	Maintenance of our excellent walking paths down in the river valley - one in Cimarron is covered in water all summer (before & after flood)
Parks and Open Spaces	Fix the pathway system. So many dead ends
Parks and Open Spaces	Continue to link all communities through pathway systems, and consider a public lake in the north annexed land that has many estuary's
Parks and Open Spaces	In order to best serve our closeness to nature, is to have easy & encouraged connections to all popular areas. Please improve the pathways!
Parks and Open Spaces	The little green space next to the Library with the curved steps is largely ignored. How about outdoor programming here? Utilize the space:)
Parks and Open Spaces	Create a parkway on the entire length of the river. Invest in this great space.

OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

THEMES	COMMENTS
Parks and Open Spaces	Expanding the Lions campground or creating another campground would be awesome.
Parks and Open Spaces	Allow people to plant a tree along the pathway system. It would create a sense of responsibility" & enhance the parkway...specific type."
Parks and Open Spaces	Public playgrounds could have something for all ages..ie: apparatus and basketball
Parks and Open Spaces	With a priority on the river valley, Okotoks should have several family parks that include picnic sites and cook shacks.,
Parks and Open Spaces	beautify the river valley with a thriving farmer's market, restaurants, plaza with ice rink and splash feature for kids. Restaurants etc.
Parks and Open Spaces	Ramp up reforestation efforts in River Valley and escarpment natural areas with successional coniferous species.
Parks and Open Spaces	Connectivity between north and south bank increased with second pedestrian only bridge link just west of train trestle & at Sheep R Cove
Parks and Open Spaces	Riparian plantings (willow) alongside river as armouring presents less natural over engineered aesthetic with no bird habitat.
Parks and Open Spaces	Advance neighbourhood development of community gardens in each town quadrant. Stop spraying herbicides beside existing community garden.
Parks and Open Spaces	Greater effort from Town towards expansion and upkeep of town Volunteer (Tree) Grove at Lions Park.
Parks and Open Spaces	I would love to see a 'small dog' section at the dog park, one designated for <20lb dogs.
Parks and Open Spaces	Love our pathways, I hope to see them continuing to be a high priority to maintain and enhance.
Parks and Open Spaces	I would very much like to see our pathway system expanded and maintained to where we can get around all areas safely. Water run off, lights.
Recreation, Arts, and Culture	Arts & Culture should be a separate Theme from Recreation
Recreation, Arts, and Culture	I second the previous comment: Arts and Culture should be separated from Recreation in order to develop both properly.
Recreation, Arts, and Culture	Funding for culture/heritage is not equal to sport. INCREASED FUNDING to culture/heritage is a must.
Recreation, Arts, and Culture	Culture and Arts needs to be separate.
Recreation, Arts, and Culture	Build performing arts centre/conference centre/creative campus. Serve the less aggressive segment that doesn't play hockey.
Recreation, Arts, and Culture	It is important to promote/ have facilities that contribute to healthy/physically active lifestyles, not only programed/competitive sport
Recreation, Arts, and Culture	We need more entertaining thing for free play at rec centre like a rock wall, play structures and better slides at the pool.
Recreation, Arts, and Culture	And better quality art classes at the rec centre like music and dance.
Recreation, Arts, and Culture	Arts and Culture needs to be a separate theme from Recreation.
Recreation, Arts, and Culture	Incorporate swimming, hockey etc into daily school life to maximize daytime usage of facilities. All then have opportunity to participate.
Recreation, Arts, and Culture	Provide services free to LICO, disabled and elderly residents. They can't afford to pay to play. This is segregating them further.
Recreation, Arts, and Culture	Okotoks promotes colonial culture only. Very little First Nation, Black or other cultural knowledge shared. Requires significant improvement
Recreation, Arts, and Culture	The cost of recreation passes is to high compared to the availability to use the facility. Lower cost pass or increased public hours needed
Recreation, Arts, and Culture	By adding waterslides to the pool and lowering the cost of a family seasonal passes would allow more families to use the facilities.
Recreation, Arts, and Culture	Does the phrase "got to be rich to be fit" mean anything."
Recreation, Arts, and Culture	By adding waterslides to the pool and lowering the cost of a family seasonal passes would allow more families to use the facilities.
Recreation, Arts, and Culture	We need another swimming facility to enable public swim times all day. Great kiddie pool, lanes, lazy river, water slides, etc YMCA please
Recreation, Arts, and Culture	We need another swimming facility to enable public swim times all day. Great kiddie pool, lanes, lazy river, water slides, etc YMCA please
Recreation, Arts, and Culture	We need an awesome theater for all our musicians and actors, which there is a LOT of. A place where a 100+ voice choir can pract/perform.
Recreation, Arts, and Culture	There are SO MANY sport-related buildings, green spaces & arenas. Where's the Public Theaters? Art Studios? Culture has been ignored
Recreation, Arts, and Culture	Students are given poor art instruction in schools in such a culturally rich town. MUCH MORE needs to be invested in the ARTS!
Recreation, Arts, and Culture	If the Rec Centre supports sports and fitness, why can't we have a RE-CREAT-ion Center for the Arts and Culture?
Recreation, Arts, and Culture	we need a bigger and ACCESSIBLE museum.
Recreation, Arts, and Culture	It would be great if a creative centre includes a digital workshop/studio as suggested in the Webb Management Feasibility Study
Recreation, Arts, and Culture	Art classes need a separate, designed space. High level art classes cannot be taught at the Rec, Centre.
Recreation, Arts, and Culture	A designated land area of about 25 acres strictly for Arts would be great: a facility, businesses, schools, etc
Resilient	Innovative and durable solutions does not mean adopting Calgary bylaws and regulations. There are reasons I do not live in the city.

OCV 2014 - PHASE 2: ONLINE DISCUSSION FORUM

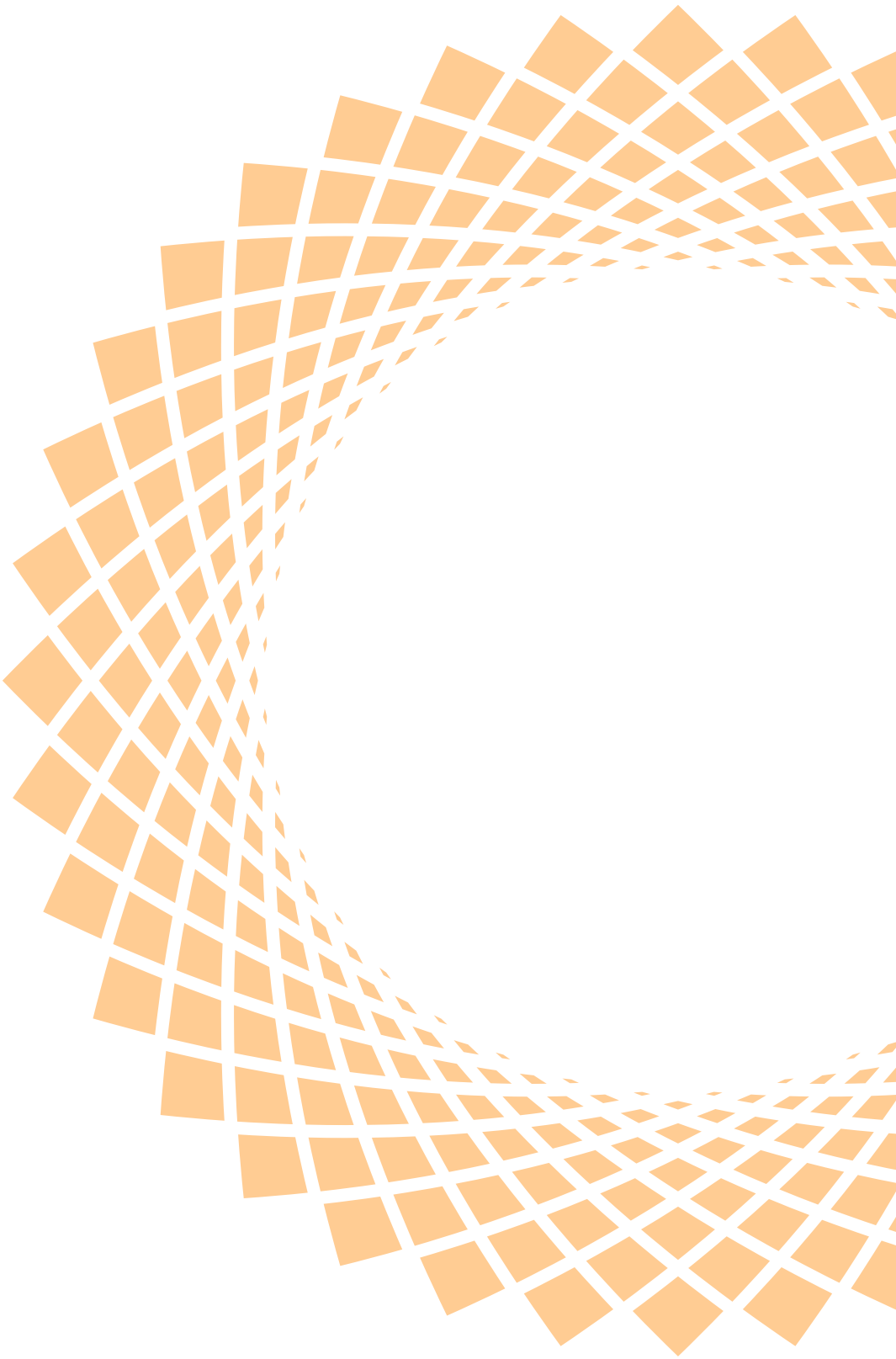
THEMES	COMMENTS
Resilient	All those in administrative capacities should remain open to suggestions from the people in the community when the need arisez
Social Capital (People)	I love running into people I know, that home feeling. I also love walking along a pathway or street and people nod, smile and say hello
Social Capital (People)	We have a big theft problem here in Okotoks: Car break ins and things in people's yards stolen in Cimarron all the time.
Social Capital (People)	Provide volunteers with incentives such as Okotoks Points for volunteering. Reimbursable on rec passes, water bills, garbage service, etc
Social Capital (People)	Encourage social connection via free monthly community mixers at the Community Center.
Social Capital (People)	Time to get rid of RCMP and bring in reg police. Cheaper and we can get more officers
Social Capital (People)	Too many people, too many cars, too much growth. Why do you encourage it instead of fighting it?
Social Capital (People)	Too many people, too many cars, too much growth. Why do you encourage it instead of fighting it?
Social Capital (People)	*I've been quoted on this page! Read the 3rd point in quotation marks.
Social Capital (People)	I wouldn't be as successful as a local artisan or art teacher if Okotoks wasn't my home town. People here invite communication & connection!
Social Capital (People)	We need to invest in community gathering portals for those outside the sporting community. Public plazas, markets, creative centres, etc
Social Capital (People)	People who get involved make this a great community.
Social Capital (People)	The arts improve the quality of life in a neighbourhood, a community and a region by making it more fun, interesting and attractive
Social Capital (People)	The arts create a more connected community
Social Capital (People)	The arts create and strengthen social bonds
Social Capital (People)	The arts create and strengthen social bonds
Social Capital (People)	The arts foster shared community pride
Social Capital (People)	The arts help create understanding and tolerance of differences among residents
Social Capital (People)	Youthful community with amazing sports facilities.
Social Capital (People)	Any event that allows for the closure of Elizabeth/McRae/N Railway to bring community together gets a Like" from me."
Social Capital (People)	I love when there are events and activities that involve multiple stores and businesses, it creates a feeling of community.

APPENDIX C

Record of Comments Phase 3



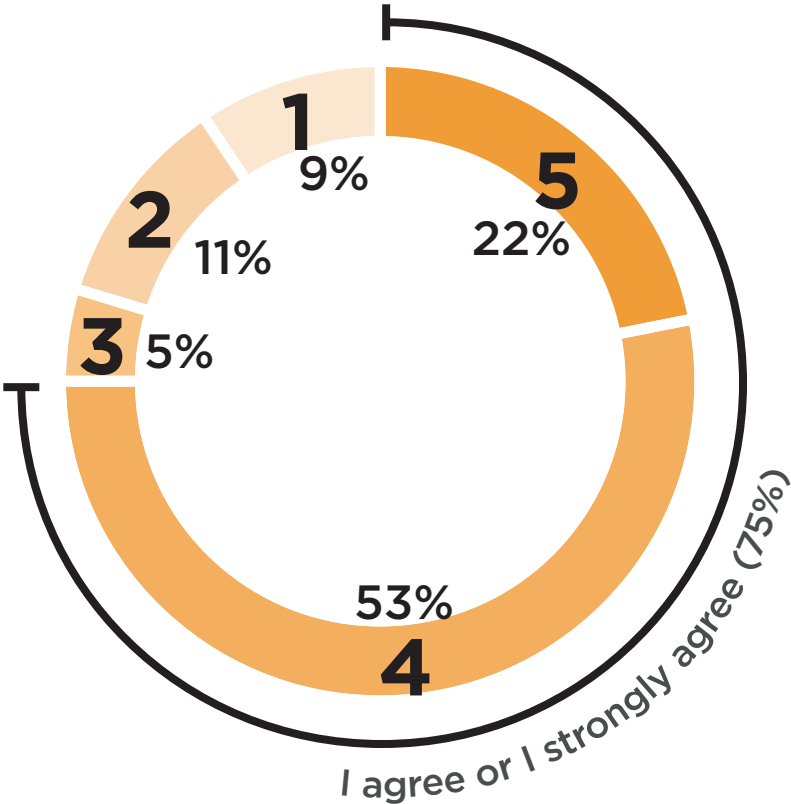
Comment Forms



OCV 2014 - PHASE 3: LEVEL OF AGREEMENT THAT VISION ALIGNS WITH DESIRED FUTURE

Compiled Survey Responses On a scale of 1 to 5, do you agree that the vision and principles align with the desired future of our community?

I strongly disagree	I disagree	Neither agree nor disagree	I agree	I strongly agree
1	2	3	4	5
6 (9%)	7 (11%)	3 (5%)	34 (53%)	14 (22%)



OCV 2014 - PHASE 3: LEVEL OF AGREEMENT THAT VISION ALIGNS WITH DESIRED FUTURE

Compiled Survey Comments

COMMENTS
<p>I generally agree however there is something that I find might have been glossed over that does concern me. While creating jobs and localizing the community is an excellent goal, there is nothing that suggested changes to the economic plan which would really attract and retain new businesses coming to town, particularly those which are not large franchises with deep pockets. I would like to see the town recognize that there needs to be suitable avenues for small businesses to advertise in Okotoks (ie. changes to the signage requirements may be in order!) so that they can actually stay in business and employ people locally, as well as provide needed services. I, along with many others in Okotoks, are concerned that Okotoks will be overtaken by large national chains and the small businesses that make Okotoks vibrant and interesting will fade away over time, removing part of Okotoks' identity. An very recent example of this is the current building of McDonald's by Costco and the Petsmart that opened in 2014. While a food service is definitely needed near Costco, it would be nice if Okotoks were able to attract a new entrant rather than a third McDonald's into town. Petsmart is a large chain and became a significant threat to the smaller existing pet stores immediately, and hopefully there will not be a long term closure of any of the pet stores in town. The Exotic Animal House owner was forced to sell his business due to the opening of PetSmart, and hopefully the purchaser will be able to continue operating in Okotoks despite the threat of Petsmart. The Town should be thinking about not only the types of businesses it plans to attract, but also the quality and identity of those businesses wanting to move into town.</p>
<p>We have to be careful not to fall into the trap of providing tax dollars to a small group with a loud voice. User pay is my favorite solution to managing taxes</p>
<p>Great job team!</p>
<p>I look forward to being part of this community in the future !</p>
<p>Okotoks has long had the reputation of being nearly impossible to deal with if one is looking to establish a business. Many people including local business owners, MD counselors and consultants who help entrepreneurs navigate the processes place Okotoks and the Town Council low on a list of places that make business and growth a priority. That reputation does help keep businesses that do not "fit" away but goes too far and stunts growth as well as the tax base.</p>
<p>The information gathered so far seems to have been generalized. When I was looking at the comments on the map, there were some clear directions. The themes supporting the future vision could be stronger. By having a few - up to 5 themes, the vision will be clearer. The themes are currently trying to be everything for everyone. Inclusive, but these do not feel like a stepping stone to being visionary. I also suggest that some of the themes have misplaced ideas. e.g., 'small town feel' is cultural, not governance. The behaviour of governance and political decision making should respect culture, "small town feel" does not reflect governance decision making - if this were the case, then the municipality would be making decisions which were not keeping with the times</p>
<p>What is a "complete open space network"? This wording is ambiguous. Does it refer to the pathways that "connect" the "open spaces" (parks and green spaces)?</p>
<p>There is no affordable housing in Town and no apparent references or strategies to address this long time CRITICAL issue.</p>
<p>The Town of Okotoks needs more sustainable roads. Rather than building traffic lights, we need to look to better solutions like overpasses and roundabouts. Although it may seem a crazy idea at this point in time, it won't be too long before Okotoks will be quite large and will regret having not put in place better traffic control now. Roundabouts and overpasses allow for continual traffic flow, with roundabouts being quite inexpensive, and minimal upkeep. Also, given that our traffic is heavier in the morning and evenings in rush hour, a roundabout would allow for excellent flow of traffic from any direction to any direction.</p>

OCV 2014 - PHASE 3: LEVEL OF AGREEMENT THAT VISION ALIGNS WITH DESIRED FUTURE

Compiled Survey Comments

COMMENTS

Other key components didn't see included/addressed are: - making Okotoks a much more animal-friendly & progressive (i.e. up-to-date) place. E.g. cut ties & funding to animal-abusive rodeo, petting zoos at events, etc.. Take a much more proactive stance on the inherent VALUE of animals, e.g. interest and action to protect cats' welfare, not just dogs (NOT meaning "licensing" cats, too, as another harmful-to-cats tax grab); help support the high value of Pound Rescue's efforts; support cutting-edge, public education in animal advocacy; create more off-leash areas for residents' dogs (how many decades do people here have to wait for this??); help support those who care about animals' welfare and well-being within and around town. ***The town can't and shouldn't keep giving mere lip service to appearing so holistically-oriented, or having high "community" values while at the same time ignoring/disenfranchising the huge value of, and well-being for, nonhuman animals as an inherent component of that interconnection WITHIN the context of "community." - with Okotoks' fortunate plethora of wildlife in the valley, eco-tourism should be a decided focus to both boost the local economy and keep &/or get, the whole river valley in tip-top shape. Also, providing public picnic spots, rest spots, interpretive trails & signage as part of the focus would add to Okotoks' desirability. (our river valley is similar to Fish Creek Park's in Calgary, so why not similarly outfit and promote such a valuable treasure?) - place more emphasis on both public and private greenery as an ecological and beautification asset, while removing backwards, restrictive bylaws that seek to micromanage and overly control the public's ability & desire to add greenery. E.g., SUPPORT local efforts to beautify public &/or adjacently-public areas; encourage, instead of restrict, natural overhangs (only governing reasonably-safe pruning heights) of maturing/mature trees, bushes, etc. to create a "canopy" for streets (also tends to naturally & psychologically slow traffic speeds); equalize neighbourhood entry and other plantings provided by the town; revitalize older "green spaces" that have become run-down over time &/or hard-packed and weed-infested due to town and other infrastructure vehicles and equipment. - more effort (and dollars) towards snow and ice clearing on streets in winter, even including residential streets as required. (virtually everyone here complains about how we don't get much by way of "services" for the taxes paid) - add more adult-oriented venues and services. Okotoks is not ONLY for the youth. It is adults who pay taxes, yet there are very meager offerings for just parents or the aging population (middle age and beyond) segment of citizens here. - get developers to fund more neighbourhood amenities, rather than passing much of those costs on to the public who buy parcels of land or houses. The developers can afford it much easier.

Okotoks will enjoy a bright future if the outlined draft vision is accurate. It expresses a modest decision to urbanize how our province's (officially) most populated town should do: carefully. Let's face it: we're not a small town anymore. However, we've retained such a sense of closeness within our community, which makes civic culture really important. I think it's great that we're (finally) realizing how much the community needs some sort of regular transport network within town, I am surprised that we have not had buses circling the main roads nor commuter trains going two/from Calgary on a day to day basis. I see a decisive potential for the need for this if we keep our current growth pace; it is also thought that a local/inter community transit system with regular daily fare could provide an economy boost to our local economy, which would make this place VERY livable in my opinion, if we're around 30,000 people already.

There needs to be attention paid to public art and performing arts infrastructure. We saw that come up and go in all the previous drafts of this visioning process. It's but disappeared, replaced by community events. Sad that this is being overlooked.

Less big box, corporate America, support your local community, #investinUS - not global. I will pay more for 'mom and pop', as BIG BUSINESS does not give back. Small town feel with big opportunities.

The water question is unclear, mainly the answer. How about wind mills in an area where the wind is not sparse to bring stable support to our energy needs? Except for one street light on Elizabeth, not a lot is done for the blind or visually impaired, for example; the Mission came to me in a non modifiable document which took a lot of effort and help to read. Remember us please.

In principal, it looks great. Love the attention to the environment and housing for all. One thing that needs more attention is arts, performing arts, and heritage. They were major points during the visioning process, and are only dealt with on a peripheral level. More culture and heritage, please.

OCV 2014 - PHASE 3: LEVEL OF AGREEMENT THAT VISION ALIGNS WITH DESIRED FUTURE

Compiled Survey Comments

COMMENTS

THEMES: "Design / Built Environment": Okotokians have stated very clearly that they are tired of bland, cookie cutter looking neighbourhood streets. Other than mentioning the word "design" several times, the statements in these documents are too vague to directly address this issue. It must be specifically stated in these vital Vision documents that Okotokians envision HOUSING DESIGN that incorporates more thought into aesthetic appeal, interesting architecture, charm, colour, etc., while still keeping housing affordable. If we don't clearly state this in our Vision, the problem will continue. "Neighbourhoods": Very grateful that the importance of well designed, vibrant neighbourhoods, that incorporate neighbourhood gathering spaces, has finally been identified in these documents as a crucial element to healthy growth in Okotoks. Overall, well worded theme (as was the "Inclusive Neighbourhoods" principle). However, would also like to see a specific statement here about including a strong design focus on NATURAL ELEMENTS (tree/shrub plantings, rocks, etc.) SPREAD THROUGHOUT each new neighbourhood. Too many new neighbourhood designs have gotten away with not putting enough thought into this, resulting in very sterile-feeling, new neighbourhoods in Okotoks (however Qualico did a beautiful job of this at the Hill at Westridge - the plantings spread throughout the neighbourhood create a very welcoming feel and provide a lot of beauty in that neighbourhood - it's a breath of fresh air to walk through that new neighbourhood, and will be spectacular when it matures, significantly adding to the overall beauty and charm of our Town). Thank you for this opportunity to provide feedback.

We do not need transit. Will cost a ton of money. Taxes are stupid high here anyway

We need our own police dept. RCMP costs more per officer and I am yet to see one in this town patrolling. I lived here for 4 years now. I don't see living here another 4

They are quite wordy and it's difficult to pull out the essence.

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While I do, in general agree, with the Vision and Principles stated some of the English use is deplorable. There are sentences within these paragraphs that require better language, which may (and should) in itself subtly change the meaning and emphasis. I offer some comment and suggestions for change: 1) Within the Vision statement: "Respect for the Natural Environment and for each other, makes Okotoks home." While I am sure the environmentalists within our community love this statement (and could take it to mean we won't touch the "natural environment" as we grow) I think what a more accurate portrayal of the average person's feelings would be: "Respect for each other, our diversity and the natural environment in which we live, makes Okotoks home." 2) Within Inclusive Neighbourhoods the sentence "Housing is flexible, affordable and desirable and meets the needs of residents of all ages, income levels and family types." is awkward and contains redundancy. What is "flexible" housing? Tents? Do we really mean: "There are sufficient acceptable and affordable housing options to meet the needs of all who wish to be residents in our community".? The " residents of all ages, income levels and family types." is wordy and redundant when "all residents" are noted. Equally the statement "Community gathering places are animated, anchor neighbourhoods and can easily be accessed by foot." is awkward. How is a gathering place "animated"? I am sure this doesn't mean "Disneysque" (Mary Poppins scenes leap to mind) but I am not sure what it means. "Accessed by foot" is also a difficult wording. Perhaps something like "Community gathering places anchor neighbourhoods, can be walked to, and reflect the neighbourhood culture." is more fitting for the meaning required 3) In "Sustainable Design" the statement "The places and spaces that make up Okotoks are designed with the environment in mind." is pretty motherhood given that all good design should be considering the environment in which it is envisioned. The second statement leaves me wondering how we would conserve air. It is difficult to imagine. I presume we are trying to say that air quality is important and we are trying to ensure it isn't negatively impacted by development. That's a mouthful. Perhaps the two statements would be better combined (eliminating some words in the process) into a statement with a wider scope like; "Low impact, environmentally conscious designs are critical elements" 4) In Vibrant Civic Culture the statement "Residents are engaged in civic life, and Town Council and administration promote open dialogue." seems to be two distinct thoughts. Splitting them into two sentences works. "Residents are engaged in civic life. Town Council and administration promote open dialogue." If the intent is to tie the two together then perhaps tying them together better is required: "Residents are engaged in civic life, and Town Council and administration actively pursue that engagement."

5) The paragraph for Active Lifestyle should be rearranged for flow "Residents enjoy an active lifestyle that nurtures community well-being. Health and wellness facilities support citizen needs at every stage of life. Opportunities for sport and play are accessible in high-quality recreation facilities, multi-use civic buildings and a complete open space network. These indoor and outdoor public spaces strengthen the bond between residents, and to the places they share." Then the sentence "These indoor and outdoor public spaces strengthen the bond between residents, and to the places they share." is awkward. Wouldn't "Sharing these indoor and outdoor public spaces promotes the residents' bond to their community and their neighbours." be better? 6) In Strong Local Economy the sentences "Okotoks-based employment and businesses strengthen the economy. A thriving downtown supports economic development." are again awkward and unfocused. How about "A thriving downtown of Okotoks businesses combined with the Town's industrial parks, promotes local employment and sustainable economic development." Wouldn't the statement "Okotoks is a place to live, work and play, where short commute times enable residents to actively engage in their community." better capture the thought by saying ""Okotoks is a place to live, work and play, where local employment encourages residents to actively engage in their community." ? 7) In Multi-Modal Transportation the statements "New communities are permeable and connected to encourage active transportation. Regional and local transit provides an efficient transportation alternative and reduces vehicle use.", again, are awkward wording. Are we trying to say "New communities are permeable and connected to encourage access, interchange and common purpose. Regional and local transit provide efficient transportation alternatives and reduce vehicle use." (note cleaned up verbs) I offer the above for consideration. I encourage you to review the wording of every sentence carefully to ensure it reflects, and clearly says, what is wanted without needless embellishment or bias. I don't want to see these paragraphs in libraries and on websites with bad English. The Town would (does) look foolish. Thank you

This is a great vision and one that I support wholeheartedly. My only wish would be that there was as much emphasis put in the development of the town's infrastructure alongside its expansion as there is in this community vision. I know, off topic. But, you gave me a sounding board...

Town council has changed the town from being rural town to an urban one. They forced the agricultural businesses out. With that I take my business to High River.

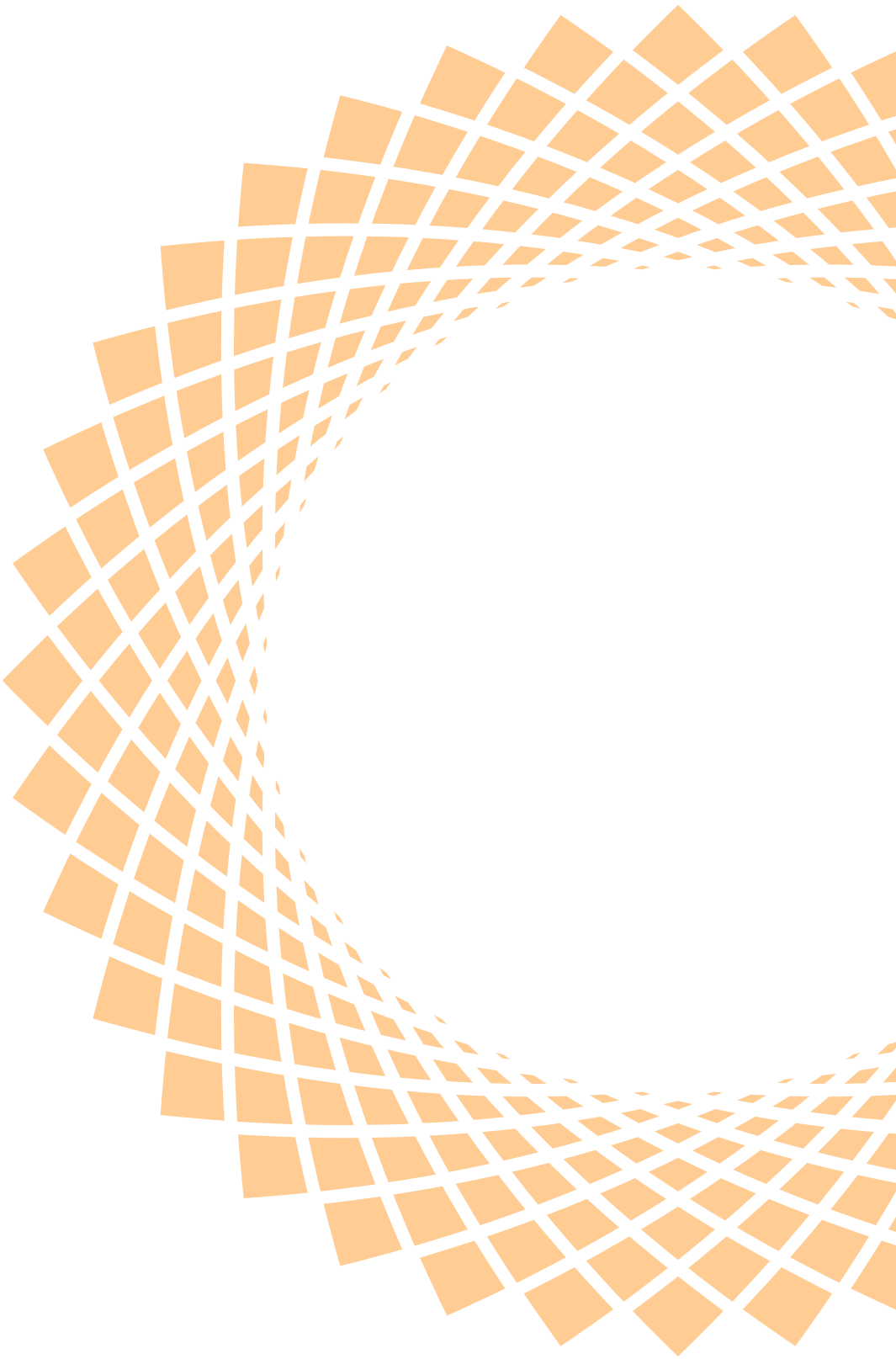
Except.. disappointed to see a focus on revitalizing downtown disappear from the list. "People need social gathering places and downtowns are the heart & soul of a community." Roger Brooks Downtown revitalization expert and recent consultant on our downtown.

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Where is the ownership or responsibility of our council, bylaw and RCMP to be active in the community? Okotoks is a young town run by old mindsets, with RCMP being focused on revenue generation (through fines) and media attention rather than gaining respect through proper investigative and crime solving measures. Bylaw only follows up when people complain - an ounce of prevention is worth a pound of cure. Town council is stuck in a little town mindset. The social communications need help, get with the times! all of the initiatives are great- its great marketing - create a vision of a fluff town but lets not hold people accountable!
Active lifestyle needs to include culture, it is not just sports!!
I was in attendance at the Phase 2 workshop and based on what was discussed these updated principals look excellent. It is nice to see the boards in display in public spaces to catch the eye of all "walks of life" ok Okotoks! I think still the major hurdle of this process is making people aware that their single voice does make a difference! So good luck, and keep the focus on the best outcome - and we all will benefit
I think that the Rec Centre is doing a great job. But the dance activity really needs a proper place to practice AKA a dance studio would be awesome!
Not enough emphasis was given to the sporting needs of the community. We had to turn away 50 kids in our club because there just wasn't the space.
I definitely agree with these visions.. Especially the active lifestyle. Furthermore, I believe the 10 lane 50 m pool would act as a carrier of these principals
Proud to say I'm now a resident of Okotoks. My family and I see, live and feel this community vision and the principles mentioned as integral building blocks to this community
We need a bus service not that we have 2 bridges it could do a loop. Buildings need to be built with apartments above, in the downtown core. That would have more people living in that area which would revitalize it more
I think Okotoks is small enough we don't need transportation yet. We need another high school and elementary. We need an arts centre with theatre.
Somewhat Disagree: Okotoks is the 2nd or 3rd youngest community in Canada. The Vision needs to better support this demographic. I did not see this emphasis in the high-level principles
The process was rushed to get to this stage and I feel there was not involvement from the community and residence. 220 people attended events from a community of 26,000. These results are not representative of the population at this stage in the process. Hopefully it will be improved!
* new library to be built in North Neighbourhood
Culture and Arts are very important to create a great place to live. We need to invest more in culture. Also invest in projects that support and benefit little children, as this is a young community
Although I agree, I think Okotoks is still deficient in their promotion of Culture in the area of the arts/ I am a local music teacher who holds me recitals in Calgary because there is no venue in Okotoks that has a decent piano. Even if RPAC had a grand piano, their rental prices are too high for local teachers to afford

Other Submissions



Email Submission

“Under Vision & Principles I believe the word “Green” should be replaced with the word “professional”, “and attract professional businesses and industries” Green is too prescriptive (limiting) and the types of industry that people want in terms of the feedback from the Economic Development Committee, Chamber of Commerce, Councillors etc. is professionals- that can still include “green” however. Keep in the word innovation as that is good....so this could mean innovation companies, offices of any sort, geomatics, engineering, architecture companies, lawyers, accounting firms etc etc.”

“Overall, I feel relieved that it seems that the vision ideas of many Okotokians who care very deeply about our Town’s future have finally been understood – as you know, I had been concerned that some of this feedback from our very dedicated residents was not being heard by the consultants.

I don’t know if you helped or not to explain the concept of Vibrant Neighbourhoods, but I am so grateful that the importance of it finally seems to be understood, and that it will form a part of the Vision document. The concept of exceptional quality of life “at every stage of life”, that many people voiced at the workshop, as well as the significance of cultural life in Okotoks, seem to have come through really clearly as well, so this is all good.

There were just a couple of document statements that I hope can still be fine-tuned, in order to provide very clear direction (vs. vague direction) as we grow. I am including them below for consideration:

THEMES:

"Design / Built Environment":

Okotokians have stated very clearly that they are tired of bland, cookie cutter looking neighbourhood streets. Although the word "design" is mentioned several times, the statements in these documents are too vague to directly address this issue. It must be stated specifically in these vital Vision documents that Okotokians envision HOUSING DESIGN that incorporates more thought into aesthetic appeal, interesting architecture, variety of colour, charming streetscapes, etc., while still keeping housing affordable. If we don't clearly state this in our Vision, the problem will persist.

"Neighbourhoods":

Very grateful that the importance of well designed, vibrant neighbourhoods, that incorporate neighbourhood gathering spaces, has finally been identified in these documents as a crucial element to healthy growth in Okotoks. Overall, well worded theme (as was the "Inclusive Neighbourhoods" principle). However, would also like to see a specific statement here that

neighbourhood design should also include a strong design focus on NATURAL ELEMENTS (tree/shrub plantings, rocks, etc.) SPREAD THROUGHOUT each new neighbourhood.

Too many new neighbourhood designs have gotten away with not putting enough thought into this, resulting in very sterile-feeling, new neighbourhoods in Okotoks (however Qualico did a beautiful job of this at the Hill at Westridge - the plantings spread throughout the neighbourhood create a very welcoming feel and provide a lot of beauty in that neighbourhood - it's a breath of fresh air to walk through that new neighbourhood, and will be spectacular when it matures, significantly adding to the overall beauty and charm of our Town)."